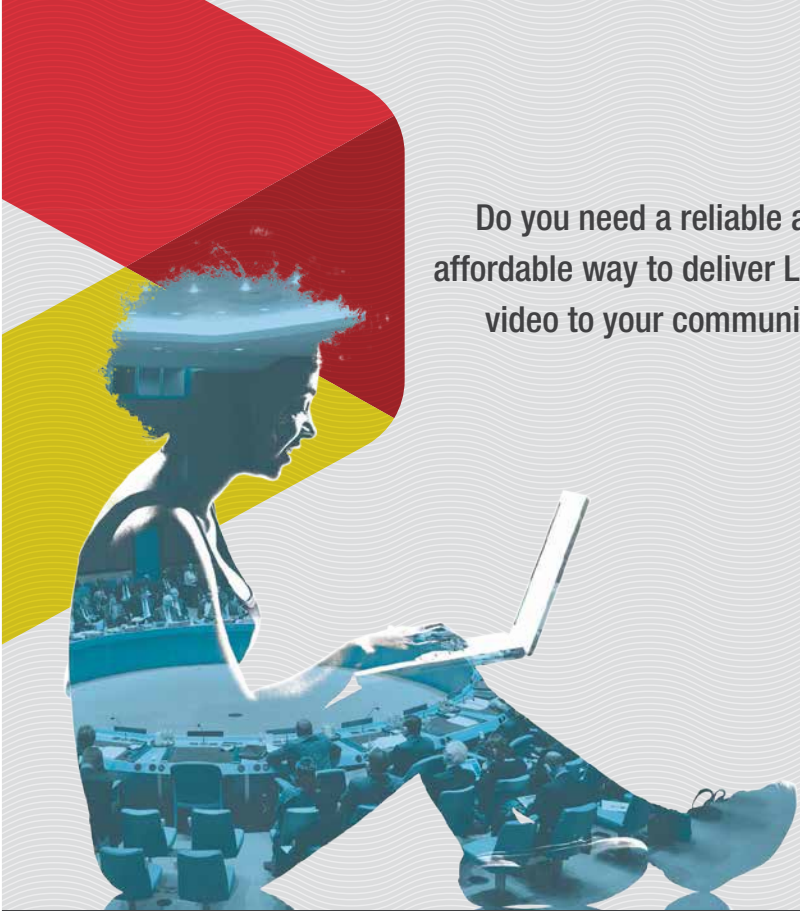


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Booth 323



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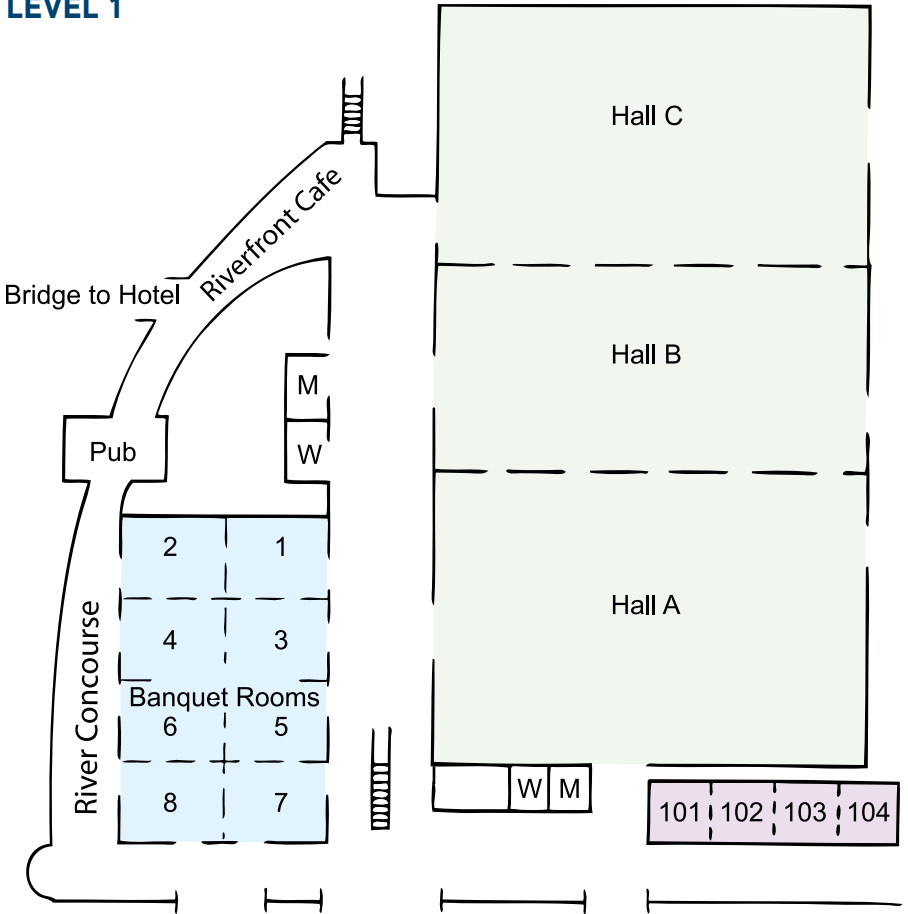
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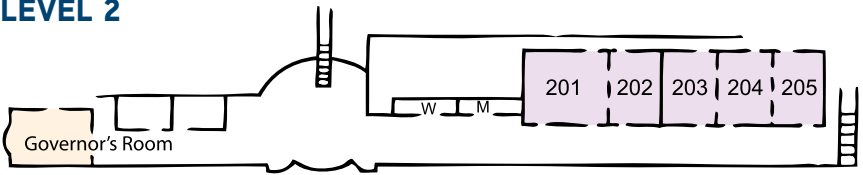
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LANSING CENTER MAP

LEVEL 1



LEVEL 2



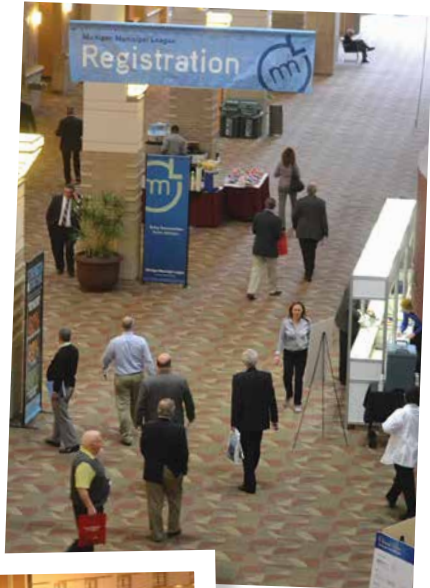
WELCOME TO THE 2015 CAPITAL CONFERENCE!

Capital Conference is the source for answers on all the state and federal issues that impact local communities. It's also the best place to network and make your voice heard on matters of public policy.

This year, we're highlighting a variety of issues of great significance to municipalities. On the top of that list is Proposal 1, the road funding ballot initiative heading to voters on May 5. What are the details and implications of this complex proposal, and what does it mean for my community? You'll get essential insight on this matter from Lt. Governor Calley and experts from across the state.

You'll also come away with a knowledge boost on numerous topics. The League's pro-active legislative agenda, changes to the Freedom of Information Act, and moving forward after Personal Property Tax reform are just the tip of the iceberg.

We have a value-packed Capital Conference in store for you. We're glad you chose to join us!



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Mike Fisher, City Attorney, Livonia

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AGENDA-AT-A-GLANCE

TUESDAY, MARCH 24, 2015

9:00 am – 4:00 pm **Room 205**

Essential Skills for the Elected Official

9:00 am – 4:30 pm **Room 201**

MAMA Advanced Institute

10:00 am – 1:00 pm **League Capital Office**

League Board of Trustees Meeting & Lunch

Noon – 6:00 pm **Central Hallway**

Conference Registration Open

1:00 – 4:00 pm

Liquor Licensing: What You Need to Know Now!.....Room 202

Community Engagement: How to Constructively Bring the Public
into Decision-Making.....Room 203

Michigan's Future Is Rooted in Place: What You Need to Know
About the Mlplace InitiativeRoom 204

4:15 – 5:45 pm **Banquet Rooms 1-8**

Welcoming General Session

5:45 – 7:00 pm **Hall A**

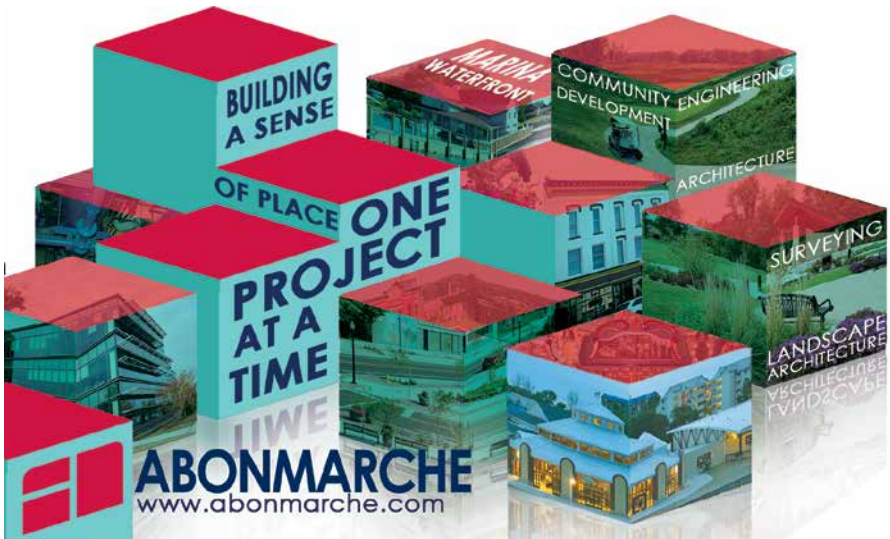
MML Liability & Property Pool Kick-Off Party

5:45 – 6:30 pm **Room 101**

Elected Officials Academy Advisory Board Meeting

WEDNESDAY, MARCH 25, 2015

7:30 am – 3:30 pm	Central Hallway
Conference Registration Open	
7:30 – 8:30 am	Banquet Rooms 1-8
Legislative Breakfast	
8:30 am – 3:15 pm	Hall A
Annual Expo	
8:30 – 9:45 am	Banquet Rooms 1-8
General Session: From Local to Lansing	
9:45 – 10:30 am	Hall A
Networking Break in the Expo Hall	
9:45 – 10:30 am	Governor's Room
MWIMG Coffee Talk	



10:30 – 11:45 am

Breakout Sessions

Changes to the Freedom of Information Act	Room 101
Moving Forward in the Wake of PPT Reform	Room 103
Urban Farming.....	Room 201
Lobbying 2.0.....	Room 204

11:45 am – 1:00 pm

Banquet Rooms 1-8

Awards Luncheon

1:00 – 1:30 pm

Hall A

Networking Break in the Expo Hall

1:30 – 2:45 pm

Breakout Sessions

The Leading Edge of Asset Management.....	Room 101
Evaluating Michigan’s Clean Energy Policy	Room 103
Improving Michigan’s Recycling Performance: Governor Snyder’s Action Plan	Room 201
Lobbying 3.0.....	Room 204

2:45 – 3:15 pm

Hall A

Networking Break in the Expo Hall

3:15 – 4:30 pm

Banquet Rooms 1-8

General Session: Driving Toward Safer Roads with Proposal 1

4:30 – 5:30 pm

Room 101

MBC-LEO Annual Meeting



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DETAILED AGENDA

TUESDAY, MARCH 24, 2015

Noon – 6:00 pm

Conference Registration

Central Hallway

4:15 – 5:30 pm

Capital Conference Welcome & General Session

Banquet Rooms 1-8

Welcoming Remarks:

Richard Bolen, Mayor Pro Tem, Wakefield;
President, League Board of Trustees

Roads Ballot Proposal

Lieutenant Governor Brian Calley will discuss the administration's support of the upcoming roads ballot proposal, its positive impact on the state, and how local communities can get involved in supporting the issue.

Speaker: Lt. Governover Brian Calley, Michigan

League Legislative Team Breaks It Down

See today's political landscape through the eyes of your Michigan Municipal League lobbyists. We'll decode the challenges and opportunities ahead and explain how communities can influence the biggest legislative issues of 2015.

Speakers: Nikole Brown, Legislative Associate, State Affairs,
The League

Chris Hackbarth, Director, State Affairs, The League

John LaMacchia II, Legislative Associate, State Affairs,
The League

Summer Minnick, Director, External Relations &
Federal Affairs, The League

5:45–7:00 pm

Capital Conference Kick-Off Party

Hall A

Sponsored by: MML Liability & Property Pool; Meadowbrook Insurance Group; Plunkett Cooney; Munder Capital Management, and Blue Cross/Blue Shield-Michigan

The Liability & Property Pool is a long-term, stable, and cost-effective risk management alternative for the League’s members and associate members. Join us at the annual Kick-Off Party in the Expo Hall, where vendors and attendees mix and mingle in a fun and informal setting.

5:45–6:30 pm

Elected Officials Academy Advisory Board Meeting

Room 101

WEDNESDAY, MARCH 25, 2015

7:30 am

Conference Registration Open

Central Hallway

7:30–8:30 am

Legislative Breakfast

Banquet Rooms 1-8

Sponsored by: Michigan Association of Mayors and DTE Energy

New this year is the Legislative Breakfast which will take the place of the legislative reception of years past. Enjoy breakfast in a relaxed setting as you network with senators, representatives, key legislative staff members, and other top state officials and hear their perspectives on state issues.

Located outside the banquet room, please reference the map indicating your seating area relative to your community’s location.

8:30 am–3:15 pm

Spring Expo: Get Connected, Get Inspired!

Hall A

Check out the latest in all the services and products that are essential to local government. It’s the perfect venue for making face-to-face connections with the specialists in engineering, project management, funding, and so much more.

8:30–9:45 am

General Session: From Local to Lansing

Banquet Rooms 1-8

Do former mayors and councilmembers really forget where they came from once they're elected to the state Legislature? Who comes first: your citizens or your political party? The tough questions will be asked of former local officials now serving in public office at the state level.

Moderator: Dayne Walling, Mayor, Flint

Speakers: Jeremy Moss, State Representative, 35th District

Sam Singh, House Democratic Floor Leader and
State Representative, 69th District

Rob VerHeulen, State Representative, 74th District

Michael Webber, State Representative, 45th District

9:45–10:30 am

Networking Break in the Expo Hall

Hall A

Michigan Women in Municipal Government (MWIMG) Coffee Talk

Governor's Room

Facilitator: Rebecca Hopp, Mayor Pro Tem, Ferrysburg; President, MWIMG

Please join the Michigan Women in Municipal Government for coffee and networking.

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10:30–11:45 am Breakout Sessions

Changes to the Freedom of Information Act

Room 101

Public Act 563 of 2014 made significant changes to the FOIA, particularly concerning fees; the receipt, processing, and denial of requests; and civil actions and appeals brought under the Act. Public bodies are also required to establish written procedures and guidelines. This session will provide helpful insights to municipal officials responsible for providing FOIA advice and coordination.

Moderator: Rebecca Hopp, Mayor Pro Tem, Ferrysburg

Speaker: Steven Mann, Attorney, Miller Canfield

Moving Forward in the Wake of PPT Reform

Room 103

The passage of Proposal 1 in August 2014 became the catalyst for the personal property tax (PPT) repeal to go into effect. Join us as we discuss the implementation of personal property tax reform and its impact on communities.

Moderator: Nathan Triplett, Mayor, East Lansing

Speakers: Howard Heideman, Revenue & Tax Analysis Office,
Michigan Department of Treasury

Andrew Lockwood, Economist, Michigan Department
of Treasury

Howard Ryan, Director, Legislative Affairs,
Michigan Department of Treasury

Scott Smith, Attorney, Dickinson Wright

Lobbying 2.0

Room 204

The Legislature is constantly changing and taking on new issues. How can you keep up with it all? Join members of the League's lobbying staff as we discuss the ins and outs of understanding the Michigan Legislature. This session is for members who are just diving into the Lansing arena as well as veterans seeking a refresher. Earn an Elected Officials Academy Advocacy Credit in this session!

Speakers: Chris Hackbarth, Director, State Affairs, The League

John LaMacchia II, Legislative Associate, State Affairs, The League

Urban Farming

Room 201

Urban farming is a frequently used buzzword, especially in the wake of the changes made last spring to the Generally Accepted Agricultural and Management Practices (GAAMPs). Recognizing the growing trend of self-production, local communities are trying to figure out how urban farming can work within their boundaries. This session will provide an overview of the GAAMP changes, challenges facing local communities, and potential solutions.

Moderator: Catherine Bostick-Tullius, Commissioner, Lapeer

Speakers: Jim Johnson, Environmental Stewardship Director,
Michigan Department of Agriculture and Rural Development
Frank Peterson, City Manager, Muskegon
Kurt Schindler, Senior Educator, Land Use, Michigan
State University Extension

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11:45 am – 1:00 pm
Awards Luncheon
Banquet Rooms 1-8

Presentation of the Outstanding Service Awards

Presenter: Daniel P. Gilmartin, Executive Director & CEO, The League

Capitol Cannons

About 70 years ago, two Civil Wars cannons, historic artifacts of great significance to Michigan's military and cultural heritage, disappeared from the State Capitol's lawn. Senators Mike Kowall and Steve Bieda are spearheading the effort to restore these symbols of Michigan's involvement in the defense of freedom to their place at the Capitol.

Speakers: Steve Bieda, State Senator, 9th District
Mike Kowall, State Senator, 15th District





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1:00 – 1:30 pm

Networking Break in the Expo Hall

Hall A

Following lunch, join your fellow attendees in the Expo Hall for dessert!

1:30 – 2:45 pm

Breakout Sessions

The Leading Edge of Asset Management

Room 101

A presentation by Michigan's industry leading Transportation Asset Management Council (TAMC) on the value of asset management in your community. The TAMC was established to expand the practice of asset management statewide to enhance the productivity of investing in Michigan's roads and bridges. Part of the TAMC's mission is to collect physical inventory and condition data on all roads and bridges in Michigan.

Moderator: Dale Kerbyson, City Manager, Lapeer

Speaker: Tim Colling, Director of the Center for Technology and Training, Michigan Technological University



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Evaluating Michigan's Clean Energy Policy

Room 103

In 2008, the Legislature passed an energy package that included renewable energy standards and energy optimization. Part of the focus of 2015's Legislature is to review that legislation, including a major focus on renewable energy. Join us as we discuss this legislative effort with representatives from commercial and municipal utilities.

Moderator: Liesl Clark, Principal, Five Lakes Energy

Speakers: Marty Kushler, Senior Fellow, American Council for an Energy-Efficient Economy

Dave Norwood, Sustainability Coordinator, City of Dearborn

Representative from Consumers Energy

Representative from DTE Energy

Improving Michigan's Recycling Performance: Governor Snyder's Action Plan

Room 201

From recycling to Brownfield cleanup to public works infrastructure—there are myriad issues that the Department of Environmental Quality is pursuing that affect our communities. Let's have a discussion about current environmental efforts and their impact on our communities, as well as potential efforts going forward.

Moderator: Luke Forrest, Program Manager, The League

Speakers: Brian Burke, Recycling Specialist, OWMRP

Bryce Feighner, Chief, Office of Waste Management and Radiological Protection, Michigan Department of Environmental Quality

Matt Flechter, Recycling Market Development Specialist, OWMRP

Emily Freeman, Recycling Specialist, OWMRP

Elizabeth Garver, Recycling Specialist, OWMRP

Rhonda Oyer, Chief, Sustainable Materials Management Unit, OWMRP

Katie Venechuk, Recycling Specialist, OWMRP

Dan Wyant, Director, Michigan Department of Environmental Quality

Lobbying 3.0

Room 204

The League is a successful grassroots organization largely because of the involvement of active members. In the Lobbying 2.0 session, you heard about the nuts and bolts of lobbying. Now, learn about upcoming issues we will be working on in this legislative session and how you can become actively engaged in the conversation. Earn an Elected Officials Academy Advocacy Credit in this session!

Moderator: Richard Bolen, Mayor Pro Tem, Wakefield; President, League Board of Trustees

Speakers: Nikole Brown, Legislative Associate, State Affairs, The League
Chris Hackbarth, Director, State Affairs, The League
John LaMacchia II, Legislative Associate, State Affairs, The League

2:45–3:15 pm

Networking Break in the Expo Hall

Hall A



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3:15–4:30 pm

General Session: Driving Toward Safer Roads with Proposal 1

Banquet Rooms 1-8

Let's face it: Michigan's roads and bridges have gone from bumpy, to awful, to dangerous—maybe even deadly. We can't pretend that there isn't a problem anymore, or that we have the cash to fix it. In May, Michigan residents will have the opportunity to vote on Proposal 1, which offers a viable funding solution for our road situation. In this session, the "Safe Roads Yes" campaign team and a panel of experts will provide an update on this proposal and why it is our best and perhaps only chance to turn things around and get safer roads. All of your questions will be answered including what your community stands to gain if the proposal is successful.

Moderator: Roger Martin, Martin Waymire

Speakers: Mike Flanagan, State Superintendent, Michigan

Rob Fowler, President & CEO, SBAM

Hon. George Heartwell, Mayor, Grand Rapids

Kirk Steudle, Director, MDOT

4:30–5:30 pm

Michigan Black Caucus of Local Elected Officials (MBC-LEO) Annual Meeting

Room 101

Presiding: Lois Allen-Richardson, Mayor Pro Tem, Ypsilanti,
MBC-LEO President



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EXHIBITORS

Abilita	Booth 200
Abonmarche.....	Booth 308
Abraham & Gaffney.....	Booth 117
AccuMed Group.....	Booth 121
Aerocon.....	Booth 214
Anderson Eckstein.....	Booth 323
AXA	Booth 203
BS&A.....	Booth 126
Blue Cross/Blue Shield.....	Booth 202
C2AE	Booth 317
CBI Telecommunications.....	Booth 302
CenterPoint Energy.....	Booth 202-A
Central Michigan University	Booth 106
Consort Display	Booth 312
Constituent Outreach.....	Booth 318
Corrigan Moving	Booth 104
DTE Energy	Booth 209
Dixon Engineering.....	Booth 315
Emergent Health Partners	Booth 122
Empower Retirement.....	Booth 105
Environ.....	Booth 123
Equipment Marketing.....	Booth 310
Etna Supply	Booth 321
Fishbeck Thompson.....	Booth 109
Fleis & VandenBrink	Booth 313
Giffels Webster	Booth 107
Give 'Em A Brake	Booth 124
Granger Construction.....	Booth 318-A
Great Lakes Energy Forum.....	Booth 219
Hubbell Roth & Clark	Booth 113
ICMA-RC	Booth 120

ISI Global Webcasting.....	Booth 101
ITC Holdings.....	Booth 116
Interface H2O.....	Booth 319
Johnson Controls.....	Booth 205
Jones & Henry.....	Booth 316
League Insurance Programs.....	Booth 201
Mass Mutual.....	Booth 206
MERS of Michigan.....	Booth 217
Mersino Dewatering.....	Booth 215
Michigan Auctioneers Association.....	Booth 130
Michigan Planners.....	Booth 118
Michigan Rural Water.....	Booth 324
Millennia Technologies.....	Booth 303
Miracle Midwest.....	Booth 320
Moore & Bruggink.....	Booth 132
McKenna.....	Booth 129
New World Systems.....	Booth 301
OHM Advisors.....	Booth 115
Partners in Arch.....	Booth 119
Plante & Moran.....	Booth 210
Point & Pay.....	Booth 216
Polly Products.....	Booth 311
Prein&Newhof.....	Booth 322
Rehmann.....	Booth 307
Republic Services.....	Booths 102 & 103
Retirement Plan Advisors.....	Booth 213
ROWE Professional.....	Booth 208
SAFEBuilt.....	Booth 111
ShoreTel.....	Booth 108
Sidock Group.....	Booth 110
Simple Recycling.....	Booth 131
Spicer Group.....	Booth 309
Sungem Web Design.....	Booth 211
Superior Play.....	Booth 325
Tyler Technologies.....	Booth 207

United Water.....	Booth 127
Utility Service Co.....	Booth 128
Verdin Group.....	Booth 212
Wade Trim.....	Booth 306
Wightman & Associates.....	Booth 300
Williams & Works.....	Booth 112

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Wednesday, March 25
8:30 am – 3:15 pm
Expo Hall

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2015 CAPITAL CONFERENCE EVALUATION

(Please circle only one of the numbers)

Excellent Good Fair Poor

Overall Program ----- 4-----3-----2-----1
Annual Expo ----- 4-----3-----2-----1

TUESDAY, MARCH 24

4:15 pm Welcoming General Session ----- 4-----3-----2-----1

WEDNESDAY, MARCH 25

8:30 am General Session: From Local to Lansing ---- 4-----3-----2-----1

9:45 am MWIMG Coffee Talk ----- 4-----3-----2-----1

10:30 am Changes to the Freedom of Information Act-- 4-----3-----2-----1

Moving Forward in the Wake PPT Reform --- 4-----3-----2-----1

Urban Farming----- 4-----3-----2-----1

Lobbying 2.0 ----- 4-----3-----2-----1

11:45 am Awards Luncheon & Keynote ----- 4-----3-----2-----1

1:30 pm The Leading Edge of Asset Management ---- 4-----3-----2-----1

Evaluating Michigan’s Clean Energy Policy--- 4-----3-----2-----1

Improving Michigan’s Recycling Performance- 4-----3-----2-----1

Lobbying 3.0 ----- 4-----3-----2-----1

3:15 pm General Session: Driving Toward Safer Roads
with Proposal 1 ----- 4-----3-----2-----1

The session topics were valuable for my municipality --- 4-----3-----2-----1

The most helpful session for my municipality was (and why):

Suggested improvements for future Capital Conferences are:

How did you hear about the 2015 League Capital Conference? (circle one)

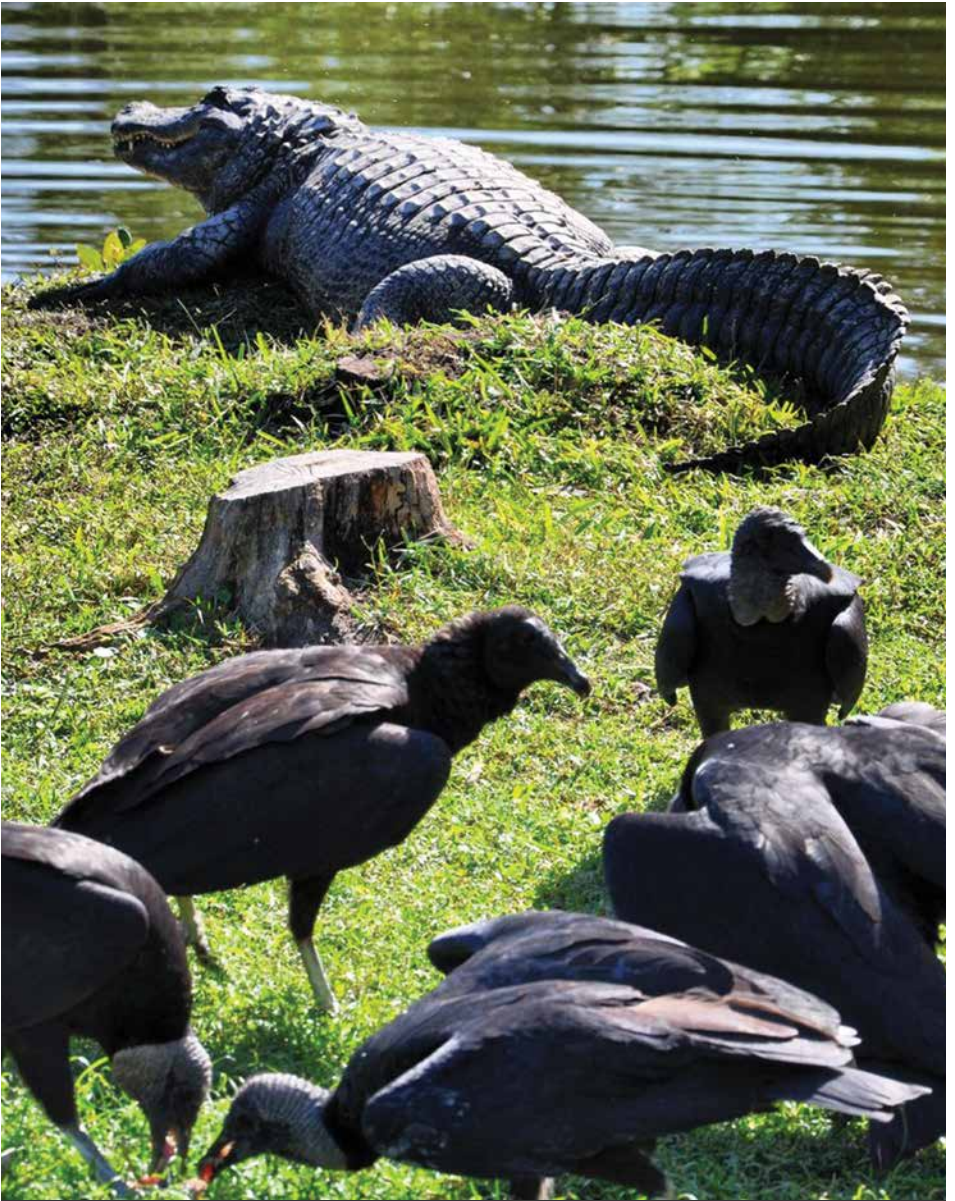
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League Website

Phone Call

Other



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COMMUNITY Excellence Awards

The Community Excellence Award is the League's most prestigious community award.

The new CEA process for 2015, which will take place primarily online, is designed to be more exciting and inclusive for our communities. A greater variety in presentation formats allows you to set your creativity free. Open online voting encourages you to trumpet your project to everyone in your community and beyond. And in keeping with tradition, in-person presentations from the finalists will be a highlight of the League's annual Convention.

We're looking forward to seeing the creative place-based projects that are having a positive impact on Michigan communities. This year, each submission will focus on one of the four categories of the League's Partnership for Place Agenda.

To get started go to cea.mml.org!



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2015 UPCOMING EVENTS



Don't see what you're looking for? The League offers On-site Seminars, where you choose the topic and we come to you. Visit mml.org, and click on Training/Events, then On-site Seminars for more information.

APRIL 29 • LANSING
Public Employment Law Seminar

MAY 21
Changes to the Freedom of Information Act Webinar

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