Tactical Innovation for Rural and Small Towns
Which small towns will survive ten or fifty years into the future? Given how much will change in that time, the best strategy is to make our communities more open to new ideas.

Idea Friendly Method
Gather Your Crowd
Community Happens When People Talk to Each Other
Building Connections
Creating Social Capital
Bonding, Bridging, Linking
Business Resource Night
Regular Business Training

Tony Guidroz
Networking Events like Coffee and Calendars
Take Small Steps
When you apply the principle of Take Small Steps to the idea that more people will benefit when they have the economic opportunity to do business, you get

Innovative Rural Business Models
How to start a brick and mortar business
This is What Small Steps Looks Like
Business Inside a Business

Photo by Becky McCray
During events

Photo by Becky McCray
Look beyond retail

Photo by Becky McCray
Art on the Walls
Empty Building Pop Up
Food Trucks
Services
Trucks

Photo by Sue
Activities
Trucks

Photo by Becky McCray
Tiny Businesses

Hyannis Artist Shanties, MA

Photo (CC) by Jeffrey Grandy
Tiny Nonprofits Businesses

Cleveland, Oklahoma

Photo by Becky McCray
Tiny Business Villages

Photos via Pascagoula Anchor Square Facebook Page
Tiny Business Villages
Tiny Business Villages

Photos courtesy of Forest County EDC
Tiny Business Villages
Tiny Business Villages

Tionesta, PA
Tiny Temporary Businesses

Cozy Cabin Christmas

Photos via Tammy Caffee
Cozy Cabin Christmas
Cozy Cabin Christmas
Shared Spaces
Shared Spaces

Photo via June Henderson
Shared Spaces

The Village

Photo by Cathy Lloyd
Shared Spaces

Photo via Rose Ellis, Facebook Page
Arts Maker Spaces

Sulpher, OK Chickasaw Nation

Photo by Discover Oklahoma

SaveYour.Town
Tech Maker Spaces

Photos by Greg Falken, Sonora, CA
Old Geezers Club Workspace
Co-working

Photo courtesy of Keith Nerdin in Walla Walla, WA
AirBnB in Ellsworth, Iowa
Empty Buildings Tour
Incubator Project
Where do you fit in?
Make it easier

Silicon Valley
This is not the new
This is Portugal

SaveYour.Town
Promote creative use of space
Be ninjas
Venture Capitalists of Ideas - Not the Committee of Negativity

SaveYour.Town
We need to have the perspective of prosperity.

Your town’s future is being decided by the actions taken every day by all the people in your town based on what they believe about your town’s future and their role in it.

It is the time of crowdsourcing our town, and not letting 6 old white guys in a back room decide the direction of our town.
Thank You.

savewhere.town/gift