

**Michigan Municipal League
Capital Conference—March 25, 2015—Lansing Center—Lansing**

STUDENT ESSAY SCHOLARSHIP FORM

Student Name: _____ Age: _____

School: _____ Grade: _____

School Address: _____

City/Village: _____ State: _____ Zip: _____

Chaperone/Teacher Name: _____

Chaperone/Teacher Phone: _____

Chaperone/Teacher Email: _____

SCHOLARSHIP ESSAY QUESTION

Experts from around the world—in academic, business, and public sectors alike—have shown that strategically investing in communities is a critical element to long-term economic development and quality of life in the 21st century. The future of communities in Michigan and elsewhere depends on their abilities to attract and retain knowledge-based workers, entrepreneurs and growing industries. Central to attracting these important commodities is the concept of PLACE. To be successful communities must effectively develop and leverage their key human, natural, cultural and structural assets and nurture them through enacting effective public policy.

With the concept of PLACE in mind, what makes your community attractive? What might your community benefit from in order to become more attractive? How would you go about creating a more attractive community with a sense of place? What is needed to create PLACE in your community?

To learn more about the League, visit www.mml.org.

SUBMISSION GUIDELINES

Deadline: February 9, 2015

Submit by mail: Michigan Municipal League, Attn: Jane Moore, 1675 Green Road, Ann Arbor, MI 48105

Submit by email: jmoore@mml.org

Submit by fax: 734-662-9399

The essay contest is open to all Michigan students (ages 15-19) currently interested in local government and public service. Each winner must be accompanied by an adult chaperone. There are no additional registration fees for adult chaperones.*

- Essays must be a minimum of 150 words.
- Only one essay may be submitted per student for submission of one scholarship entry.
- This entry form must be filled out and submitted with essay.

The essays will be judged by the Michigan Municipal League. Essays will be judged on creativity, clarity, sincerity of thought, and proper use of grammar and spelling.

The winning students will receive complimentary conference registration to the League's Annual Capital Conference, March 25, 2015, at the Lansing Center in Lansing, Michigan. Registration covers the cost of session attendance, entrance in the expo hall, and lunch on March 25, 2015. Student and adult chaperone arrangements for travel and lodging (including associated costs) are the responsibility of the student, host municipality, school, or organization.

**Please note: The League will allow non-municipal officials and employees to chaperone students at no cost. All municipal officials and employees are required to register as a paid Capital Conference attendee.*