DTE Energy is a Detroit-based diversified energy company

DTE Energy has **more than 10,000 employees** in utility and non-utility subsidiaries involved in a wide range of energy-related businesses.

DTE’s **electric utility** serves **2.2 million customers** and the **natural gas utility** serves **1.3 million customers** in Michigan.
The EV landscape in Michigan is accelerating

A translation of the BNEF forecast shows 200,000+ EVs could be sold in MI by 2030

Almost 50% of upcoming EV model launches are in the SUV category

Note that this includes both Plug-in Hybrid Vehicles (PHEVs) and Battery Electric Vehicles (BEVs); Optimistic: Based on 2018 BNEF Forecast for the U.S. and applied to MI
Source: Bloomberg New Energy Finance (BNEF), DTE team analysis
Source: Company announcements, Bloomberg New Energy Finance
Installing chargers provides many benefits to businesses and communities, and incentives are now available for interested site hosts.
DTE’s Charging Forward program has three key components

**Customer Education & Outreach**

Increase **EV awareness** and recruit potential **site hosts**

**Residential Charger Support**

~2,800 $500 residential rebates for installation of a **Level 2 smart charger** and enrolling in a **year-round time-of-use rate**

**Charging Infrastructure Enablement**

**Service Connection**

**DTE Funded**
DTE fully funds the EV Service Connection – all the work up to and including the meter.

**Supply Infrastructure**

**Rebates Offered**
DTE offers rebates that fully or partially fund the EV Supply Infrastructure.

*Level 2 stations receive $2,500 per port (~1,000 ports)*

*DC Fast Chargers receive $20,000 per charger (~32 DCFC)*

**Charging Stations**

**Customer Funded**
Charging stations are funded by you, the customer.
Since launching in June, DTE has received Charging Forward applications for 3 DCFC, 7 Level 2, and ~40 residential sites.

**Charging Infrastructure Enablement – Business Site Hosts**

**DCFC**
- 1 site approved & 2 in progress (total of 6 chargers)

**Level 2**
- 7 sites approved (total of 30 ports)

**Residential Charger Support**
- 36 approved & 6 in progress
Charging Forward Resources

Business
www.dteenergy.com/chargingforwardbiz

Residential
www.dteenergy.com/chargingforward

EVinfo@dteenergy.com