The Power of Volunteer-Led Programs
How to Make them Work for You
Many Hands Make Light Work
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Positives Vs. Challenges

• Passion
• Engagement
• Fresh Perspective
• Sense of Ownership
• Buy In
• Low Cost

• Control
• Different Opinions
• Ideas that don’t necessarily fit within ordinances/established policies or procedures.
• Not Paid to Be There
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Passion
+
Fresh Perspective
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Engagement
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LOW CO$T
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RECRUTING VOLUNTEERS:
• Press Releases
• Websites
• Social Media
• Block Captain Programs
• Newsletters
• Engage Youth!
RETAINING VOLUNTEERS

• Description of Roles & Work Clearly Stated

• Time Commitment/Timeline for the Project

• Budget

• Requirements

• Don’t forget to Thank & Recognize!!
The Power of Volunteer-Led Programs

We will not treat your time like crap. Guaranteed.
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https://youtu.be/LCyn5CPyPCE
THANK YOU!

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