



Elected Officials Academy (EOA) 101

- Joe Greene, Mayor, Caro; EOA Advisory Board Member, Graduate, Level 3
- Monica Galloway, Councilmember, Flint; EOA Advisory Board Member; Graduate, Level 3
- John Hoppough, Mayor, Greenville; EOA Advisory Board Member; Graduate; Level 2
- Roberto Valdez, Village President, Blissfield; EOA Advisory Board Member; Graduate, Level 2
- Marty Colburn, City Manager, Traverse City; EOA Advisory Board Member
- Kelly Warren, Director, Membership & Affiliate Engagement, Michigan Municipal League

Elected Officials Academy

EOA has four levels; each requires a number of credits to graduate.

- **Level One, Education Award**
25 credits
- **Level Two, Leadership Award**
additional 30 credits beyond level one
- **Level Three, Governance Award**
additional 45 credits beyond level two
- **Level Four, Ambassador Award**
additional 50 credits beyond level three



Elected Officials Academy

Audience Check-In

EOA History

State Leagues

EOA Board

Membership Database (iMIS)

EOA Ambassadors-site visits

EOA.MML.ORG



	Conference	Elective	Advocacy	Core	Leadership
Level 1	4 of 4	10 of 10	3 of 3	8 of 8	n/a
Level 2	4 of 5	16 of 16	0 of 3	n/a	4 of 6
Level 3	0 of 8	1 of 24	0 of 3	n/a	0 of 10

Elected Officials Academy Graduates

- Level One – 254 graduates
- Level Two – 144 graduates
- Level Three – 95 graduates
- Level Four – 11 graduates



Level One: Education Award

Level 1

- Core Courses – 8 credits
- Advocacy – 3 credits
- Conference Attendance – 4 credits
- Elective Courses – 10 credits

Must complete a total of 25 credits



Level One: Education Award

Level 1

- Core Courses – 8 credits
 - Financial Management
 - Leadership Roles and Responsibilities
 - Legal Framework of Municipalities
 - Planning and Zoning



Level One: Education Award

Level 1

- Advocacy – 3 credits
 - Lobbying Sessions at Capital Conference
 - Hosting Your Legislator at a Council Meeting
 - Written and In Person Testimony before the State/Federal Legislature



Level One: Education Award

Level 1

- Conference Attendance – 4 credits
 - League Annual Convention
 - League Capital Conference
 - NLC City Summit
 - NLC Congressional City Conference



Level One: Education Award

Level 1

- Elective Courses – 10 credits
 - League Programs 1 credit/hour
 - Outside Programs-half credits
 - Advanced Weekender

Must complete a total of 25 credits



Level Two: Leadership Award

Level 2

- Advocacy – 3 credits
- Conference Attendance – 5 credits
- Leadership Roles – 6 credits
- Elective Courses – 16 credits



Must complete 30 credits beyond Level 1 for a total of 55 credits.

Level Two: Leadership Award

Level 2

- Advocacy – 3 credits
 - Meet with Rep or Staff member at the Annual Legislative Breakfast
 - Pass a Resolution on an issue important to the League
 - Respond to a Cap Wiz letter or action alert



Level Two: Leadership Award

Level 2

- Conference Attendance – 5 credits
 - League Annual Convention
 - League Capital Conference
 - NLC City Summit
 - NLC Congressional City Conference



Level Two: Leadership Award

Level 2

- Leadership Roles – 6 credits
 - Panelist or speaker at a League event
 - Moderator at the Capital Conference or Convention
 - League Committee Member



Level Two: Leadership Award

Level 2

- Elective Courses – 16 credits
 - League Programs 1 credit/hour
 - Outside Programs-half credits
 - Advanced Weekender

Must complete 30 credits beyond Level 1 for a total of 55 credits.



Level Three: Governance Award

Level 3

- Advocacy – 3 credits
- Conference Attendance – 8 credits
- Leadership Roles – 10 credits
- Elective Courses – 24 credits



Must complete 45 credits beyond Levels 1 and 2 for a total of 100 credits.

Level Three: Governance Award

Level 3

- Advocacy – 3 credits
 - League Issue Committee
 - Lobbying Webinar
 - Meeting with a State/Federal Official



Level Three: Governance Award

Level 3

- Conference Attendance – 8 credits
 - League Annual Convention
 - League Capital Conference
 - NLC City Summit
 - NLC Congressional City Conference



Level Three: Governance Award

Level 3

- Leadership Roles – 10 credits
 - Affiliate Officer
 - Mayors Exchange
 - Article for Review/Website



Level Three: Governance Award

Level 3

- Elective Courses – 24 credits

Must complete 45 credits beyond Levels 1 and 2 for a total of 100 credits.



Level Four: Ambassador Award

Level 4

- Serve more than one term and received Level 3
- Community Involvement, Professional Development, Mentoring/Recruiting, Leadership, and more



Level Four: Ambassador Award

Level 4

- Must complete an application and portfolio
 - How are you serving your community, other Michigan communities, and the League
 - Reviewed by a committee of EOA Board Members
- Accumulated 50 credits beyond those required for Level 3 for an Academy total of 151.



Elected Officials Academy

Content. Connections. Contributions.



DETROIT, MICHIGAN | SEPTEMBER 25-27

CONVENTION 

Elected Officials Academy

“In addition to the excellent courses and webinars themselves, I learned so much from my fellow students and participants – we all shared our questions, ideas, problems, and solutions.”

Steve Baker, Mayor Pro Tem, Berkley;



Elected Officials Academy

“The Elected Officials Academy was really a godsend for me... the Core Weekender was the best thing I could have done.”

Lois Allen-Richardson, Mayor Pro Tem, Ypsilanti



Questions?

