The State of Your League

Daniel P. Gilmartin
Executive Director & CEO
“The Michigan Municipal League is dedicated to making Michigan’s communities better by thoughtfully innovating programs, energetically connecting ideas and people, actively serving members with resources and services, and passionately inspiring positive change for Michigan’s greatest centers of potential: its communities.”
Experience Convention 2015

- Innovating – reimagining and redefining programs and ideas
- Connecting – helping your community thrive with best practices
- Serving – providing services that allow your community to thrive and focus
- Inspiring – advocating for change
“Never doubt that a small group of thoughtful, committed people can change the world. Indeed, it is the only thing that ever has.” ~ Margaret Mead
How Does it Happen?

- Local Officials
- Business Leaders
- Community Foundations
- Educational Institutions
- Nonprofits
- Residents
Place – Investing in our Communities

- PlacePlans
- Case Studies
- *Economics of Place: The Art of Building Great Communities*
- Civic Engagement
- Crowdfunding
- New Governance Models
How would you like to use this space? (the City of Traverse City wants you to share your ideas)

- Picnics
- Something just for tourists
- For once?
- Dog Park
- Community-building events
- Natural plan
- Comment@citylot.org

Learn more at citylot.org
Advocating for Municipal Finance Reform

- Board action brings more resources
- Staff areas of focus – SFAD, IPR, COO
- Validating concerns through extensive research
- Addressing local government costs
- Diversifying revenue options
- Promoting structural reforms
Enjoy the Convention
We love where you live.
Downtown Traverse City

September 16-18