

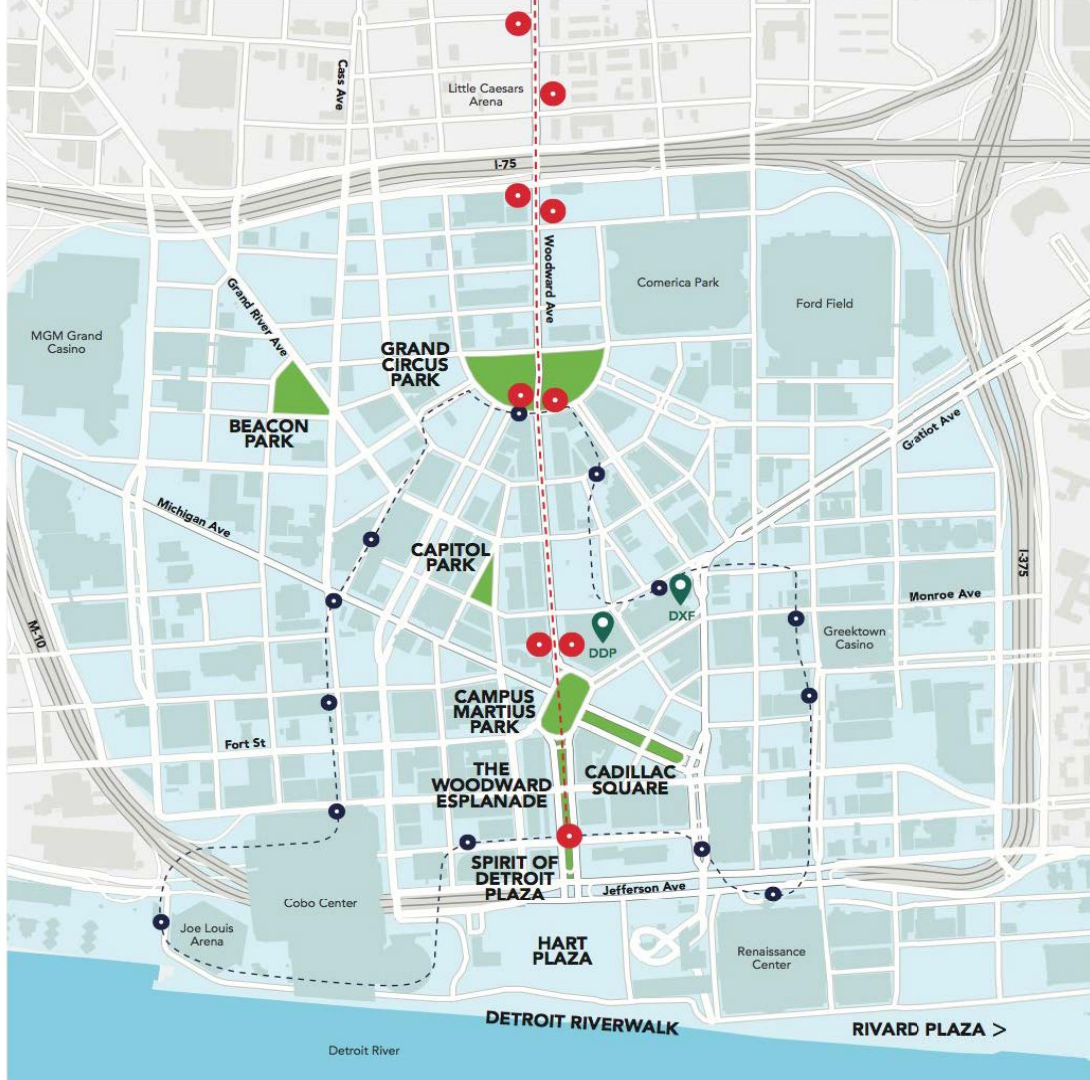


**DOWNTOWN
DETROIT
PARTNERSHIP**

Parks + Public Spaces

2019 DDP Parks + Public Spaces Downtown Street Eats: Food Truck Program





Downtown Street Eats: Food Truck Program

Is a year round mobile food vendor program that operates at six Downtown Detroit Parks managed by the Downtown Detroit Partnership

- Cadillac Square
- Spirit of Detroit Plaza
- The Woodward Esplanade
- Beacon Park
- Capitol Park
- Grand Circus Park



Downtown Street Eats Program Goals

- Provide economic opportunities to Detroit and Metro-Detroit culinary small businesses and food truck operators
- Grow earned revenue for the Parks + Public Spaces to support ongoing maintenance and programming that is free to the public
- Activate and energize the Downtown during lunch hours and during special events
- Contribute to the growing demand for fast and affordable options in the Downtown





Downtown Street Eats Quick Facts

- Michigan's largest weekly food truck experience continues to attract new and mainstay trucks, carts, and local restaurant pop-ups to provide an increasing variety of casual, open air dining experiences
- Attracting crowds of 2,500+ per weekday Monday - Friday from 11am - 2pm and during special events
- 75+ Food Trucks from Detroit and Metro Detroit participated in 2017





Downtown Street Eats Food Trucks 2019 to Date

1. Amicci's Pizza
2. Brass Kitchen
3. Brother Truckers
4. Buffy's Mexi Casian
5. Cheesesteak Inst of America
6. ChickADee
7. Chicken Shack
8. Concrete Cuisine
9. Delectabowl
10. Detroit Shrimp and Fish
11. Ejs Gourmet Street Cuisine
12. El Charro
13. High Octane
14. Impasto
15. Lazybones
16. Los Dos Amigos
17. Marconi's Pizza
18. Motor City Road Wings
19. Nosh Pit
20. Rollin Stone Pizza
21. Sal's Grill
22. Simply Spanish
23. SoupDive
24. Stix and Stone Pizza
25. Stockyard
26. Streetside Sushi
27. Sweetwater Tavern
28. The Spot
29. TruckShuka
30. The Rolling Stoves
31. Wood Fire Pizza





Downtown Street Eats Participation Breakdown

- **Minority Owned Food Trucks**
 - Fortune Cooking
 - Detroit Shrimp and Fish
 - Sweetwater Tavern
 - SoupDive
 - Los Dos Amigos
 - Bombay Wraps
 - Grillz on Wheels
 - Comfort Cafe
 - Pablos Tacos
 - Turkey Grill
 - The Lobster Food Truck
 - Beans and Cornbread
 - Beignet 2 Go

- **Detroit Based Participants**
 - Los Dos Amigos
 - Detroit Shrimp and Fish
 - Amicci's
 - Grillz on Wheels
 - Comfort Cafe
 - Curbed 313
 - Sweetwater Tavern
 - Union Street
 - High Octane
 - D Motown Deli
 - Turkey Grill
 - Tasty Fixin's
 - Rolais' Caribbean Baking





Economic Opportunity for DDP

- Participation fees collected from each truck ranges between \$40 - \$150 per occurrence, depending on which park, season, or event
- Program is self-sustaining and a revenue source for DDP to program and operate the parks





Application Process

- Free to apply
- Applications are accepted annually and on a rolling basis
- Opportunities are promoted via social media, the DDP parks + public spaces website, and via media alerts and press releases
- Trucks are required to offer recyclable or biodegradable packaging
- Participation fees generated from each truck is reinvested into the park's maintenance, operations, and programming





Recycling

- Trucks are required to offer recyclable or biodegradable packaging
- DDP offers discounts from eco-friendly packaging providers to each truck in the program
- 2018 will launch a new recycling program to accommodate growing number of trucks, visitors, and food waste





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Thank you!

For more information, please email:
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