

# ArtPlace America

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# PLAYBILL

LUNT-FONTANNE THEATRE

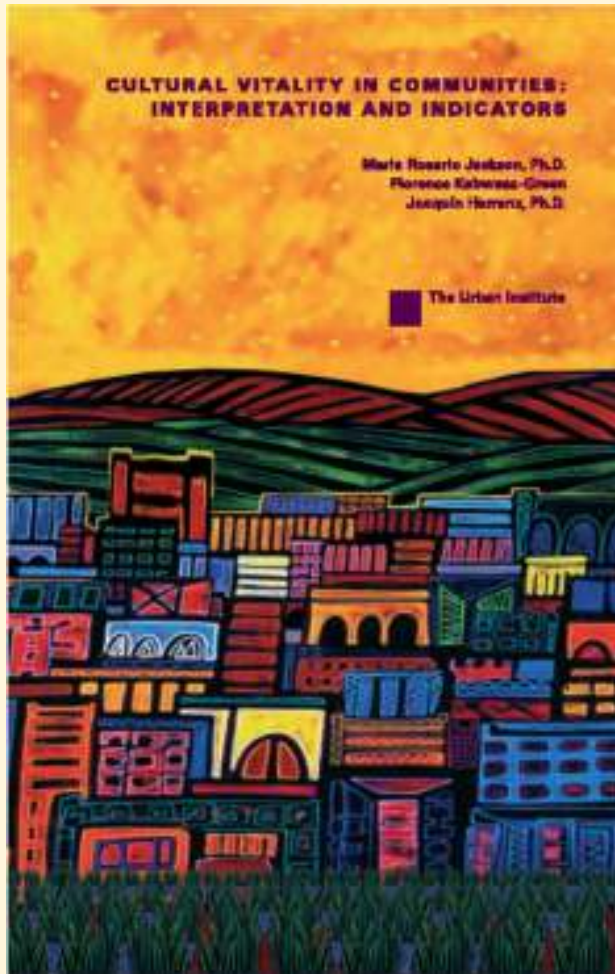


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TownMapsUSA.com

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United States Artists

[Spotlights](#) [About](#) [Leadership](#) [News](#) [Inquiries](#)

# Why does America need USA?

## THE 96% / 27% CHALLENGE.

The same landmark study that brought the financial plight of America's artists to light also confirmed this shocking statistic: Although 96% of Americans value ART in their communities and lives, only 27% value ARTISTS. So the need is clear — in order to close the gap between the love of art and the ambivalence toward those who create it, artists need champions. Artists need advocates. Artists need you. Artists need USA.

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THE MCKNIGHT FOUNDATION

THE  
KRESGE  
FOUNDATION

The Andrew W. Mellon Foundation



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# Creative PLACEMAKING

*Ann Markusen* *Markusen Economic Research Services*

*Anne Gadwa* *Metris Arts Consulting*

EXECUTIVE SUMMARY



NATIONAL  
ENDOWMENT  
FOR THE ARTS

A White Paper for The Mayor's Institute on  
City Design, a leadership initiative of the  
National Endowment for the Arts in partnership  
with the United States Conference of Mayors  
and American Architectural Foundation.

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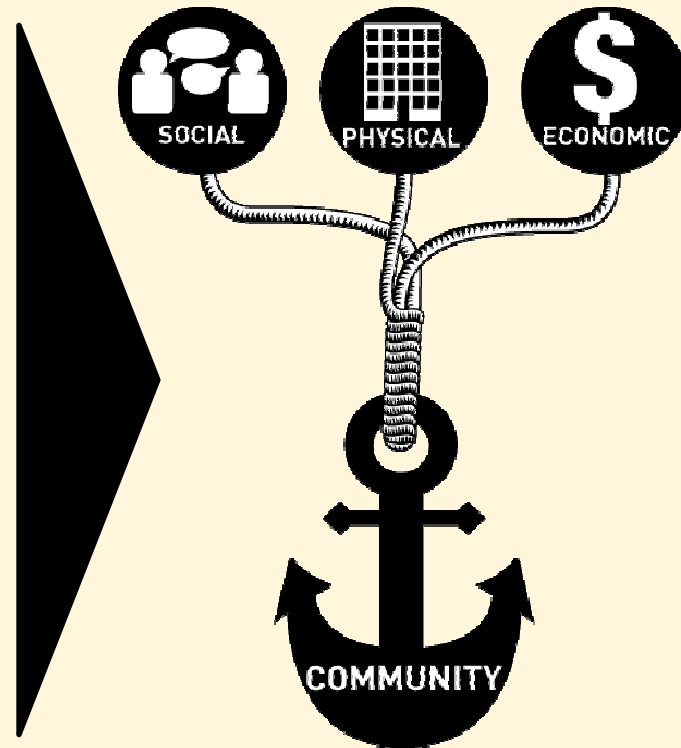
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# About ArtPlace

10-year collaboration

14 foundations + 8 federal agencies + 6 financial institutions



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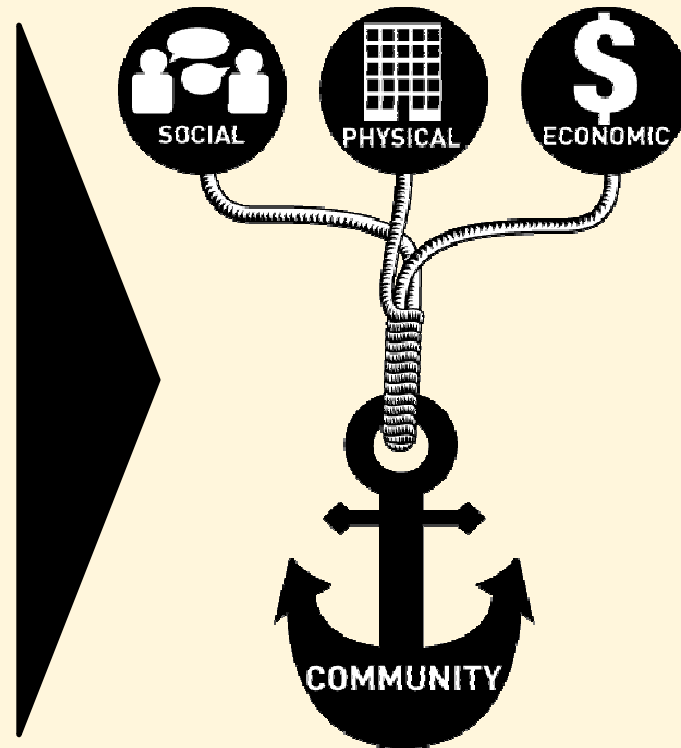
**BED BATH &  
BEYOND<sup>®</sup>**

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# Creative Placemaking Components

- Delineate a community
- Identify a challenge or opportunity
- Propose an arts-based intervention
- Define success



**IRRIGATE: ARTIST-LED CREATIVE PLACEMAKING ALONG THE GREEN LINE**  
 CELEBRATING THE FIRST YEAR OF CORRIDOR COLLABORATIONS.

Connecting artists with people, businesses, non-profits, and neighborhood groups.

**Crown Air**  
 Estimated short-term / event based open space  
 Loading / unloading area for bikes and food trucks

Partnership is a partnership between Springboard for the Arts, the City of Saint Paul, and Twin Cities Local Initiatives Support Corporation.

LISC

**Irrigate**  
*Springboard for the Arts*

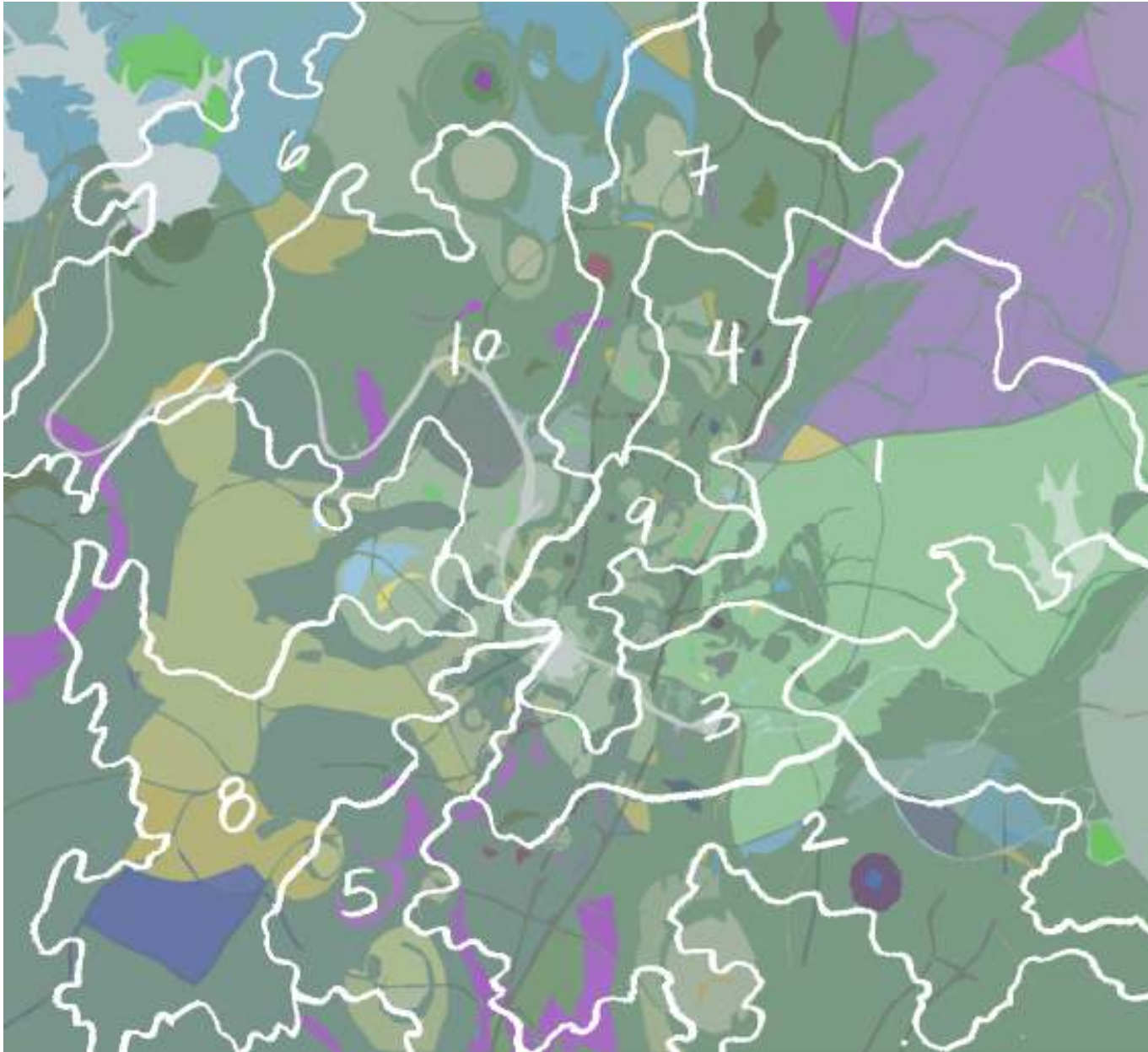
St Paul, MN **ARTPLACE**





Nuestro Lugar  
*Kounkuey Design Initiative*

North Shore, CA **ARTPLACE**



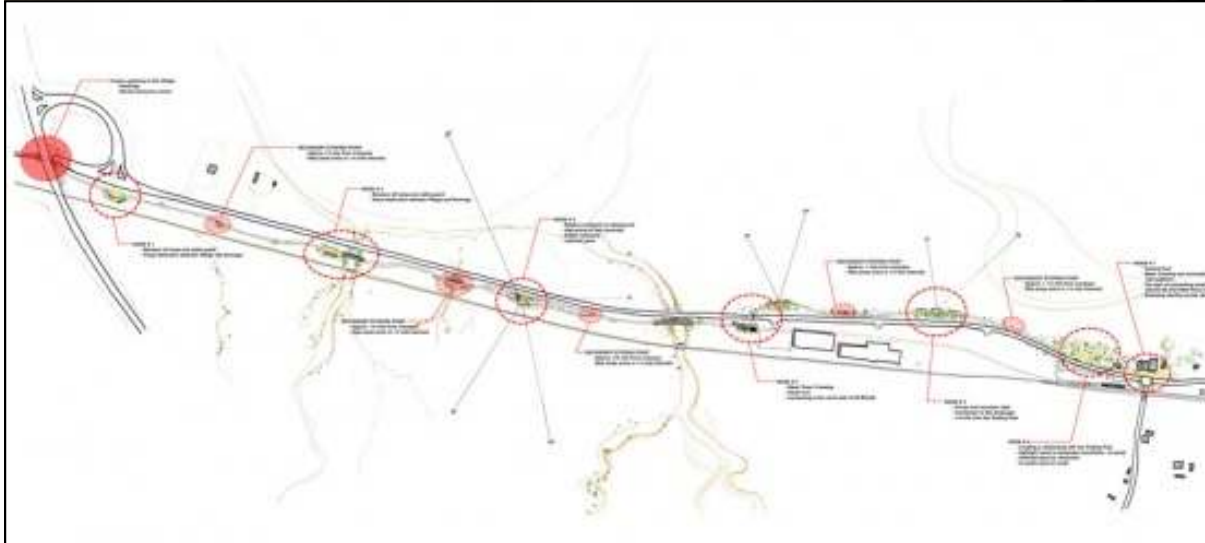
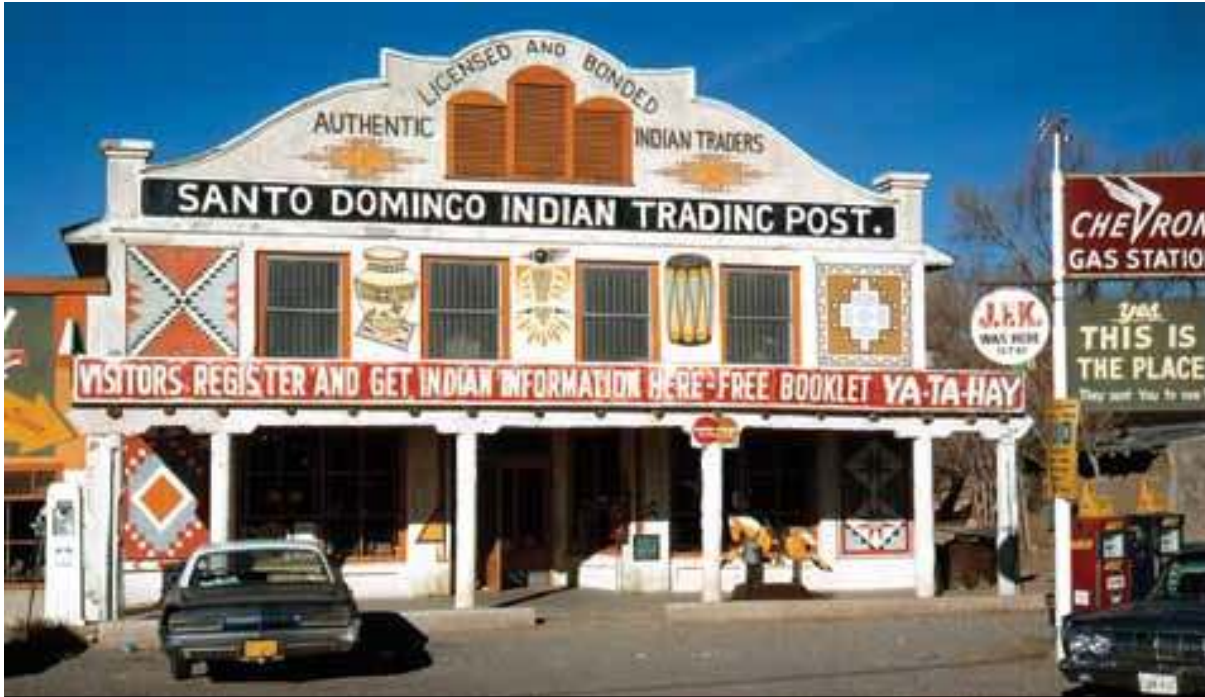
# Drawing Lines

*City of Austin, Economic Development Division*

**Austin, TX**

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Santo Domingo Heritage Trail Arts Project  
*Santo Domingo Tribe*

Santo Domingo Pueblo, NM

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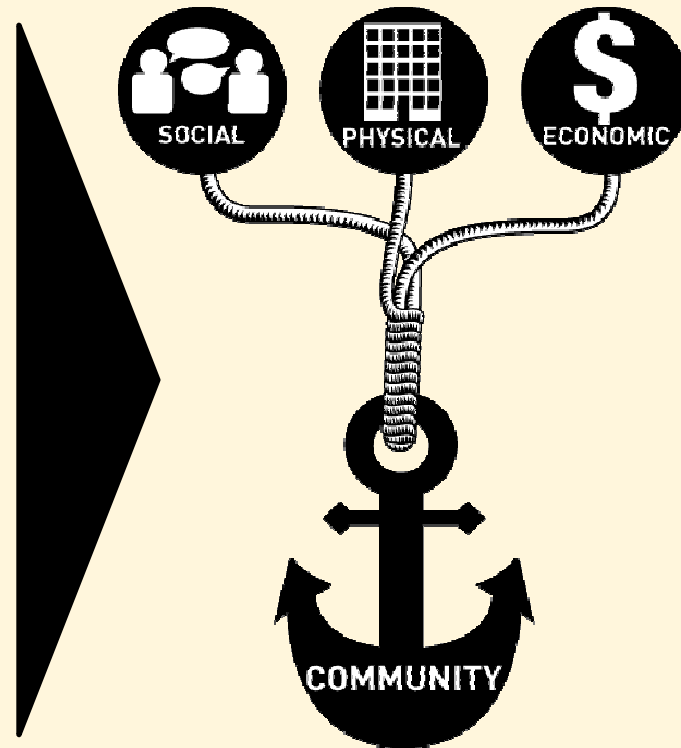




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# National Grants Program

## Since 2011

- \$56.8 million
  - 189 projects
  - 122 communities of all sizes in 42 states + DC
- In 2014, 31% of funding went to rural communities**
- More information: [www.ArtPlaceAmerica.org/LOI](http://www.ArtPlaceAmerica.org/LOI)

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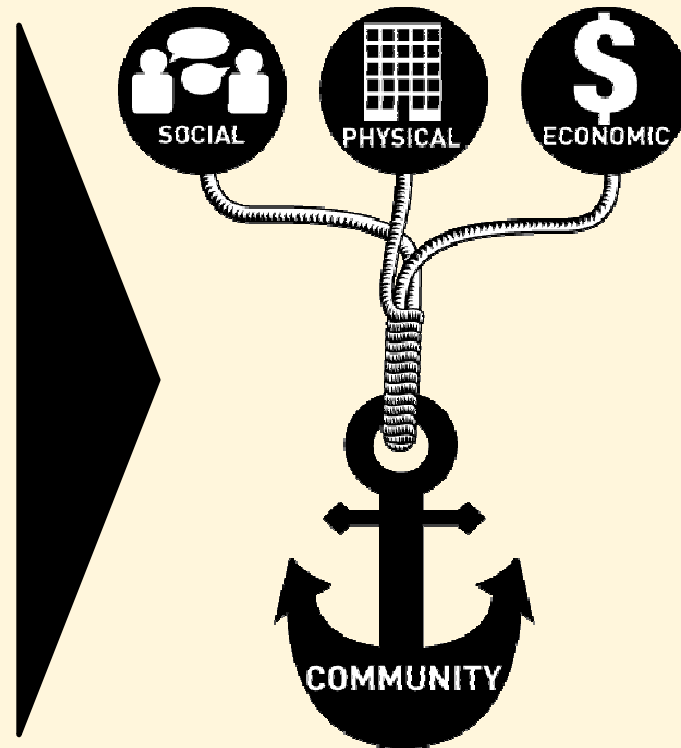
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