Commercial Corridor Revitalization
Creative Approaches for Engaging the Community

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Starting with Blight
Empty Spaces

Vacant
Highlighting the History
Early Engagement

What other fun events do you think of for Washington Square?

Open Every Art Hop
- folk music on the street
- mariachi bands
- concerts in the summer on Art Hop nights
- more neighborhood gardens
- teen club for dances & music
- laundromat

Other ideas:
- Razer Tag
- Palm reading
- Yoga
- Arts & Crafts
- Sculpting
- Lingo
- Coffee shop, cafe & deli
- Toy store etc.
Using art to engage
Bringing in new business
More new business
Welcoming neighborhood residents
Finding creativity in unexpected places
Creating Excitement
Making it Joyful
Planning Improvements
and transforming spaces
Connecting people
Supporting local entrepreneurs
Including artists & performers
Fun, games, & something silly
Popping up in vacant spaces
Thinking outside the box
Building on Success
Partnerships make it work

KCLB
LISC
City of Kalamazoo
Edison Neighborhood Association
Kalamazoo Farmers Market
Howard's Liquor Store
Community Promise Credit Union
Tremolo Guitar Shop
Bellydance Kalamazoo
Jersey Giant SUBS
Kzoo Nutrition
Local non-profits, businesses & vendors
Local musicians and artists
Fare Games

CALLING ALL ENTREPRENEURS, FOODES, AND ARTISANS!
IF YOU’VE GOT A PASSION FOR FOOD AND GROWING
A FOOD-BASED BUSINESS, WE WANT YOU!

Washington Square is on the hunt for a new restaurant, café, coffee shop, or corner kitchen at 11201 Portage Street. The race is on to find the best new food business for this space - so join the Fare Games!

Look for more information and subscribe to our contact list for updates, deadlines, and more details.

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