

# MICHIGAN BUILD READY SITES PROGRAM

Recognizing Your Assets and Telling Their Story

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# Why Is the Program Important

#### **STRATEGIC GOALS MET:**



Attract, retain and support businesses



**Regional impact** 



Market the state

<u>Short-term</u>: Address Michigan's site inventory

<u>Long-term</u>: Continue to identify and improve industrial sites

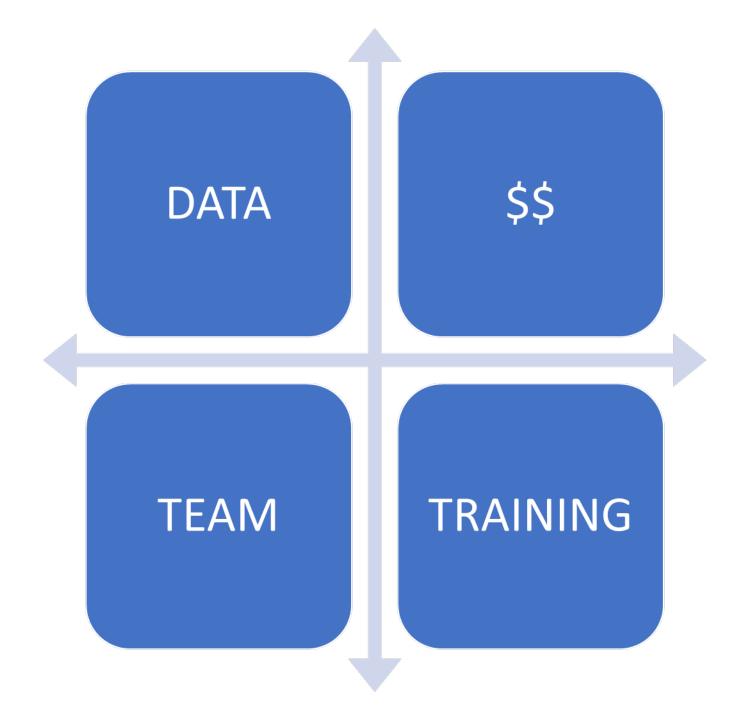
### WHY IS THIS IMPORTANT TO YOU

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## TOOLS





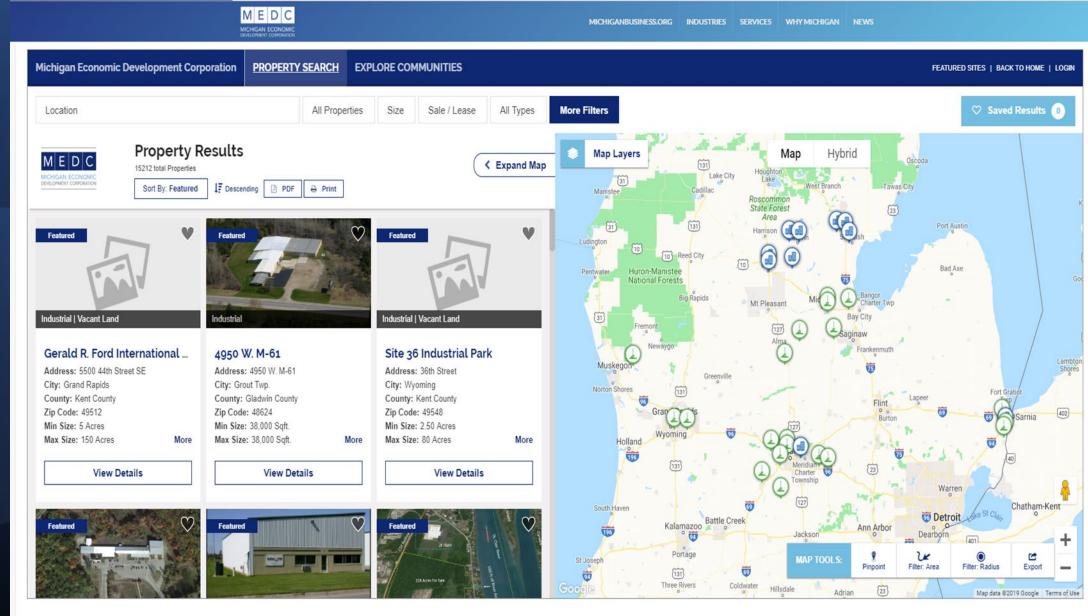
#### RRC



### WHAT HAVE WE DONE LATELY









••••• 4G 10:19 AM @ \$ 61%

#### MICHIGAN ECONOMIC DEVELOPMENT CORPORATION

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