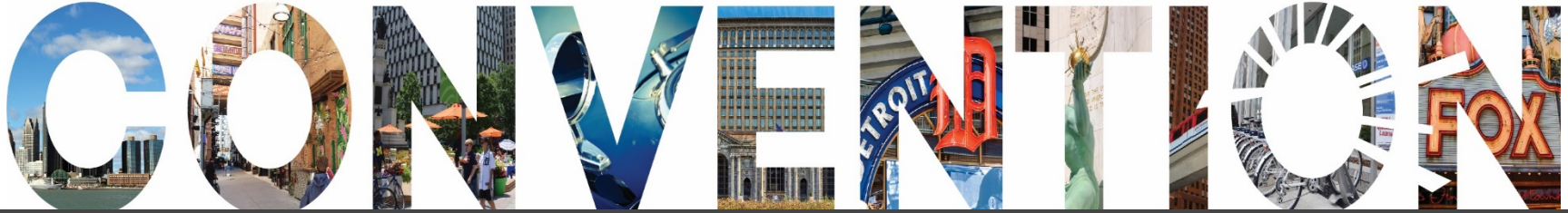




DETROIT, MICHIGAN | SEPTEMBER 25-
27



What Now? Navigating the Emerging Crowdfunding Scene

- Angela Barbash, CEO, Revalue
- Melissa Milton-Pung, Program Manager, MML



What Now? Navigating the Emerging Crowdfunding Scene

Angela Barbash, Revalue
Melissa Milton-Pung, MML
Convention – Detroit
September 24, 2019





Crowdfunding in Michigan

- Donation-Based
- Investment-Based
- Microlending



We love where you live.

Red Mill Pavilion



Portland

Donation-Based:
Patronicity

Farmer's Market &
Community Space

Raise:
\$51,100
749 Patrons



Reach Art Center

Lansing



Donation-Based:
Patronicity

Art Center

Raise:
\$49,365
289 Patrons



Earthen Ales

Traverse City

Investment-Based:
Localstake

Brewery

Raise:
\$103,700 / 35 Investors



Phillip

Detroit

Microlending:
Kiva

Business Start-Up

Raise:
\$10,000
246 Investors





Putting it All Together

- Local Projects
- Prioritization
- Next Steps



**What about your community's
future history?**



Due Diligence Activity

- Describe the project or business
- What town/city would it be in?
- Why would the community want to support it?
- How much \$\$ would need to be raised?





What is your personal stake?



Educate Thyself

Donation-Based: Patronicity, Kickstarter, Indiegogo

Investment-Based: LocalStake, WeFunder,
Wunderfund, NetCapital

Microlending: Kiva, SoFi

- WhatsGrubstake.com
- ComCapCoalition.org
- Locavesting.com

CrowdfundingMi.org

We love where you live.





THANK YOU!

Angela Barbash

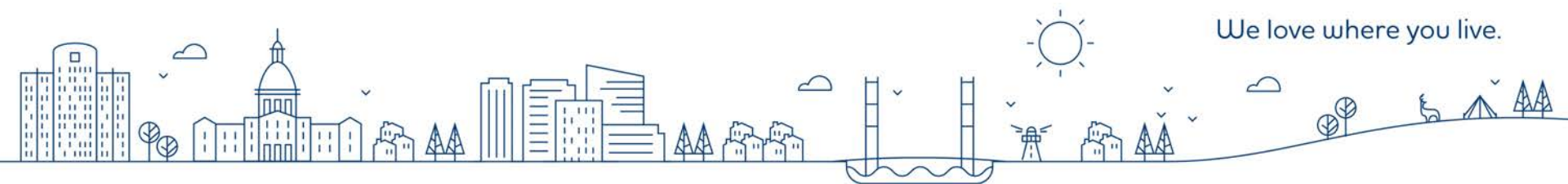
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