



Top Bottom, Bottom Top

– A Think City Perspective on
influencing policy

PART I –
INTRODUCTION OF THINK CITY

Social Purpose Organisation

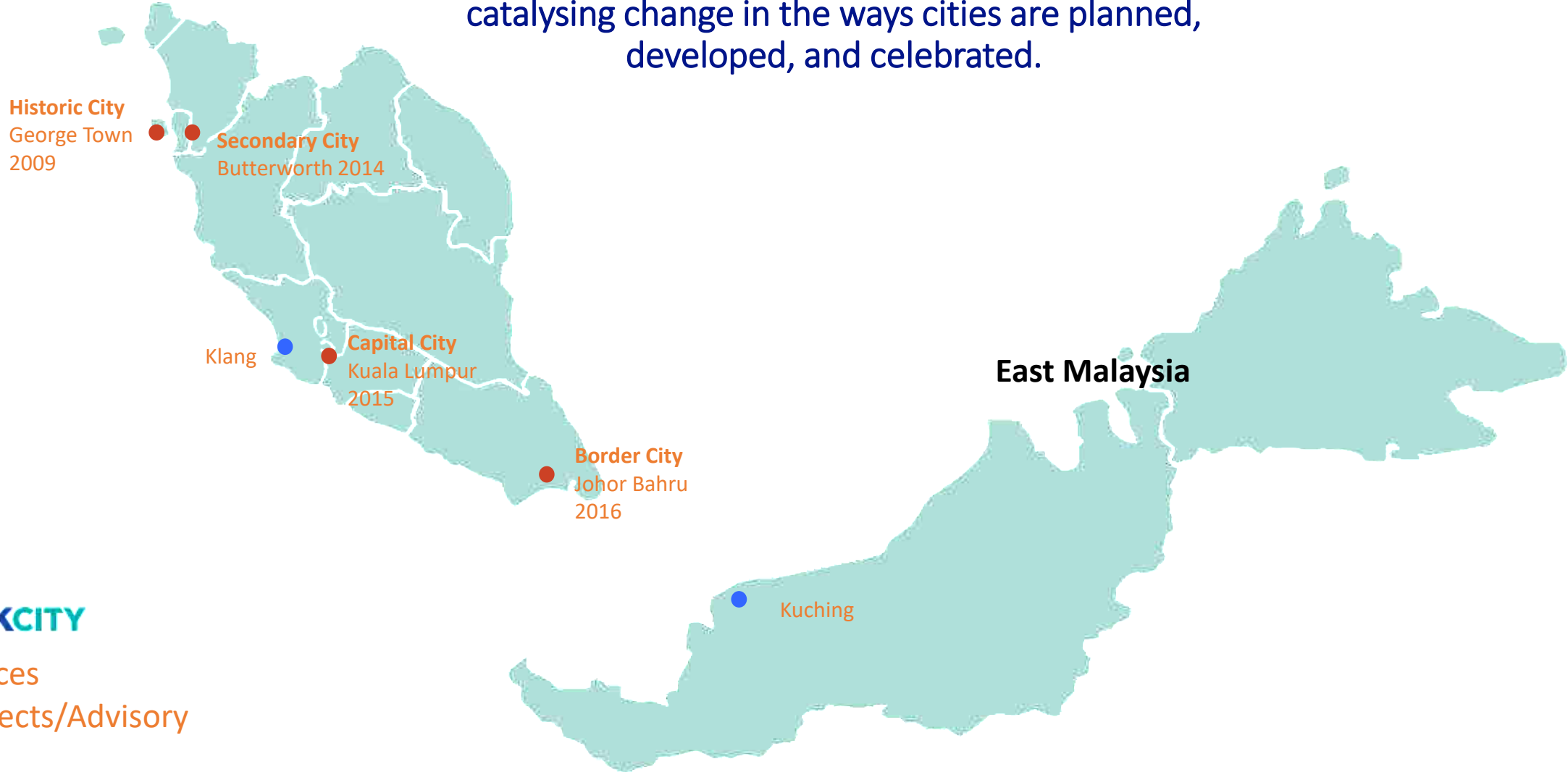
OWNED & FUNDED





Think City is a Think & Do Tank towards Community-Led Urban Regeneration.
We help local governments translate policy into practice.

Vision: To make cities more people friendly by catalysing change in the ways cities are planned, developed, and celebrated.



thinkCITY

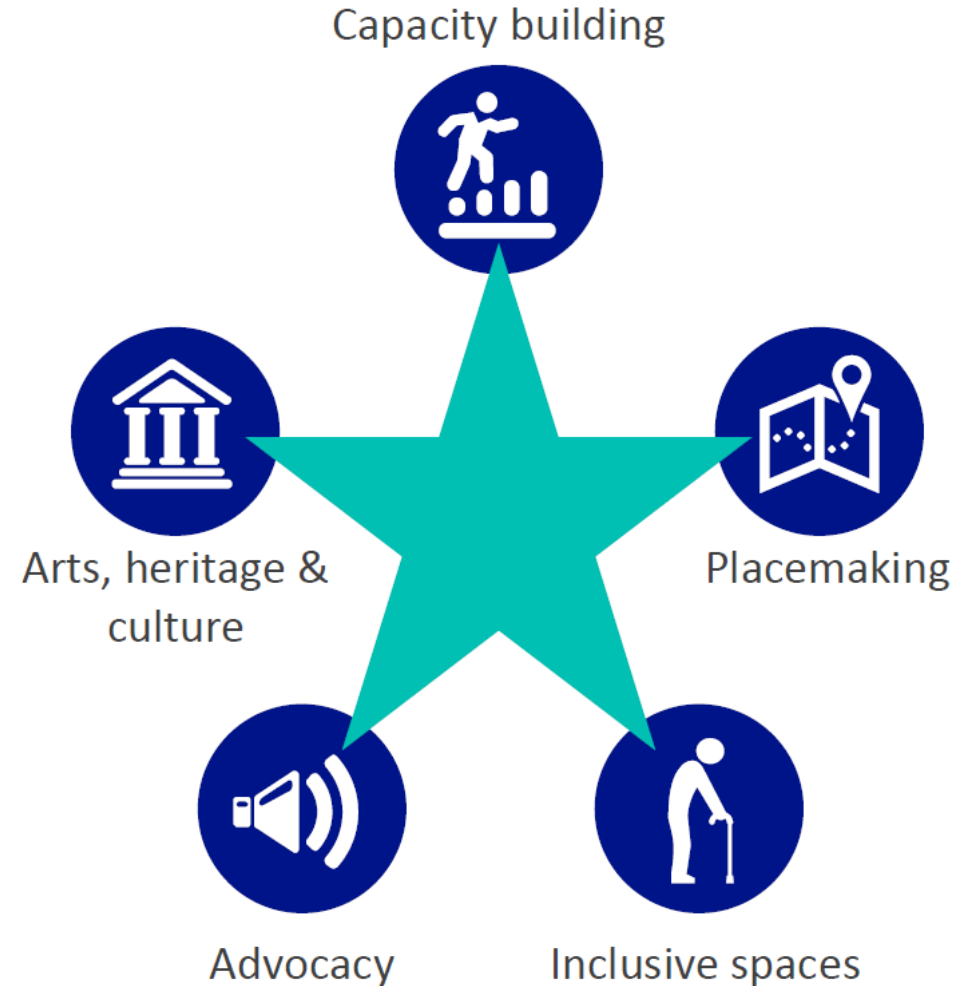
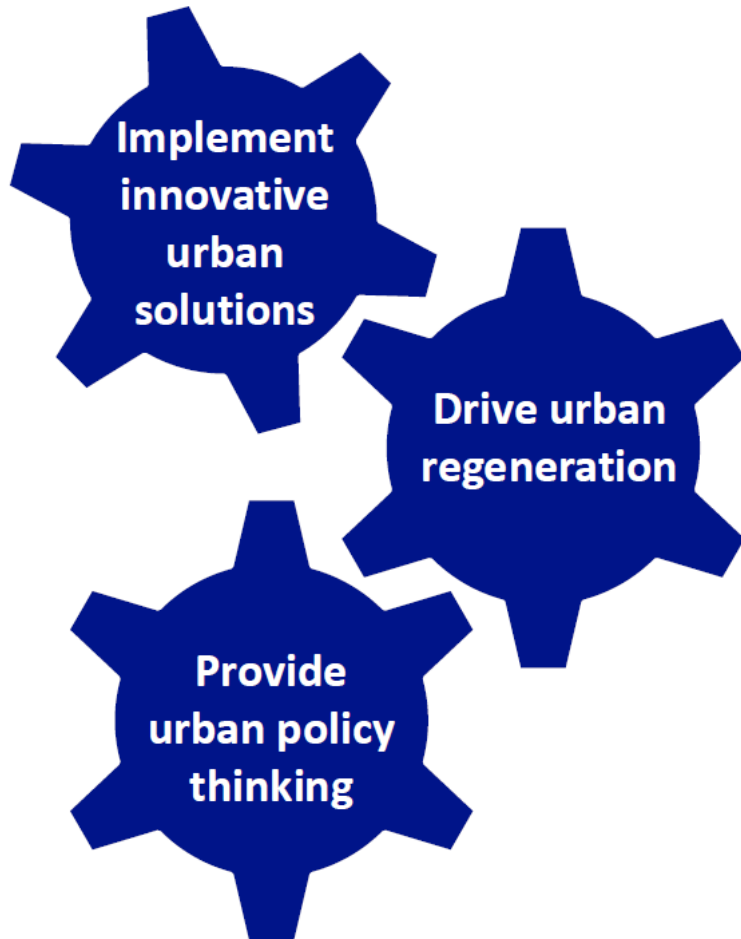
- Offices
- Projects/Advisory



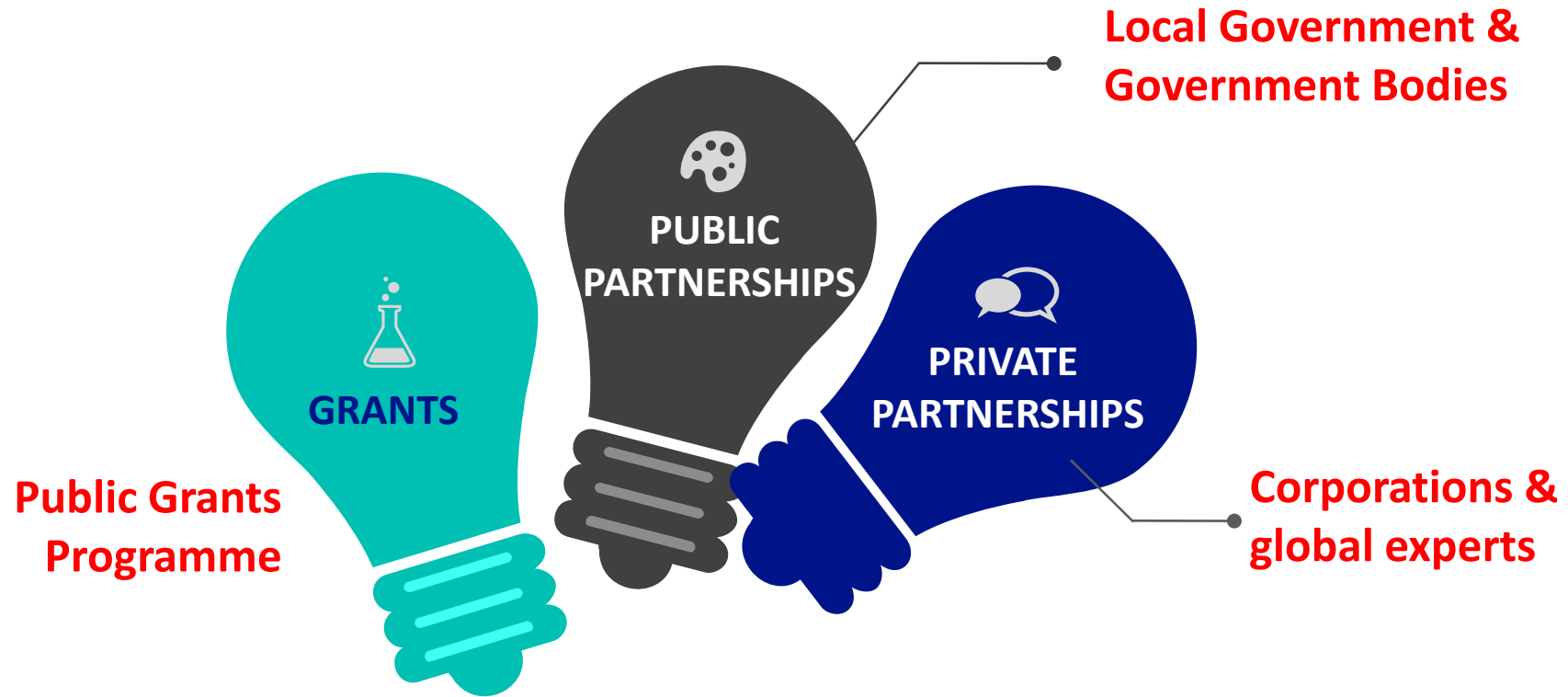
Think Big Act Small

We are a leading citymaking organisation that is unique in Malaysia

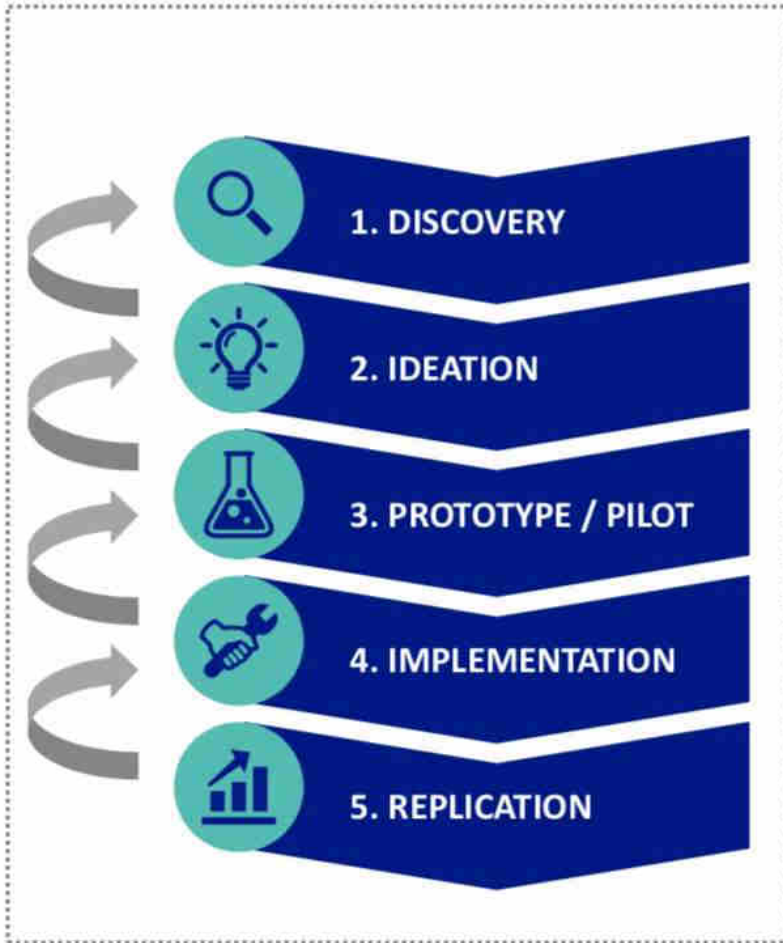
What we do



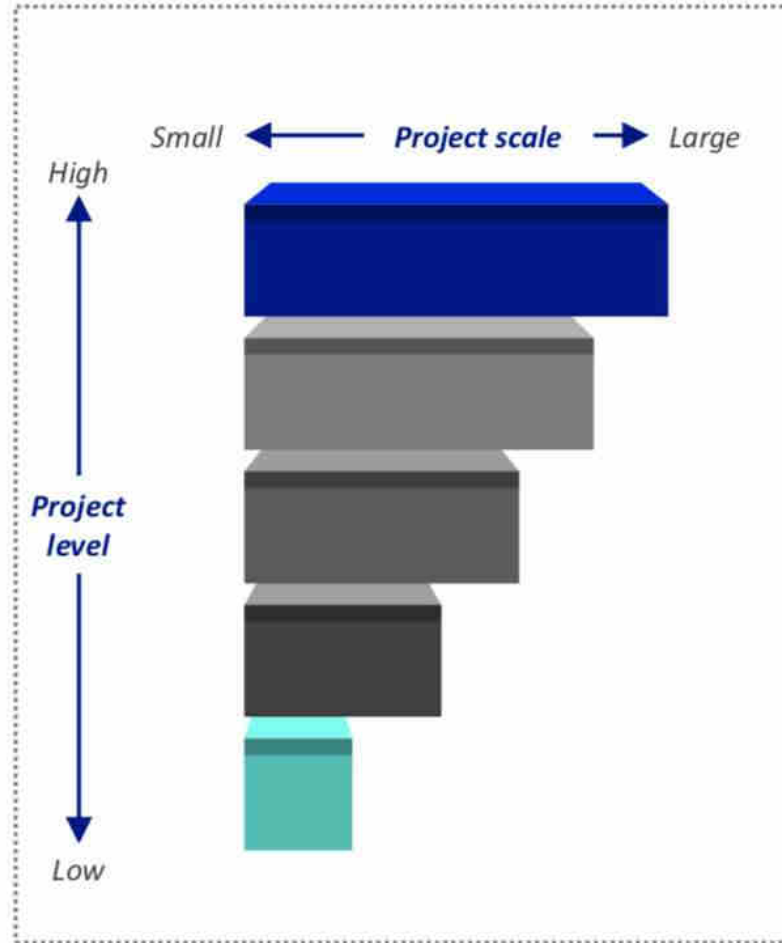
Pillars Of Delivery



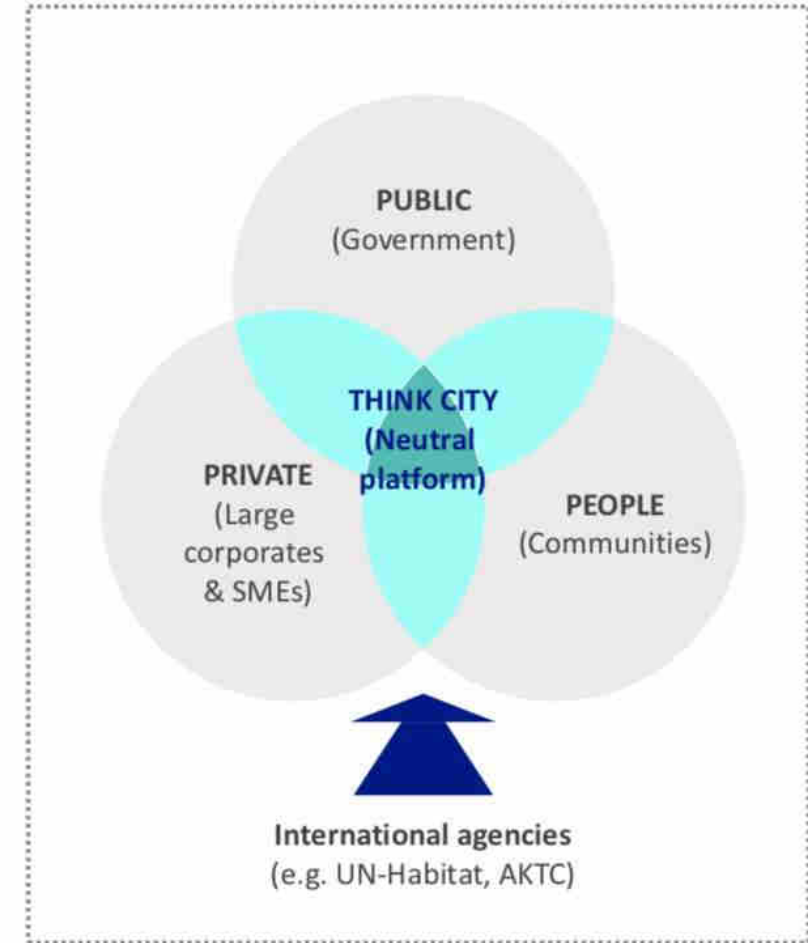
Evidence-based, learning approach



“Think-and-do tank” operating on a vast range and scale



Proven neutral platform for public, private, and people



city-regions

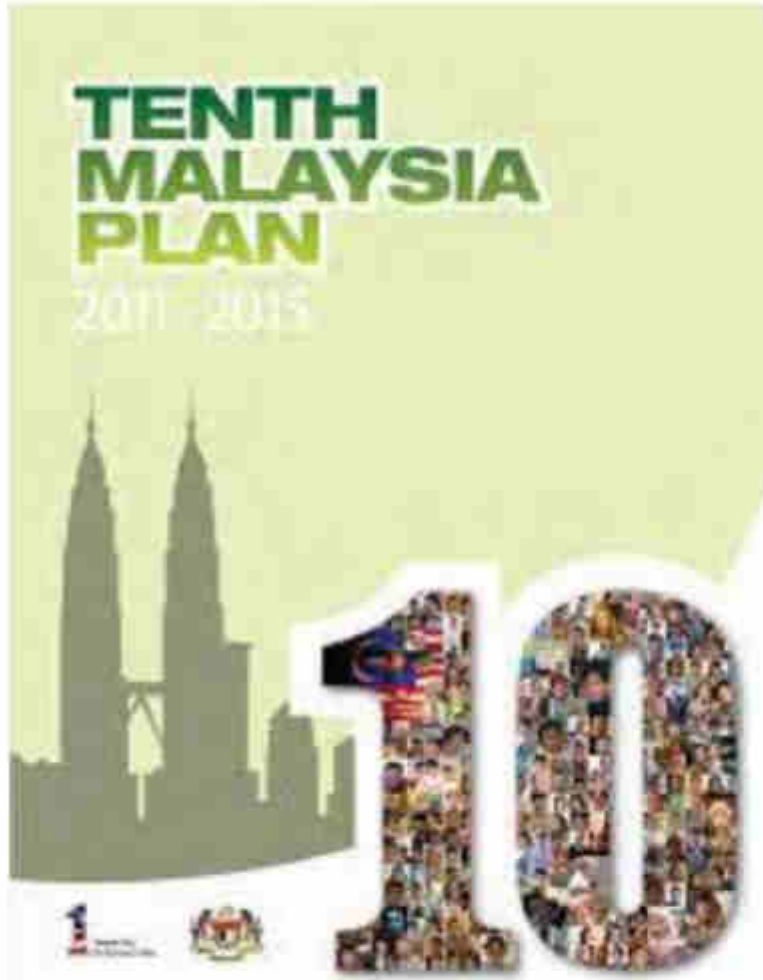
~~cities~~

Competition between ~~nations~~

city-regions

~~cities~~

People choose their ~~jobs~~



Liveable Cities



ELEVENTH MALAYSIA PLAN

2016-2020

ANCHORING GROWTH ON PEOPLE



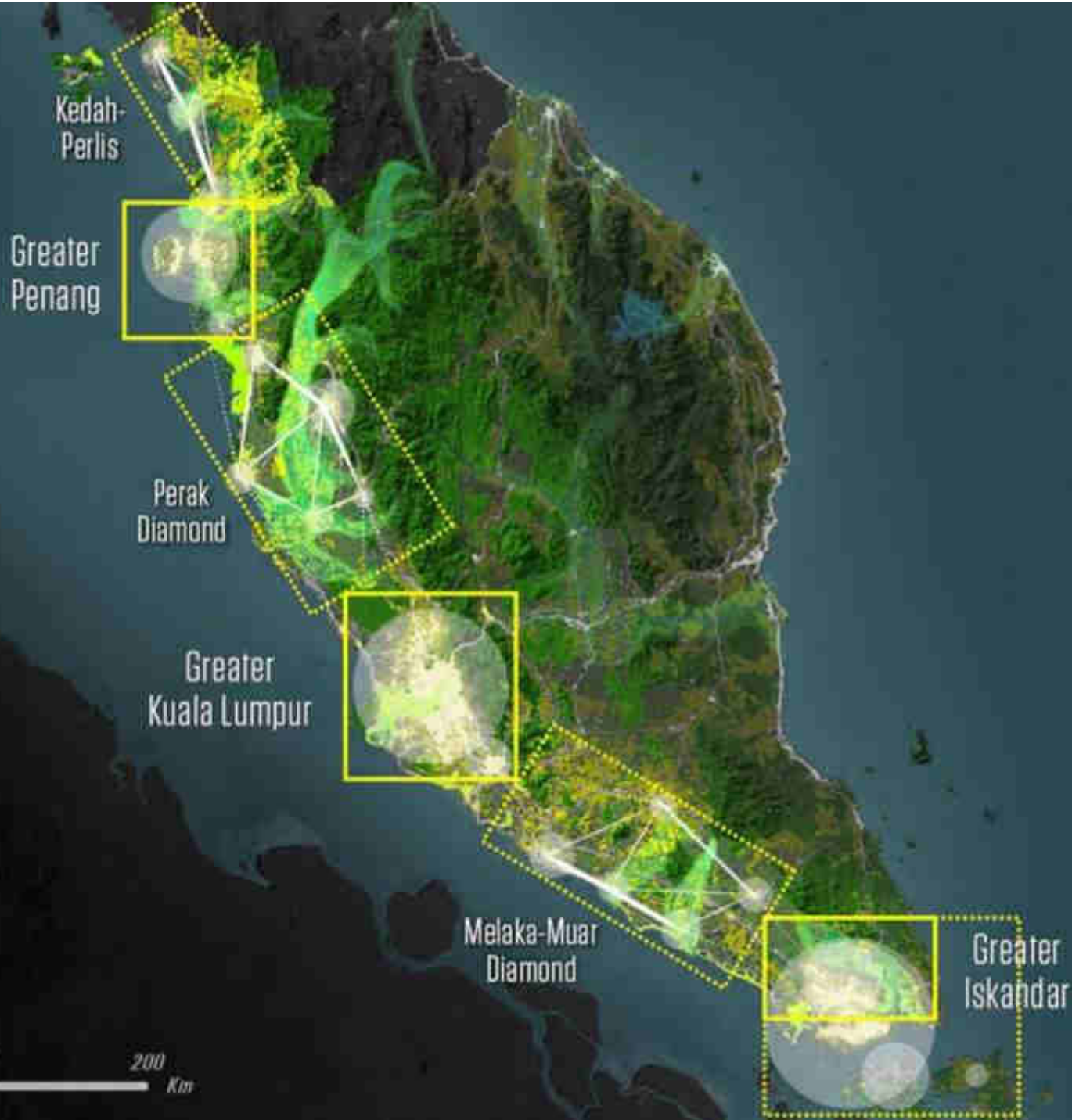
Competitive Cities

12TH Malaysia Plan

Resilient City-Regions

Building the Malacca Strait Diagonal

MSD MODEL

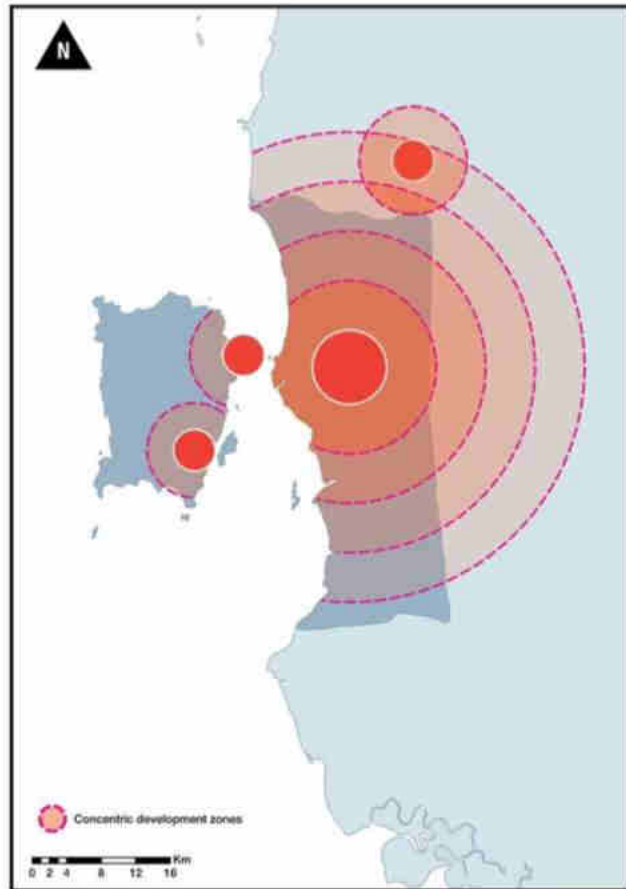


- Forests and scrubland
- Mangroves
- Ecological Corridors
- Crops
- Rice paddies
- Oil palm plantations

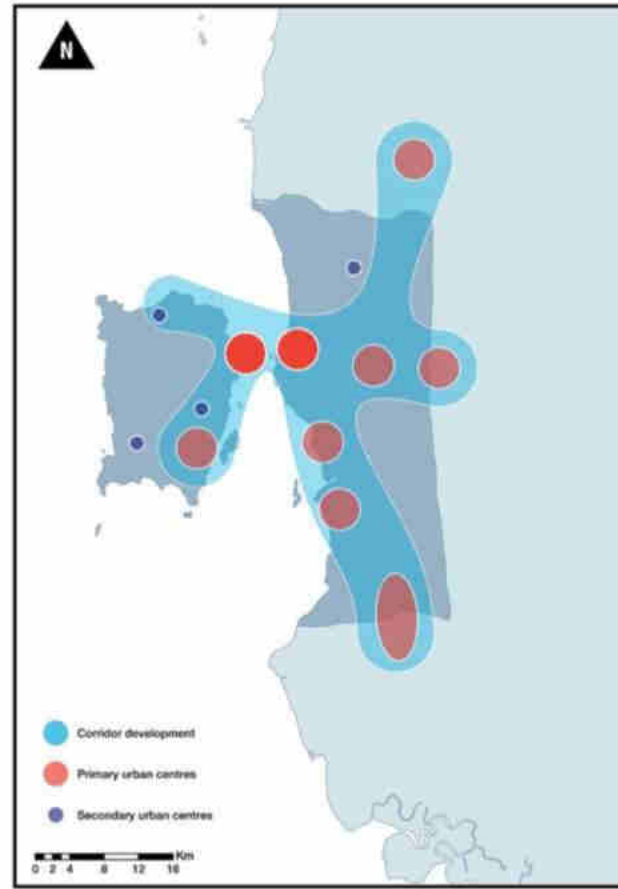
- Metropolitan environment
- Middel size Cities
- Supercities
- Territorial Diamonds

0 100 200 Km

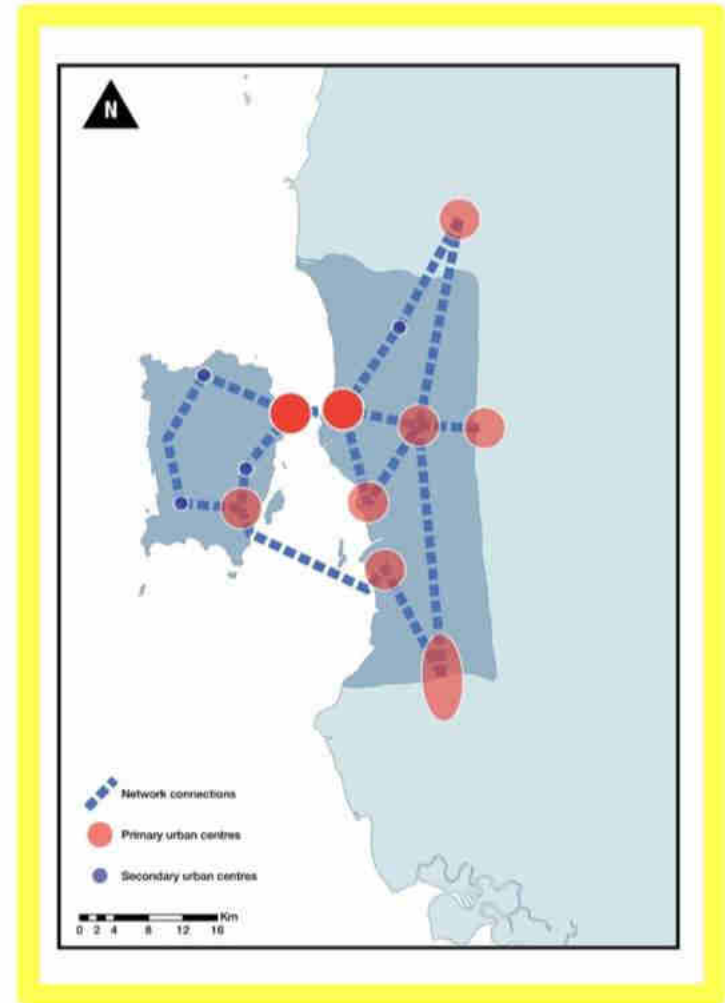
City centric



Corridor

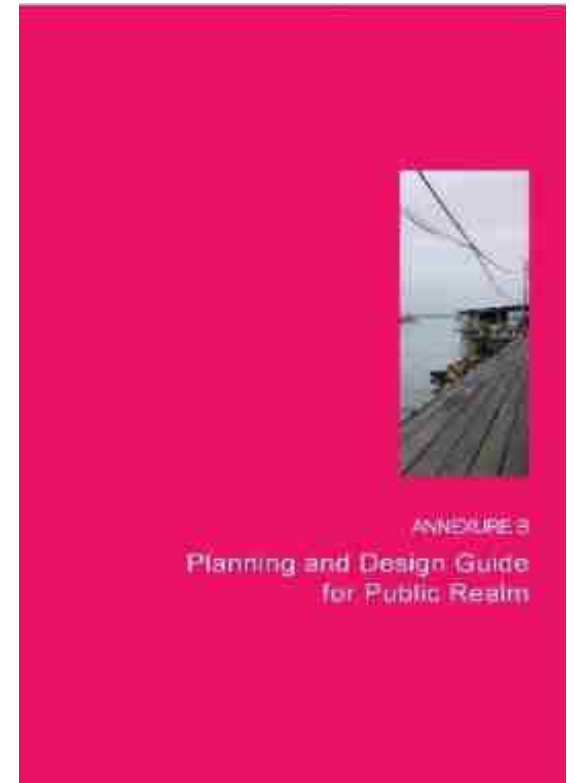
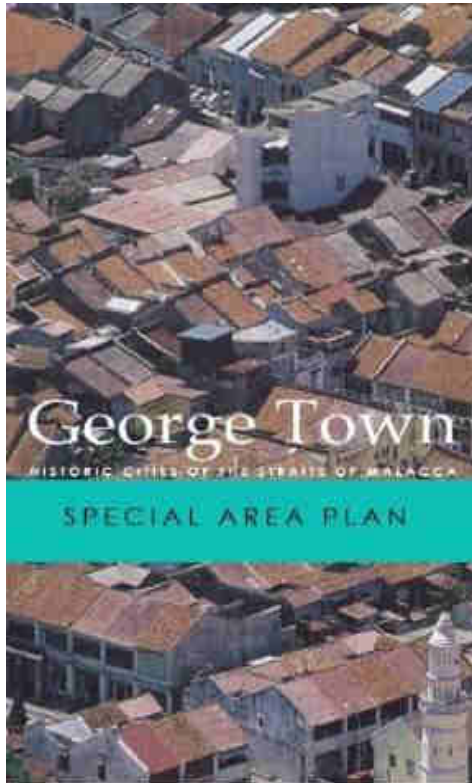


Network

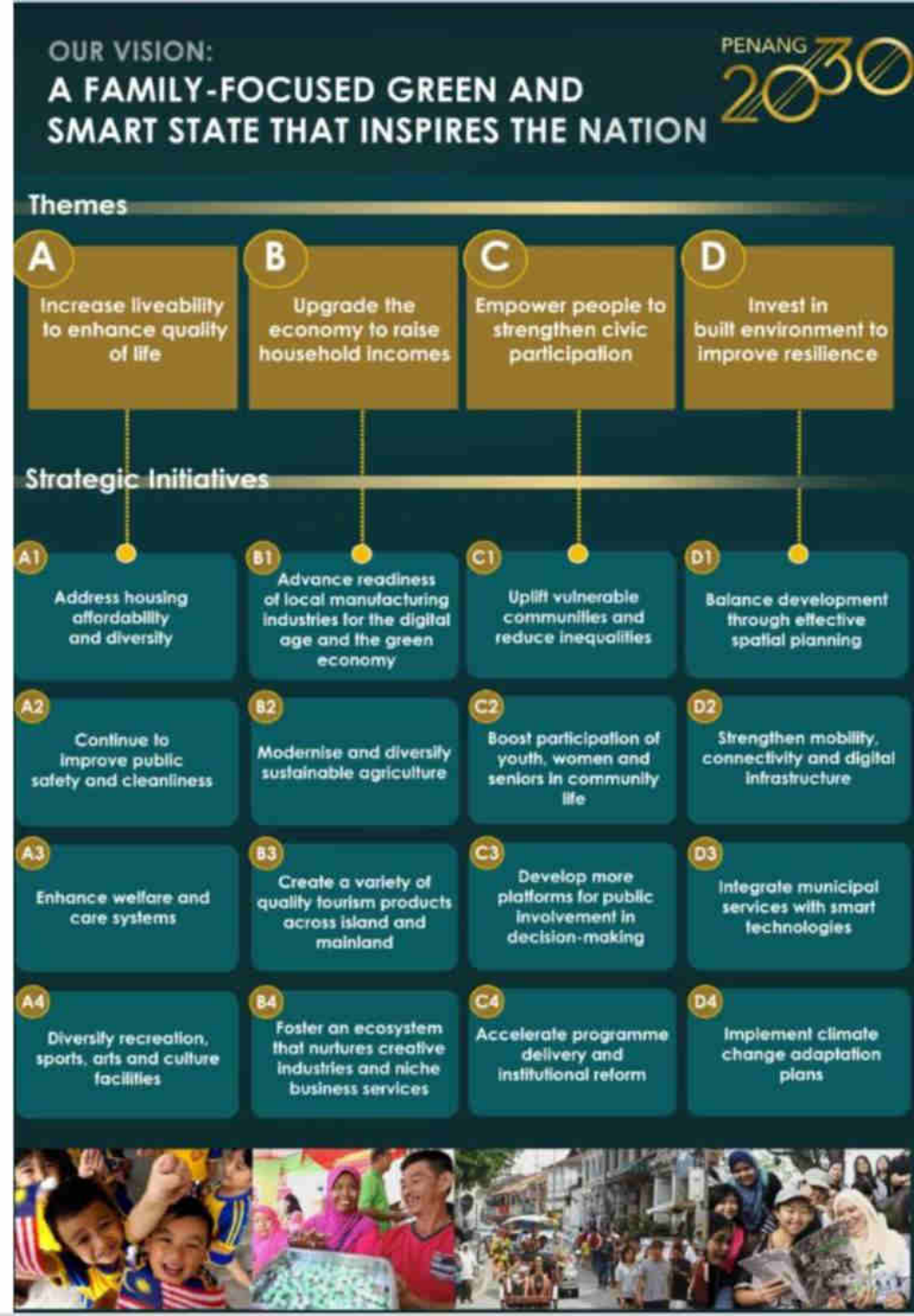




PARTNERSHIP INITIATIVES



Penang State Strategy 2030



Some of Our Partners

Government



PLANMalaysia
(Jabatan Perancangan Bandar dan Desa)

International organisations



AGA KHAN TRUST FOR CULTURE



The Getty Conservation Institute

Citi Foundation



JAPAN FOUNDATION



TTI FUNDACION METROPOLI
Building a Sustainable Future



Community



Key Statistics

726

Total
Projects
2009 - 2018

1:3

Co-Investment
Ratio

RM **300** Mil

In Co-Investment

RM **90** Mil

Total Funding

RM **600** Mil

Total Economic Value

PART II –
THE GEORGE TOWN TRANSFORMATION PROGRAMME

Late 1900s



Arkib Negara

George Town World Heritage Site

Urban Profile

Urban Centers



GEORGE TOWN 2008



George Town in Decline

Economic

- Loss of traditional trades
- Scarce evening/night activity in deserted core
- Sub-optimal land-uses (e.g swiftlet breeding & industrial activity adjacent to retail & leisure activities)



	Rent Control (before 1999)	Post Rent Control Repeal (after 2001)
Shophouse Rental Rates (RM/month)	100-200	800-1,500
Vacancy Rate	10%	> 50%
Dilapidated Structures (abandoned shophouses)	N/A	> 20%

REBRANDING OF GEORGE TOWN: Hub & Home

Heritage



COLONIAL SHOPHOUSES

Culture



NYONYA WEDDING

Cuisine



STREET FOOD

picture: labDNA 2015

Key Drivers

The George Town Transformation Programme at a Glance

The George Town Transformation Programme's key objective was to create a collective vision for a sustainable and 'liveable' George Town (including the larger George Town area) within the Northern Corridor. There were four component projects:

- **FAST: Facilitate Accelerate Support Transform**

An innovative small grants programme designed to provide financial support for the development of civic, cultural and intellectual skills in George Town. It was intended to promote the regeneration of George Town through a series of relatively small-scale initiatives.

- **CLICK: Connect Learn Imagine Create Kick-start**

For the Komplek Tun Abdul Razak (KOMTAR) area of George Town, a programmed physical intervention designed to boost environmental, economic and social sustainability. The aim was to turn it into a centre for creativity and learning with the right initiatives.

- **EASE: Efficient Access in a Sustainable Environment**

A transport strategy involving traffic calming, encouraging public transport and transferring the vehicular ferry to align with the Jelutong Expressway (now Tun Dr Lim Chong Eu Expressway).

- **Full Life on the Waterfront**

To develop George Town's waterfront by expanding and connecting civic amenities along the Esplanade from Dewan Sri Pinang to Swettenham Pier, which features a cruise ship terminal. Opportunities for investments in the form of new developments would also be created.



**Grants Programme:
Seven Terraces, George Town**

Before

After





Seven Terraces, George Town

After

THE LEBUH ARMENIAN / ACHEH GREEN PROJECT:

RECLAIMING AND REJUVENATING OPEN SPACES IN
THE GEORGE TOWN UNESCO WORLD HERITAGE SITE, PENANG



thinkcity

MALAYSIAN INSTITUTE OF PLANNERS (MIP) PLANNING EXCELLENCE AWARDS 2016

PLACEMAKING AND PUBLIC SPACE AWARD

Public Realm Work
The Rejuvenation of Armenian Park, George Town Penang

Before



The Rejuvenation of Armenian Park, George Town Penang Stakeholder Engagement



Working with communities and local council. Regular face-to-face engagement ensure people are involved from the start –especially with the traders.



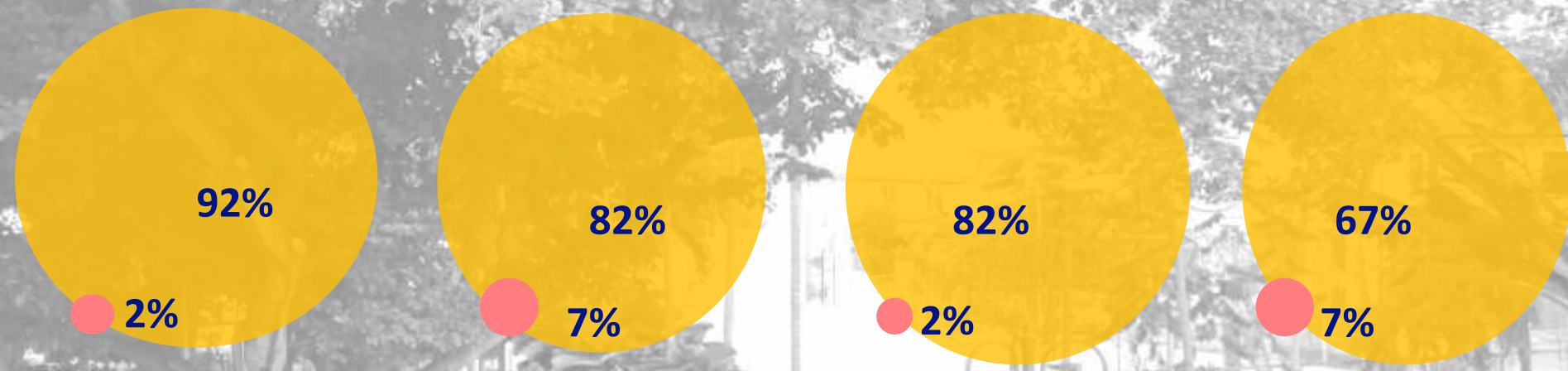
After



Activating the space with music

ISSUES tackled..

Residents' view on the quality of the park



cleanliness

walkability

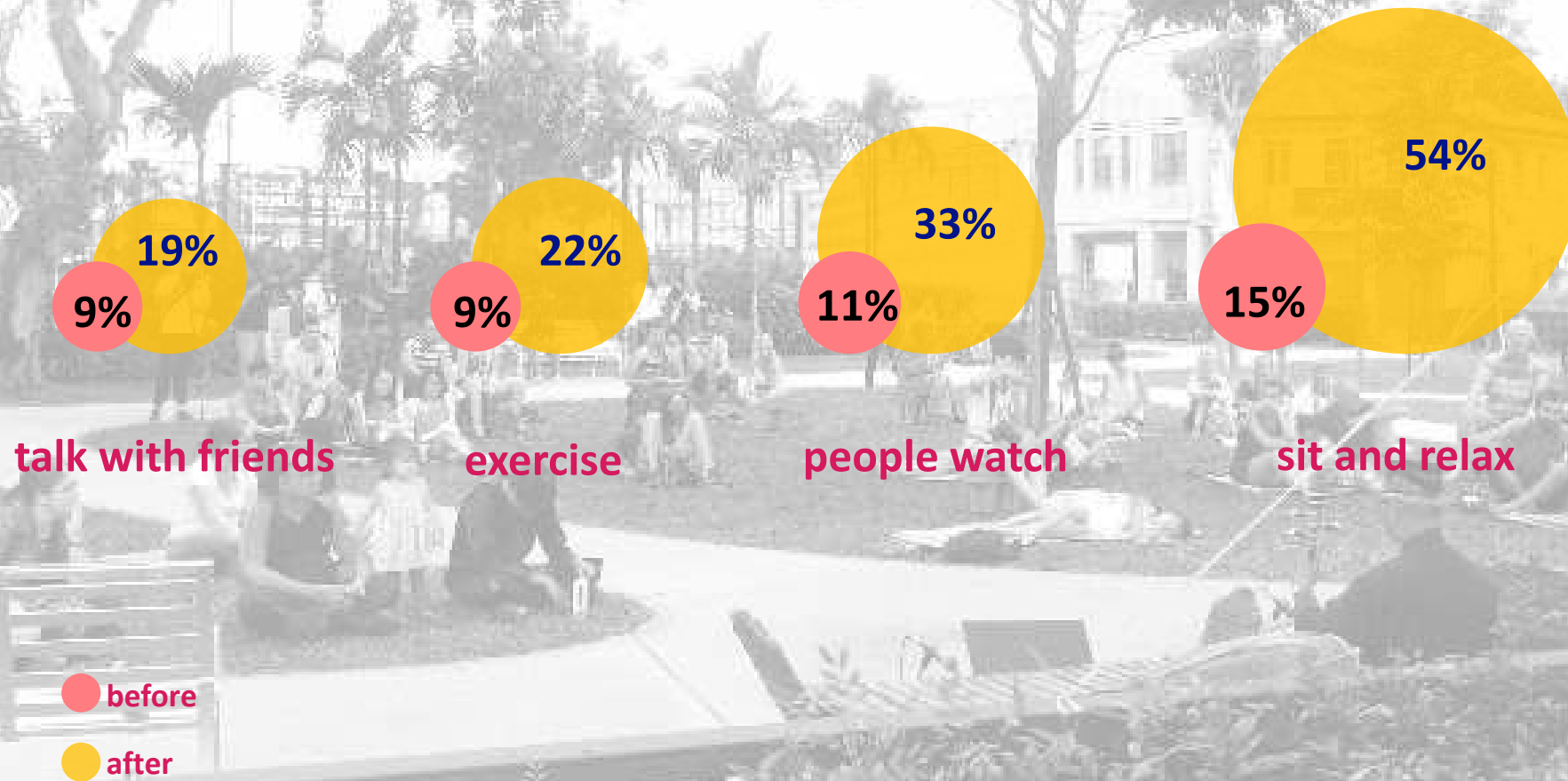
Reduction of
noise level

safety

● before
● after

Park Usage

Residents' use of the park



Grants Programme: Hock Teik Shophouses – Façade Restoration

MMOTV NEWS MALAYSIA WORLD MONEY LIFE SHOWBIZ OPINION SPORTS EAT/DRINK TRAVEL REA

LIFE

Think City helps stop migration from George Town with sustainable housing

BY OPALYN MOK

Friday October 17, 2014
02:15 PM GMT+8



ICYMI



#IMNOTASHAMED
Several myths among Malaysians about people with disabilities



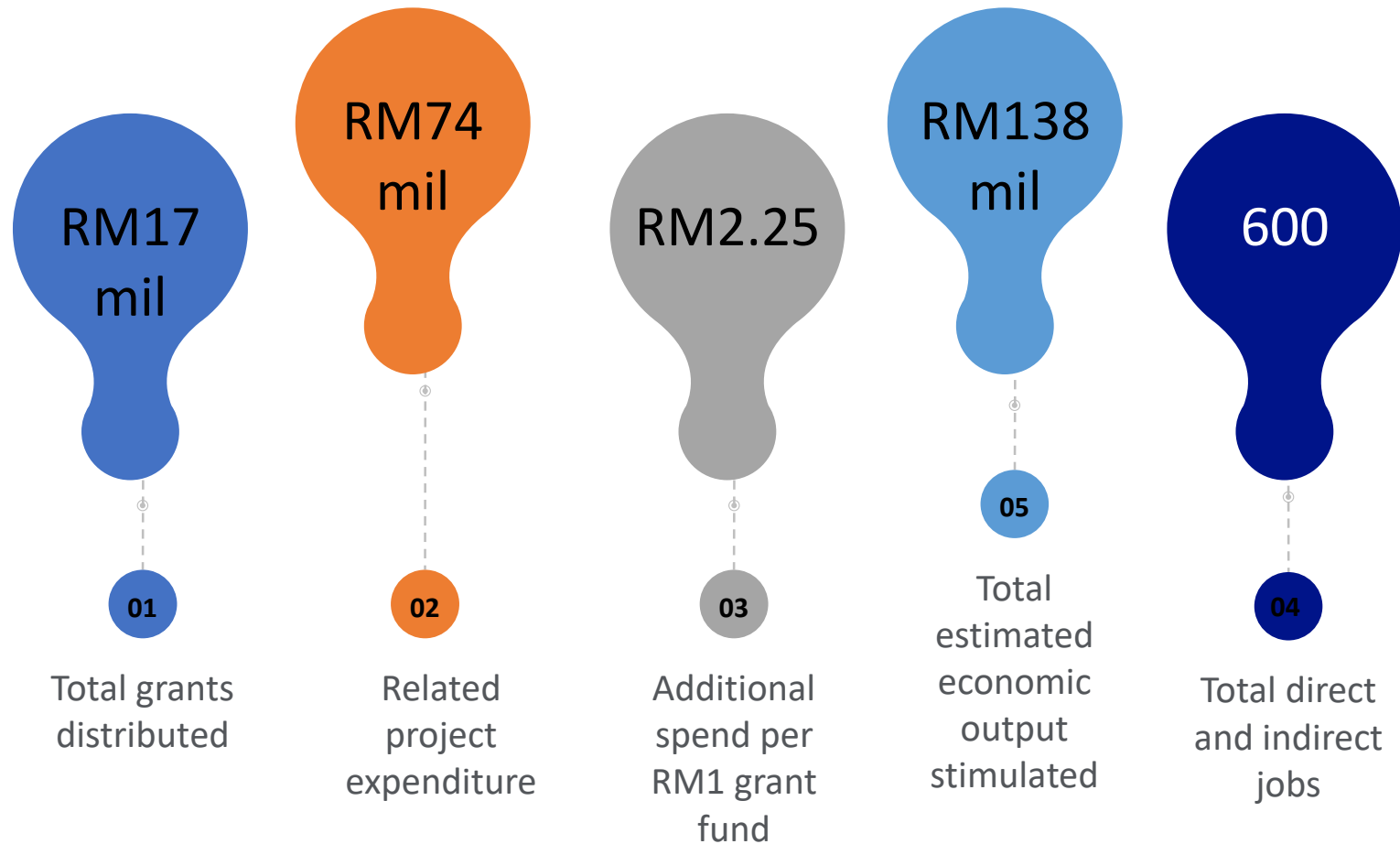
Martin McGuinness, former IRA commander, dies aged 66



Results in George Town After 7 Years

2009 - 2014

> 200 Projects Worth RM17 Million



The result after 7 years of working with communities and local govt



Stream the Best of Asia



Nation [Home](#) > [News](#) > [Nation](#)

Wednesday, 28 October 2015 | MYT 7:30 PM

Lonely Planet lists George Town among world's 10 best cities

BY CHONG KAH YUAN



PUBLIC REALM IMPROVEMENT PLAN



China Street Ghaut Streetscape Upgrade – Before



China Street Ghaut Streetscape Upgrade – After (3)



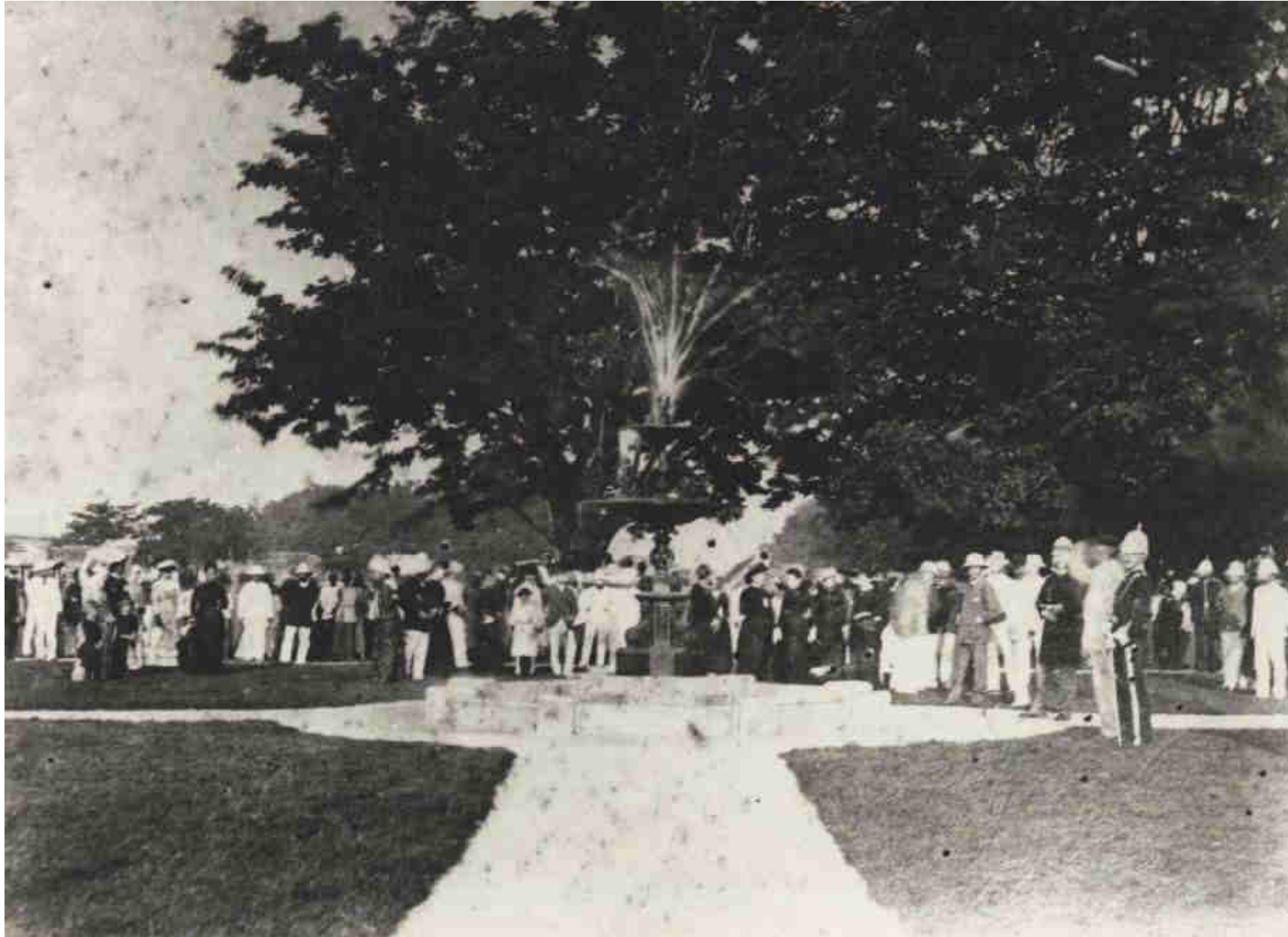
China Street Ghaut Streetscape Upgrade – Before (2)



China Street Ghaut Streetscape Upgrade – After (2)



Koh Seang Tat Fountain - 4th July 1883

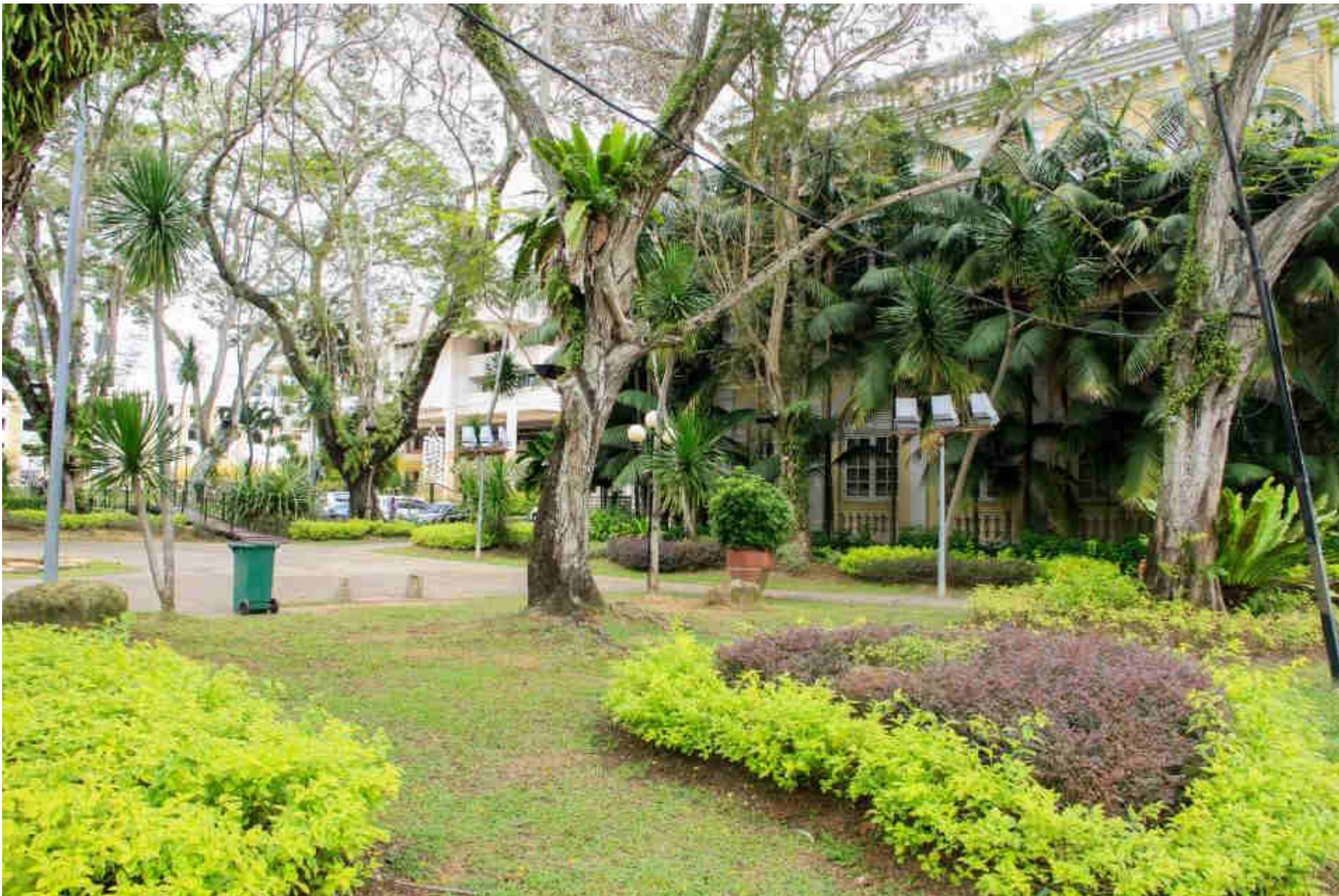


Source: Penang State Library



Fountain Garden – Before





Fountain Garden – Before (4)



Fountain Garden – After (4)



Fountain Garden - After

PART III –
KUALA LUMPUR – HOW WE ADVOCATE AND INFLUENCE CHANGE

From George Town to Kuala Lumpur



thinkCITY

- Offices
- Projects/Advisory



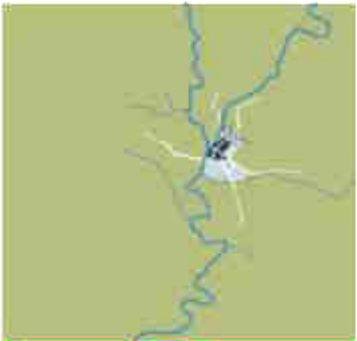
1850s

Source: Arktb Negara

HISTORICAL EVOLUTION

1850s

Early Settlers and Struggles



- Malay tin mining settlement established at 'Sungai Lumpoor'
- Rectangle town centre emerges around Old Market by Chinese tin miners
- Yap Ah Loy became the Kapitan

1880s

A Township Is Born



- Frank Swettenham laid out plans for British buildings to be established on the west bank
- Klang to KL railway line opened

1900s-1920s

Tin Town To Capital City



- KL became the capital of the Federated Malay States
- A.B Hubback was appointed to oversee multiple government buildings

1940s

War era



- Japanese occupation
- Japanese surrender took place in the Victoria Institute Hall in 1945

1950s – 1990s

Merdeka and Modernisation



- Merdeka was declared in 1957
- Few national buildings were erected
- Kuala Lumpur seceded from Selangor and became Federal Territory
- Commercial towers booming

2000s - current

Towards a World Class City

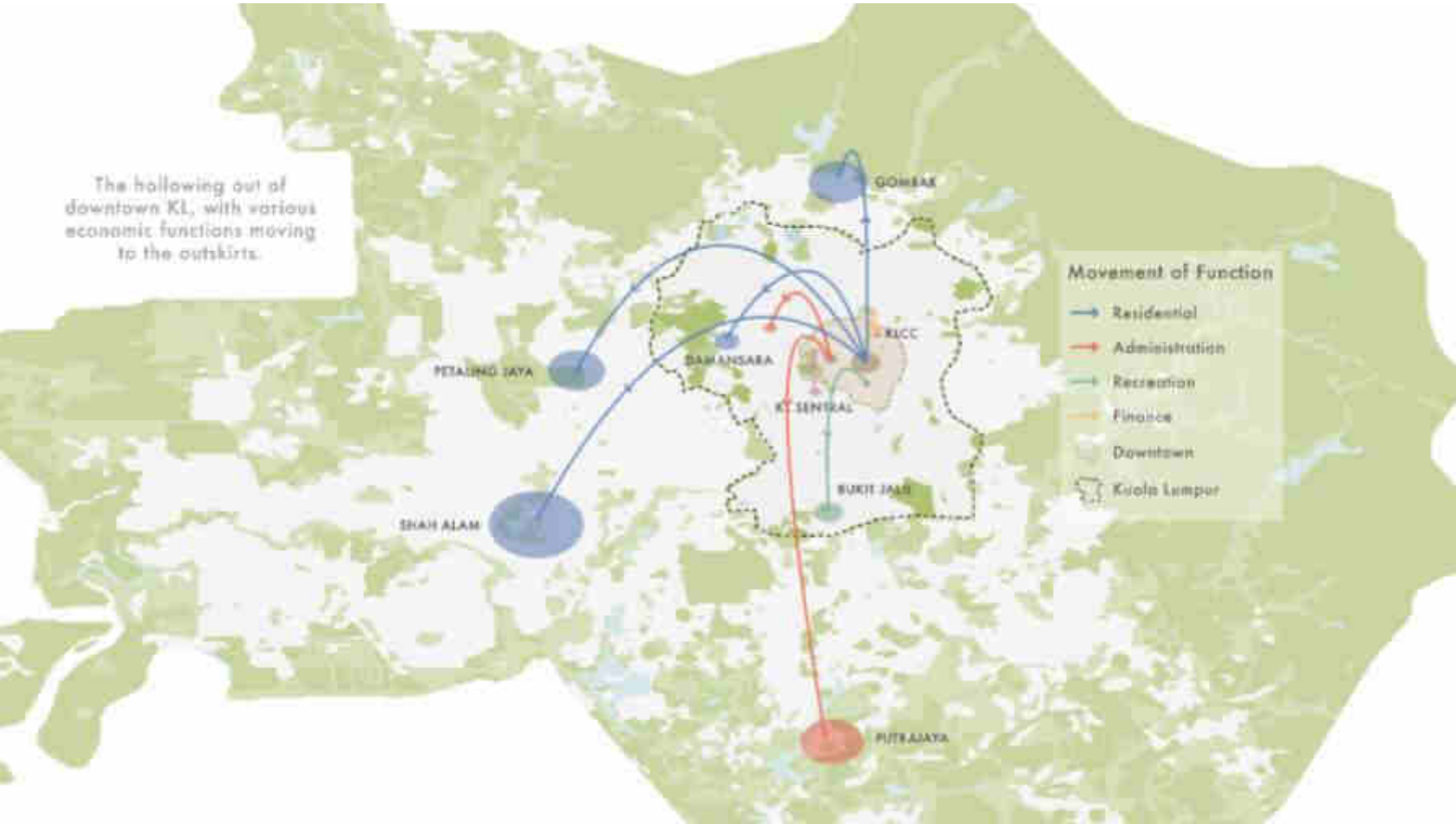


- KLCC and KL Sentral opened
- PNB 118 project embarked
- Taman Tugu project embarked
- River of Life project embarked
- MRT SBKL line started operating



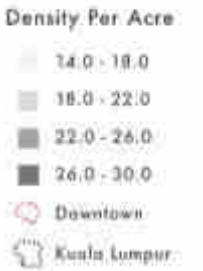
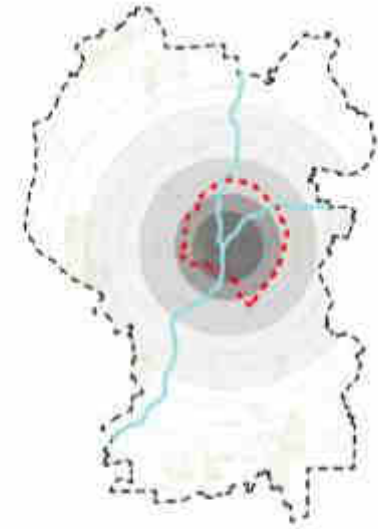
2018

NEW CENTRALITY AND HOLLOWING OUT

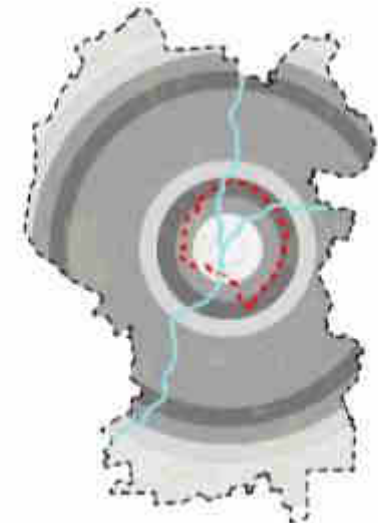


KI's Population Change

1978



2010

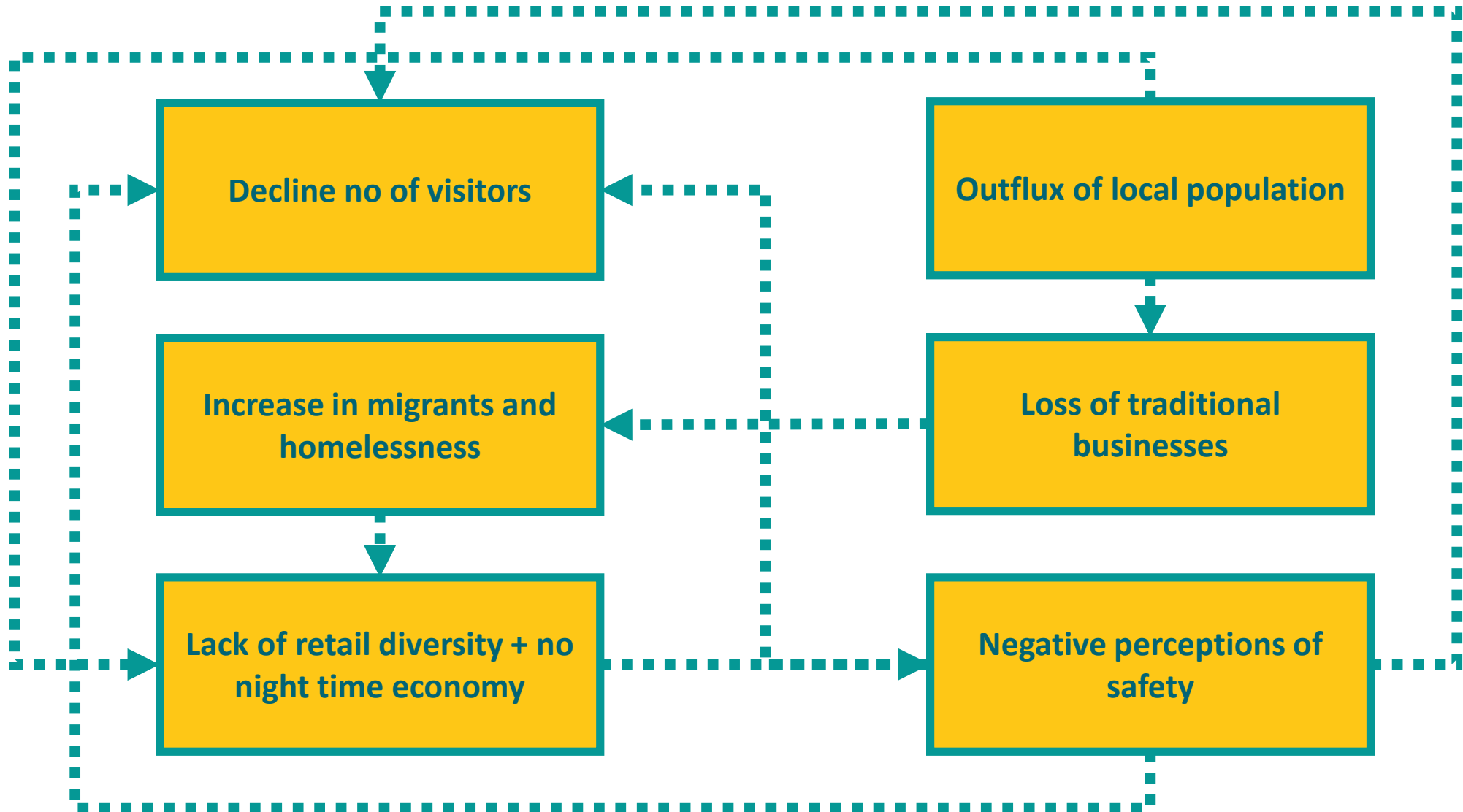


DOWNTOWN KL HEADLINE STATISTICS

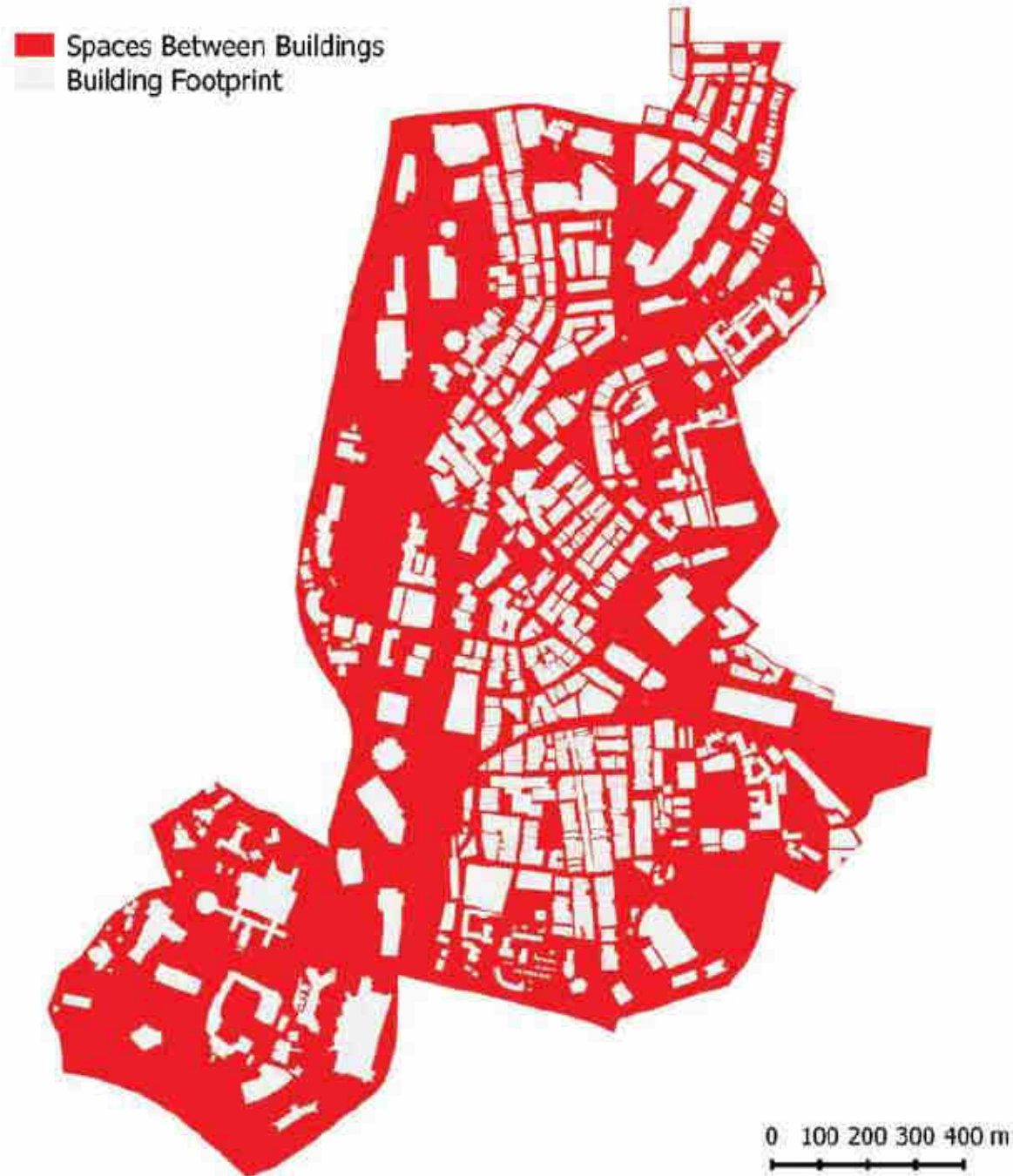
STUDY AREA 213ha	NO. BUILDINGS 1,409	BUILDING FOOTPRINT 71ha	SPACE BETWEEN BUILDINGS 142ha
NO. JOBS 57,370	NO. RESIDENTS 3,792	POP DENSITY 18/ha	JOBS DENSITY 269/ha
% FINANCE, BANKING, LEGAL JOBS 40.5%	% WORKERS USING PUBLIC TRANSPORT 49%	AVE. EMPLOYEES PER BUSINESS 11.4	TOTAL FLOORSPACE (SQM) 5.3mil
GOVERNMENT JOBS 12,938	CREATIVE AND KNOWLEDGE JOBS 3,320	VACANCY RATE 10.3%	AVE. NO. YEARS BUSINESSES ESTABLISHED 10
JOBS FOR NON-MALAYSIAN 13.5%	NON-MALAYSIAN HOUSEHOLDS 1 in 2	NO. STUDENTS 7,577	EST. DAY-TIME POPULATION 54,000
MALE WORKERS 54%	MALE RESIDENTS 73%	PARKLAND/ OPEN SPACE 6.6%	EST. NIGHT-TIME POPULATION 11,000
BUILDINGS IN NEED OF MAJOR RESTORATION 128	BUILDINGS RECENTLY RESTORED 146	AVE. SQM. PER JOB 96	AVE. SQM PER BUSINESS 1,363
NO. HOTELS 142	HOTEL ROOMS 7,313	RESIDENTS AGED 25-39 YEARS 73%	AVE. DISTANCE RESIDENTS TO WORK 2km

Source: Downtown Kuala Lumpur Baseline Study; DBKL, Think City, Geografia (2015)

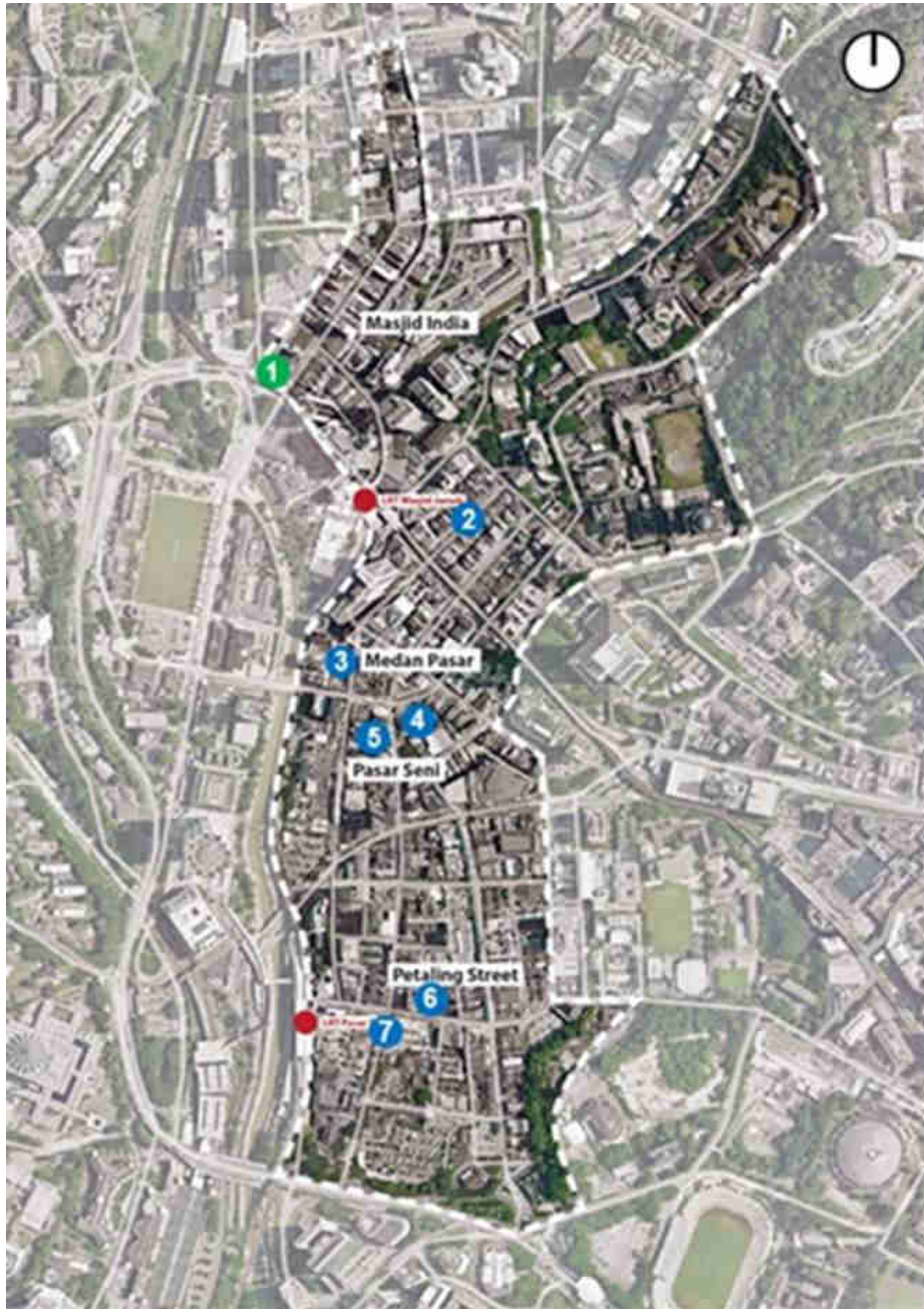
MULTICAUSAL AND INTER-RELATED FACTORS



Spaces between Buildings



Source: *Downtown Kuala Lumpur Baseline Study*; DBKL, Think City, Geografia (2015)z



TCKL Strategy -2015-2018

To revitalise KL, a 3 pronged approach:

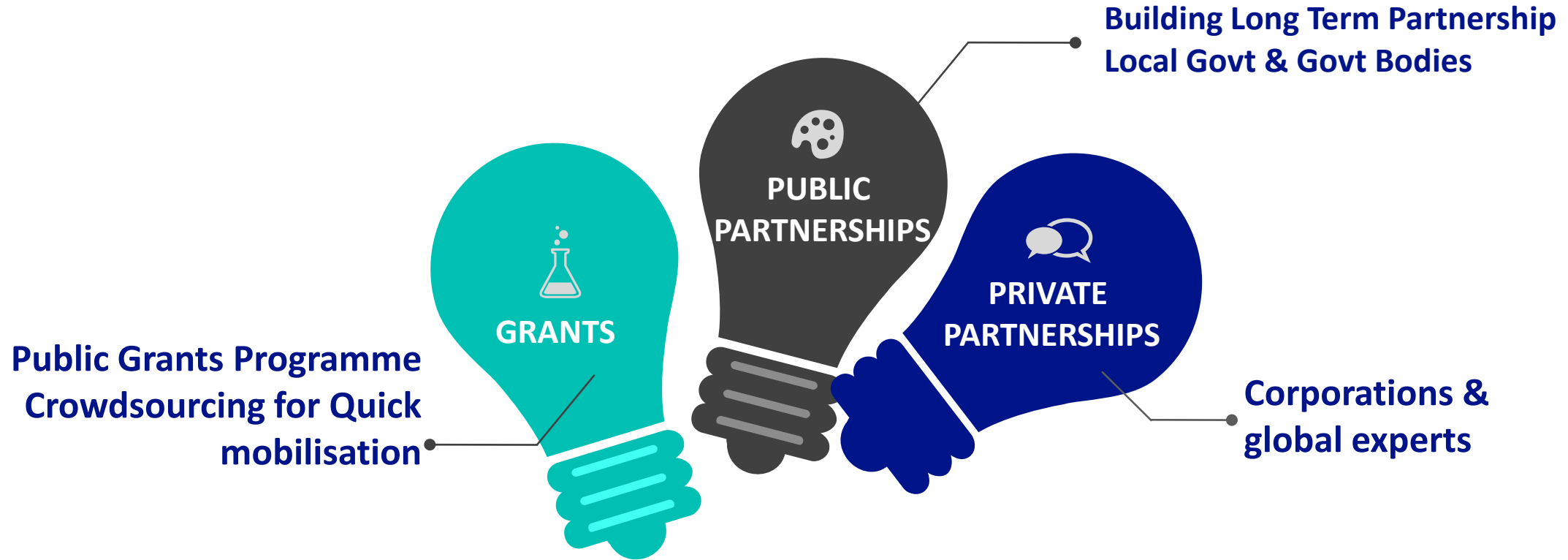
ENERGISE: Focused urban regeneration efforts through capacity building and technical input for the local authority to manage cultural assets, increase public realm improvement efforts and activate spaces in a meaningful way

CONNECT: Enhanced physical connections with more pedestrian friendly amenities, and greening efforts to enhance public access to green/open spaces

CREATE: World-class facilities enhanced with creative entrepreneurs' networks and capacity-building to highlight the city's identity

By building on existing cultural facilities, improving the public realm and implementing a space activation programme; all this with the ultimate aim of catalysing Downtown KL as a Creative and Cultural district.

Pillars Of Delivery



Old Paradigm- Top Down



The Community

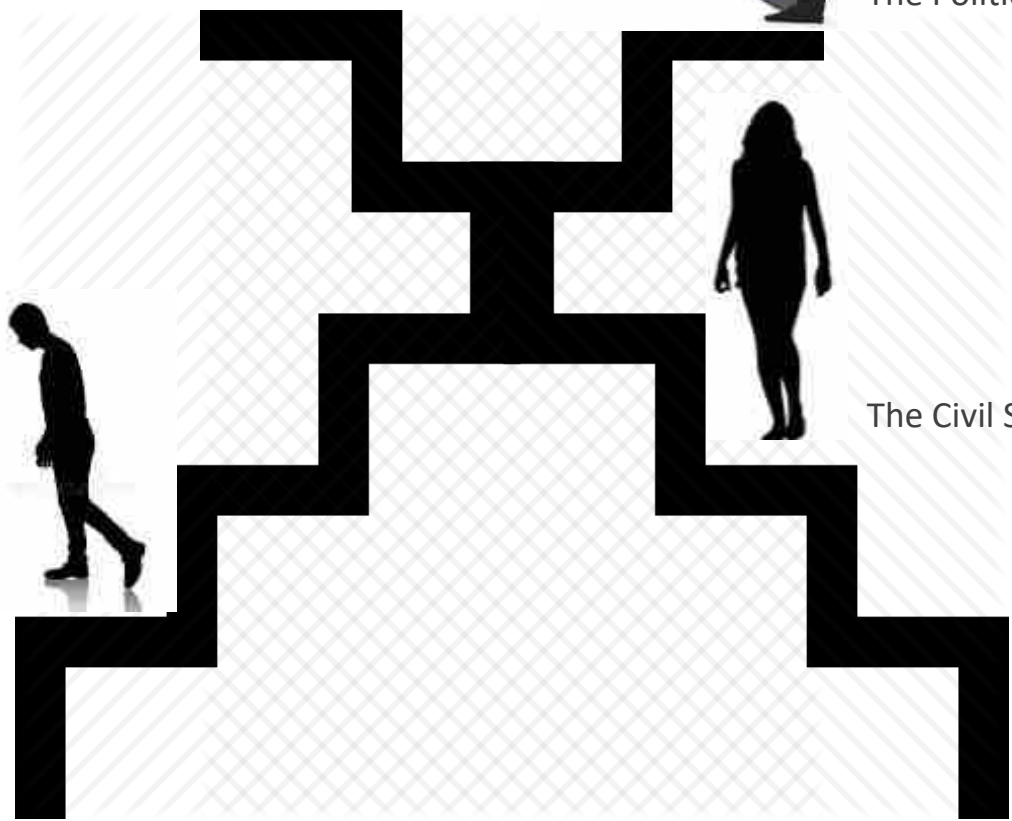
The NGO



The Politician



The Civil Servant





New Paradigm – Top Bottom, Bottom Top

The Honest
Broker
Enable
Empower
Facilitate
Mentor



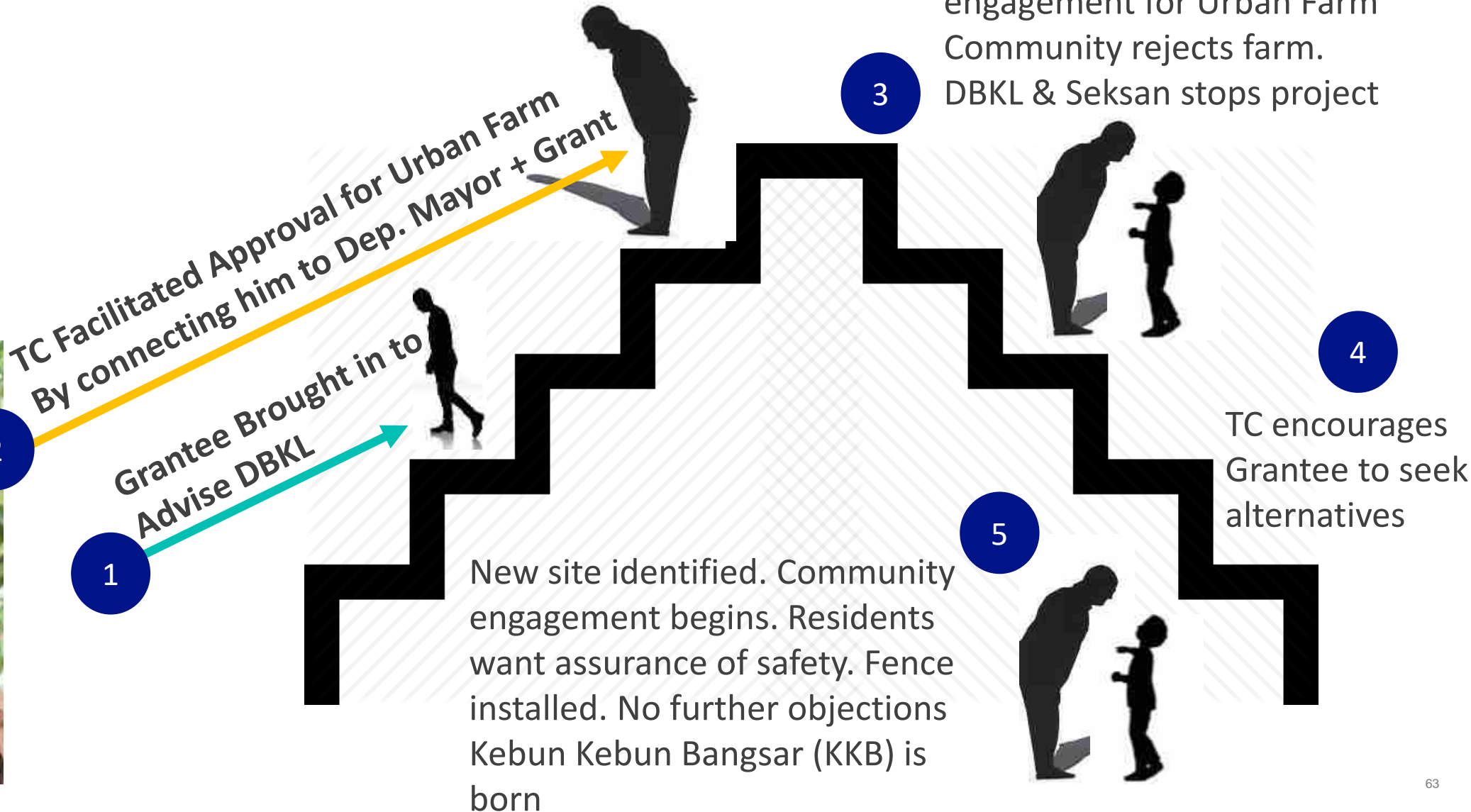


New Paradigm – Top Bottom, Bottom Top

Case Study: Seksan and Kebun Kebun Bangsar



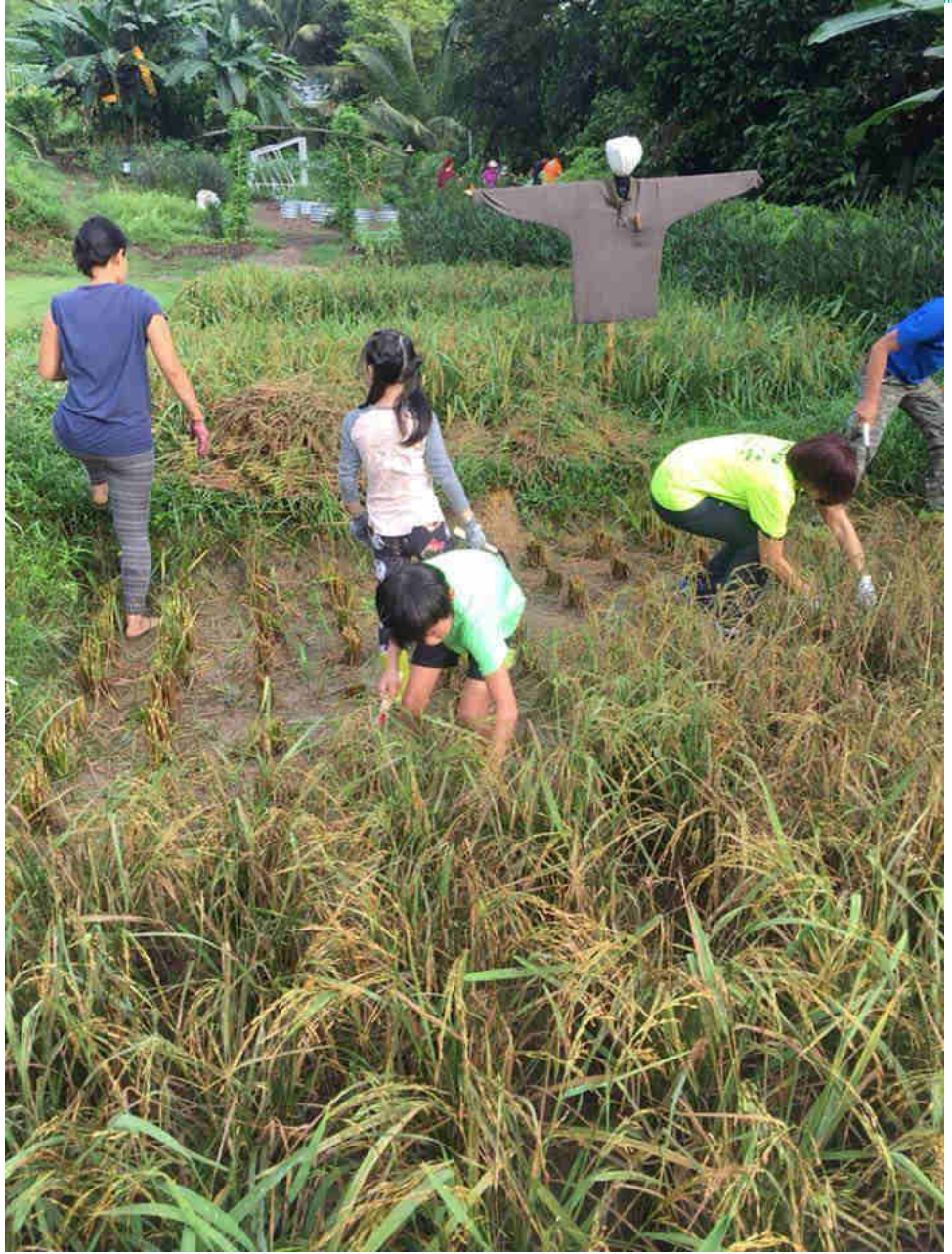
Photo by Instastalker.com



New Paradigm – Kebun Kebun Bangsar 2016



New Paradigm – Kebun Kebun Bangsar 2016



New Paradigm - Kebun Kebun Kerinchi



Partnership Programme with Kebun Kebun Bangsar, DBKL, MP's office & Think City





Capacity Building



KL LANEWAYS

The Value of Laneways in Downtown KL



Places of affordable food and respite

The Value of Laneways in Downtown KL



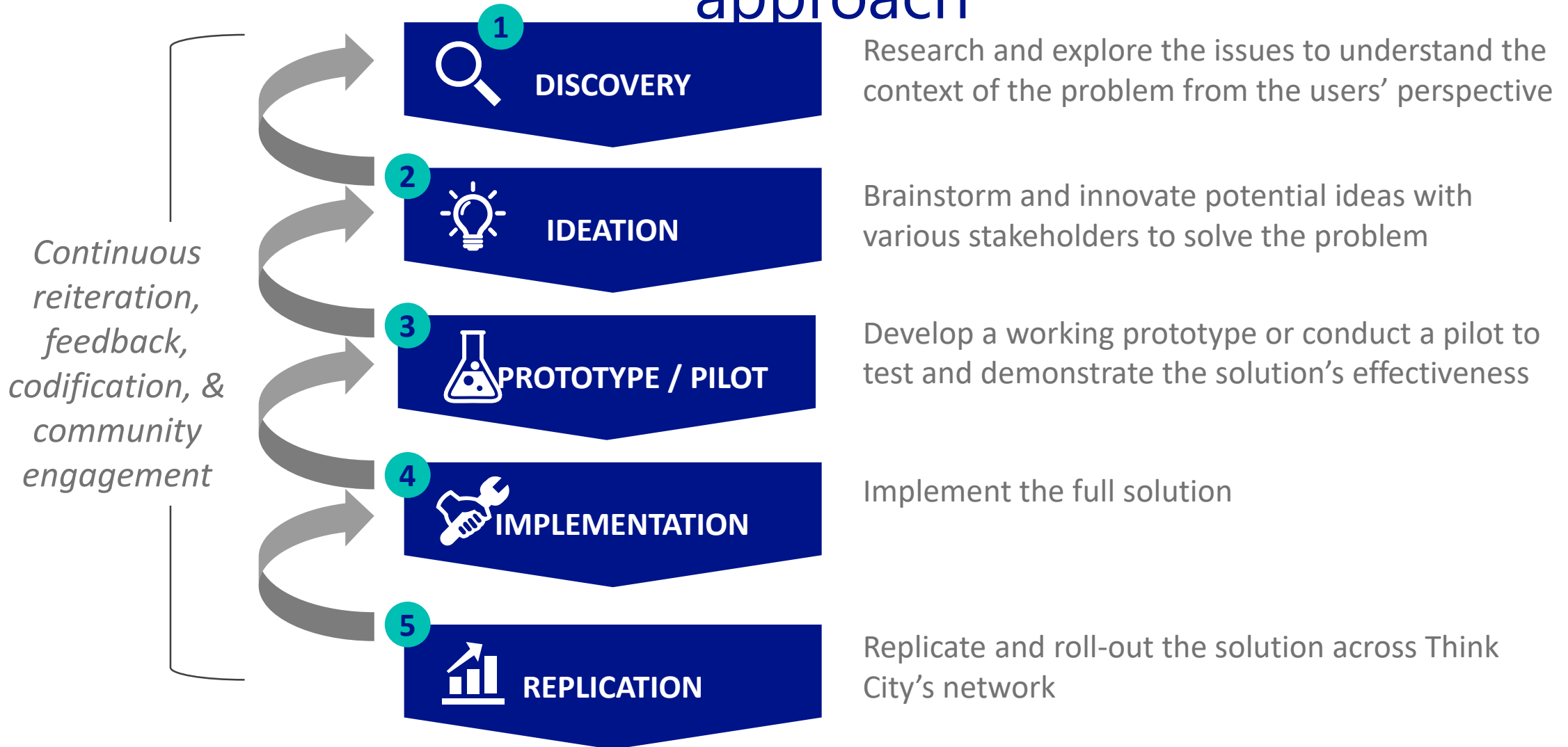
Intangible Heritage

Laneways in Downtown KL



UNLOCKING THE VALUE OF LANEWAYS

Think City's unique city-making approach



LANEWAY IMPROVEMENT PROGRAMME

LORONG BANDAR 13



thinkCITY
RE-IMAGINING THE CITY TOGETHER

NO 89 JALAN TUN H S LEE
50000 KUALA LUMPUR



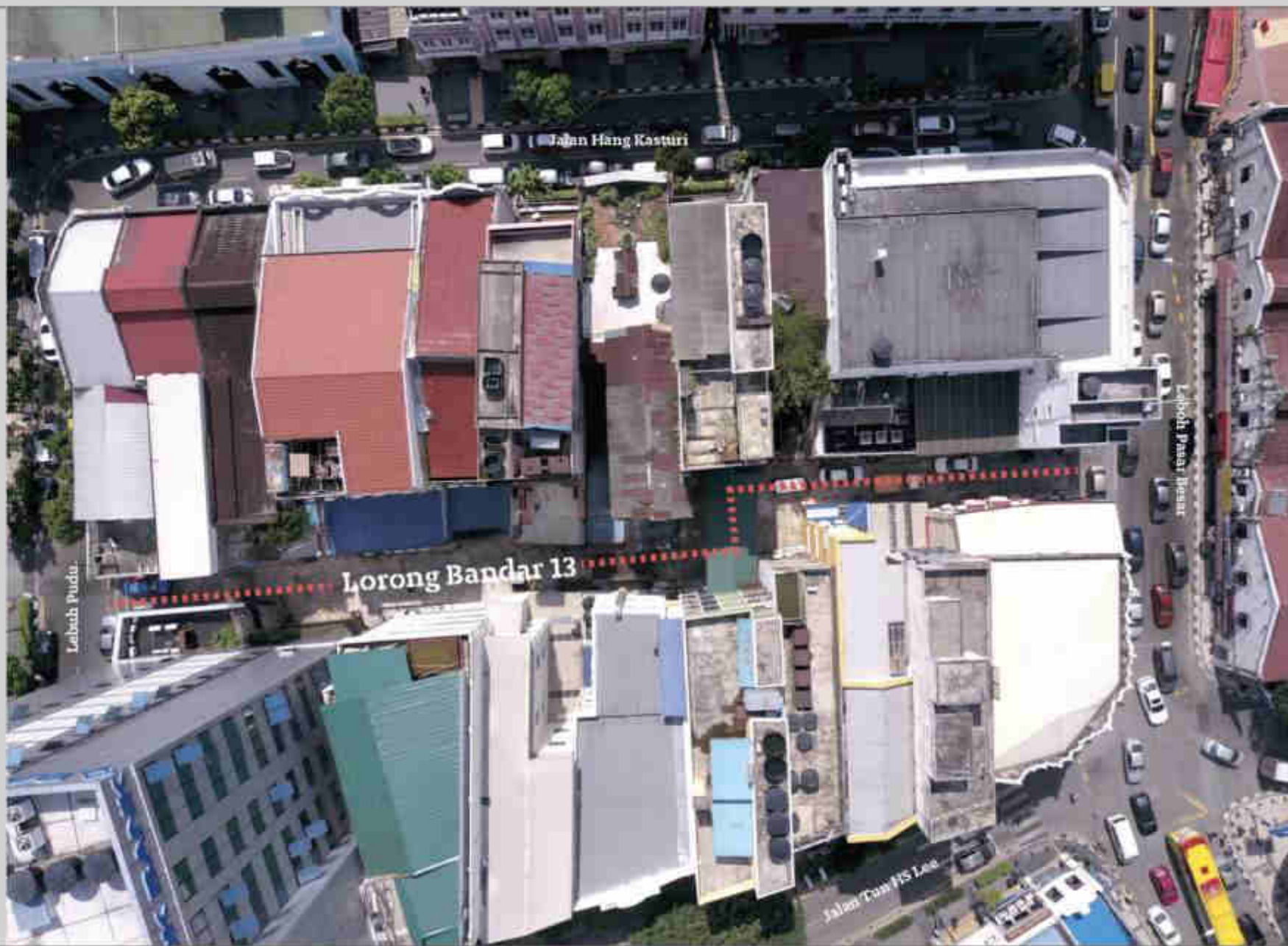
Source: Think City, Kuala Lumpur team (2018)

OBJECTIVES

- Improve pedestrian connectivity
- Create safer public spaces
- Build community
- Promote economic activity
- Empower pride and ownership

THE **GOAL** IS TO CREATE **SAFER, CLEANER, MORE FUNCTIONAL AND ATTRACTIVE** LANEWAYS WITH **A STRONG IDENTITY AND AN INVITING STREETScape.**

PROJECT SITE



LORONG BANDAR 13 – BEFORE OCT 2017

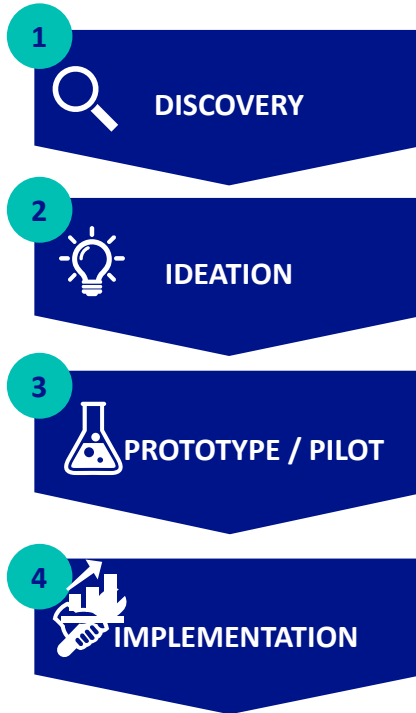


LANEWAY IMPROVEMENT

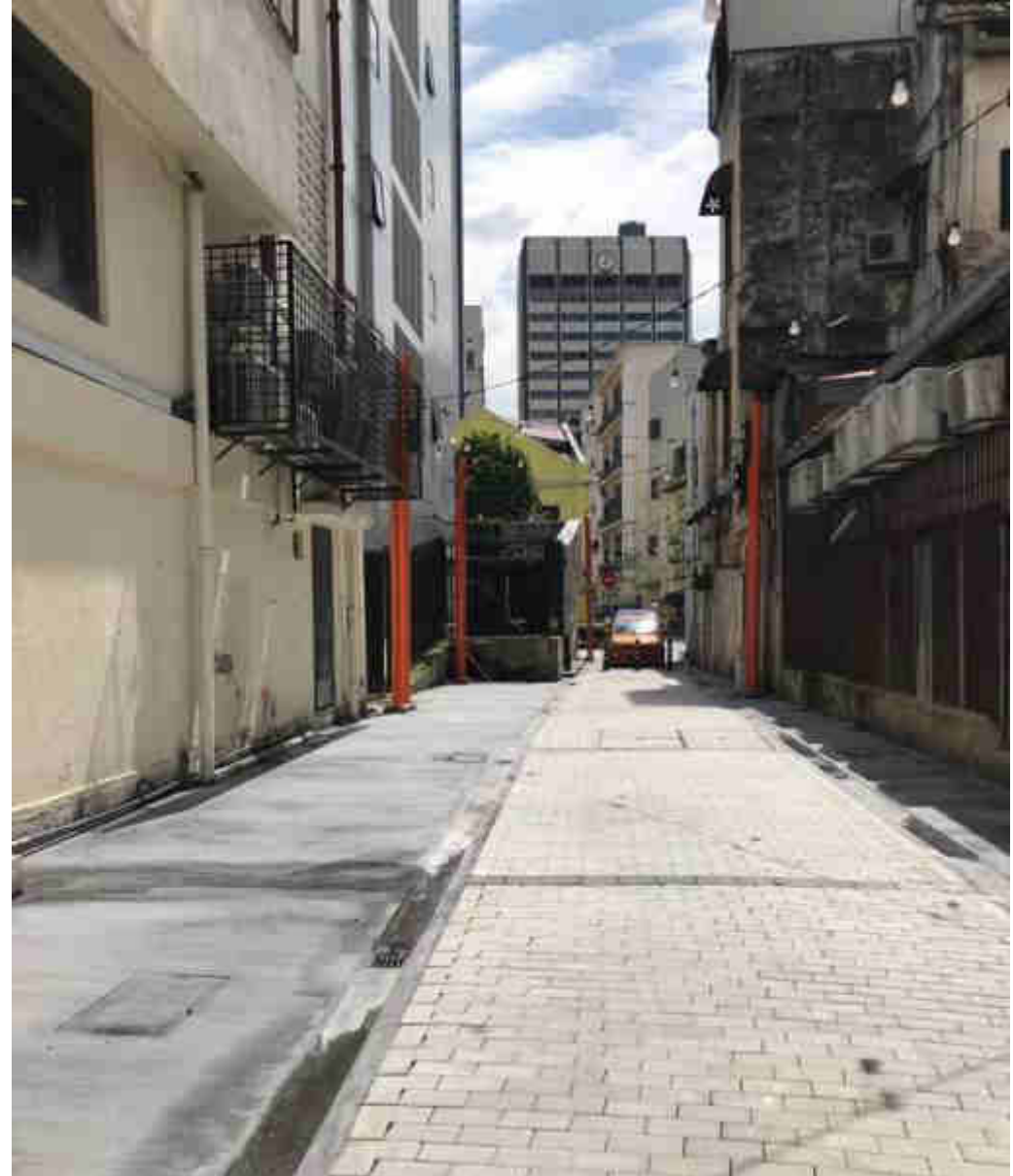
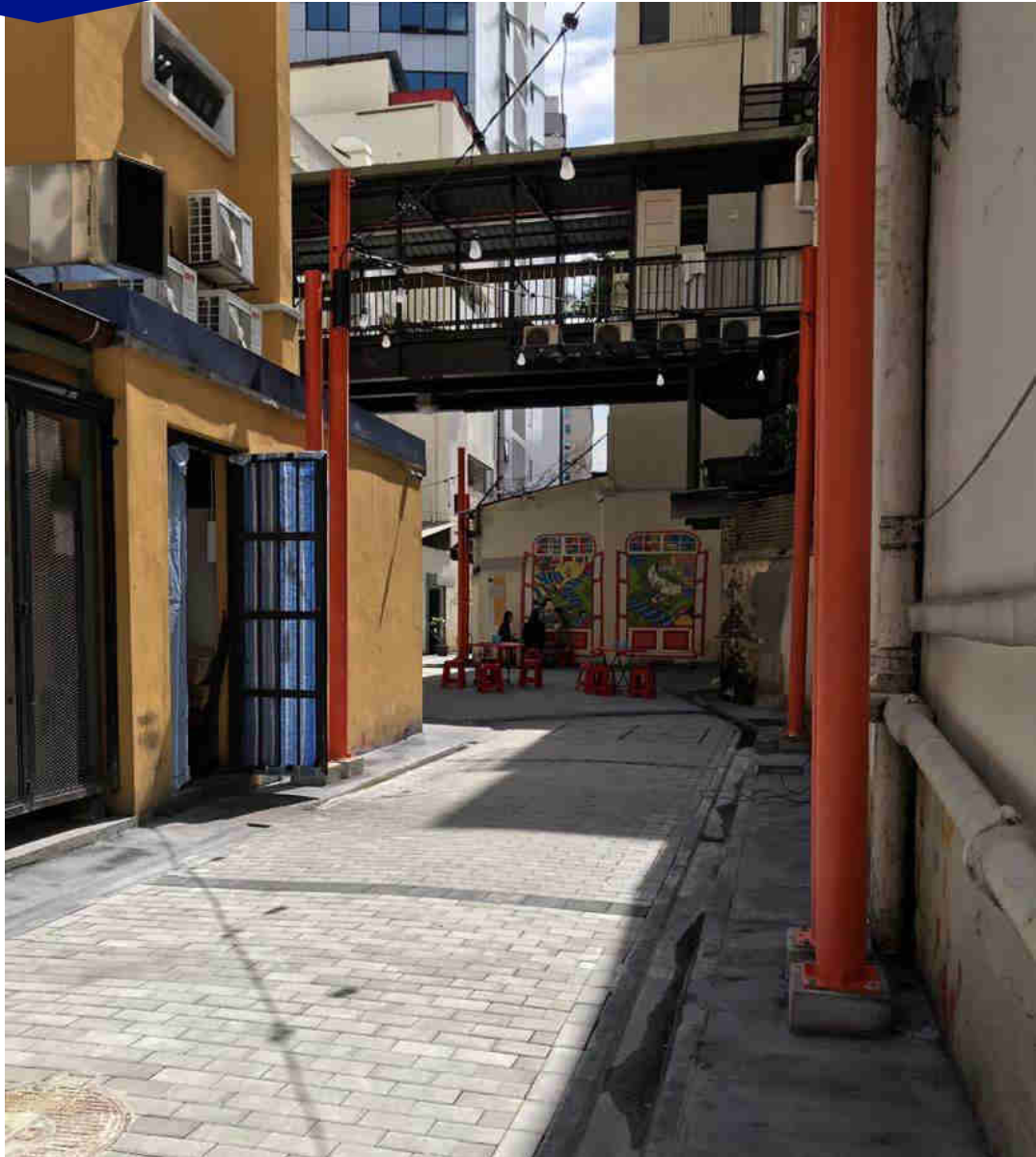
- 1 DISCOVERY
- 2 IDEATION
- 3 PROTOTYPE / PILOT



LANEWAY IMPROVEMENT – JUNE 2018



LANEWAY IMPROVEMENT – NOV 2018



LORONG YAP AH LOY – NOV 2018

5 REPLICATION



5

REPLICATION






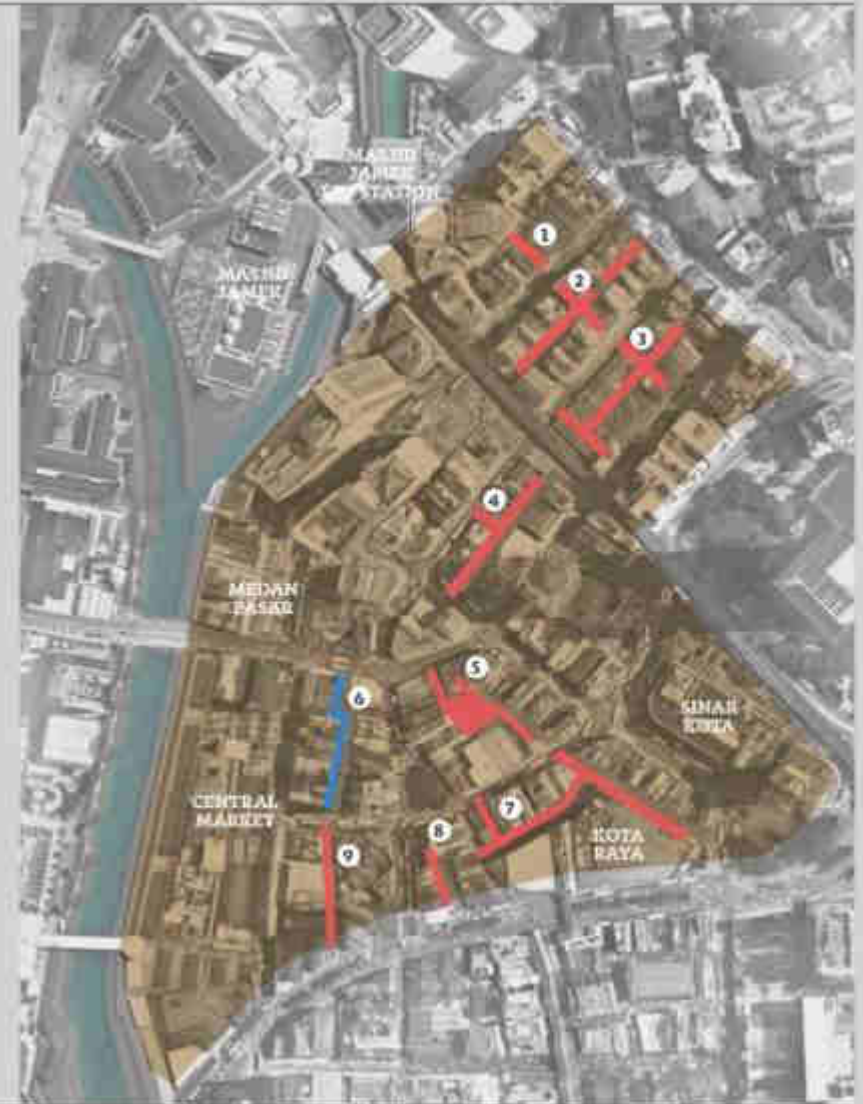
NEXT STEPS

LORONG BANDAR 13

LANEWAY IMPROVEMENT PROGRAMME SITES

1. Lorong Lebu Ampang
2. Lorong Tun HS Lee North
3. Lorong Hang Lekiu
4. Lorong Tun HS Lee South
5. Lorong Yap Ah Loy
- 6. Lorong Bandar 13**
7. Lorong Pudu
8. Lorong Tun Tan Cheng Lock
9. Lorong Bandar 17

-  Laneway - Pilot Project
-  Laneways - Potential Sites
-  Study Area





ARTS ON THE MOVE

A PROJECT BY

thinkCITY *rapidKL*
Brought by prasara

Rejuvenating
the City through
the Arts

ARTS ON THE MOVE

Visual and Performing Arts

Over 140 live acts and 8 visual art displays
in 2016-2018 @ Masjid Jamek LRT

All artists were paid



Why the Tunnel is Important Art Channel

The Art Tunnel at Masjid Jamek LRT station has a multi-prong function:

1. To showcase visual arts by the best Malaysian artist
2. As an advocacy platform for NGOs or communities
3. As the final output in an Arts in education programme
4. To bring together communities



#Arts On The Move KL– A
Collaboration with RapidKL
Live Doodling
Artist: Sanuri Zulkifli





WUF9 URBAN VILLAGE

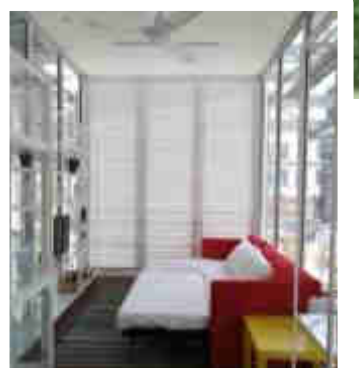


KUALA LUMPUR • 7-13 FEB 2018

WUF9 Urban Village site



DBKL & THINK CITY DEMONSTRATION: WUF 09 – COMMUNAL LIVING SHOWCASE FEBRUARY 2018



WUF9 Legacy

FORUM BANDAR SEDUNIA



KUALA LUMPUR • 7-13 SEPTEMBER



B40 youths can soon rent DBKL micro-homes for RM100 a month



Datuk Bandar Kuala Lumpur, Datuk Nor Hisham Ahmad Dahlan (two from the right) with the employee saw the Bandar Housing sample unit at a media hearing, about Bandar Housing @ Jalan TAR. NSTP/MAHZIR MAT ISA

An aerial photograph of Kuala Lumpur, Malaysia, showing a mix of modern high-rise buildings and older colonial-style architecture. A large, dark blue rectangular box is overlaid on the right side of the image, containing white text. The background is slightly hazy, suggesting a bright day.

2019

KUALA LUMPUR
CREATIVE AND CULTURAL DISTRICT
STRATEGIC MASTER PLAN

DAERAH KREATIF DAN KEBUDAYAAN
KUALA LUMPUR
PELAN INDUK STRATEGI

Developed by:



City Hall of Kuala Lumpur

thinkCITY

With the support of:



The KLCCD SMP policy environment



VISION

Inclusive, authentic, and viable creative and cultural places that knit together the historic fabric to enhance visitor appeal and liveability.



Government Office circa 1906, now known as Bangunan Sultan Abdul Samad (Source: Moore)

KLCCD GENERAL STRATEGIES



1 Enhancing the creative and cultural ecosystem



2 Improving the state of conservation



3 Improving the public realm



4 Improving accessibility and connectivity

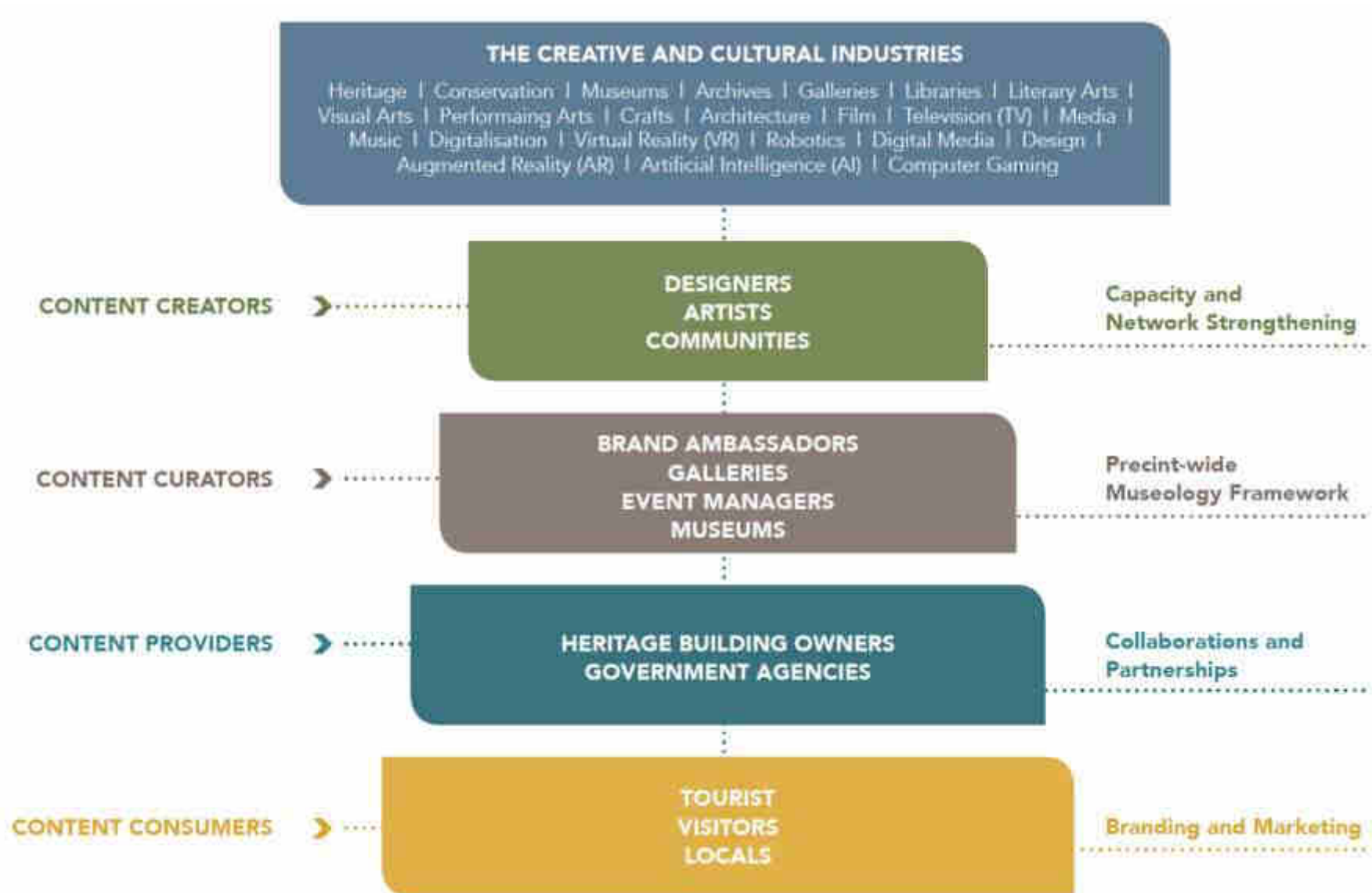


5 Repopulating the area



6 Developing a governance framework and regulatory

BUILDING A CREATIVE AND CULTURAL ECOSYSTEM

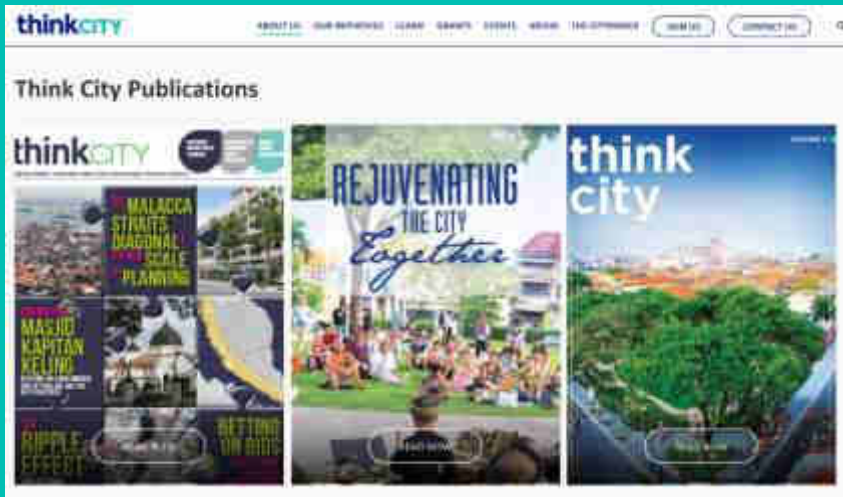




Think Big Act Small

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Think City



MyThinkCity