

GRAND RAPIDS, MI | SEPTEMBER 20-22

In partnership with Michigan Association of Planning

Elected Officials Academy (EOA) 101

- Marlon Brown, Mayor Pro Tem, Mason; EOA Advisory Board Member; Graduate, Level 2
- Sandra Howland, Commissioner, Walker; EOA Advisory Board Member; Graduate; Level 2
- Kelly Warren, Director, Membership & Affiliate Engagement, Michigan Municipal League





Elected Officials Academy

EOA has four levels; each requires a number of credits to graduate.

- ➤ Level One, Education Award 25 credits
- Level Two, Leadership Award additional 30 credits beyond level one
- Level Three, Governance Award additional 45 credits beyond level two
- Level Four, Ambassador Award additional 50 credits beyond level three





Elected Officials Academy

Audience Check-In

EOA History

State Leagues and NLC

EOA Board

Membership Database (iMIS)

Is Training Required?

EOA.MML.ORG





EOA.MML.ORG

Welcome to the Elected Officials Academy Online

An Education and Recognition Program

The Elected Officials Academy is a 4 level program that recognizes your educational and leadership accomplishments. It's easy. Any League class that you take, conference that you attend, or committee that you serve on, earns you EOA credits. If you haven't signed up yet, please take a minute to do so now. It doesn't cost you anything to activate your membership. You can learn all about it by clicking here. If you have any questions, please contact Kelly Warren kwarren@mml.org.



Elected Officials Academy from Michigan Municipal League on Vimeo.

I'm already a member - Login

Need a password? Click here!

Please complete this online form for enrollment. JOIN TODAY!

There is no question that our municipal officials are facing some serious challenges in their leadership roles—how to do more with less money, and how to govern through these turbulent economic conditions while maintaining a positive outlook. Your efforts to lead in these trying times need to be recognized.

The Elected Officials Academy is responsive to the current problems you face, and offers expanded educational opportunity for elected officials. A broad array of programming is offered to mayors, presidents, councilmembers, commissioners and trustees and elected administrative officials, such as clerks and treasurers, as an opportunity to expand their knowledge and expertise. All elected city, village and member urban townships are

invited to participate. Several hundred officials have participated in this program since its inception in July 1997.





eoa.mml.org

	Conference	Elective	Advocacy	Core	Leadership
Level 1	4 of 4	10 of 10	3 of 3	8 of 8	n/a
Level 2	4 of 5	16 of 16	0 of 3	n/a	4 of 6
Level 3	0 of 8	1 of 24	0 of 3	n/a	0 of 10



Elected Officials Academy Graduates

- Level One 243 graduates
- Level Two 140 graduates
- Level Three 92 graduates
- Level Four 10 graduates





- Core Courses 8 credits
- Advocacy 3 credits
- Conference Attendance 4 credits
- Elective Courses 10 credits
- Must complete a total of 25 credits





- Core Courses 8 credits
 - Financial Management
 - Leadership Roles and Responsibilities
 - Legal Framework of Municipalities
 - Planning and Zoning





- Advocacy 3 credits
 - Lobbying Sessions at Capital Conference
 - Hosting Your Legislator at a Council Meeting
 - Written and In Person Testimony before the State/Federal Legislature





- Conference Attendance 4 credits
 - League Annual Convention
 - League Capital Conference
 - NLC City Summit
 - NLC Congressional City Conference





- Elective Courses 10 credits
 - League Programs 1 credit/hour
 - Outside Programs-half credits
 - Advanced Weekender
 - Must complete a total of 25 credits





- Advocacy 3 credits
- Conference Attendance 5 credits
- Leadership Roles 6 credits
- Elective Courses 16 credits
- Must complete 30 credits beyond Level 1 for a total of 55 credits.





- Advocacy 3 credits
 - Meet with Rep or Staff member at the Annual Legislative Breakfast
 - Pass a Resolution on an issue important to the League
 - Respond to a Cap Wiz letter or action alert





- Conference Attendance 5 credits
 - League Annual Convention
 - League Capital Conference
 - NLC City Summit
 - NLC Congressional City Conference





- Leadership Roles 6 credits
 - Panelist or speaker at a League event
 - Moderator at the Capital Conference or Convention
 - League Committee Member





- Elective Courses 16 credits
 - League Programs 1 credit/hour
 - Outside Programs-half credits
 - Advanced Weekender
- Must complete 30 credits beyond Level 1 for a total of 55 credits.





Level 3

- Advocacy 3 credits
- Conference Attendance 8 credits
- Leadership Roles 10 credits
- Elective Courses 24 credits

Must complete 45 credits beyond Levels 1 and 2 for a total of 100

credits.





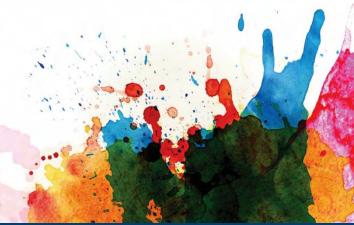
- Advocacy 3 credits
 - League Issue Committee
 - Lobbying Webinar
 - Meeting with a State/Federal Official





- Conference Attendance 8 credits
 - League Annual Convention
 - League Capital Conference
 - NLC City Summit
 - NLC Congressional City Conference





- Leadership Roles 10 credits
 - Affiliate Officer
 - Mayors Exchange
 - Article for Review/Website





- Elective Courses 24 credits
- Must complete 45 credits beyond Levels 1 and 2 for a total of 100 credits.





Level Four: Ambassador Award

- Serve more than one term and received Level 3
- Accumulated 50 credits beyond those required for Level 3 for an Academy total of 151.





Level Four: Ambassador Award

- Must complete an application and portfolio
 - How are you serving your community, other Michigan communities, and the League
 - Reviewed by a committee of EOA Board Members
- Accumulated 50 credits beyond those required for Level 3 for an Academy total of 151.





Elected Officials Academy

Content. Connections. Contributions.





CELEBRATING 20 YEARS OF EXCELLENCE



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Elected Officials Academy (EOA) 101 Panel

- Lois Allen-Richardson, Councilmember, Ypsilanti; EOA Advisory Board Member; Graduate, Level 4
- Marlon Brown, Mayor Pro Tem, Mason; EOA Advisory Board Member; Graduate, Level 2
- Sandra Howland, Commissioner, Walker; EOA Advisory Board Member; Graduate; Level 2
- Brenda Moore, Councilmember, Saginaw; EOA Advisory Board Vice President, Graduate, Level 3





Questions?



