

The Plaza

at Cadillac Commons



CITY OF
CADILLAC
MICHIGAN

Placemaking

- 2014 – Placemaking Study facilitated by the Michigan Municipal League, the Michigan State University School of Design, Planning, and Construction, and the MSU-Extension.
- Proposed: “Cadillac Commons”
 - City Park
 - Rotary Pavilion
 - The Plaza
 - The Market (Sept. 18 Groundbreaking)
 - White Pine Trailhead (Future Project)



Redevelopment of The Plaza

BEFORE

Ordinary Parking Lot



AFTER

Parking lot & multi-use area
for public events and
gatherings



Amenities

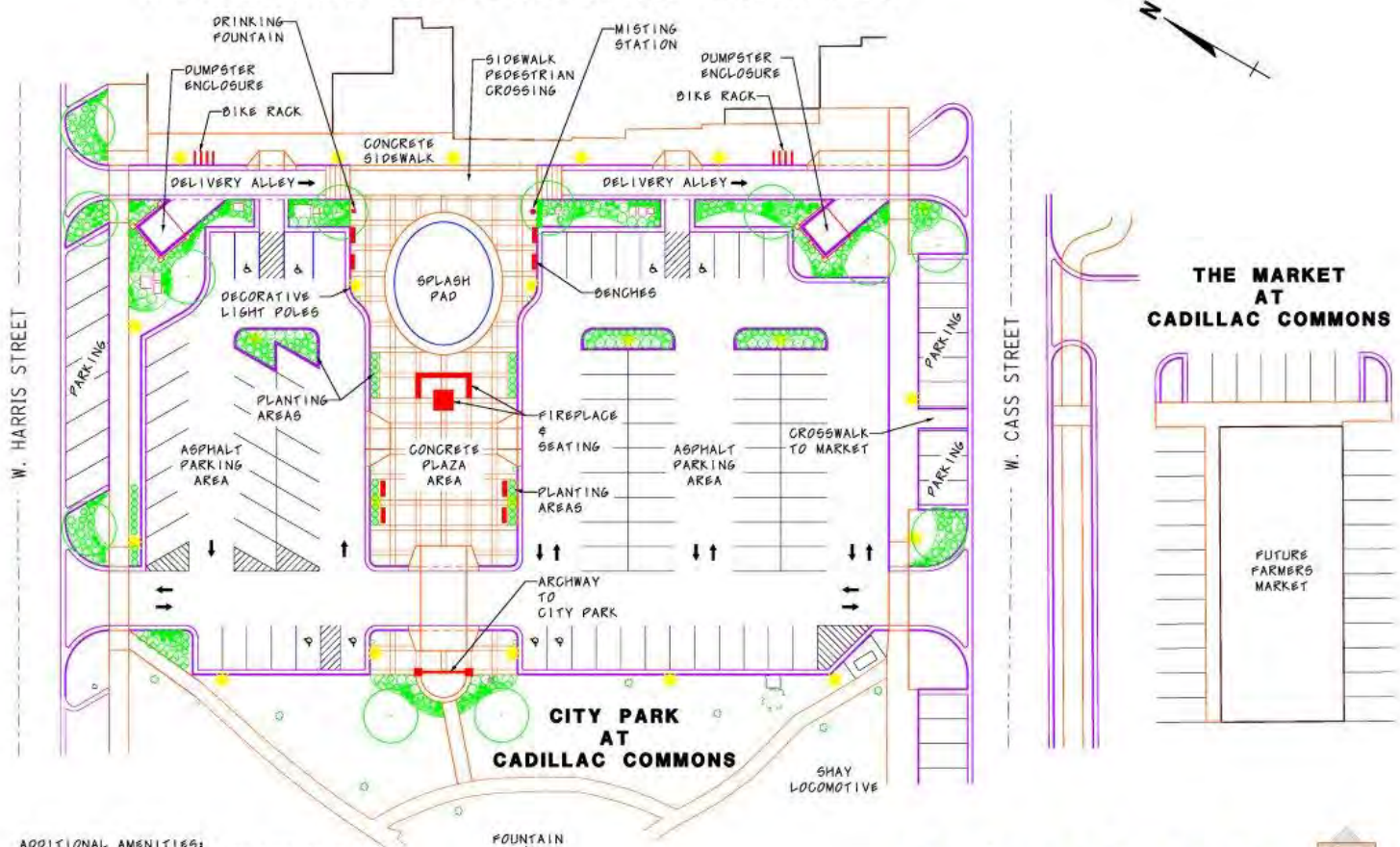
- Synthetic Ice Skating Rink
- Custom Archway & Benches
- Gas Fireplace
- Splash Pad
- Misting Post
- Drinking Fountains
- Built-in Sound System



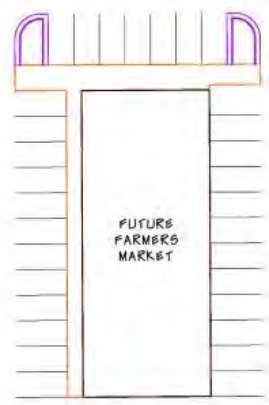
Civic Engagement

- Several design charrettes
- Poster boards displayed at City Hall and downtown businesses
- Social media promoted fundraising events and provided construction updates
- Weekly construction emails to stakeholders and business owners
- Construction progress meetings open to public
- www.cadillaccommons.com

THE PLAZA AT CADILLAC COMMONS



THE MARKET AT CADILLAC COMMONS



- ADDITIONAL AMENITIES:
- PORTABLE SYNTHETIC ICE RINK SURFACE TO BE PLACED OVER SPLASH PAD
 - WI-FI AND ELECTRICAL OUTLETS LOCATED THROUGHOUT THE PLAZA

Prein & Newhof
 Engineers • Surveyors • Environmental • Laboratory



Public Safety



- User-friendly parking design
- Additional sidewalks
- Added illumination increases visibility at night
- Enclosed garbage bins
- Upgraded and buried utilities

Intergovernmental/Agency Cooperation & Recognition

Key Stakeholders in Creating the PlacePlan Study –

- Michigan State University
 - School of Planning, Design, & Construction
 - ExtensionProvided planning expertise and helped facilitate community engagement
- Michigan Municipal League
 - Provided planning expertise and helped facilitate community engagement
- Michigan Economic Development Corporation
 - Provided a \$200,000 grant that was leveraged with additional outside funding to create a larger project



Stakeholders

- Cadillac City Council
- Downtown Development Authority
- Cadillac Area Visitors Bureau
- Consumers Energy Foundation
- Cadillac Lions Club
- Cadillac Rotary Charities
- Downtown Cadillac Association
- MEDC
- Cadillac & Kellogg for Youth Committee
- Cadillac Area Chamber of Commerce's 25th Annual Leadership Class
- Senator Darwin Booher & Representative Philip Potvin





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Please enjoy the following short video on our transformational project, and thank you for your consideration of us for the 2017 Community Excellence Award!