



CELEBRATING 20 YEARS OF EXCELLENCE

2018 CONVENTION

GRAND RAPIDS, MI | SEPTEMBER 20-22

In partnership with Michigan Association of Planning

Elected Officials Academy (EOA) 101

- Marlon Brown, Mayor Pro Tem, Mason; EOA Advisory Board Member; Graduate, Level 2
- Sandra Howland, Commissioner, Walker; EOA Advisory Board Member; Graduate; Level 2
- Kelly Warren, Director, Membership & Affiliate Engagement, Michigan Municipal League



michigan municipal league



Elected Officials Academy

EOA has four levels; each requires a number of credits to graduate.

- **Level One, Education Award**
25 credits
- **Level Two, Leadership Award**
additional 30 credits beyond level one
- **Level Three, Governance Award**
additional 45 credits beyond level two
- **Level Four, Ambassador Award**
additional 50 credits beyond level three



Elected Officials Academy

Audience Check-In

EOA History

State Leagues and NLC

EOA Board

Membership Database (iMIS)

Is Training Required?

EOA.MML.ORG



Welcome to the Elected Officials Academy Online

An Education and Recognition Program

The Elected Officials Academy is a 4 level program that recognizes your educational and leadership accomplishments. It's easy. Any League class that you take, conference that you attend, or committee that you serve on, earns you EOA credits. If you haven't signed up yet, please take a minute to do so now. It doesn't cost you anything to activate your membership. You can learn all about it by [clicking here](#). If you have any questions, please contact Kelly Warren kwarren@mml.org.



[Elected Officials Academy](#) from [Michigan Municipal League](#) on [Vimeo](#).

I'm already a member - [Login](#)

Need a password? [Click here!](#)

Please complete this [online form](#) for enrollment. JOIN TODAY!

There is no question that our municipal officials are facing some serious challenges in their leadership roles—how to do more with less money, and how to govern through these turbulent economic conditions while maintaining a positive outlook. Your efforts to lead in these trying times need to be recognized.

The Elected Officials Academy is responsive to the current problems you face, and offers expanded educational opportunity for elected officials. A broad array of programming is offered to mayors, presidents, councilmembers, commissioners and trustees and elected administrative officials, such as clerks and treasurers, as an opportunity to expand their knowledge and expertise. All elected city, village and member urban townships are invited to participate. Several hundred officials have participated in this program since its inception in July 1997.



By successfully completing each level of the Academy, the League will recognize your

	Conference	Elective	Advocacy	Core	Leadership
Level 1	4 of 4	10 of 10	3 of 3	8 of 8	n/a
Level 2	4 of 5	16 of 16	0 of 3	n/a	4 of 6
Level 3	0 of 8	1 of 24	0 of 3	n/a	0 of 10

Elected Officials Academy Graduates

- Level One – 243 graduates
- Level Two – 140 graduates
- Level Three – 92 graduates
- Level Four – 10 graduates



Level One: Education Award

Level 1

- **Core Courses** – 8 credits
- **Advocacy** – 3 credits
- **Conference Attendance** – 4 credits
- **Elective Courses** – 10 credits
- **Must complete a total of 25 credits**



Level One: Education Award

Level 1

- Core Courses – 8 credits
 - Financial Management
 - Leadership Roles and Responsibilities
 - Legal Framework of Municipalities
 - Planning and Zoning



Level One: Education Award

Level 1

- Advocacy – 3 credits
 - Lobbying Sessions at Capital Conference
 - Hosting Your Legislator at a Council Meeting
 - Written and In Person Testimony before the State/Federal Legislature



Level One: Education Award

Level 1

- Conference Attendance – 4 credits
 - League Annual Convention
 - League Capital Conference
 - NLC City Summit
 - NLC Congressional City Conference



Level One: Education Award

Level 1

- Elective Courses – 10 credits
 - League Programs 1 credit/hour
 - Outside Programs-half credits
 - Advanced Weekender
 - Must complete a total of 25 credits



Level Two: Leadership Award

Level 2

- Advocacy – 3 credits
- Conference Attendance – 5 credits
- Leadership Roles – 6 credits
- Elective Courses – 16 credits
- Must complete 30 credits beyond Level 1 for a total of 55 credits.



Level Two: Leadership Award

Level 2

- Advocacy – 3 credits
 - Meet with Rep or Staff member at the Annual Legislative Breakfast
 - Pass a Resolution on an issue important to the League
 - Respond to a Cap Wiz letter or action alert



Level Two: Leadership Award

Level 2

- Conference Attendance – 5 credits
 - League Annual Convention
 - League Capital Conference
 - NLC City Summit
 - NLC Congressional City Conference



Level Two: Leadership Award

Level 2

- Leadership Roles – 6 credits
 - Panelist or speaker at a League event
 - Moderator at the Capital Conference or Convention
 - League Committee Member



Level Two: Leadership Award

Level 2

- Elective Courses – 16 credits
 - League Programs 1 credit/hour
 - Outside Programs-half credits
 - Advanced Weekender
- Must complete 30 credits beyond Level 1 for a total of 55 credits.



Level Three: Governance Award

Level 3

- Advocacy – 3 credits
- Conference Attendance – 8 credits
- Leadership Roles – 10 credits
- Elective Courses – 24 credits
- Must complete 45 credits beyond Levels 1 and 2 for a total of 100 credits.



Level Three: Governance Award

Level 3

- Advocacy – 3 credits
 - League Issue Committee
 - Lobbying Webinar
 - Meeting with a State/Federal Official



Level Three: Governance Award

Level 3

- Conference Attendance – 8 credits
 - League Annual Convention
 - League Capital Conference
 - NLC City Summit
 - NLC Congressional City Conference



Level Three: Governance Award

Level 3

- Leadership Roles – 10 credits
 - Affiliate Officer
 - Mayors Exchange
 - Article for Review/Website



Level Three: Governance Award

Level 3

- Elective Courses – 24 credits
- Must complete 45 credits beyond Levels 1 and 2 for a total of 100 credits.



Level Four: Ambassador Award

Level 4

- Serve more than one term and received Level 3
- Accumulated 50 credits beyond those required for Level 3 for an Academy total of 151.



Level Four: Ambassador Award

Level 4

- Must complete an application and portfolio
 - How are you serving your community, other Michigan communities, and the League
 - Reviewed by a committee of EOA Board Members
- Accumulated 50 credits beyond those required for Level 3 for an Academy total of 151.



Elected Officials Academy

Content. Connections. Contributions.



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- Marlon Brown, Mayor Pro Tem, Mason; EOA Advisory Board Member; Graduate, Level 2
- Sandra Howland, Commissioner, Walker; EOA Advisory Board Member; Graduate; Level 2
- Brenda Moore, Councilmember, Saginaw; EOA Advisory Board Vice President, Graduate, Level 3



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Questions?

