



michigan municipal league

Advertising Agreement

2017 Convention

Program Advertising

How to submit your ad:

1. Keep a copy of this contract for your records.
2. If paying by **CREDIT CARD**, fax this completed form, including credit information to our secure fax at 734-669-4223
3. If paying by **CHECK**, mail this completed form, along with your check payable to the Michigan Municipal League, to The Alliance, P.O. Box 7409, Ann Arbor, MI 48107-7409.
4. Send artwork by email to artwork@mml.org
5. If you have any questions, please contact Allison Gotelaere at 734-669-6331

Contact Information:

Name of Firm: _____

Advertising Contact Name: _____ Title: _____

Address, City, State, Zip: _____

Telephone Number: _____ Email address: _____

Advertising Information: (circle the rate for your ad)

Ad Size	Dimensions	Cost
Full Page	4.5" wide x 7.75" tall	\$900
Half Page- Horizontal	4.5" wide x 3" tall	\$550
Quarter Page	4.5" wide x 1.75" tall	\$400

How to Calculate Your Total Cost:

Ad Rate (see chart above)	\$
Discount: BAP: Basic = 15%, Core = 25%, Premier = Free 1/4 ad, Signature Elite = Free full-pg ad	-
Submit this amount with signed agreement: =	\$
<input type="checkbox"/> Payment by check to "Michigan Municipal League" <input type="checkbox"/> Charge total amount to my credit card	
Type of card (circle):	<input type="radio"/> Visa <input type="radio"/> Master Card <input type="radio"/> American Express
CC#:	Exp. Date: Billing Zip code:

Signature: _____

Program ads appear in full color.

Authorization:

I, the undersigned, have read, fully understand and agree to the terms listed on this page and found elsewhere in the Michigan Municipal League Marketing Kit.

Signature: _____ Date: _____

Print Name: _____ Title: _____