

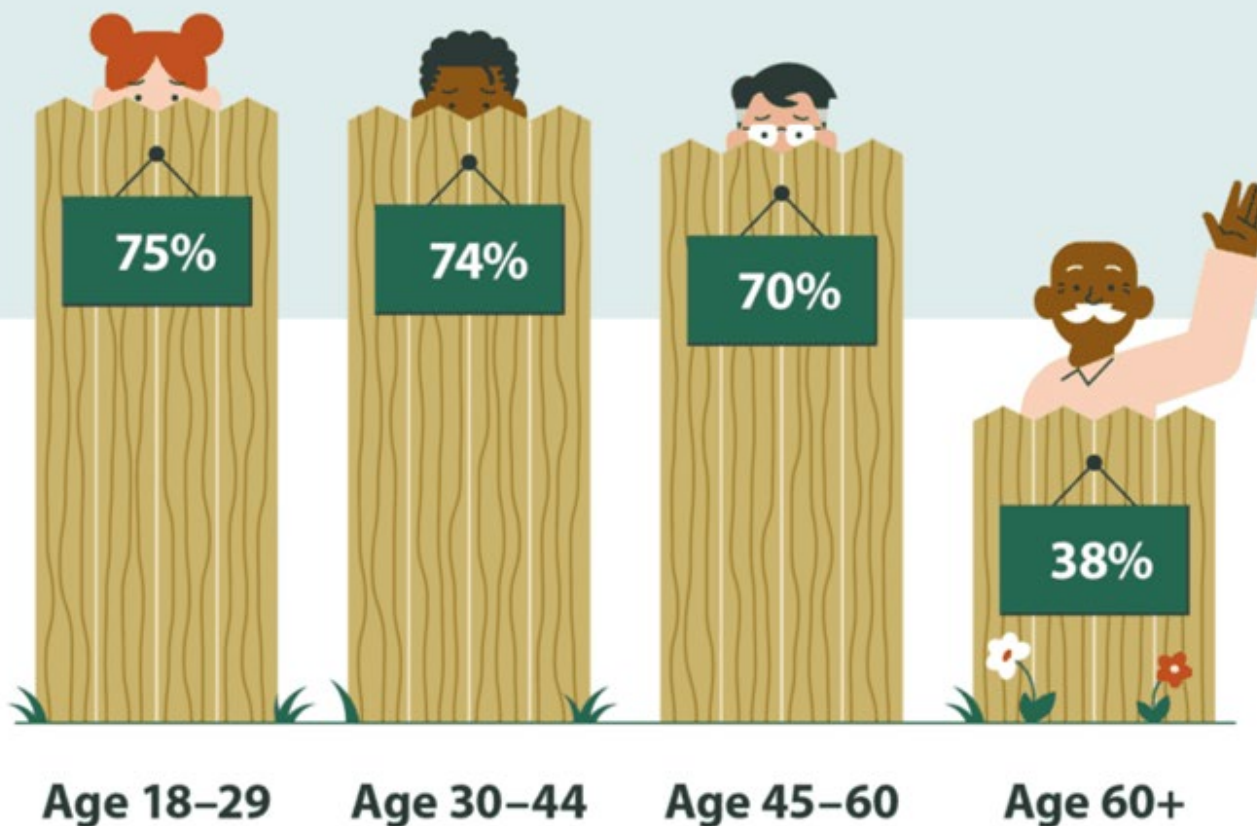


# Introduction

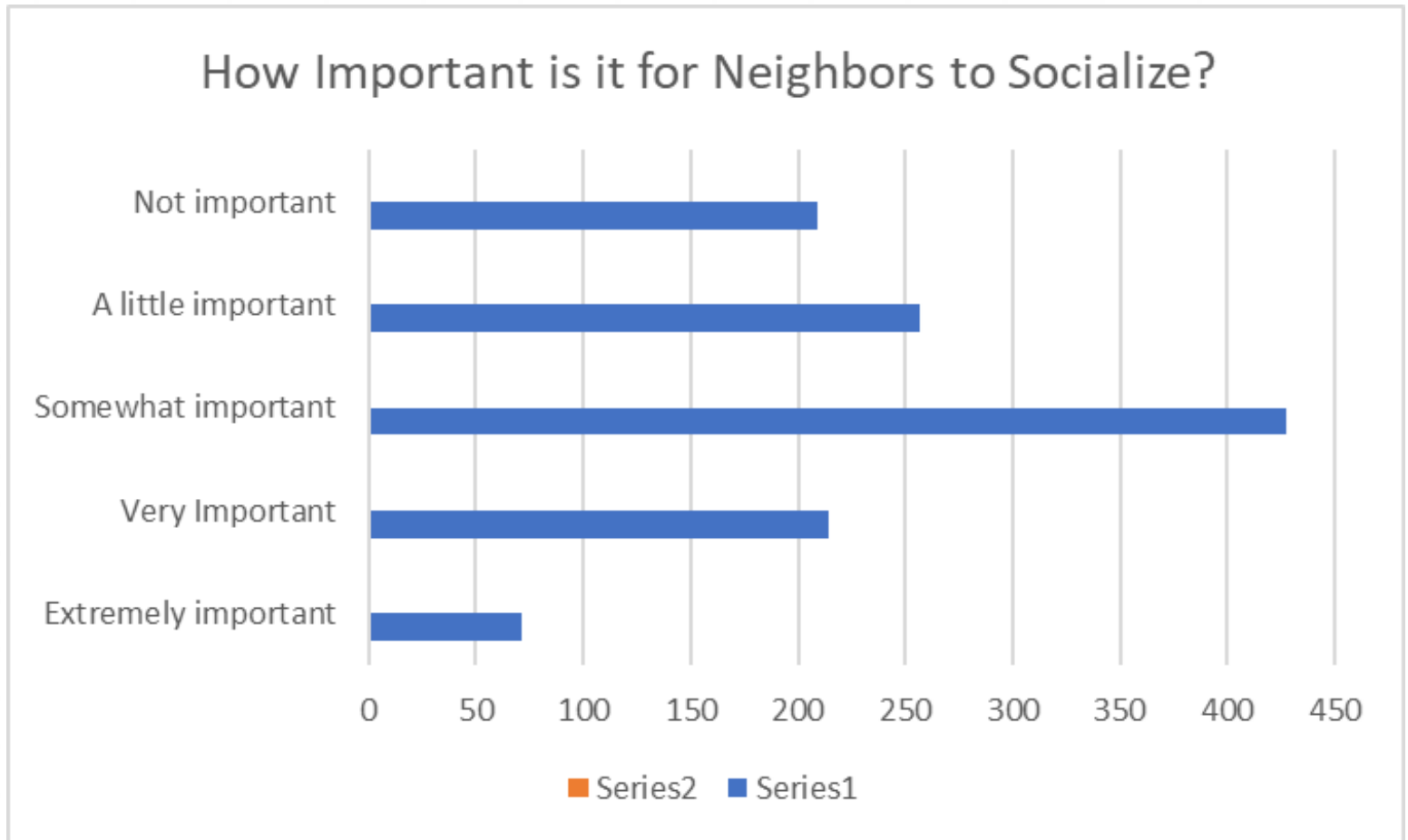


# Neighboring Has Changed

## Gen Z Avoids Their Neighbors Most

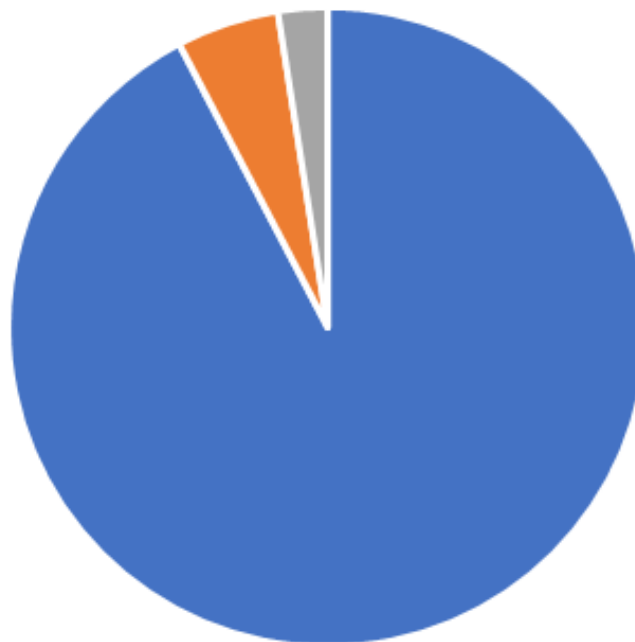


# Neighboring Has Changed



# Neighboring Has Changed

Are you a Good Neighbor?

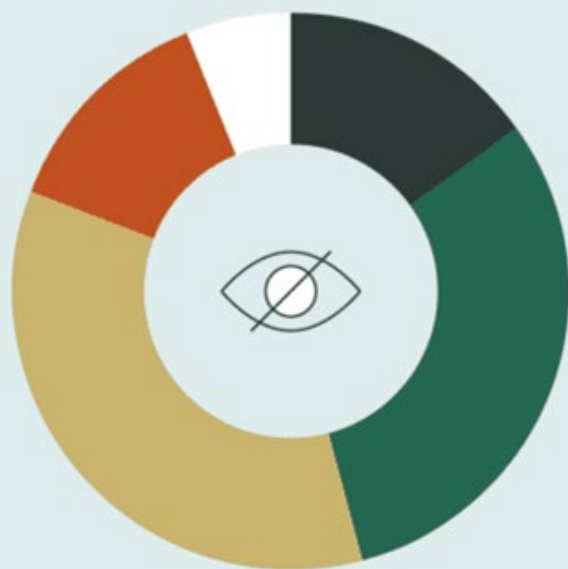


■ Good neighbor ■ Unsure ■ Not a good neighbor

# Neighboring Has Changed

## Privacy From Neighbors Matters

The majority of Americans value **at least some privacy** from their neighbors.



Essential	15%
Very important	31%
Somewhat important	35%
Neutral	13%
Not important	6%



# Neighboring Has Changed

## Gen Z Trusts Their Neighbors the Least

Seniors are **twice as likely** to give a neighbor a key than Gen Z.

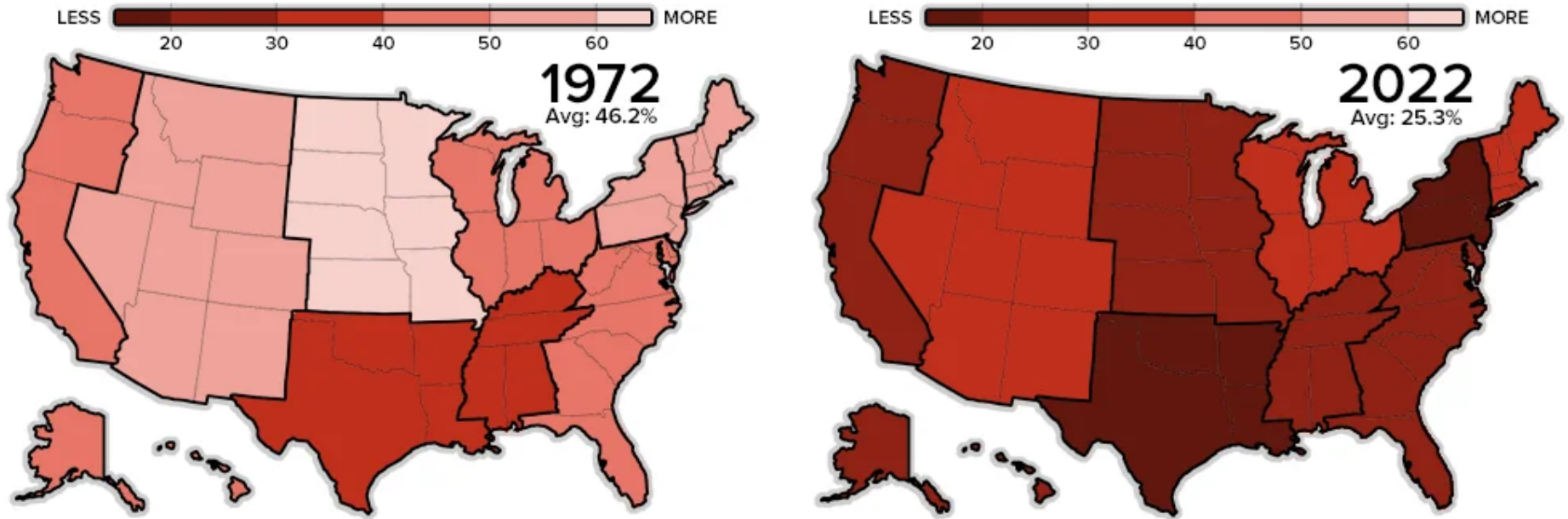
**Completely trust them** *I would leave them my house key*



# Neighboring Has Changed

## The decline of trust among Americans has been national

Percentage of Americans who said “most people can be trusted” by geographic regions\*, 1972–2022

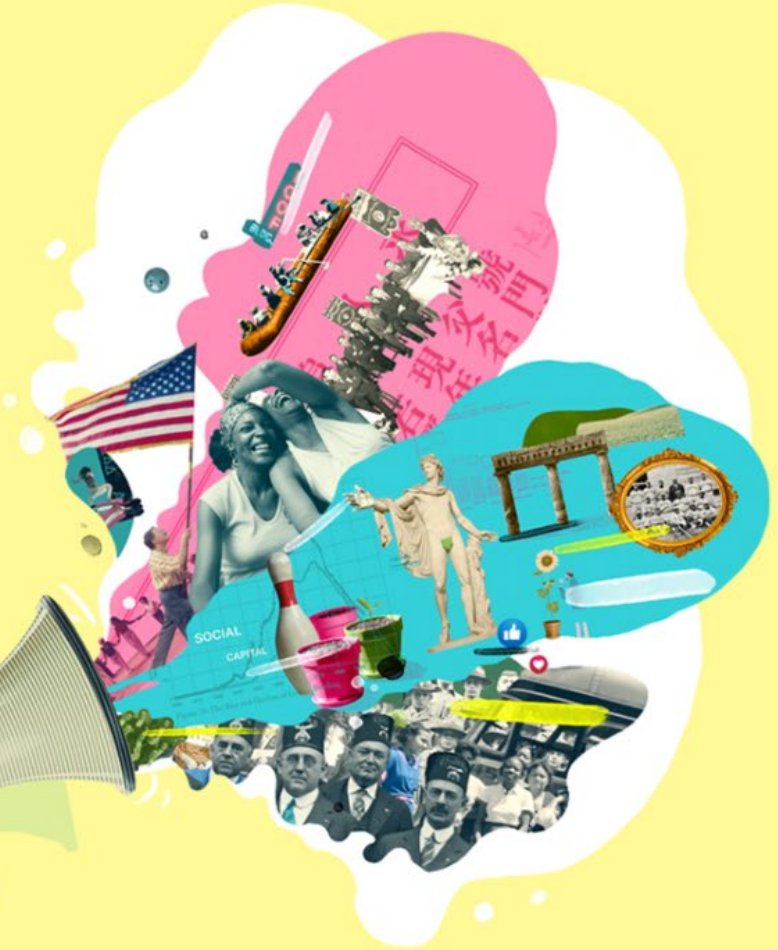


Josh C. Morgan (pluralofyou.org). Data source: NORC's General Social Survey.

\*Note: Regional boundaries appear as assigned by the NORC in the public GSS dataset.

# Neighboring Has Changed

JOIN  
or DIE





# Neighboring Has Changed

## 40% DECLINE

...from the 1970s to the 1990s in the number of Americans who attended even one public meeting on town or school affairs in the previous year



# Neighboring Has Changed



## 50% DECLINE

..from the 1970s to the 1990s in the number of Americans who took *any* leadership role in *any* local organization.

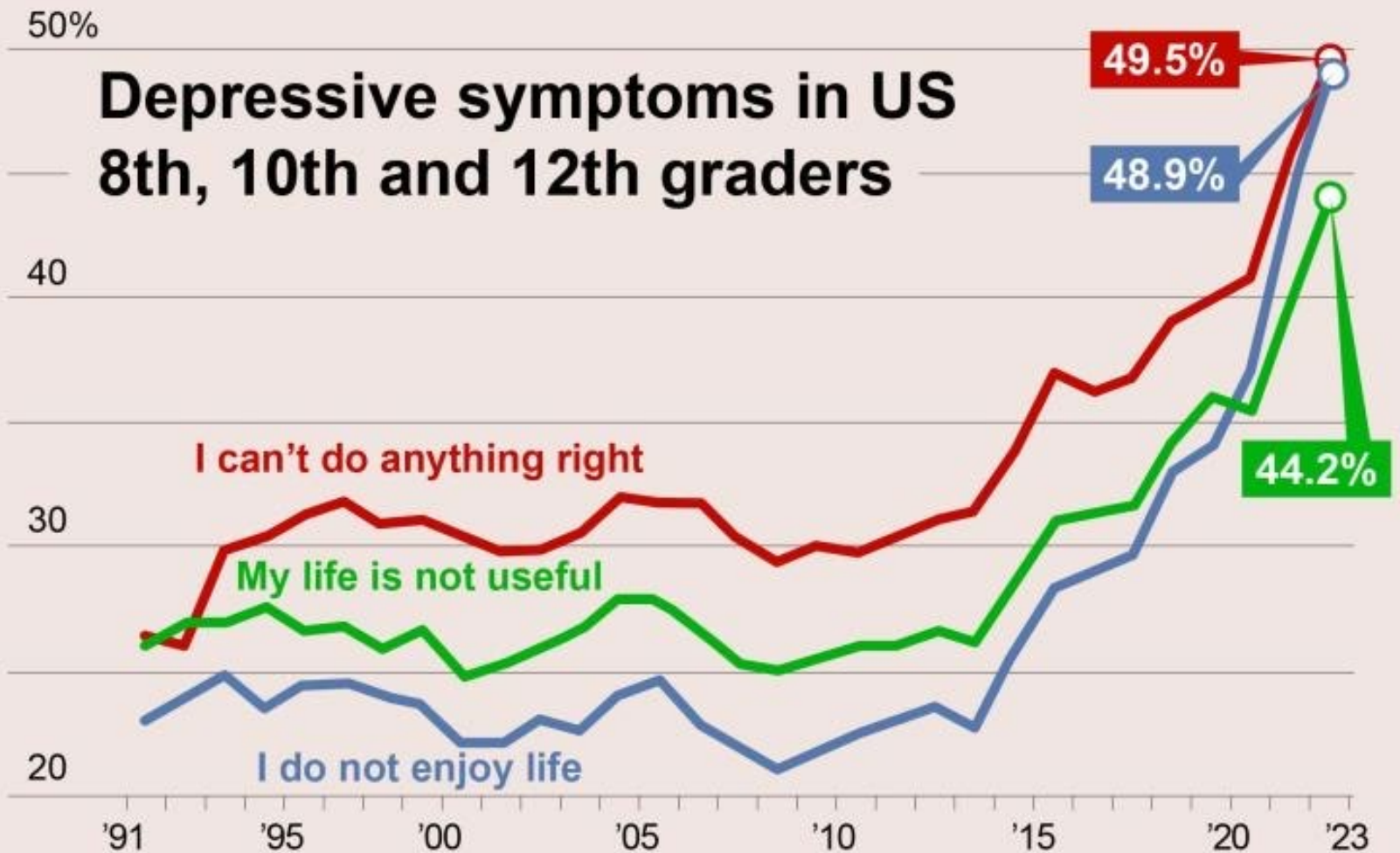
# Neighboring Has Changed



**50% DECLINE**

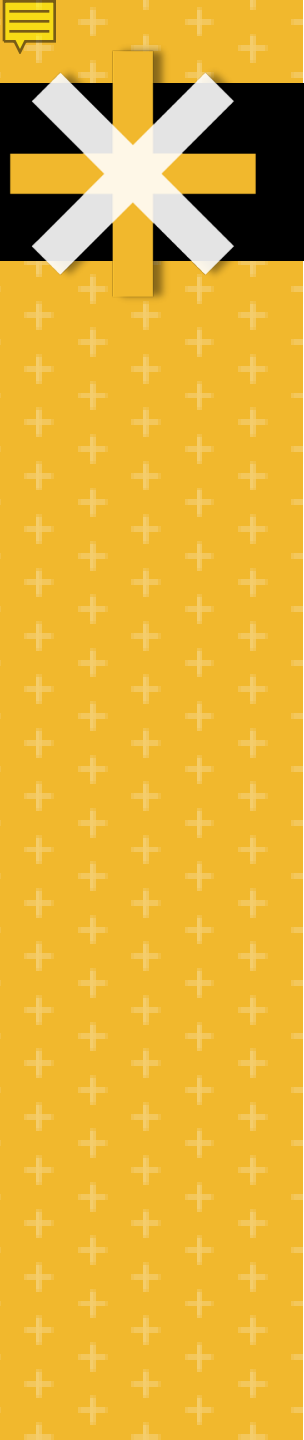
...from the 1970s to the 1990s in the number of times Americans attended a club meeting the previous year.

# Loneliness and Social Media



Source: *Monitoring the Future*, analyzed by Jean Twenge

Note: 2020 data was collected in February and early March, before schools shut down during the COVID-19 pandemic.



# Neighboring Has Changed





# Neighboring Has Changed



 **Extension**  
*University of Missouri*

an equal opportunity/ADA institution



# Definition

## What is Neighboring?

Neighboring is the art and skill of building relationships with the people who live in closest proximity to you.





# Definition

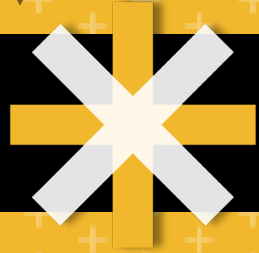
**30% OF PEOPLE  
HAVE NO  
RELATIONSHIP  
WITH THEIR  
NEIGHBORS**





# Definition





# Definition

**Bonding capital** -  
connecting with people  
who are like you

**Bridging capital** -  
connecting with  
individuals NOT like  
you.\*



# Neighboring Has Changed

1950s



1980s



2016



# Why do people not neighbor?

**Loneliness**

**Retreat - Entertainment**

**Busyness**

**Afraid of the mess - Shame**

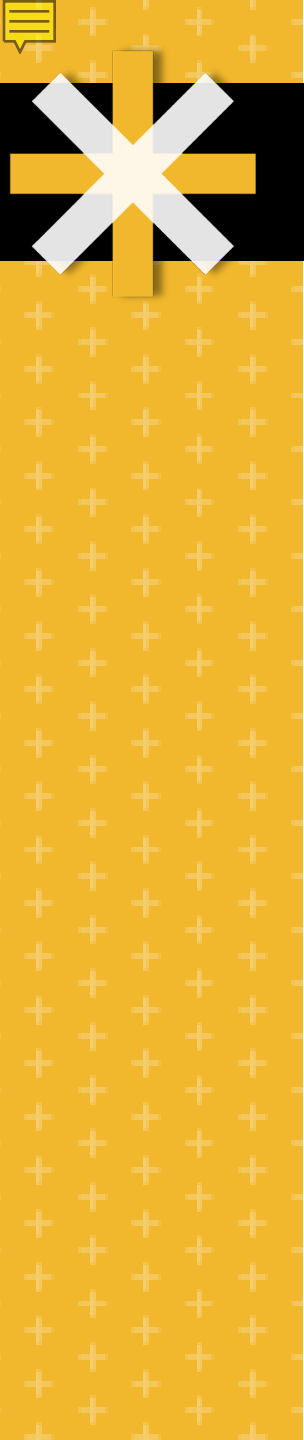
**“We have privatized our  
leisure time.” - Robert Putman**





# Loneliness





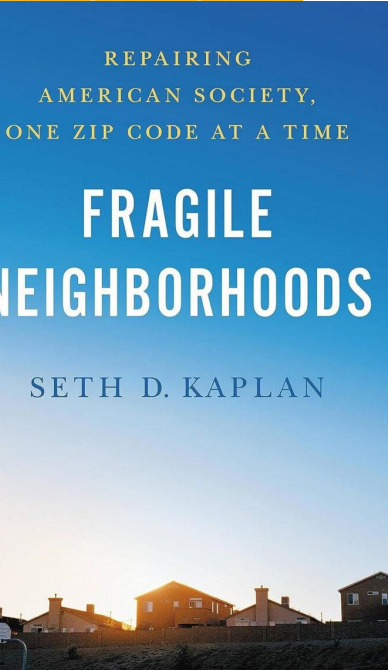
# At Home & At Work





## To Summarize

**“We used to be  
knowledge poor and  
relationship rich. Now  
we are knowledge rich  
and relationship poor.” -  
Dr. Seth Kaplan**



REPAIRING  
AMERICAN SOCIETY,  
ONE ZIP CODE AT A TIME

**FRAGILE  
NEIGHBORHOODS**

SETH D. KAPLAN





# Dr. Seth Kaplan

“In fragile states, policy and government are downstream from our relationships. The key to quality neighborhoods and communities is relationships. and I'd say 99% of online communities are not actually communities. The key to forming relationships is being placed-based.”

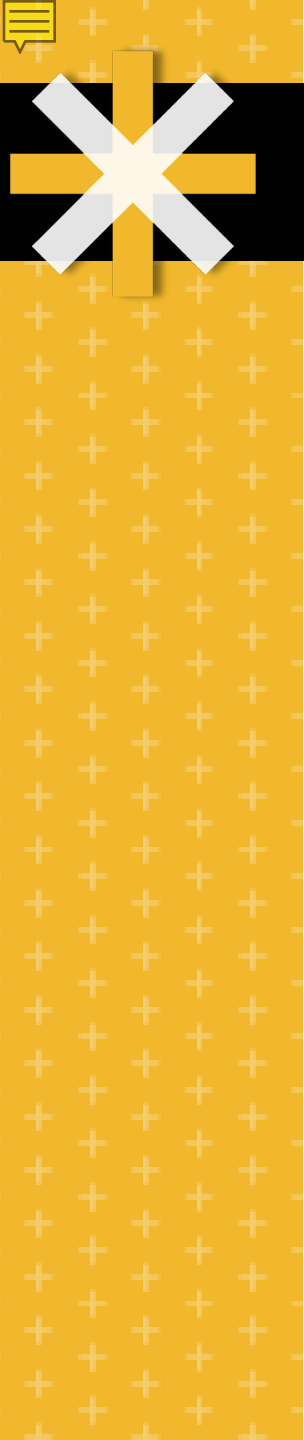
- **Dr. Seth Kaplan**







**I was a  
great  
neighbor  
until I  
discovered  
I was not.**



# Crockpot Neighboring



# Crockpot Neighboring

## Garlic Pot Roast





# Recipe



SERVES: \_\_\_\_\_

PREP: \_\_\_\_\_

## Garlic Pot Roast

Ingredients:

- 3 lbs boneless beef chuck roast \* 2 tbsp olive oil \* 1 lb baby carrots
- 1 medium onion, chopped \* 2 cups beef stock \* 1 cup apple juice
- 1 tbsp tomato paste \* 2 tbsp garlic, minced \* 2 tbsp dried parsley
- 2 1/2 tsp salt \* 1 tsp pepper \* 1 lb medium gold potatoes, quartered

Add oil to a skillet and heat to high heat and brown pot roast on both sides. Place your browned beef in the bottom of slow cooker. Add all the items in.

Stir. Cover and cook on low for 7 to 8 hours. Take out and serve with fresh chopped parsley or thyme.



## **Recipe:**

From the Kitchen of:

---

**Time to cook:** varies

**Main ingredient:** You, introduce yourself

**Key spices:** Learn a name, use a name, build connections

**Special ingredients:** Borrow or loan a tool or food.

Do service together.

Respond to a need.

Listen to a person's story.

**What can you expect:** a greater sense of belonging and better mental health, at a minimum



# Crockpot Neighboring

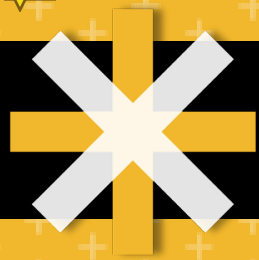
- It takes roughly 50 hours together for two people to move from mere acquaintances to casual friends.
- It takes 90 hours to go from that stage to simple "friend" status.
- It takes more than 200 hours before you can consider someone your close friend.



# The Engaged Neighbor Pledge

<https://www.surveymonkey.com/r/EngagedNeighborPledge>





# Engaged Neighbor Principles





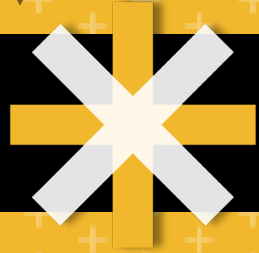


# Engaged Neighbor Principles

## REACH

- **R**elationship (Connect and stay connected.)
- **E**mpathy (Understand and share the feelings of another.)
- **A**ction (Achieve mutual trust by doing something).
- **C**ourage (Strength to resist opposition)
- **H**umility (Have a modest estimate of your own importance; be open to continual improvement)





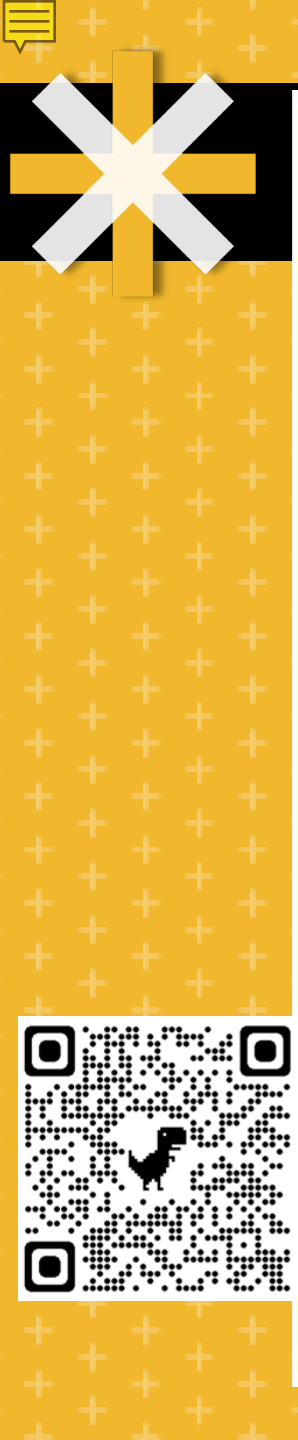
# Relationship

Connect and stay connected -

**Learn and use my neighbor's names.**



**R**



**Extension**  
*University of Missouri*

Healthy Communities  
(417) 881-8909  
extension.missouri.edu

# WHO IS MY NEIGHBOR?



REPUBLIC, MISSOURI  
GROWING TOGETHER

City of Republic  
417-732-3100  
republicmo.com



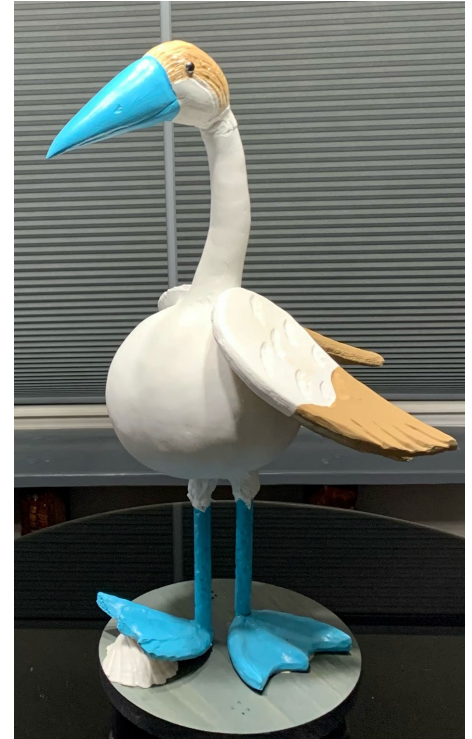
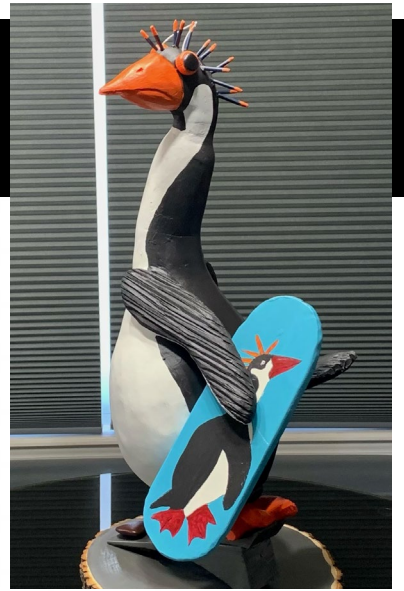
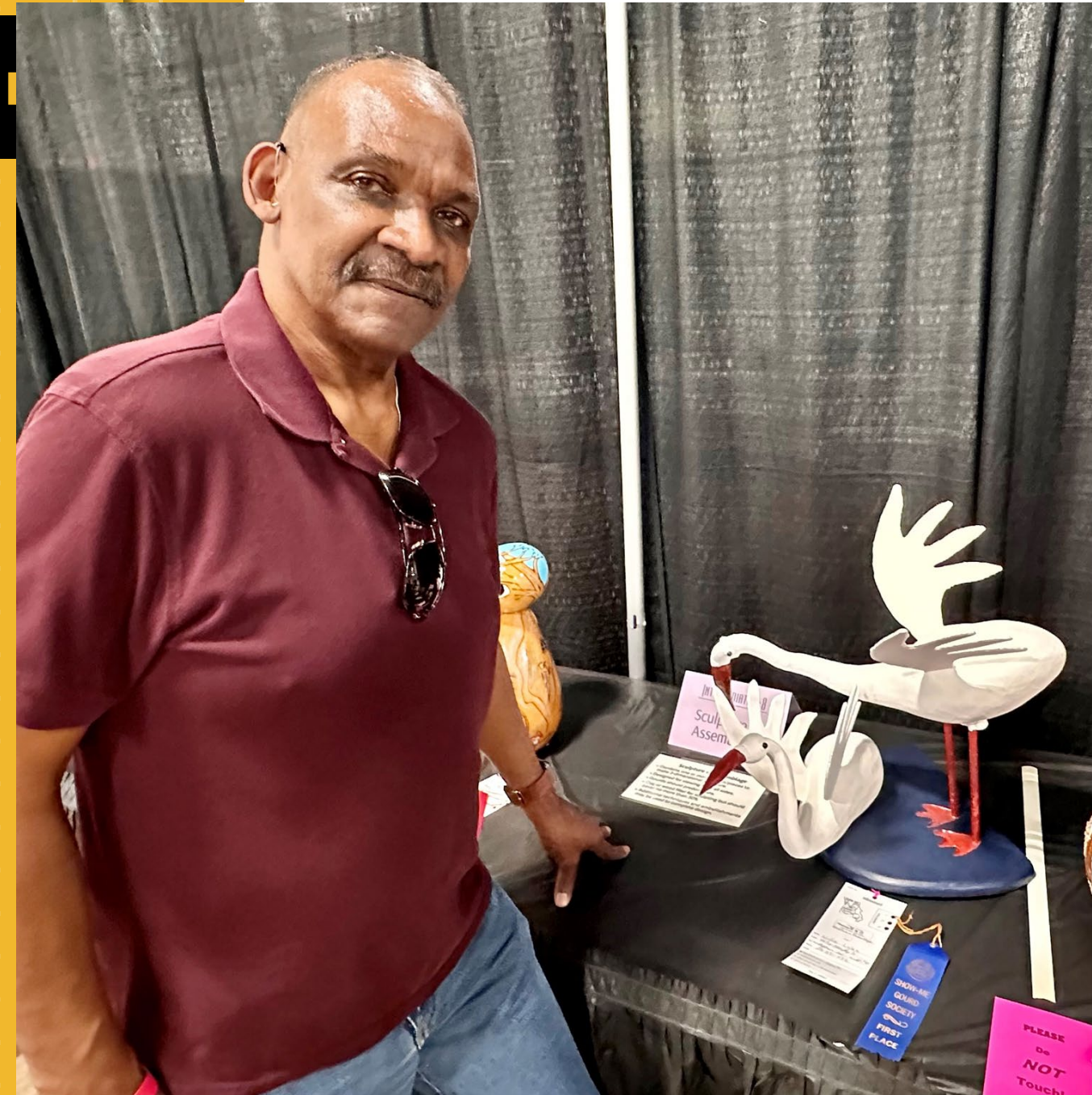

# Relationship

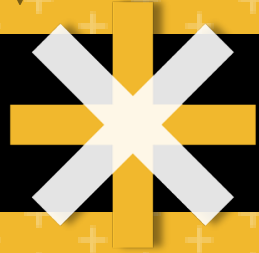
Connect and stay connected -

**Learn the gifts and talents  
of my neighbors.**



**R**

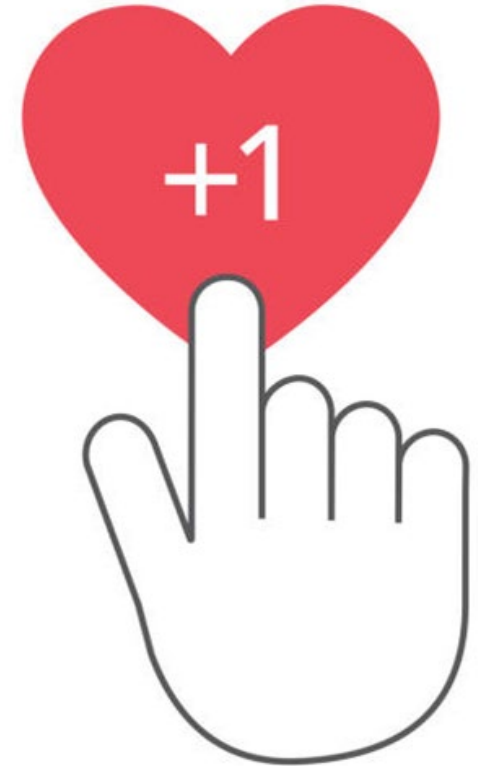




# Relationship

Connect and stay connected -

**Invite neighbors  
into my daily  
routine.**

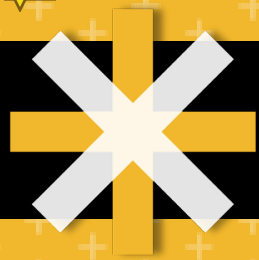


**R**



# Plus-one neighboring (reps)





# Empathy

Understand and share the feelings of another –

**Listen first and talk second  
when with my neighbors.**



**RE**





# Empathy





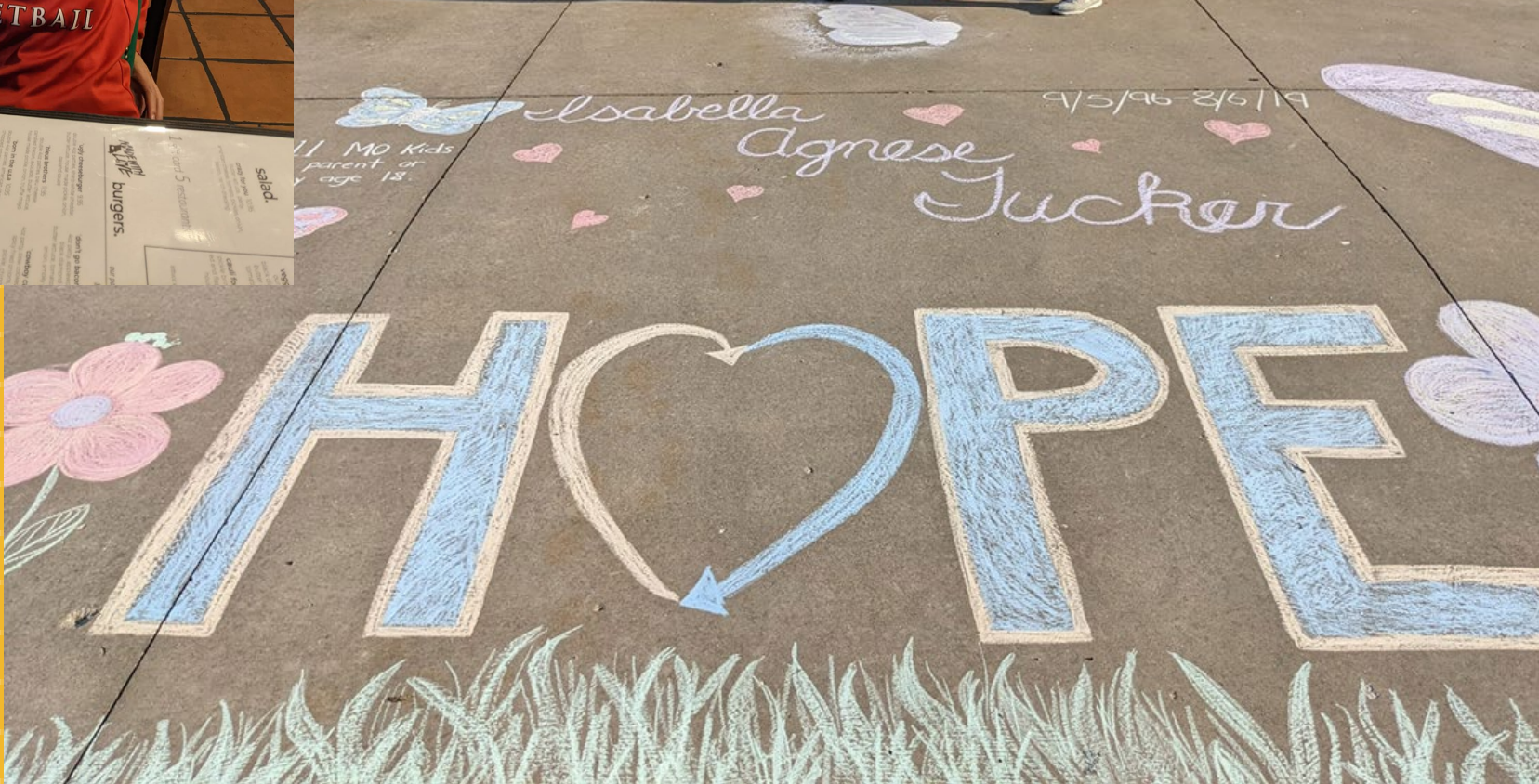
# Empathy

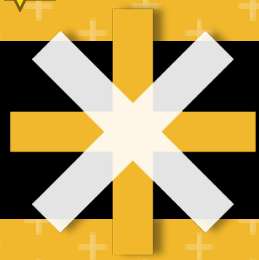
Understand and share the feelings of another –

**Be motivated by love,  
kindness, and mutual  
respect.**

**RE**







# Action

Achieve mutual trust by doing something –

**Express gratitude for my neighbors by performing spontaneous kind deeds or lending a strong back.**



**REA**





# Action

Achieve mutual trust by doing something –

**Focus on what is strong,  
not what is wrong in my  
neighborhood.**

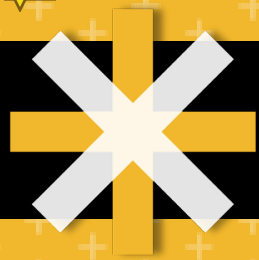


**REA**



Missouri's  
**GOOD NEIGHBOR WEEK 2022**  
SEPT 28 - OCT 4

Missouri State Police Missouri State Highway Patrol Missouri State Sheriff's Office Missouri State Department of Transportation Missouri State Department of Health Missouri State Department of Social Services Missouri State Department of Community and Senior Affairs Missouri State Department of Parks and Recreation Missouri State Department of Conservation Missouri State Department of Transportation Missouri State Department of Health Missouri State Department of Social Services Missouri State Department of Community and Senior Affairs Missouri State Department of Parks and Recreation Missouri State Department of Conservation



# Action

Achieve mutual trust by doing something –

**I will invest my time and talent in a homeowners or neighborhood association.**

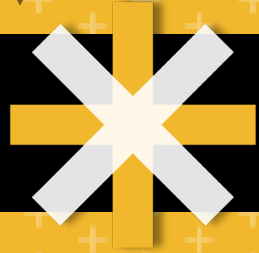


**REA**



# July 4th parade





# Courage

Strength to resist opposition –

**Discard a lifestyle of  
busyness in favor of being  
present and available.**



**REAC**





# Courage

Strength to resist opposition –

**Do more front-yard living  
to be available for  
conversations and service.**



**REAC**



A man in a light blue t-shirt and dark blue shorts stands on the left side of the garage, holding a coffee cup and talking to others.

A man in a maroon t-shirt and khaki shorts stands in the middle of the garage, holding a coffee cup.

A man in a grey t-shirt, dark shorts, and a red baseball cap stands in the center, holding a coffee cup.

A woman in a grey t-shirt and shorts stands near the center, holding a coffee cup.

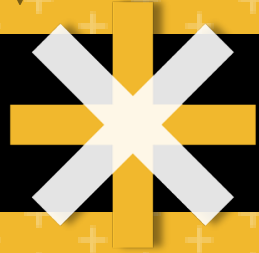
A woman in a camouflage t-shirt and shorts stands near the center, holding a coffee cup.

A woman in a green hoodie and a grey baseball cap sits in a folding chair on the right side, holding a coffee cup.

A woman in a white hoodie and a black baseball cap sits in a folding chair in the foreground on the right, holding a coffee cup.

A collection of coffee boxes on the floor, including Keurig, Black Rifle Coffee Company (Black Rifle, Pike Place, Black Rifle), and Twinings (English Breakfast, Original Savor Coffee).





# Courage

Strength to resist opposition –

**Find ways to include neighbors in my life who are overlooked, marginalized, disabled, widowed or lonely.**

**REAC**







# Humility

Have a modest estimate of your own importance; be open to continual improvement –

**Celebrate neighboring holidays to build positive relationships.**

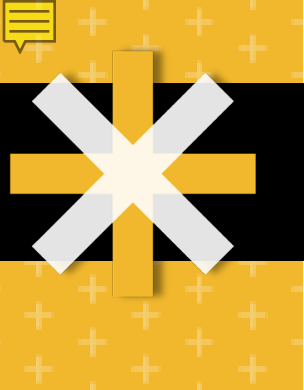


## REACH





<https://missourigoodneighborweek.com/>



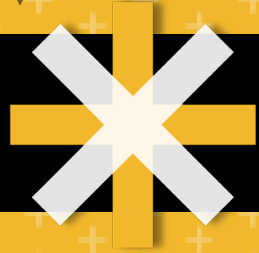
**National Holiday**

**NATIONAL**  
**good**  
**neighbor**  
**DAY**



**September 28**

[nationalgoodneighborday.org](http://nationalgoodneighborday.org)



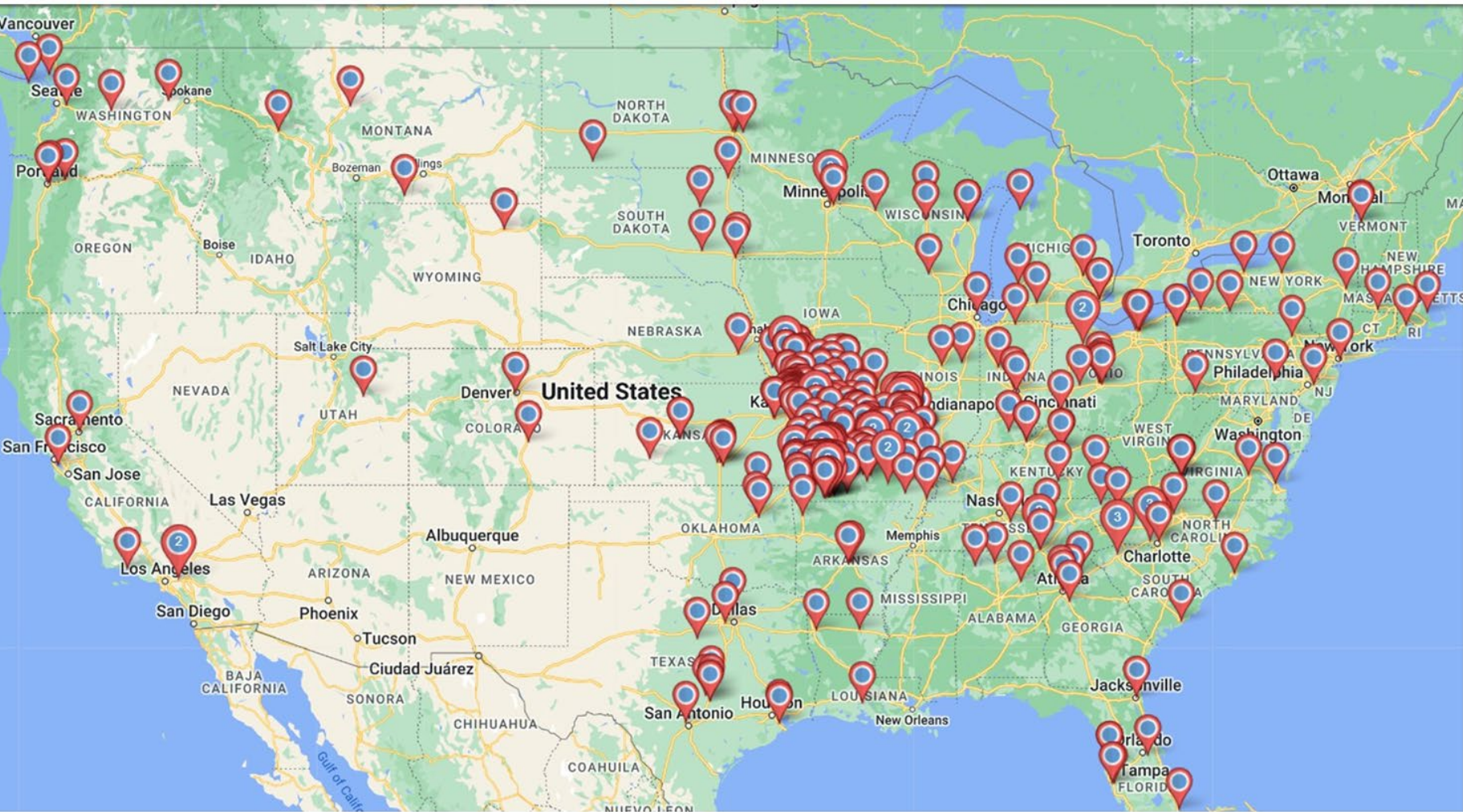
# Humility

Have a modest estimate of your own importance; be open to continual improvement –

**Be a continual learner about neighboring and asset-based community development.**

**REACH**





# Zip Codes of Participants in Neighboring 101 by April 2023



# Engaged Neighbor Principles

## REACH

- **R**elationship (Connect and stay connected.)
- **E**mpathy (Understand and share the feelings of another.)
- **A**ction (Achieve mutual trust by doing something).
- **C**ourage (Strength to resist opposition)
- **H**umility (Have a modest estimate of your own importance; be open to continual improvement)



# Are We Making a Difference

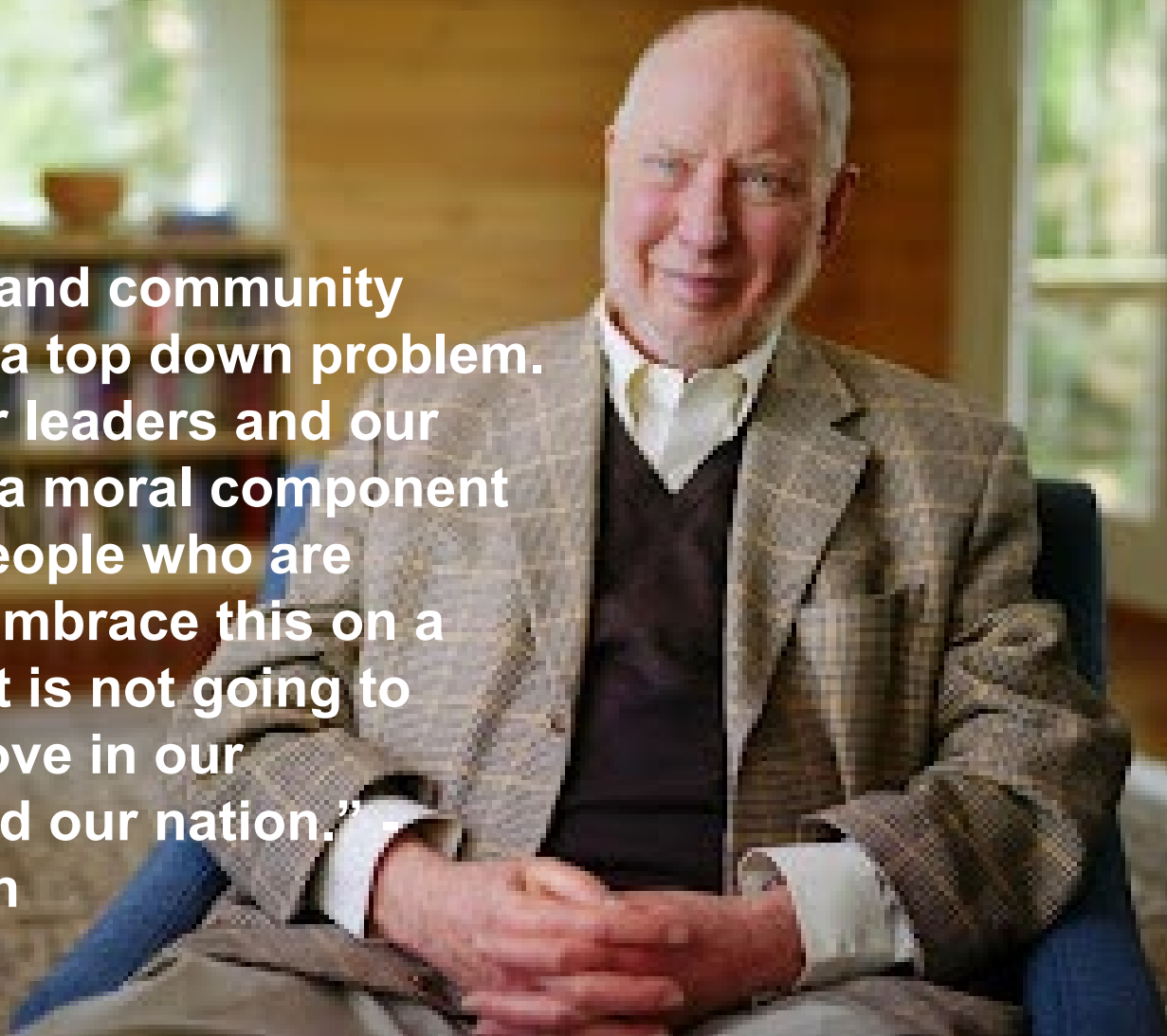
Q: I know the names of the neighbors in \_\_\_\_\_ of the homes adjacent to my property or apartment.

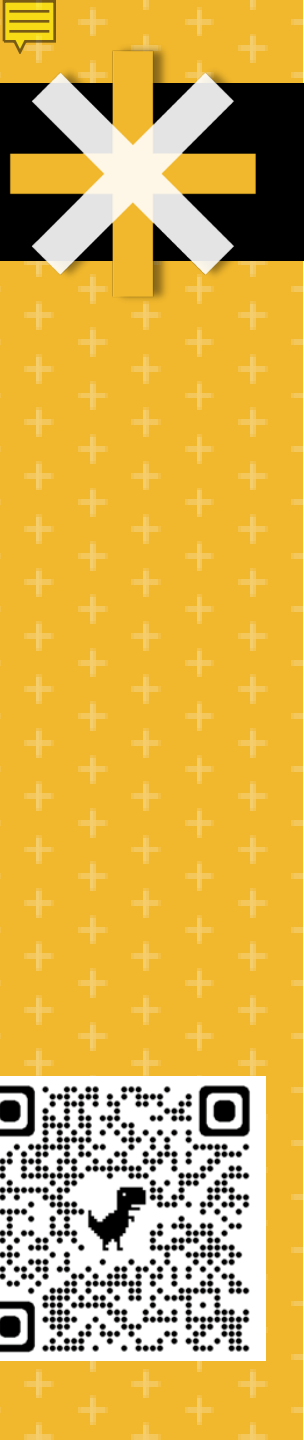
- 2019: 8% all; 15% a few; 41% none
- 2022: 12% all; 48% a few; 27% none
- 2024: 16% all; 50% a few; 19% none



# Leaders are the key

**“(Social capital and community connections) is a top down problem. It starts with our leaders and our media. There is a moral component as well. But if people who are leaders do not embrace this on a personal level, it is not going to change or improve in our communities and our nation.”**  
– Robert Putman





# Does it matter?







# Find links to all of these

<https://we-are-neighbors.blogspot.com/>

## Search for blog titled: Great Examples of Neighboring Cities

- Links to blogs
- Links to interviews
- Links to videos
- Relevant to this presentation

# Great Examples - COS

<https://coloradosprings.gov/1000Gatherings>



# Great Examples - Peoria, AZ



# Great Examples - Midland, MI



# Great Examples - Holland, MI





# Help - Community Works



## CommunityWorks

*Unlocking the human and economic  
potential of your community*

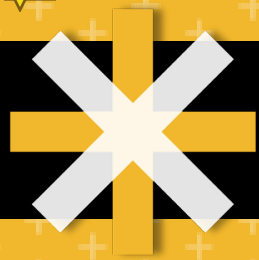
- *Workshops*
- *Coaching*
- *Community Connector Program*
- *Community Building Toolkit*

[comm-works.org](http://comm-works.org)



# Help - Neighboring Movement





# Help - Hopeful Neighborhood



## THE HOPEFUL NEIGHBORHOOD PROJECT®



# Help - Engaged Neighbor





**Find links to all of these**

<https://we-are-neighbors.blogspot.com/>

**Search for blog titled: Great Examples of Neighboring Cities**

- **Engaged Neighbor Program - Connector Program**
- **Neighboring Movement - Develops grass roots leaders with ABCD**
- **HNP - Fostering growth in neighborhoods with ABCD strategies**
- **CW - systemwide growth and projects**
- **NGND and MGNW - for individuals and groups and cities to create a plan**



# Bringing it Back from Obscurity

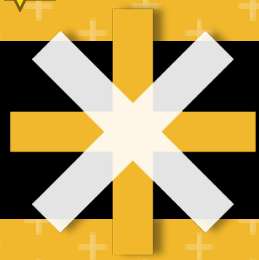
- Neighborliness and being community-minded are concepts we should work hard to revive.
- Just because they have faded in popularity, doesn't mean they aren't worth bringing back.
- Together, we can help revive the art of being neighborly.

- Why let something integral to our happiness remain in obscurity?



**LOCALLY  
GROWN**

**A FARM-TO-TABLE EVENT  
TO HELP FIGHT HUNGER**



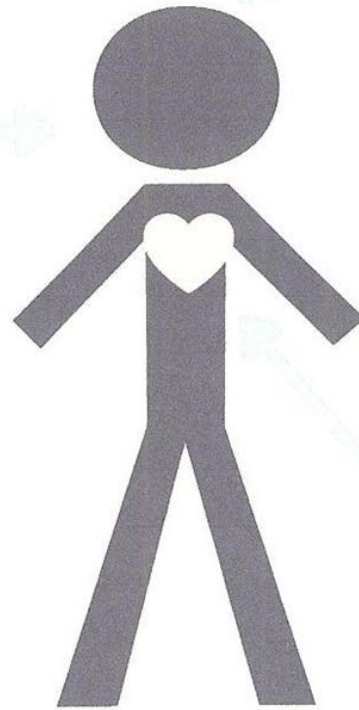
# Learning Conversations

 Asset-  
 Based  
 Community  
 Development

# Learning Conversations

## *Gifts of the Spirit*

- What is a moment or event that has caused you to grow the most?
- What life experience could you walk alongside another in?



## *Gifts of the Head*

- What is something you know so well that you could teach it to someone else?

## *Gifts of the Hands*

- What is something that you can build/make/do?
- If you could open any business, what would it be?

## *Gifts of the Heart*

- What is something you are so passionate about that it moves you to action?

# Conclusion







# Take Engaged Neighbor Pledge

<https://www.surveymonkey.com/r/EngagedNeighborPledge>

