



An Intro to Diversity, Equity and Inclusion (DEI) Work

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DEI work

Language – systems thinking, strategies based on an understanding of root causes



Today's Objectives

- **Introduce** MDCR's Internal Racial Equity Initiative – purpose and mission
- **Introduce** MDCR's DEI training solutions – through experiential learning – and the level of commitment required to create and sustain DEI
- **Introduce** post training next steps
- **Q&A**



Who am I? An introduction



Alfredo Hernandez

- I cook all the time and 90% of the time I cook Japanese food
- I have visited Japan more than 20 times and speak conversational Japanese
- 皆さん、よろしくお願ひします。わたしのなまえはアルフレドです。日本語が少し話せます。でもまだじょうずじゃありません。はじめまして。
- My mother is half Dutch
- I only listened to Rock and Roll for the first 20 years of my life

Internal Initiative

Exploring and
Understanding Implicit
Bias

Building Internal Capacity
by Increasing Cultural
Competence



A LOOK AT THE INTERNAL WORK

- Training a **core team** – agents of change – made up of representatives from every unit and division of MDCR.
- **50+ hours** of racial equity training to the core team.
- Developing a **common language and systems thinking** approaches
- Raising levels of **racial consciousness and cultural competence**
- Developing a capacity building plan and organizational structure to **institutionalize equity**
- Providing **training, resources and tools** to advance equity within state agencies and local jurisdictions.

Where does DEI
work begin?

Understanding Root Causes

*Sample of DEI Training
Solution*



Culture: a way of life that shapes **how we
experience our experiences**

How do your **implicit bias** impact you, the work you
do and the people you serve?



DEI Work Flow

Creating a common language through clear definitions

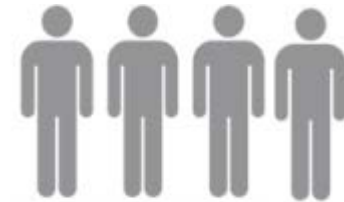
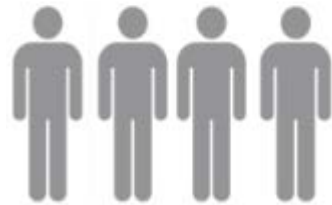
maximize clarity to engage in meaningful dialogue through clear and concise definitions



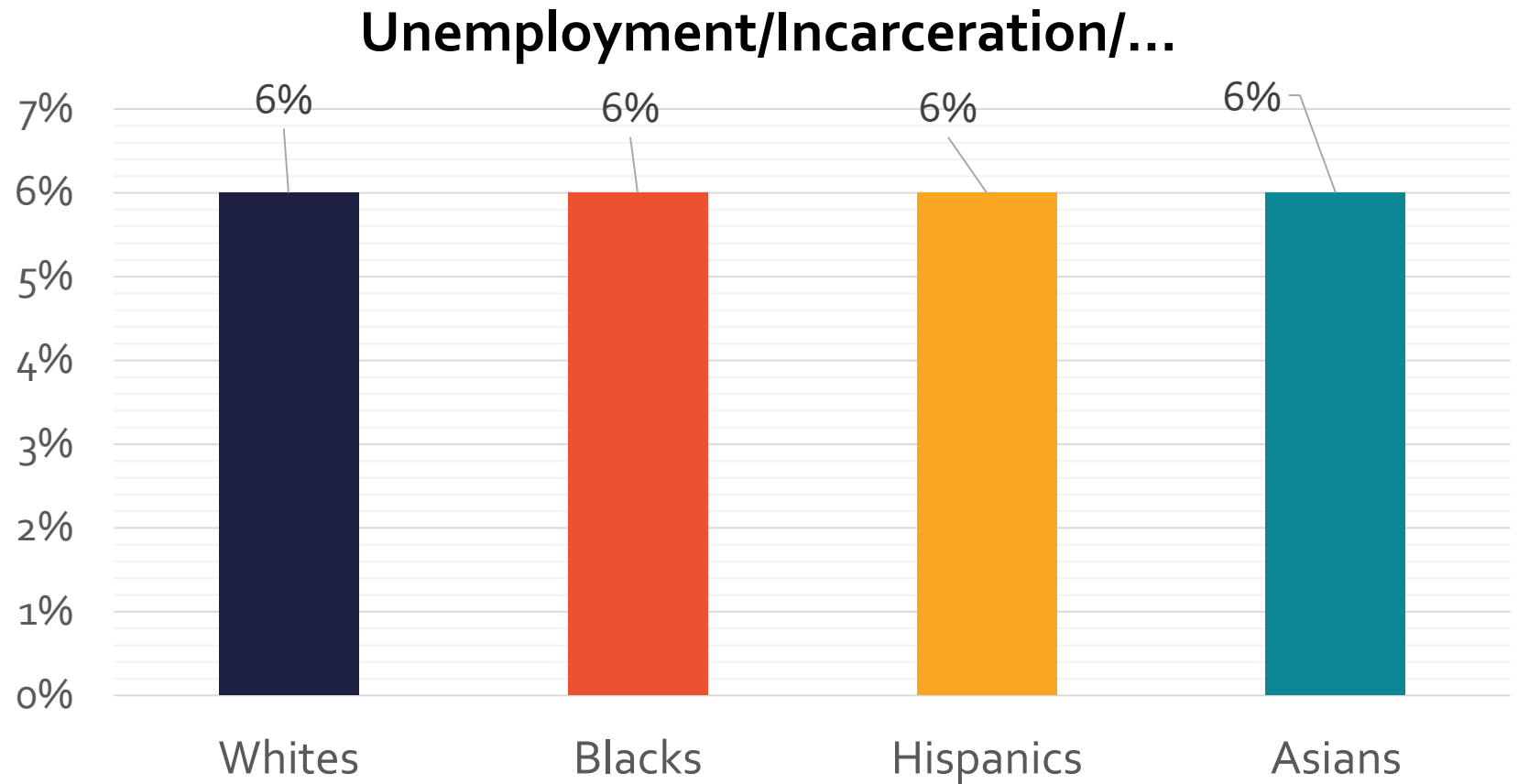
Definition the Terms

What is *Racial Equity*?

The **systemic fair treatment** of people of all races and ethnic backgrounds that produce equitable access to opportunities for all



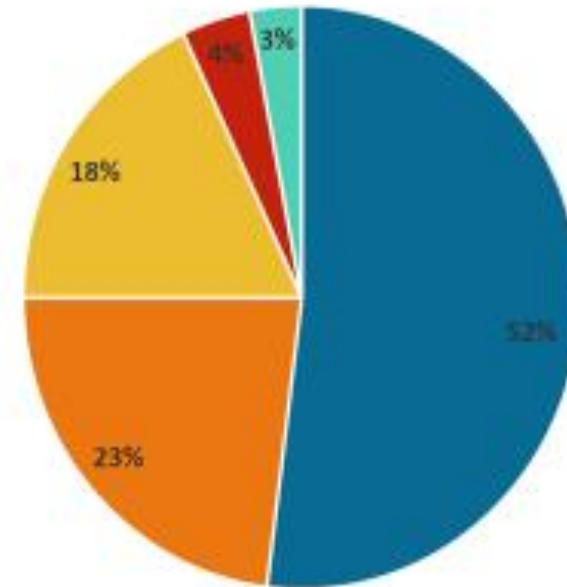
Racially Equity? 2019



MDCR
Enforcement
Division

FY 2018 – FORMAL COMPLAINTS

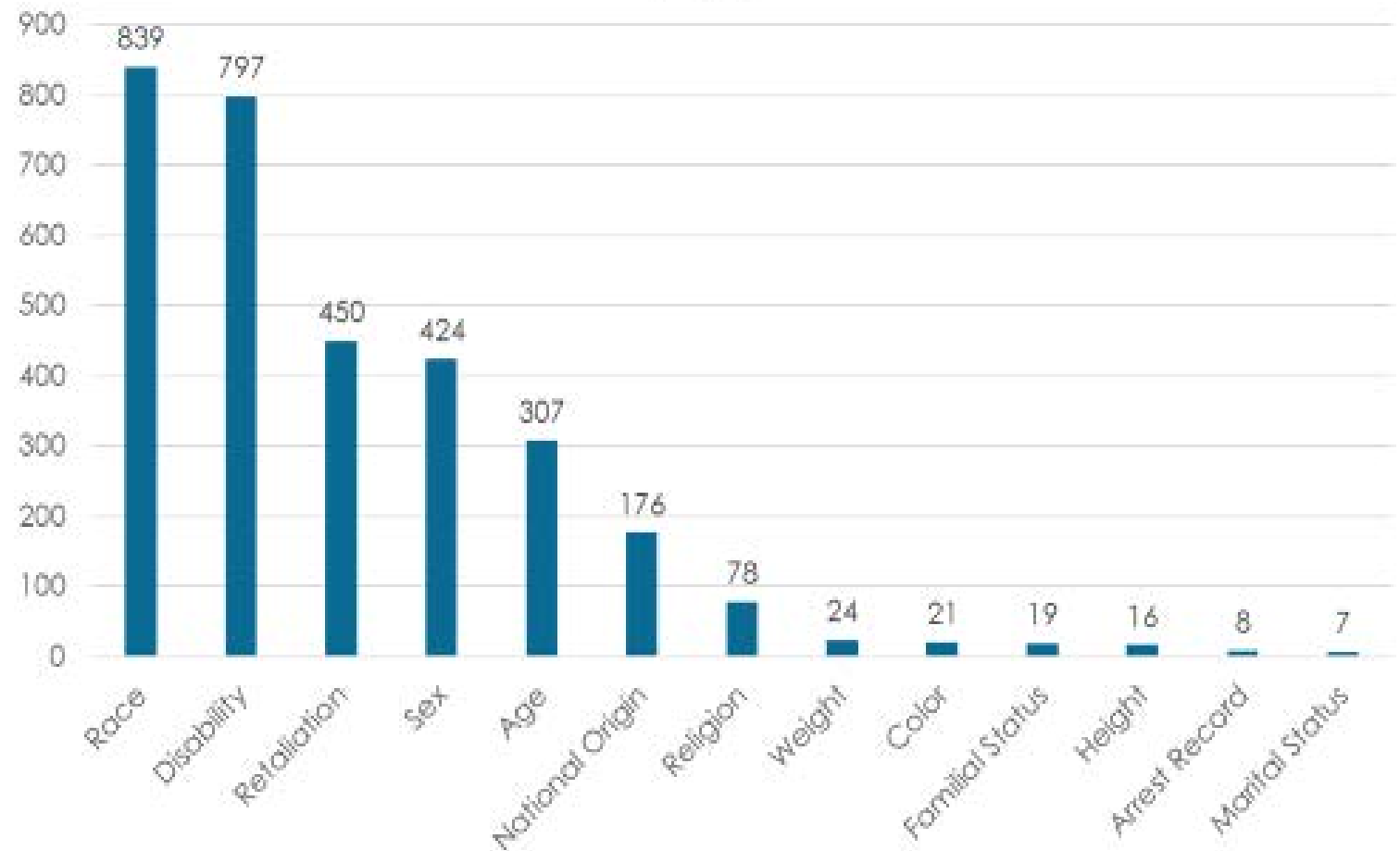
- 1,667 formal complaints were opened



MDCR
Enforcement
Division

Fiscal Year 2018

Basis

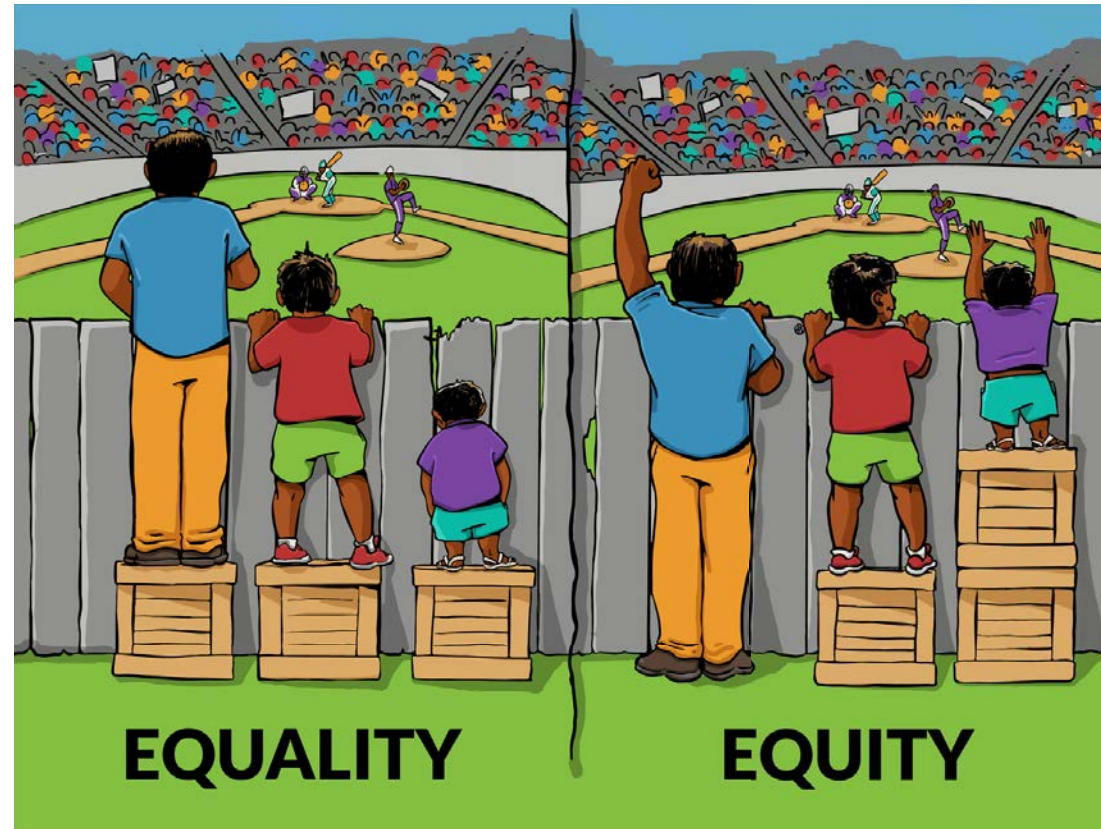


Some complaints have more than one basis, thus the basis grand total count does not equal the complaint grand total count.

Definition the
Terms

Equality
Equity

Not synonyms



Equality=Sameness

Giving everyone the same thing → It only works if everyone starts at the same place

Equity=Fairness

We must first ensure equity before we can enjoy equality

Definition the Terms

Diversity
Inclusion

Not synonyms

Diversity: the state of having people who are of different races or cultures in a group.

Inclusion: the state of being incorporated within a group.

Inclusion is not a natural consequence of diversity.

Definition of the Terms

Prejudice
Racism

Not synonyms

Prejudice is a *preconceived judgment or opinion*, usually based on limited information.

Racism is a *system of advantage* based on race.



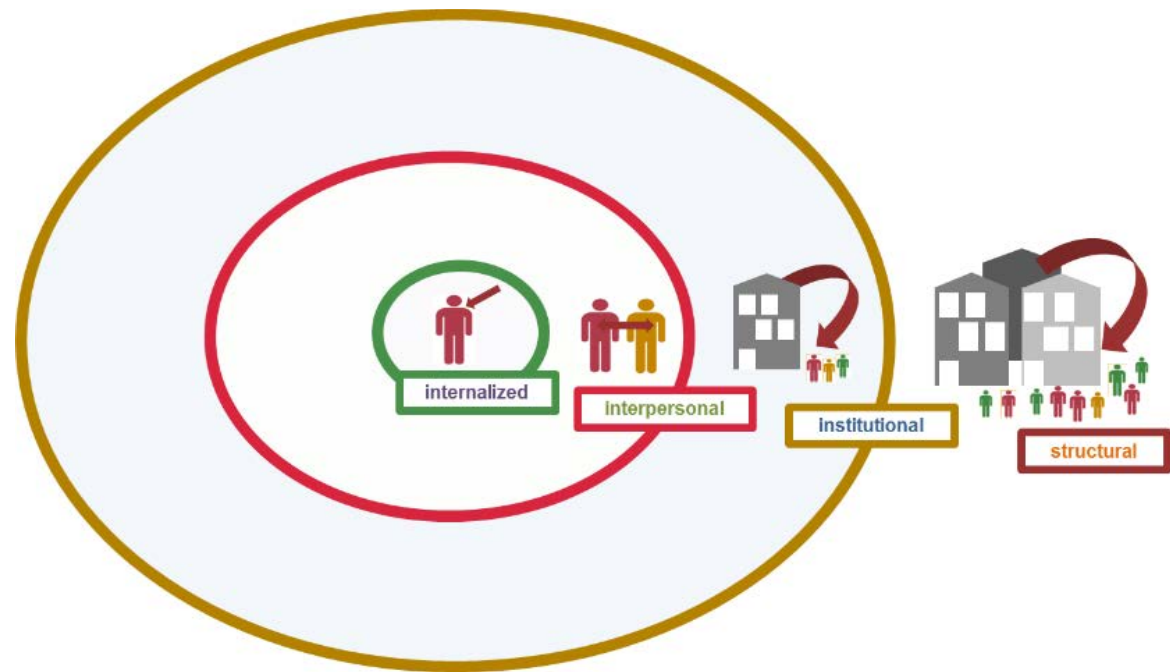
Promoting Systems Thinking

System of Advantage

Prejudice + power = system of advantage

System: connected parts forming a complex whole

Power: access to social, cultural and economic resources and decision making. Power is guided and sustained through **dominant narratives**



Prejudice + Power =
System of Advantage

*Power is guided and
sustained through dominant
narratives*

Gender prejudice + power = sexism

Dominant Narrative:

We are all the same, regardless of sex or gender. Sexism is a thing of the past – at times women are at least a big part of the problem.

System: connected parts forming a complex whole

Power: access to social, cultural and economic resources and decision making

Prejudice + Power =
System of Advantage

*Power is guided and
sustained through dominant
narratives*



Class prejudice + power = classism

Dominant Narrative:

Those who are poor have not worked hard enough

System: connected parts forming a complex whole

Power: access to social, cultural and economic resources and decision making

Prejudice + Power =
System of Advantage

*Power is guided and
sustained through dominant
narratives*

Sexual orientation, age, ability, weight, etc.

Dominant Narrative:

System: connected parts forming a complex whole

Power: access to social, cultural and economic
resources and decision making

System of Advantage

This one is difficult to accept and/or recognize even when the equation (prejudice + power) is the same

Racial prejudice + power = racism

Dominant Narrative:

We are post-racial, we don't see color, we are all the same, I only see humans, talking about race is the problem

System: connected parts forming a complex whole

Power: access to social, cultural and economic resources and decision making

A Strategy for
Increasing Allies and
Minimizing the
Resistance

Traditional

Away from blame/shame

- | | | | |
|------------------|------------------|---|------------------------------------|
| Cause: | who is a racist? | - | what is causing racial inequities? |
| Effects: | good intention | - | impact of my actions |
| Response: | sense of guilt | - | empowered sense of responsibility |

An Extensive Focus on Race – why?

The impact of not talking about race



Why Should We Talk about Race?

- **Race has been a principal force** in building, sustaining and shifting social and political structures.
- It plays a significant role—either explicitly or implicitly—in many of the decisions that we make in our **personal, professional and social lives: where we live**, who our children’s friends are, who our friends are, etc.
- Our **understanding of race has been incomplete** and distorted.
- A transformative dialogue on race can shine light on **the structural dynamics of social and economic disparities**.
- **When we start with race, we start from the bottom of social disparity** – hence we are building equity for all when we work on racial equity.

A Root Cause Analysis of Implicit Bias

(overt discrimination – no
longer the main problem)

*What shapes and sustains
implicit bias and cognitive
dissonance?*



1. Human nature predisposes us to be biased





2. We live in a polarized society where we receive repetitive





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BODY LOTION

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- 24 hour moisturisation
- Improved fragrance

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with aloe vera

400ml

Johnson's Johnson

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Repetitive messages shape perception of reality



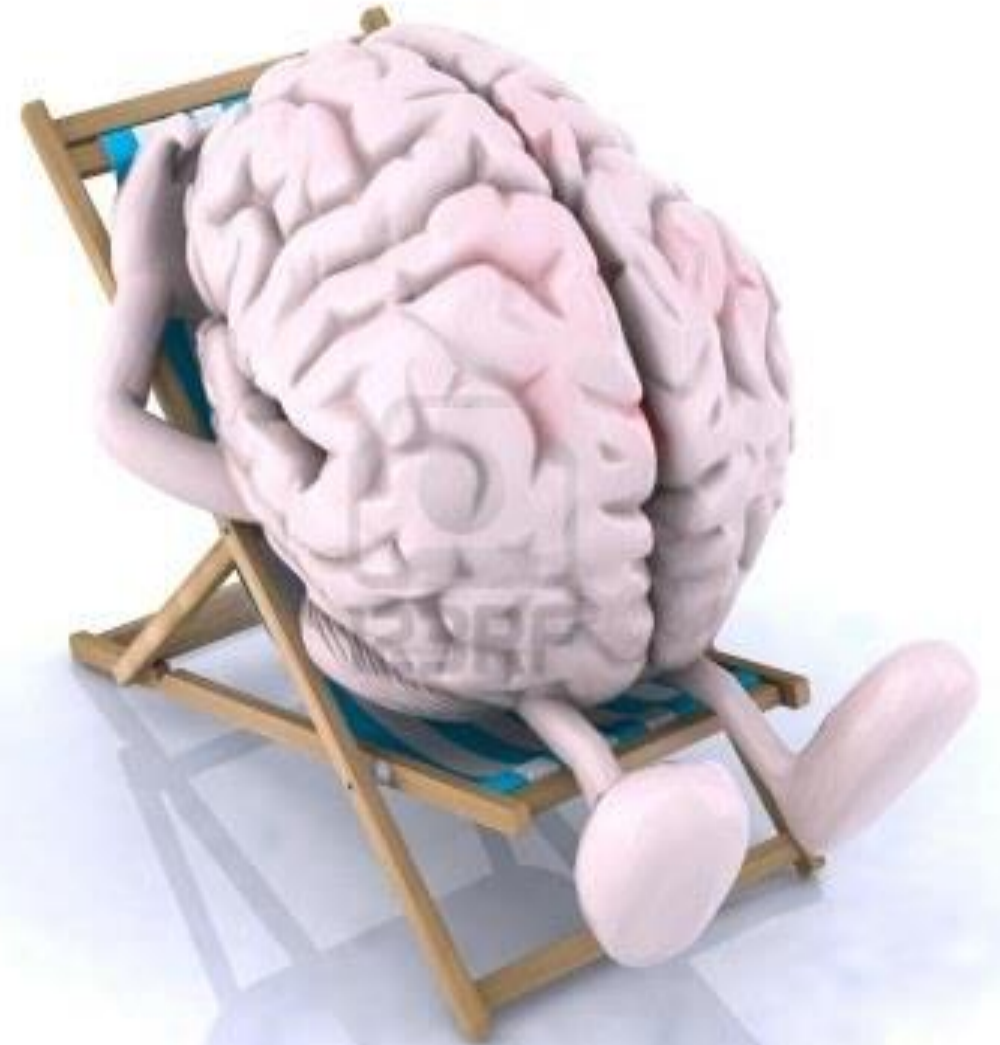
Internalized Privilege
**absorb positive
messages**

Internalized Oppression
**absorb negative
messages**



Our Brain Prefers to Relax

- Cognitive Scripts
- Primed to focus on certain things and fill in gaps
- Influenced by repetitive messages
- Messages shape behavior and responses



Cognitive Scripts



For the following slides, say out
loud the **color** that you see.
Do not worry about the letters,
just say the color.

xybts

xybts

xybts

xybts

xybts

xybts

Cognitive Scripts



For the following slides, say out
loud the **color** that you see.
Do not worry about the letters,
just say the color.

YELLOW

GREEN

PURPLE

ORANGE

RED

BLUE

**Aoccdrnig to a rscheearch at Cmabrigde Uinervtisy,
it deosn't mtttaer in waht oredr the ltteers in a wrod
are, the olny iprmoetnt tihng is taht the frist and
lsat ltteer be at the rghit pclae. The rset can be a
toatl mse and you can sitll raed it wouthit
porbelm.**



**UNIVERSITY OF
CAMBRIDGE**

TOP





We pull from our basket of knowledge

Denmark comes to mind over Democratic Republic of the Congo, Djibouti, Dominica, Dominican Republic, or Democratic People's Republic of Korea (North Korea)

Kangaroo comes to mind far more than kiwi, koala, kestrel, killdeer, Komodo dragon, kookaburra, kingsnake, katydid, etc.

Fruits that start with "O" – Olive, Oranges, Ogeechee Limes, Oval Kumquat



Unconscious racial **biases**
Unconscious racialized **behavior**

Dissonance between our conscious and unconscious values



The Good News

Biases are *malleable* and can be unlearned

It involves the *construction* of *new mental associations*

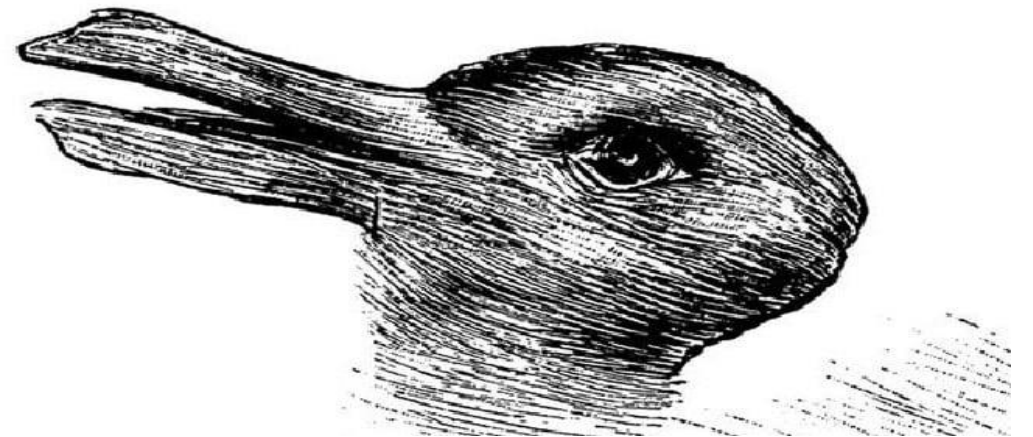
Breaking of a habit requires *attention, intention, and time*

DEI Training Solutions

*self awareness through
cultural consciousness*



- Help organizations **develop a strategy for meaningful change** through an understanding of root causes
- Promote reflection and introspection on the ways **dominant narratives and the spaces we occupy influence how we experience our experiences**
- Provide tangible tools to **review internal processes, levels of cultural competency and desired interpersonal and structural change**



*Strategies rooted in
systems thinking*

*A Racial Equity
Lens*



- Result Based Accountability (RBA)
- Targeted Universalism
- Intercultural Development Inventory

- ***Methodology***

Distinguishes between change for:

1. The population or whole community
2. The performance of programs, services, agencies, systems and initiatives



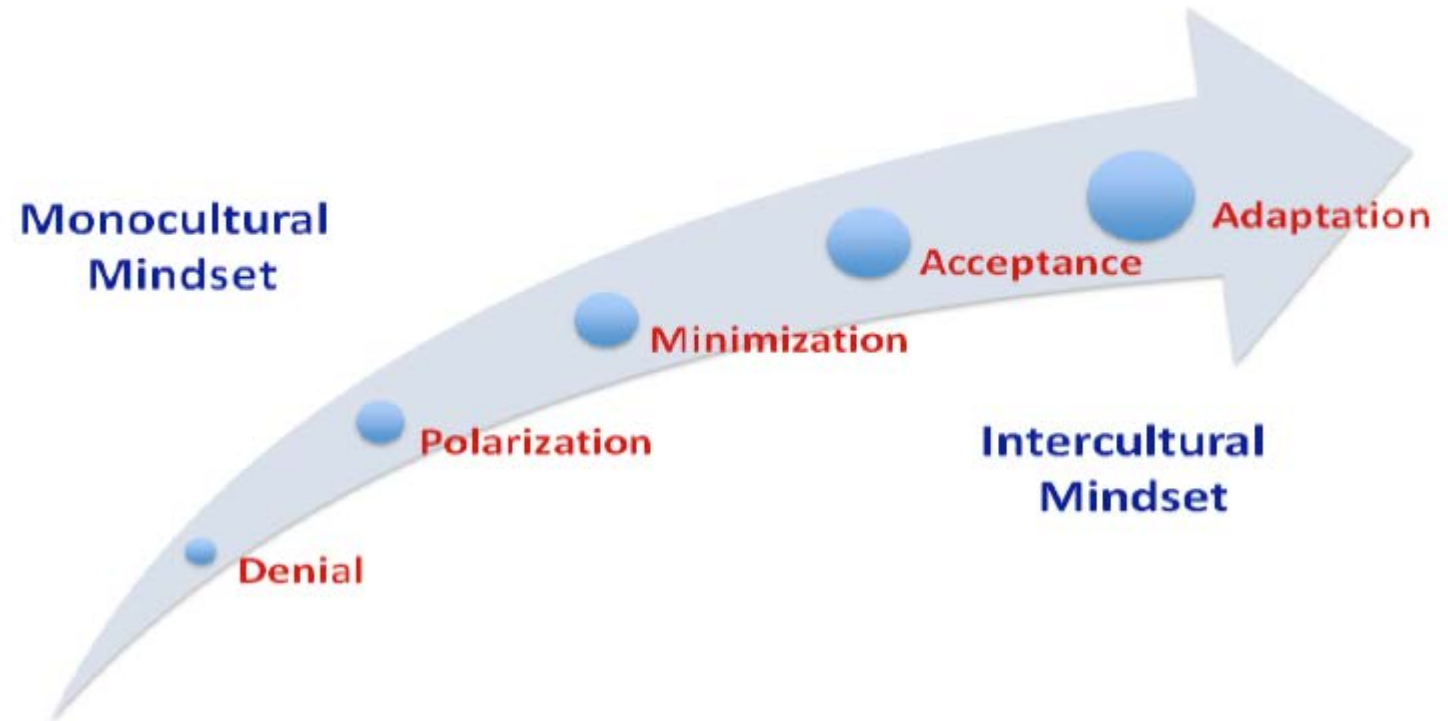
- Begin with the end in mind and work backwards to means
- Use data to inform decision-making that ultimately impacts population
- Measure, monitor and evaluate progress

IDI

*Identifying the gap between
perceived actions and actual
procedures*



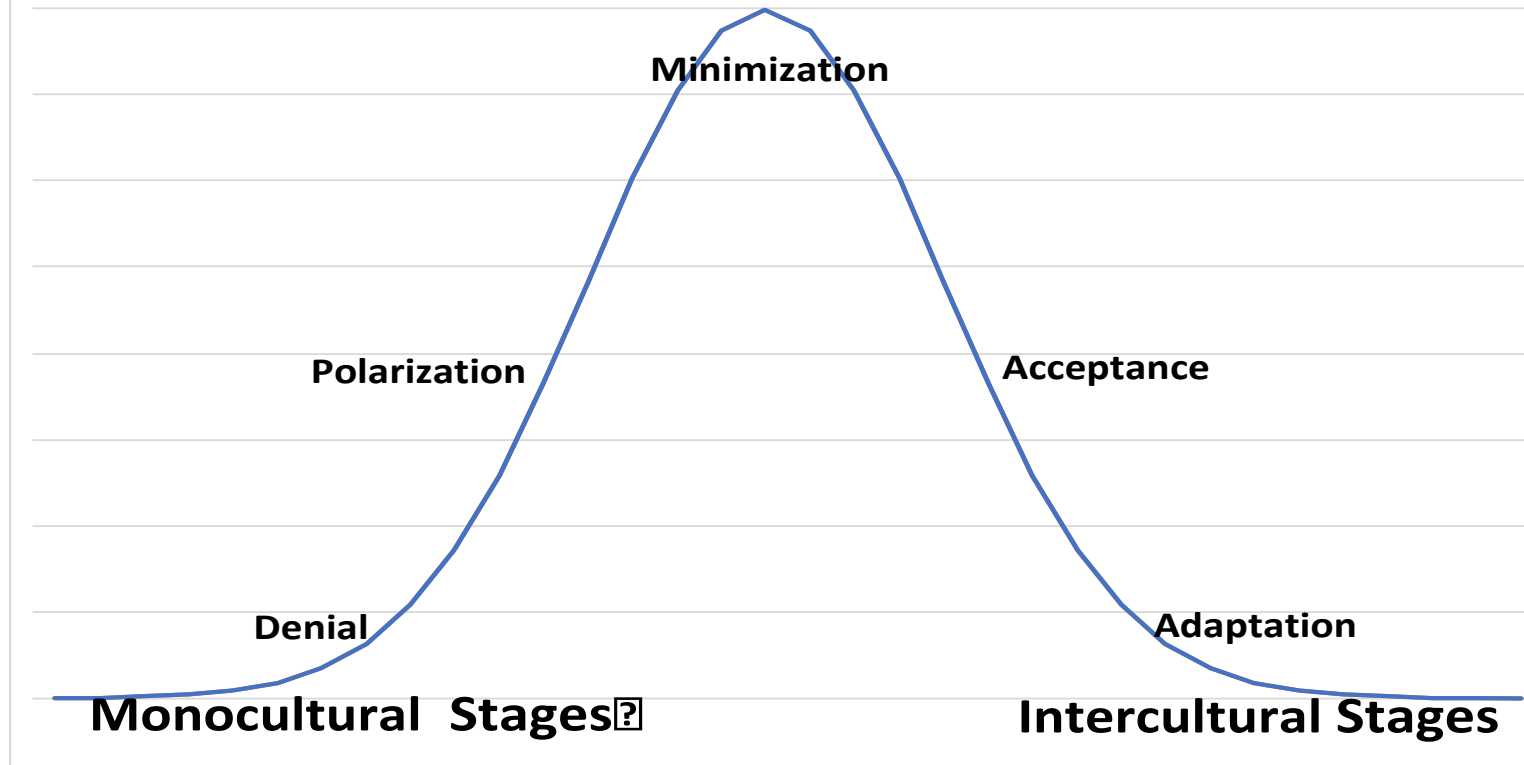
Intercultural Development Continuum



*Increasing racial
consciousness through
cultural competency –
foundation for
transformation and
measuring growth*



IDC Continuum Distribution



Normal distribution" (where "100" represents the mean average) is Denial = 3.05%, Polarization = 15.55%, Minimization = 66.25%, Acceptance = 14.65%, Adaptation = 1.55%

Q&A

Equity is founded in awareness. The steps for implementation - operationalizing equity – are guided through cultural competency and racially conscious approaches

How does implicit bias impact you, the work you do, the people you serve?

