What Now? Navigating the Emerging Crowdfunding Scene

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Convention – Detroit
September 24, 2019
Red Mill Pavilion
Portland

Donation-Based: Patronicity

Farmer’s Market & Community Space

Raise: $51,100
749 Patrons
Reach Art Center
Lansing

Donation-Based: Patronicity

Art Center

Raise: $49,365
289 Patrons
Earthen Ales
Traverse City

Investment-Based: Localstake
Brewery

Raise: $103,700 / 35 Investors
Phillip

Detroit

Microlending: Kiva

Business Start-Up

Raise: $10,000
246 Investors
Putting it All Together

• Local Projects
• Prioritization
• Next Steps
What about your community’s future history?
Due Diligence Activity

- Describe the project or business
- What town/city would it be in?
- Why would the community want to support it?
- How much $$ would need to be raised?
What is your personal stake?
Educate Thyself

Donation-Based: Patronicity, Kickstarter, Indiegogo
Investment-Based: LocalStake, WeFunder, Wunderfund, NetCapital
Microlending: Kiva, SoFi

- WhatIsGrubstake.com
- ComCapCoalition.org
- Locavesting.com

CrowdfundingMi.org

We love where you live.
THANK YOU!

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We love where you live.