MEDC Community Development works to create vibrant places to live and play in Michigan. Workers place a high value on balancing job opportunities with lifestyle, seeking more than just employment when deciding where to live. We are proud to support the Michigan Municipal League and Michigan Association of Planning for their efforts throughout the state to support invigorated and competitive communities.
REGISTRATION HOURS
UWed. Sept. 19 ... 2:00 pm – 7:00 pm
Thurs. Sept. 20 ... 8:00 am – 6:30 pm
Fri. Sept. 21 ......... 7:00 am – 5:00 pm
Sat. Sept. 22 .......... 8:30 am – 10:30 am

NAME BADGES
Name badges must be worn to gain admission to educational, meal, and social functions. Please help us with our recycling efforts on Saturday by dropping your name badge into the badge recycling boxes located outside of the general session room and at the registration desk.

GUEST ACTIVITIES
Guests can register with attendees to participate in the Host City Reception, and Lunch on Thursday. For an additional fee, guests can attend Mobile Workshops. Guest registration does not include admittance to the breakout sessions.

MEALS
Thursday and Friday lunches are included with your full registration. Thursday lunch is a buffet to-go. Friday lunch is in conjunction with our keynote speaker in the general session room at DeVos Place.

MOBILE WORKSHOPS
Pre-registration for a mobile workshop is required. All mobile workshops are offered for an add-on fee (in addition to the conference registration). Refer to the personalized agenda in your registration packet for what workshops you’re registered to attend. If you did not pre-register to attend one of these and wish to do so, please visit the registration desk for availability or to join a waitlist. Workshops will take place rain or shine and include some form of physical activity – please dress accordingly. Workshops depart from the Lower Level Lobby at the Amway Grand located near the Sales and Catering offices on Lyon Street.

VENDOR SPONSORSHIPS
We are thankful for our vendor sponsorships. Please see the list of sponsors on page 3-4 and thank these companies for supporting local government.

COURTESY REMINDERS
- Please be on time for sessions.
- Please take conversations into the hallway, rather than chatting while a session is in progress.
- Please turn off the ringer on phones during sessions. The speakers and the audience will appreciate your courtesy.

COMMUNITY EXCELLENCE AWARDS
The Michigan Municipal League recognizes innovative solutions through the peer-nominated Community Excellence Award, a spirited competition we affectionately call “The Race for the Cup.” This year’s winner will be decided by the entire conference delegation. Our four nominees will present on Thursday, Sept. 20, from 3:30 – 4:45 pm at DeVos Place. Following the presentations, voting will be available online via the League conference mobile app, or at the Community Excellence Award voting booth at Amway Grand Hotel in the Central Concourse. Assisted voting will be open from 4:45-5:45 pm Thursday, and 8:30–Noon; 2:30–4:00 pm Friday, although you may vote in the app any time after the presentations. Our official auditors, Plante Moran, will oversee the voting process and tally the results. The Community Excellence Award Cup will be presented on Saturday, Sept. 22, at the closing general session.

MAP AWARDS AND HONOREES
Annually, MAP recognizes planning leaders, exemplary planning work by professional and students, long time members, newest AICP members and scholarship winners at our awards banquet. This year the banquet is on Friday September 21 at 6 PM. Judges composed of professional planners select recipients. Recipients will have ribbons on their name badges. We will have copies of the awards program at registration.

SOCIAL MEDIA
Stay connected with all that is going on at conference, with the League and Michigan Association of Planning by following the conversation on Facebook and Twitter. Use the hashtag #GrandRapids18.

CHARGING STATIONS
Thank you to Consumer’s Energy for sponsoring two charging lockers this year. One is located outside of the general session room at DeVos Place and the second is near registration at Amway Grand. These unique lockers will allow you to plug in your phone, set a pin, and leave it securely behind to charge as you attend a valuable session.

EVALUATIONS
Evaluation forms for breakout sessions will be available at each session as well as on the app. The overall evaluation form will be emailed at the conclusion of the event and available in the app.

ICMA CORE COMPETENCY CREDITS
The International City/County Management Association (ICMA) offers a voluntary credentialing program to recognize professional local government managers and to promote lifelong learning. To assist managers who are considering or already participating in the program, the League will list one or more of ICMA’s 18 core competency (CC) areas for each of the Convention sessions. The list of ICMA credits for each session is available on the Convention website (convention.mml.org).

ELECTED OFFICIALS ACADEMY CREDITS
The Elected Officials Academy (EOA) is a four level, voluntary, recognition program. Any League class that you take, conference that you attend, or committee that you serve on, earns you EOA credits. Earn 4 credits for attending the Convention. Enroll today at eoa.mml.org.

AICP CERTIFICATION MAINTENANCE (CM)
The American Institute of Certified Planners is APA’s professional institute and provides the only nationwide, independent verification of planners’ qualifications. Certified planners pledge to uphold high standards of practice, ethics, and professional conduct, and to keep their skills sharp and up to date by continuously pursuing advanced professional education.

By attending sessions and lunch programs Thursday, September 20 through Saturday, September 22, conference attendees can obtain up to 16 hours of CM credits. Most sessions at this conference have been submitted to the American Planning Association (APA) for AICP Certification Maintenance credits. Refer to the session descriptions for AICP CM information.
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Atwell
Atwell is a full-service consulting, planning, engineering, and construction services firm. We provide clients with the technical expertise, local knowledge and focused teams to add value to the real estate due diligence, planning, design, development and permitting process. Most often applied to residential and commercial development projects, our real estate division also supports development efforts undertaken by institutional clients, municipalities and non-profit organizations.

BRI - Beckett & Raeder, Inc.
Beckett & Raeder, Inc. provides planning, landscape architecture, civil engineering, geographic information systems, and environmental services to communities. For over 50 years we have been creating great places. Our professional staff are certified by AICP, GISP, Form Based Code Institute, NCI Charrette System, Main Street Management, Complete Streets, and MiPlace Placemaking; accredited by LEED and the Congress for the New Urbanism; and licensed as Landscape Architects and Engineers, among other specialized training.

Bridge Magazine, News and Analysis from The Center for Michigan
Bridge’s mission is to inform Michigan citizens through fact-based, nonpartisan journalism that identifies critical issues and helps citizens navigate the challenges of our civic life. Our goal at Bridge is simple: To better inform Michigan’s private citizens so as to encourage a vibrant state in both the private and public sectors.

Carlisle|Wortman Associates, Inc.
Carlisle|Wortman Associates, Inc. and company division, Code Enforcement Services are comprised of innovative planning and building professionals who are dedicated to helping create prosperous, dynamic, and unique communities. The firm was established in 1988 and since that time has served over seventy municipal clients, and currently provides ongoing community planning and building services to more than forty communities. Our staff includes 30 professionals with advanced certifications, including certified planners, landscape architects, and building code officials.

CIB Planning
CIB Planning is an energetic community planning consulting firm based in Fenton, Michigan, that offers a wide range of innovative planning, zoning, and development consulting services. In addition to traditional community planning, CIB Planning specializes in downtown development, economic development planning, DDA/ TIFA financing, and community marketing & branding. CIB Planning is also one of the lead technical assistance firms for the MEDC Redevelopment Ready Communities (RRC) Program.

Consort Display Group
Founded in 1983, Kalamazoo Banner Works began by helping organizations enhance their streetscapes with the finest quality light pole banners, and state of the art banner hardware. KBWJ was the first street banner company in the nation to market internationally, offer stock designs, and to provide specialized mounting hardware created to dissipate wind force. We remain committed to using cutting-edge technology, resulting in well-designed and reliable products, with the strongest warranties in the industry.

Consumers Energy
As Michigan’s largest utility, Consumers Energy is uniquely positioned to be a driving force for good. The company, which has served the state for more than 130 years, is focused on the triple bottom line - People, Planet and Prosperity - as it provides clean, affordable, reliable energy to homes and businesses in every county in Michigan’s Lower Peninsula. Consumers Energy cares for the communities it serves. To learn more about Consumers Energy, visit ConsumersEnergy.com.

Data Transfer Solutions, LLC. (DTS)
Data Transfer Solutions, LLC (DTS), a member of the SNC-Lavalin Group, is a Transportation Planning, Engineering, GIS, and Asset Management solutions company focused on performance-based analysis of infrastructure including pavement and any features above ground located within the right-of-way. Utilities including asset data collection, performance-based analysis of infrastructure assets, web-based viewers, right-of-way and roadway asset image viewers, geo-database design and implementation, business process analysis and VUEWorks asset management software.

DTE Energy
DTE Energy - a diversified energy company involved in the development and management of energy-related businesses and services nationwide. The company is a force for growth and prosperity in the 450 Michigan communities it serves in a variety of ways, including philanthropy, volunteerism and economic progress. Information about DTE Energy is available at dteenergy.com, twitter.com/dte_energy and facebook.com/dteenergy.

ITC Holdings Corp. (ITC).
ITC, the nation’s largest independent electricity transmission company, has two operating subsidiaries in Michigan: ITC Transmission and METC (collectively, ITC Michigan). The systems comprise 8,700 circuit miles of transmission line serving the majority of Michigan’s Lower Peninsula. ITC’s focus on transmission and grid development drives operational excellence and delivers superior value for customers, communities and other stakeholders.

General Code
Trusted by over 3,000 local governments, General Code delivers a higher standard of codification services for your municipal ordinances and Zoning laws. With more than a half century of codification expertise and an unmatched commitment to client care, we've transformed the industry by developing the most feature-rich, user-friendly electronic Codeplatform and innovating revolutionary Visual Zoning™ services.

Gibbs Planning Group
A recognized leader in urban planning and the commercial real estate industry, GPG is considered one of the foremost urban planning and real estate consultancies in America. Gibbs Planning Group offers full service urban planning, new urbanism and market research services. Based in Birmingham, Michigan, GPG was founded in 1988 and has consulted on over 500 cities, new town centers and institutions across North and Central America, Europe and the Pacific Rim.
collaborating with McKenna can change a community into a work of art. Designers look forward to creating great communities alongside visionary municipal planners. With operations in West Michigan and Metropolitan Detroit, McKenna's planners and designers proud to contribute meaningful improvements to Midwestern communities. We achieve that through close collaboration with municipal leaders on master plans, urban design, redevelopment ready planning, coding, and more. Additional support includes on-site zoning and building department administration and inspection services. McKenna is proud to be a major supporter of the 2018 MML/MAP Annual Conference. Learn more about us at www.mcka.com.

MEDC
The Michigan Economic Development Corporation is the arm of the state which helps transform the Michigan economy by growing and attracting businesses, and revitalizing its urban and rural centers by providing the tools and environments to drive job creation and investment. MEDC is the first point of contact for businesses, entrepreneurs and communities—locally, nationally and globally—looking to succeed in Michigan.

MKSK
MKSK is a collective of nearly one hundred landscape architects, urban designers, and planners who are passionate about the interaction between people and place. They shape place to improve lives, and we share the story to inspire ourselves, our industry, and the world to work together for the common good.

ROWE
ROWE Professional Services Company, founded in 1962 and based in Flint, is one of Michigan’s leading professional consulting firms, employing more than 150 people in Michigan and South Carolina. The company provides civil engineering, land surveying, aerial photography/mapping, landscape architecture, planning, and land development services to its valued clients nationwide.

Cheers to community.

Join the folks at McKenna for cocktails and appetizers as we toast another successful conference and honor our clients and friends.

Thursday, September 20, 2018
4:30 - 6:00 p.m.

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**Meet Us at the Market**

**Host Cities Reception at 435 Ionia Ave. SW**

**Sept. 20 5:30 pm to 8:30 pm**

The Rapid will provide complimentary transportation from the Amway Grand Plaza to the Downtown Market between 5 and 9 p.m. Busses will pick up at each stop approximately every 8 minutes.

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**Mix & Mingle**

September 20, 2018
8:00 – 9:30 pm
Developing a great community is an art form.

It’s an art form borne of unwavering passion and collaboration — a shared commitment to creating something transformative in the lives of residents and visitors alike.

With operations in West Michigan and Metropolitan Detroit, McKenna’s planners and designers look forward to creating great communities alongside visionary municipal leaders across Michigan. Catch our presentations and stop by our booth to learn how collaborating with McKenna can change a community into a work of art.
LEADERSHIP

MML BOARD OF TRUSTEES

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MML CORE LEGISLATIVE PRINCIPLES

In accordance with the League Bylaws, the Board of Trustees has considered statements of policy in advance of the annual meeting. Clerks from member municipalities were notified in July that the 2018-2019 proposed League Core Legislative Principles were available on the League website. In the Annual Meeting Notice, official voting delegates were requested to print the proposed Core Legislative Principles from the League website and bring them to the business meeting on Friday at 4:15 pm at Amway Grand Hotel, Ambassador Ballroom West.

MML NOMINATING COMMITTEE

FOR THE BOARD OF TRUSTEES

The Nominating Committee will post the names of nominees for the Board of Trustees in the League registration area on Thursday afternoon.

MML NOMINATING COMMITTEE

Chair: Rosalynn Bliss, Mayor, Grand Rapids; Past President, Michigan Municipal League Board
Lois Allen-Richardson, Councilmember, Ypsilanti; President, MBC-LEO
Maureen Donker, Mayor, Midland; Trustee, Michigan Municipal League Board
Patricia Lockwood, Mayor Pro Tem, Fenton; Past President, Michigan Municipal League Board; Chair, Michigan Municipal League Foundation
Rusty Showalter, Councilmember, West Branch; Trustee, Michigan Municipal League Board

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Jerald (Jerry) Luuorenmaa, Western U.P. Planning & Development Region (LUUPPDR)
Laurel Joseph, Grand Valley Metro Council
Steve Stepek, AICP, Kalamazoo Area Transportation Study

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Landon Bartley, AICP, Grand Rapids
Dave Bee, AICP, West Michigan Regional Planning Commission
Stacey Fedewa, AICP, Grand Haven Charter Township
Joan Gibson, West Michigan Regional Planning Commission
Jim Ferro, AICP, Ada Township
Andrea Hendrick, Fresh Coast Planning
Laurel Joseph, Grand Valley Metro Council
Nathaniel Mehmed, AICP, Williams & Works
Daniel Pouer, Walker
Daniel Strikwerda, AICP, Hudsonville
WEDNESDAY, SEPT. 19

2:00 – 7:00 PM
Registration
Amway Grand Registration Counters (second floor)

7:30 – 10:00 PM
Pre-Conference Meet and Greet Mixer!
Atwater Grand Rapids, 201 Michigan Street NW

Arrive early, check in, beat the Thursday morning registration lines, and then head on over to the new Atwater Grand Rapids for a bite and a brew (on your own). You’ll join some of the early bird professionals and officials who will be descending on the city and surrounding areas for three days of learning, networking, and exploring. See you there!

THURSDAY, SEPT. 20

8:00 AM – 6:30 PM
Registration
Amway Grand Registration Counters (second floor)

8:00 AM – 5:00 PM
Exhibit Hall Open
Amway Grand Registration Area (second floor)

9:00 – 10:30 AM
Opening General Session
Ballroom AB, DeVos Place

Moderator: Catherine Bostick-Tullius, Commissioner, Lapeer; President, Michigan Municipal League

Greeting: Rosalynn Bliss, Mayor, Grand Rapids, Past President, Michigan Municipal League; Suzanne Schulz, AICP, Managing Director of Design, Development and Community Engagement, Grand Rapids; President, Michigan Association of Planning

Welcome: Andrea Brown, Executive Director, Michigan Association of Planning; Dan Gilmartin, Executive Director & CEO, Michigan Municipal League

Michigan Municipal Executives (MME) Colloquium: Empowering Communities to Set Their Own Destinies
1.25 AICP CM | MCP

Recognizing the connection between health and economic development - between urban and rural areas - equips local leaders to create places that benefit everyone. Learn how you can apply aspects of the National Main Street Center’s mission to ensure that everyone has access to vibrant neighborhoods and a thriving local economy that’s rich in character and filled with inviting public spaces.

Moderator: Patrick Sullivan, City Manager, Northville; President, Michigan Municipal Executives

Speaker: Patrice Frey, President and CEO, National Main Street Center

Presentation of MME Jack M. Patriarche Distinguished Service Award

10:00 AM – 3:30 PM
Michigan Green Communities (MGC) Awards Lunch and Workshop
Pre-registration required
Atrium Room, Amway Grand (lower level)

This year the Michigan Green Communities (MGC) program is offering its annual awards lunch and workshop in tandem with MML’s annual Convention. The MGC is a statewide network of local government and university staff that collaborate with one another on environmental sustainability issues. If you are interested in participating, check out our website at www.migreencommunities.com.

10:30 – 11:00 AM
Networking Break
11:00 AM – 12:15 PM
General Session: Townhall Live: Bridging the Gap Between Local and State Government
1.25 AICP CM | MCP
Ballroom AB, DeVos Place

Watch and join in as your fellow attendees participate in a live townhall meeting on the main stage to discuss and debate key issues facing local government leaders and community planners. The Center for Michigan and Bridge Magazine will lead this interactive session on improving state government and identifying how the state and local governments can work better together! In this lively session, the audience will use quick-finger technology and their mobile devices to actively participate and guide the discussion as it unfolds on stage. The audience will have the opportunity to share top priorities, ideas, and opinions for improving our state and our government system. This is one of those rare sessions where we won’t tell you to turn your phones off! You will also receive a copy of Bridge Magazine’s 2018 Facts and Issues Guide, a take-home resource to help prepare you for the important statewide November election.

**Introduction:** Phil Power, Founder and Chairman, The Center for Michigan

**Moderator:** Amber DeLind, Engagement Strategy Director, The Center for Michigan

**Panelists:** Abby Baker, Commissioner, Sault Ste. Marie; Mark Behnke, Mayor, Battle Creek; Richard K. Carlisle, AICP, President, Carlisle/Wortman; Mandy Grewal, Ph.D., Supervisor, Pittsfield Township; Sheryl L. Mitchell, City Administrator, Lathrup Village; John Sych, AICP, Community Planner, Networks Northwest

THURSDAY LUNCH OPTIONS

12:15 – 1:45 PM
Lunch: Grab and Go
Secchia Lobby, DeVos Place

Stay and network with colleagues or explore downtown Grand Rapids and ArtPrize while eating lunch on the go!

12:30 – 1:45 PM
Principles to Establish Traditional Neighborhoods in Cities and Suburbs
1 AICP | MCP, Preregistration required
Ambassador Ballroom East, Amway Grand (second floor)

Neighborhoods are the basic building block for villages, towns and cities. After WWII, development patterns which had been used for hundreds of years were replaced with a “new way” of building (subdivisions and shopping centers). In recent decades, planners have been trying to get back to those tried and true traditional development patterns. This session will outline the elements and planning principles of traditional neighborhoods and introduce proven techniques for retrofitting communities that were built in the decades immediately following WWII.

**Speaker:** Robert J. Gibbs, AICP, ASLA, CNU-A, President, Gibbs Planning Group

1:45 – 3:15 PM
HR Up in Smoke: The Intersection Between Marihuana Legalization and Employment Law
1.5 AICP CM LAU | MCP
Ambassador Ballroom West, Amway Grand (second floor)

Michigan’s Medical Marihuana Facilities Licensing Act is in full swing, and recreational marihuana is on the ballot in November. This session will provide a brief update specific to Michigan. Attendees will then hear about Denver’s experiences with marihuana legalization, and how the approval of recreational marihuana has impacted HR and workplace policies.

**Moderator:** Monica Galloway, Councilmember, Flint

**Speakers:** Charles Mitchell, Senior Assistant City Attorney, City Attorney’s Office, Denver CO; Jennifer Rigterink, Legislative Associate, State and Federal Affairs, Michigan Municipal League

2:00 – 3:15 PM
Amazon: Michigan’s Wakeup Call or the Beginning of the End?
1.25 AICP CM | MCP
Emerald Room, Amway Grand (second floor)

Amazon’s decision not to come to Michigan offers further evidence that great places, quality of life, and access to transit are necessary to attract and retain the talent businesses need. Come listen to why these things are more important to luring businesses than tax incentives, and how our broken municipal finance system is putting Michigan at a competitive disadvantage.

**Moderator:** Andrea Karpinski, Councilmember, Hamtramck

**Speakers:** Khalil Rahal, Assistant County Executive, Wayne County; Anthony Minghine, Deputy Director & COO, Michigan Municipal League
12 Planning Excellence Awards and counting...

Beckett & Raeder, Inc. has been awarded more Michigan Planning Excellence Awards than any other consultant firm since 2001. We are honored to have worked with so many vibrant communities across the state of Michigan, and look forward to working with many more.
Complete Streets + Green Infrastructure = Vital Streets!

1.25 AICP CM | MCP
Ambassador Ballroom East, Amway Grand (second floor)

Grand Rapids’ Vital Streets Plan and Design Guidelines were awarded the 2018 Silver National Planning Achievement Award for Transportation Planning by the American Planning Association. This work embraces how streets contribute to placemaking and community goals. New guidelines were developed using a progressive street typology that considers urban form with transportation function for city streets. An equity lens helped prioritize investment strategies. All projects are part of a larger asset management program guided by a citizen’s steering committee, which led to a voter-approved tax measure for city infrastructure improvements.

Moderator: Stephanie Balke, Planner, Delta Charter Township

Speakers: Suzanne M. Schulz, AICP, Managing Director of Design and Development, City of Grand Rapids; Chris Zull, Traffic Safety Manager, City of Grand Rapids

Domicology: Re-Imagining the Built Environment

1.25 AICP CM | MCP
Pantlind Ballroom, Amway Grand (second floor)

Attendees will discuss models, policies, and practices that reduce negative social, economic, and environmental impacts associated with the end of a structure’s useful life. Participants will learn about innovative methods and local ordinances that can limit the public financial burden of removing abandoned properties and improve our structural material salvage and reuse.

Speaker: Rex L. LaMore, PhD, Director, Michigan State University’s Center for Community and Economic Development

Hit Them with Your Best Shot: Attracting Businesses and Developers

1.25 AICP CM | MCP
Vandenberg Room A, Amway Grand (second floor)

Sites, sites, sites. Communities have industrial sites, mixed-use sites, residential sites, and more. In this session, the Michigan Economic Development Corporation will share how they assist communities with site-specific development. Hear from both the business development and community development teams on how you can put your best foot forward with site selectors and real estate developers.

Moderator: Deborah Stuart, City Administrator, Mason

Speakers: Katharine Czarnecki, Senior Vice President, Community Development, MEDC; Nicole Whitehead, Director, Sales & Service Operations, MEDC

Open Meetings Act and Freedom of Information Act: Back to the Basics

Governor’s Room, Amway Grand (second floor)

This session focuses on the basics of the Open Meetings Act (OMA) and the Freedom of Information Act (FOIA). During the OMA portion of the session, we’ll cover the implications of email, posting of notices, minutes, closed sessions, and what is required to be discussed at an open meeting. For the FOIA portion, topics will include best practices for complying with FOIA, including deadlines, requirements for responses, fees, and exempt information.

Moderator: Eric Hufnagel, Commissioner, St. Johns

Speaker: Anne Seurynck, Attorney, Foster Swift Collins & Smith PC

RFPs: Finding the Perfect Fit

1.25 AICP CM | MCP
Vandenberg Room B, Amway Grand (second floor)

Municipalities hire planning consultants or consultant teams, for any number of reasons: they need outside expertise not possessed by planning staff or simply do not have a planning staff; municipal staff capacity issues; or perhaps wanting fresh eyes on a persistent local challenge. But finding the right consultant for your project is no easy task. Writing an RFP that clearly identifies your project and budget sets the stage for securing the best match for your community. This session covers best practices for developing RFPs, from defining the scope, to interviewing firms, to executing the contract, all to better prepare your community for the next big planning project.

Moderator: Bradley Strader, AICP, PTP, MKSK

Speakers: Carmine P. Avantini, AICP, President, CIB Planning, Inc.; John L. Enos, AICP, Partner, Carlisle | Wortman Associates, Inc.; Justin Goodwin, AICP, Associate Planner, MKSK; Sarah Traxler, AICP, NCI, Vice President, McKenna

2:00 – 5:00 PM

Unleash the Power of Small-Scale Manufacturing

2.5 AICP CM | MCP
Imperial Ballroom, Amway Grand (first floor)

Make your city or town stand out by growing a thriving entrepreneurial community of small-scale manufacturing businesses. Identify, invest in, and help scale the businesses that make people proud of where they’re from and excited to invest in their neighborhoods. Learn best practices from across the country and how they can be applied locally to energize your own business community to create thriving downtowns and neighborhood centers.

Speaker: Ilana Preuss, Recast City LLC
Mobile Workshop: All Around Downtown, Uptown, Eastown
2.5 AICP CM | MCP | $20
Workshop departs from the lobby level of the Amway Grand near the Sales and Catering offices
Start in the heart of Grand Rapids’ downtown and wind your way through some of Grand Rapids funkiest areas. The tour showcases revitalized buildings and neighborhoods, historic areas, two roundabouts, thriving business areas and entertainment centers, and many other amenities that make us Grand. Participants will have the option of visiting the Breuvery Vivant at the end of the tour or strolling through several unique shops and restaurants before heading back to the Amway Grand. For those that just can’t get enough, transit tokens to downtown will be available for those interested in creating their own tour along the way.

Speaker: Dave Bee, AICP, Director at West Michigan Regional Planning Commission

Mobile Workshop: Envision Ada: Transforming a Suburban Strip Commercial Center into an Integral Part of an Historic Village
2.5 AICP CM | MCP | $25
Workshop departs from the lobby level of the Amway Grand near the Sales and Catering offices
Ada Township adopted Envision Ada, a business district revitalization plan, in 2013. Since plan completion, implementation has been rapid, with new street construction, demolition of a former commercial strip center, new commercial/residential/mixed-use development and new civic amenities creating an attractive extension of the historic village core. A brief presentation at the township hall will be followed by a guided walk and Q&A session at a local brewpub.

Speakers: Jim Ferro, AICP, Planning Director, Ada Township; Steve Groenenboom, P.E., President, Moore and Bruggink, Inc.; Pete Lazdins, RLA, CLARB, Senior Site Designer, Progressive AE

Mobile Workshop: New Urbanism in Practice
2.5 AICP CM | MCP | $25
Workshop departs from the lobby level of the Amway Grand near the Sales and Catering offices
The New Urbanism is a design movement toward complete, compact, connected communities—but it is also a generator of ideas that transform the landscape. Communities are shaped by the movement and flow of ideas, and New Urbanism has been a particularly rich source of the currents that have directed planning and development in recent decades. In and around Grand Rapids, form-based and hybrid form-based codes have been adopted to help implement New Urbanism principles, and several recent projects and charrettes have mirrored this. Those on the bus tour will explore two areas that are governed by a strictly form-based code and have been the subject of a recent New Urbanism charrette. Participants will also visit two projects—one small infill and one larger greenfield—to explore if and how real life reflects theory.

Speaker: Julie Tschirhart, Planner, City of Grand Rapids
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Mobile Workshop: Viva la Avenida: Planning for a Cultural Corridor

2.5 AICP CM | MCP | $25

Workshop departs from the lobby level of the Amway Grand near the Sales and Catering offices

Grand Rapids’ Roosevelt Park neighborhood is on the leading edge of downtown development pressure. It is also one of Grand Rapids’ most culturally diverse neighborhoods. Join us as we explore the unique character of the corridor, grab a bite to eat at one of the many locally-owned eateries, and learn what is being done to preserve the identity and quality of life of neighborhood residents. Plaza Roosevelt is a grand-scale community development project anchored by the Grand Rapids Public Schools’ newest Spanish-immersion high school, affordable rental and homeownership opportunities, commercial development, and a bilingual pharmacy.

Speakers: Amy Brower, Executive Director, Roosevelt Park Neighborhood Association; Lynee Wells, AICP, President & CEO, Williams & Works

3:30 – 4:45 PM
Creating Sustainable Retail Districts

1.25 AICP CM | MCP

Ambassador Ballroom East, Amway Grand (second floor)

This session covers how resilient retail can be planned, designed, and built to meet the needs of today and anticipate those of tomorrow. A retail strategist will share insights and discuss the new types of store formats being pursued and will highlight case studies on designing and leasing successful retail environments in the age of digital disruption. Examples of the ordinance changes necessary to adapt to this retail revolution will be provided.

Moderator: India Solomon, MAP Student Board Rep, University of Michigan

Speakers: Bobby Boone, AICP, LEED AP, Small Business Retail Manager, Detroit Economic Growth Corporation; Martha Potere, AICP, Strategy and Special Projects Manager, Detroit Economic Growth Corporation

Look What You Can Do with GIS!

1.25 AICP CM | MCP

Pantlind Ballroom, Amway Grand (second floor)

Local governments rely on data, and Geographic Information Systems (GIS) is a tool that the public sector is using to transform how information is organized, communities are planned, and ordinances developed. This session will demonstrate how the powerful combination of GIS, AutoCAD, and laser scanning can enhance decision-making for planning, zoning, CIP planning, and historic preservation. See real-world applications and examples that illustrate the use of these technologies for surveys and the development of form-based codes.

Speakers: Rod Arroyo, AICP, Partner, Giffels Webster; Jill Bahm, AICP, Principle Planner, Giffels Webster; Mike Kozak, PE, Partner, Giffels Webster

Michigan Municipal League’s Community Excellence Award Presentations

Sponsored by Plante Moran, official auditors of the Community Excellence Award

Ballroom AB, DeVos Place

The top four finalists in this year’s Community Excellence Award competition will be presenting their projects for your review. You can help determine the winner by voting for your favorite project immediately following this session.

Moderator: Kimberley Sims, Mayor, Muskegon Heights; Trustee, Michigan Municipal League Board

5:30 – 8:30 PM
Meet Us at the Market

Urban Metro Mayors and Managers invite you to the Host City Reception

Grand Rapids Downtown Market, 435 Ionia Ave SW

This event brings together membership from MML and MAP to celebrate our work making great places happen. Hosted by the Urban Metro Mayors and Managers—a collaborative consortium of local officials from Grand Rapids, Wyoming, Kentwood, Walker, Grandville, and East Grand Rapids—all MML and MAP Conference attendees are invited! Enjoy a variety of hors d’oeuvres, craft beers, and wine while exploring Market Hall and its unique spaces.

Attendees can hop on the Grand Rapids Dash located in front of the hotel, walk (it’s about 20 minutes), or catch a bus at the conference Mobile Workshop bus stop on Lyon street. Round trip busing provided until 8:30 p.m.

7:00 – 8:30 PM
PlanningMI Trivia Extravaganza

Craft Beer Cellar, 404 Ionia Ave SW

Do you know the largest village in Michigan by population? How about the authors of some of our most esteemed city planning documents? Well, come and prove it! Or better yet, learn something in a fun, relaxed environment. Attend alone or bring a friend or a team. Either way, you’ll have a blast as you battle other teams to victory. Hosted by the MAP Emerging Planning Professionals (EPP) Committee. Preregistration available, walk-ins accepted, space permitting. Find us at the Grand Rapids Downtown Market across from the Craft Beer Cellar.
FRIDAY, SEPT. 21

7:00 AM – 5:00 PM
Registration
Amway Grand Registration Counters (second floor)

7:30 – 8:45 AM
MAP Annual Meeting and AICP Breakfast
Option – Tactical Innovation for Small and Rural Towns
1 AICP CM | MCP |$30
Vandenberg Room B, Amway Grand (second floor)
This timely session will illustrate how to build connections to implement big ideas in small towns. Deb Broun, a national small town and rural expert, will explain the importance of taking small steps to encourage the growth and success of your community. While you enjoy breakfast, MAP will hold a brief annual meeting. Must register, space limited.
Speaker: Deb Broun, SaveYour.Town

7:45 – 8:45 AM
Michigan Association of Mayors (MAM) Annual Meeting & Breakfast | $35
Thornapple Room, Amway Grand (third floor)
Presiding: Wendell Dompier, Village President, Baraga, President, Michigan Association of Mayors

Michigan Black Caucus of Local Elected Officials (MBC-LEO) Meeting & Breakfast |$35
Pearl Room, Amway Grand (second floor)
Presiding: Lois Allen-Richardson, Councilmember, Ypsilanti, President, MBC-LEO

Michigan Women in Municipal Government (MUWIG) Meeting & Breakfast | $35
Atrium Room, Amway Grand (lower level)
Presiding: Rebecca Hopp, Mayor, Ferrysburg; President, Michigan Women in Municipal Government

Women Empowering Change
Rosalynn Bliss made history in August 2015 as the first woman to be elected mayor of Grand Rapids, Michigan’s second-largest city. Listen in as Mayor Bliss shares her journey in local government, her passion for empowering other women, and what women can do to make a difference together.
Speaker: Rosalynn Bliss, Mayor, Grand Rapids; Past President, Michigan Municipal League

8:00 AM – 3:45 PM
Exhibit Hall Open
Amway Grand Registration Area (second floor)

9:00 – 10:15 AM
Infrastructure, Natural Resources, and the Blue Economy
1.25 AICP CM | MCP
Imperial Ballroom, Amway Grand (first floor)
This presentation will explain SEMCOG’s water resources planning process and lessons learned including stakeholder engagement and public outreach best practices. Highlights include regional case studies, policies, actions on water resources, and ongoing implementation and partnership efforts including inventorying wetlands, visually mapping the region’s water trails, and developing a regional water public education campaign.
Moderator: Caitlyn Habben, Planner, Rowe Professional Services Company
Speakers: Tyler Kilman, Planner, Southeast Michigan Council of Governments (SEMCOG); Kevin Vettraino, AICP, Plan Implementation Manager, Southeast Michigan Council of Governments (SEMCOG)

Leading Change vs Managing Change
1.25 AICP CM | MCP
Pantlind Ballroom, Amway Grand (second floor)
By examining key decisions and actions of several important individuals from history, attendees will have a better understanding of what it takes to shape the future. Participants will amplify the effectiveness of their own leadership styles, reconnect to fundamental aspects of democratic governance, and become sharper in identifying and managing the uninformed versus the misinformed.
Moderator: Sarah Lucas, AICP, Director of Community Development, Networkworks NorthEast
Speaker: Jon Lynch, AICP, President, Three Rivers Corporation

Ten Ways a Zoning Ordinance Discourages Quality Development, Part Two
1.25 AICP CM | MCP
Ambassador Ballroom East, Amway Grand (second floor)
For those of you that missed last year’s session, fear not: Part two builds on last year’s popular session with new lessons. We’ll start with a recap of last year’s session and add on additional common zoning ordinance pitfalls to avoid.
Moderator: Marguerite Novak, Planner, OHM Advisors
Speakers: Christopher Khorey, AICP, Principal Planner/West Michigan Manager, McKenna; Patrick Sloan, AICP, Senior Principal Planner, McKenna

PLANNING MICHIGAN 2018 AGENDA

20
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- Master Plan in Shelby Township
- Waterfront Redevelopment Plans for St. Clair Shores and River Rouge
- Form-Based Codes for Lansing and Dearborn
- Parking and TDM studies in Traverse City and Monroe
What Matters in Michigan

Gerald R. and Betty Ford Presidential Ballroom, Amway Grand (first floor)

The League will present findings from the 2018 State of the Cities report, summarizing key themes and issues highlighted in mayors’ state of the city speeches this year. In addition, participants will hear from a few mayors about their process for developing and delivering state of the city addresses, and they’ll offer some tricks and tips for a successful speech.

Moderator: Harry Burdett, Jr., Mayor, Springfield

Speakers: Shanna Draheim, Director, Policy Development, Michigan Municipal League; Brian Hartwell, Mayor, Madison Heights

9:00 – 10:30 AM

Mobility: The Community Conversation

1.5 AICP CM Ethics | MCP

Vandenberg B, Amway Grand (second floor)

Michigan is at the forefront of mobility and driving the private sector forward. This session will explore how communities are planning and positioning themselves to advance the mobility conversation on the public side.

Moderator and Speaker: Sarah Latta Rainero, Regional Director, Community Assistance Team, Community Development, Michigan Economic Development Corporation

Speakers: Tyler Bevier, Transportation Planner, Bay Area Transportation Authority; Adela Spulber, Transportation Systems Analyst, Center for Automotive Research

9:00 AM – NOON

CNU Rules for Great Places:
The Project for Code Reform

2.75 AICP CM | MCP

Ambassador Ballroom West, Amway Grand (second floor)

Attracting development that aligns with your placemaking goals means digging into your zoning and development codes. The Project for Code Reform seeks to streamline this process with place-specific, incremental tools that meet local communities at their current level. Project team members from the national Congress for New Urbanism, Michigan Municipal League, and other partners will present on the work so far and gather feedback about where communities need the most help.

Speakers: Mary Madden, AICP, Principal, Ferrell Madden; Richard Murphy, Program Coordinator, Civic Innovations, Michigan Municipal League; Heather Seyfarth, AICP, Community Engagement Specialist, Ann Arbor; Vice President, Michigan Association of Planning

Fostering an Inclusive Community Environment

Hosted by the Michigan Black Caucus of Local Elected Officials

2.75 AICP CM | MCP

Emerald Room, Amway Grand (second floor)

Communities that welcome, foster trust, and proactively integrate everyone into the fabric of everyday life are at a distinct advantage over those that do not. We know that conversations about bringing everyone together are not always the easiest to have. The W.K. Kellogg Foundation can provide guidance in this area and help you figure out how to begin having those tough conversations in your community. Kellogg’s Truth, Racial Healing & Transformation (TRHT) is a comprehensive, national and community-based process to plan for and bring about transformational and sustainable change, and to address the historic and contemporary effects of racism. You’ll also hear from the city of Grand Rapids about their Racial Equity Plan, how it is used, and how it was developed.

Moderator: Lois Allen-Richardson, Councilmember, Ypsilanti; President, MBC-LEO

Speakers: Oronde Miller, Program Officer, W.K. Kellogg Foundation; Stacy Stout, Assistant to the City Manager, Grand Rapids; Howard Walters, Program and Evaluation Officer, W.K. Kellogg Foundation

Game of Floods

Sponsored by Garan Lucow Miller, P.C.

2.75 AICP CM | MCP

Governor’s Room, Amway Grand (second floor)

Game of Floods is an interactive game-based exercise to help participants understand the process of conducting a vulnerability and risk assessment and think about strategies to protect municipal assets from existing and future flooding. The game utilizes real-world examples to help develop customizable training materials for municipal governments. The climate training includes a customizable toolkit for local governments to train their staff on opportunities to support progress on climate adaptation and resilience.

Moderator: Luke Forrest, Director, Civic Innovations, Michigan Municipal League

Speakers: Kristin Baja, Climate Resilience Officer, Urban Sustainability Directors Network; Beth Gibbons, Executive Director, American Society of Adaptation Professionals
Mobile Workshop: Explore: ArtPrize10  🚴‍♂️ | $20

**Workshop departs from the lobby level of the Amway Grand near the Sales and Catering offices**

Art plays an integral part in forming community identity and sprouting innovation. Grand Rapids’ ArtPrize began nearly nine years ago as an experiment—a totally new event, unlike anything the world had ever seen. On this exciting bus tour, hosted by ArtPrize staff, we will view indoor and outdoor works of art, and hear from Creative Many Michigan about the success of East Lansing’s Percent For Art ordinance. Please join us and come away with ideas to take back to your community.

**Speakers:** Jori Bennett, Executive Director, Art Prize; Sarah Gonzales Triplett, Public Policy Director, Creative Many; Nathan Triplett, Democratic Legal Counsel, Michigan House of Representatives

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Mobile Workshop: From Grand Rapids’ Downtown to Your Town: Idea Tour for Building Reuse  🚴‍♂️

**2.5 AICP CM | MCP | $20**

**Workshop departs from the lobby level of the Amway Grand near the Sales and Catering offices**

Like every community in our state, Grand Rapids has some older buildings that may be due for a fresh, new use. On this tour of downtown Grand Rapids, participants will get oriented to the geographic and historic context of the area, particularly the 20th century buildings and their ongoing reuse. We’ll discuss the value of mid-20th-century resources, the significance of modernism in Michigan communities, and the use or reuse of these resources. This tour should spark some ideas of how to rejuvenate aging or underutilized buildings in your area.

**Speaker:** Jennifer Metz, Historic Preservation Consultant, Past Perfect, Inc.

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Mobile Workshop: The Modern Orchard  🚴‍♂️

**2.5 AICP CM | MCP | $25**

**Workshop departs from the lobby level of the Amway Grand near the Sales and Catering offices**

What does it take for a family farm to survive in the new economy? Now in its fourth generation of family owners, Robinette’s Apple Haus and Winery has evolved from a produce-growing farm to an “agritourism farm,” complete with bakery, cider mill, winery, corn maze and mountain bike trails. Learn from the owner, an elected township official, about what drives the local economy and the challenges of preserving farming for the next generation. Cider and donuts provided!

**Speaker:** Ed Robinette, Robinette’s Apple Haus, Grand Rapids Township Clerk

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Mobile Workshop: Vital Streets in Action Bike Tour  🚴‍♂️

**2.5 AICP CM | MCP**

**Bring your own bike - $15 | Rent a bike - $25**

**Workshop departs from the lobby level of the Amway Grand near the Sales and Catering offices**

Experience Grand Rapids Vital Streets Initiative on an interactive bicycle tour that highlights the work the city is doing to foster safety, healthy places, a vibrant economy, environmental sustainability, and diverse transportation options through implementing complete streets and green infrastructure. Explore the modal tensions that must be overcome to create a fully integrated multimodal network, and learn about how you can apply a collaborative approach to bicycle safety in your communities. Bring your own bike and helmet or rent equipment.

**Speaker:** Kristin Bennett, AICP, City of Grand Rapids

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10:15 – 10:45 AM

**Coffee Break**

East Concourse, Amway Grand (second floor)

West Concourse, Amway Grand (second floor)

Central Concourse, Amway Grand (second floor)

10:45 AM – NOON

**Help! Can We Really Afford What We Want to Build?**

**1.25 AICP CM | MCP**

**Imperial Ballroom, Amway Grand (second floor)**

A critical tool for communities of all sizes, a fiscal impact analysis allows a community to see the short term and long-term pros and cons of a proposed development, infrastructure extension, or other public facility. Knowing the long-term truth up front allows for more informed land use decisions, and the establishment of realistic user fees and tax structures to provide for maintenance and the eventual replacement cost of improvements.

**Speaker:** Paul Montagno, AICP, Associate, Carlise | Wortman Associates, Inc.
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Memories made at home.
Master Planning: The Critical Role of Elected Leaders and the Planning Commission  
1.25 AICP CM | MCP  
Pantlind Ballroom, Amway Grand (second floor)  
The master plan is one of the most important policy documents developed by a community and elected and appointed officials play a critical role from start to finish. Understanding the purpose of the plan and the required and optional contents, as well as the typical process for developing the plan, will help local leaders create a truly visionary – and implementable! – plan. This session includes tips for collaboration between the planning commission and the city or village council or township board, and an overview of the plan adoption process. Bring your local team and learn together!  

Speakers: Adam Young, AICP, Senior Project Manager, Wade Trim, Chris McLeod, AICP, City Planner, Sterling Heights; Mark Vanderpool, City Manager, Sterling Heights

Perceptions of Planning: Insights from Local Leaders  
1.25 AICP CM | MCP  
Vandenberg Room B, Amway Grand (second floor)  
The Michigan Public Policy Survey (MPPS) is a census survey of all 1,856 general purpose local governments in Michigan conducted by the Center for Local, State, and Urban Policy (CLOSUP) at the University of Michigan in partnership with the Michigan Municipal League, Michigan Townships Association, and Michigan Association of Counties. MAP was thrilled that the most recent report covered the opinions of Michigan’s local government leaders on issues related to land use planning and zoning. See how your community stacks up to other municipalities across the state.

Speakers: Debra Horner, PhD. University of Michigan Center for Local, State, and Urban Policy; Sarah Mills, PhD, University of Michigan Center for Local, State, and Urban Policy

Redevelopment Ready Communities (RRC)  
Office Hours  
Robinson Room, Amway Grand (second floor)  
Bring your flow charts, training plans, potential priority redevelopment sites, and questions. The RRC team planners are holding office hours to help your work align with the RRC Best Practices and become Redevelopment Ready.

Speakers: Christopher Germain, AICP, Redevelopment Ready Communities Senior Planner, MEDC; Brett Hanlon, AICP, Redevelopment Ready Communities Planner, MEDC; Elizabeth King, Redevelopment Ready Communities Planner, MEDC; Pablo Majano, Redevelopment Ready Communities Planner, MEDC; Michelle Parkkonen, AICP, Redevelopment Ready Communities Planner, MEDC; Karen Wieber, AICP, Redevelopment Ready Communities Senior Planner, MEDC

Social Media Pitfalls and Upsides for Communities  
1.25 AICP CM | MCP  
Gerald R. and Betty Ford Presidential Ballroom, Amway Grand (first floor)  
Learn the ins and outs of social media from those in the trenches. We will cover the do’s and don’ts for Facebook, Twitter and other social media platforms. Please bring all your questions and we’ll have answers … or at least we will attempt to answer. This is a great session for those just starting out on social media and those of us who have been doing it for a while.

Moderator: Amy Snow-Buckner, Acting Managing Director of Communications, Grand Rapids

Speakers: Matt Bach, Director, Communications, Michigan Municipal League; Jim Thorburn, Detective/Social Media Director, Allen Park Police Department

We Need More Parking! (But Do We Really?)  
1.25 AICP CM | MCP  
Ambassador Ballroom East, Amway Grand (second floor)  
Downtowns throughout Michigan constantly deal with parking issues. A #1 complaint of business and customers is about the lack of parking overall, but especially right in front of their store. Often there is sufficient parking just a block or two away. And some districts do have saturated parking. What is the right amount? Can promotion of other transportation modes reduce the need? How are rideshare services changing the demands along the curbside? Will autonomous vehicles change parking dynamics? Should the ordinance require parking in a downtown district? Who should pay for downtown parking? Hear how diverse places from Monroe to Birmingham, Detroit, Traverse City, and others are planning their parking future.

Speakers: Tom Broun, Principle, Nelson\Nygaard; Bradley Strader, AICP, PTP, Transportation Planner, MKSK; Nicole VanNess, Manager, Traverse City DDA
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NOON – 1:45 PM
Keynote Luncheon | The New Localism: Utilizing Public, Private, and Civic Partnerships to Become a Change Engine
.75 AICP CM | MCP
Ballroom AB, DeVos Place

Listen to Bruce Katz discuss his latest book, *The New Localism: How Cities Can Thrive in The Age of Populism* and how its premise can be applied here in Michigan. We’ll take a close look at how communities can solve complex problems by creating innovative solutions at the local level using a mix of public, private, and civic organizations, rather than searching for answers from state and federal government. Learn how these different institutions can cultivate their connections and collaborate, placing Michigan localities as centers of economic growth, inclusivity, and change.

**Moderators:** Bradley Kaye, AICP, CFM, City Manager, Midland; Director, Michigan Association of Planning; Melanie Piana, Councilmember, Ferndale; Vice President, Michigan Municipal League Board

**Speaker:** Bruce Katz, Co-Author, *The New Localism*

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2:00 – 5:00 PM
Site Plan Review
Master Citizen Planner credits only

**Vandenberg Room B, Amway Grand (second floor)**

This session demonstrates the site plan review and approval process and provides practical tools and techniques about how to read and evaluate a site plan. Site design principles such as pedestrian and traffic considerations, lighting, utilities, ADR compliance, inspections, and landscaping are all covered. Participants in this hands-on workshop receive an engineering scale, turning template, and a sample site plan to evaluate. The training is appropriate for elected and appointed officials, early planning professionals, city/village managers without support staff, zoning administrators, and students.

**Speaker:** Adam Young, AICP, Senior Project Manager, Wade Trim

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Mobile Workshop: Frederik Meijer Gardens $25

**Workshop departs from the lobby level of the Amway Grand near the Sales and Catering offices**

Frederik Meijer Gardens and Sculpture Park is a gem in the Grand Rapids metro area. This major cultural attraction centering around horticulture and sculpture opened in 1995 with the support of Fred and Lena Meijer. It is now known around the country and the world for the quality of its art and gardens. Join us for two guided tours, a 45-minute walking tour of the indoor gardens and a 45-minute tram tour of the outdoor gardens.

**Speakers:** Michelle Fare, DDA Director, Hudsonville; Jason Hall, Partner, Business Development, Midwest Construction Group; Todd Penning, Owner, Uwing Doozy; Dan Strikwerda, Planning Director, Hudsonville; Patrick Waterman, City Manager, Hudsonville

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Mobile Workshop: Terra Square and the Seeds of a New Downtown

2.5 AICP CM | MCP | $20

**Workshop departs from the lobby level of the Amway Grand near the Sales and Catering offices**

Hudsonville’s Terra Square won the 2017 MML Community Excellence Awards for its adaptation of an old car dealership into a public market, events, and co-working space. The facility is only the first piece of Hudsonville’s efforts to regrow a downtown. This bus and walking tour will explore Terra Square as well as the city's new living street, or “woonerf,” private mixed-use development underway nearby, and the city’s work to become a certified Redevelopment Ready Community.

**Speakers:** Michelle Fare, DDA Director, Hudsonville; Jason Hall, Partner, Business Development, Midwest Construction Group; Todd Penning, Owner, Uwing Doozy; Dan Strikwerda, Planning Director, Hudsonville; Patrick Waterman, City Manager, Hudsonville

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Mobile Workshop: Under, Over, and All Around

2.5 AICP CM | MCP | $25

**Workshop departs from the lobby level of the Amway Grand near the Sales and Catering offices**

Discover how bus, bike, and foot networks link with regional recreational amenities on this multimodal tour. You will ride through parks, on trails and across bridges that are not only used for recreation but for transportation. Experience how good planning and design allows trails to do double duty linking the bus system to neighborhoods, downtowns, and universities.

**Speakers:** Travis Mabry, PE, Assistant City Engineer, City of Walker, Curt TerHaar, Coordinator of Park Planning and Development, Ottawa County Parks and Recreation; Conrad Venema, Strategic Planning Manager at Interurban Transit Partnership

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2:15 – 3:30 PM
Improving the Tone and Quality of our Civic Discourse
Master Citizen Planner credits only
Vandenberg Room A, Amway Grand (second floor)

With today’s 24/7 news cycles and widespread social media use, there is no shortage of opinion sharing. Discussions on policy issues often devolve in talking past each other and sometimes disrespectful arguing. In this session, we will explore how local leaders can foster productive and respectful civic discourse on policy and program issues affecting their communities.

Moderator: Ray Culbert, Counselor, Linden
Speakers: John Bebow, President & CEO, The Center for Michigan/Bridge Magazine; Melanie Piana, Councilmember, Ferndale; Vice President, Michigan Municipal League Board

From Bills to the Ballot Box – Legislative Insights from the League’s Lobbying Team
Sponsored by ROWE Professional Services Company
Master Citizen Planner credits only
Gerald R. Ford and Betty Ford Presidential Ballroom, Amway Grand (first floor)

The League’s State and Federal Affairs team will review the political and legislative landscape and the influence that the November election could have on a lame duck session, infrastructure, municipal finance, and local control.

Speakers: Chris Hackbart, Director, State and Federal Affairs, Michigan Municipal League; John LaMacchia II, Assistant Director, State and Federal Affairs, Michigan Municipal League; Jennifer Riggerink, Legislative Associate, State and Federal Affairs, Michigan Municipal League

The New Localism Follow-Up
1.25 AICP CM | MCP
Emerald Room, Amway Grand (second floor)

Join Bruce Katz for a follow-up discussion of his presentation on how communities can become a change engine by utilizing local collaborations for complex problem solving. There will be an opportunity to purchase The New Localism book, and have it signed after the session.

Moderator: Dan Gilmartin, Executive Director & CEO, Michigan Municipal League
Speaker: Bruce Katz, Co-Author, The New Localism

Smart, Accessible, Connected
1.25 AICP CM | MCP
Pantinl Ballroom, Amway Grand (second floor)

This high-level panel discussion covers the future of cities in the context of advanced mobility technologies, including connected and automated vehicles, ridesharing, carsharing, ridehailing, mobility-as-a-service, and microtransit. Characteristics of smart cities and the potential of smart, integrated, and multi-modal transportation systems are introduced along with how new mobility technologies affect land use patterns, travel demand, and accessibility. Recent Michigan-based projects on intelligent transportation systems (ITS) show how state transportation agencies can lead the effort for achieving smart, connected, and accessible communities. Learn about the next steps for local, regional, and state level, policies, investments, and partnerships to prepare communities for adopting new mobility technologies.

Moderator: Adela Spulber, Transportation Systems Analyst, Center for Automotive Research (CAR)
Speakers: Kelly Bartlett, Senior Policy & Legislative Advisor, Michigan Department of Transportation (MDOT); Zahr Bahrani Fard, Transportation Systems Analyst, Center for Automotive Research; Dr. Jonathan Levine, Professor of Urban and Regional Planning, University of Michigan

The Keys to Putting Ethics into Action
Master Citizen Planner credits only
Governor’s Room, Amway Grand (second floor)

It’s critical for municipal officials to exhibit a strong sense of ethics to earn the trust of colleagues and the public, and operate successfully. This session will cover the law, principles, and practical advice related to municipal ethics.

Moderator: Christopher Johnson, General Counsel, Michigan Municipal League
Speakers: Marlon Broun, Mayor Pro Tem, Mason; Michael McGee, Chief Executive Officer, Miller Canfield; Eleanor Sieuert, Professional Registered Parliamentarian, Assignment: Effective Procedures

2:15 – 3:45 PM
Planners and City Managers
1.5 AICP CM | MCP
Ambassador Ballroom East, Amway Grand (second floor)

What do city/village managers need to know about planning? While public safety, tight budgets, garbage collection, and labor issues command the attention of city managers, your community planner or planning consultant is an oft-overlooked resource that can provide big benefits. Planning touches almost every aspect of municipal service from budgeting (CIP), meaningful contact with tax payers (community engagement), and access (roads, bike lanes, transit, and pedestrian amenities) to housing (what is the best mix to meet the shelter needs of every resident?), business and talent retention (quality of life amenities like culture, entertainment, and recreation), and demographic and data analysis to help you really know your community. Combined with master planning, development review, and customer service, planners can be a city/village managers best friend.

Moderator: Jon Lynch, AICP, former City Manager, Midland
Speakers: Keith Baker, AICP, CFM, City Manager, Coldwater; Juan Ganum, City Manager, Bridgman; Brad Kaye, City Manager, Midland; Laura Lam, Assistant City Manager, Kalamazoo; Dan Suallow, AICP, MPA, City Manager, Tecumseh
Public officials across Michigan work with Plunkett Cooney to develop safe neighborhoods and healthy business districts residents are proud to call home. For assistance with police liability, employment law, election law, transparency law compliance, zoning and land use and much more, your community can count on Plunkett Cooney for the right result.
The Power of the Wind: A Michigan Story
1.5 AICP CM LAW | 1.5 MCP

*Imperial Ballroom, Amway Grand (first floor)*

Municipalities and corporations including both of the state’s major electric utilities have announced pledges or plans to significantly expand the use of renewable energy. Most of this additional renewable energy development, at least in the short-term, is expected to come from large-scale wind energy projects sited in rural areas. But such projects are increasingly being met with opposition in communities across the state. In this session, panelists will provide practical suggestions for how to arbitrate disagreements about wind energy and how to tell fact from fiction when it comes to wind energy development.

**Speakers:** Sarah Mills, Senior Project Manager, University of Michigan Center for Local, State, and Urban Policy; Emily Palacios, Principal, Miller Canfield

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3:30 – 5:30 PM

**Mobile Workshop: Bridge Street Brews**

*1.5 AICP CM | MCP | $20*

*Workshop departs from the lobby level of the Amway Grand near the Sales and Catering offices*

Enjoy tours and tastes of Grand Rapids newest brewery taprooms on the northwest side of downtown. Hear about the different types of breueries (onsite versus off-site brewing), how Grand Rapids’ regulates them, and how the regulations and processes differ from other communities throughout the state. Learn how breueries have become a catalyst for economic development in Grand Rapids. This tour includes a ride on the (free) Downtown Area Shuttle and approximately one mile of walking. Participants will have the option to sample 2–3 beers at each of the locations visited.

**Speaker:** Landon Bartley, AICP, Grand Rapids

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3:45 – 5:00 PM

**Michigan Municipal League Annual Business Meeting**

*Ambassador Ballroom West, Amway Grand (second floor)*

3:30 – 4:15 pm: Delegate check-in
4:15 – 5:00 pm: Business Meeting

**Presiding:** Catherine Bostick-Tullius, Commissioner, Lapeer; President, Michigan Municipal League

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5:00 – 6:00 PM

**Elected Officials Academy Board Meeting**

*Pearl Room, Amway Grand (second floor)*

**Presiding:** Brenda Moore, Councilmember, Saginaw; Vice President, EOA Advisory Board

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The Sky’s the Limit: Big Data, Drones, and the Internet of Things
1.25 AICP CM | MCP

*Pantlind Ballroom, Amway Grand (second floor)*

New technology makes the collection and analysis of large amounts of data easier than ever, and this data can be a compelling resource for decision-makers and elected officials. This session explores how off-the-shelf Unmanned Aerial Vehicles (UAVs) and the Internet of Things (IoT) can be used to collect and analyze urban big data on everything from parking to water contamination. In addition, we’ll discuss how to integrate photogrammetry software such as Pix4D with UAVs to produce orthomosaic and 3D models of the environment. Case studies will include a parking census pilot project conducted with the city of Syracuse, NY, and a UAV-based solution to Lake Erie’s algae bloom problems. The session will also include a discussion on the preservation of privacy rights and the ethics of big data and UAV technology.

**Speakers:** Daniel Brooks, Co-Founder, Quantify; Adrianna Jordan, AICP, Co-Founder, Quantify; Zachary Halberd, Co-Founder, Quantify

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**5:00 – 6:00 PM**

**MML New Members and First Timers Meet-Up**

*Rendezvous Lounge, Amway Grand (first floor across from hotel registration desk)*

Are you new to the League? Is this your first time at Convention? This meet up will feature many League staff members who can answer questions about all the League has to offer. Some of your very-involved peers will also share different ways you can get engaged with the League to grow your skills and professional network.
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— R. Brent Savidant, planning director, City of Troy

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6:00 – 8:00 PM
Planning Excellence Awards Banquet | $75
*Imperial Ballroom, Amway Grand (first floor)*
Join your colleagues to honor distinguished leaders in the planning field as we celebrate outstanding planning projects; leadership recognition; 20, 30, 40, and 50-year members; the Chapter’s newest AICP recipients; and MAP scholarship recipients. Participants will enjoy networking and a cash bar starting at 5:30 pm, followed by dinner. The awards program begins at 6:30 pm.

6:00 – 8:00 PM
Michigan Municipal League Foundation Reception | $50
*Sponsored by KeyBank (Gold), Vanguard Public Affairs (Gold), Michigan Career Hub (Gold), Midwest Strategy Group (Silver), Public Sector Consultants (Silver), and Victory Capital (Silver)*
*Eve, The B.O.B. (fourth Floor), 20 Monroe Avenue NW*
Join us for an exciting night featuring the dynamic Midwest Dueling Pianos, refreshments, and a chance to network at Eve (located at The B.O.B.), just a short walk from the Amway Grand. This year’s MML Foundation fundraising reception promises to be an exhilarating experience with interactive entertainment in a modern and intimate spot conveniently located within walking distance. And you’ll leave with the knowledge that you invested in Michigan communities so that more residents can love where they live.

**SATURDAY, SEPT. 22**

8:30 – 10:30 AM
Registration
*Amway Grand Registration Counters (second floor)*

9:00 – 10:15 AM
Approaches to Resilience in Michigan: A New Way Forward
1.25 AICP CM | MCP
*Ambassador Ballroom East, Amway Grand (second floor)*
Municipalities across Michigan are actively developing, implementing, and cultivating innovative codes, regulations, policies, and programs that help build greater local resilience. In this session you will learn best practices to successfully address the challenges of climate change and building greater community resilience.

*Moderator:* Wendy Rampson, AICP, Director of Programs and Outreach, Michigan Association of Planning

*Speakers:* Jeffrey Andresen, PhD, Professor and State Climatologist for Michigan, Michigan State University; Claire Karner, AICP, Associate Planner, Becket & Raeder, Inc.; Emily Rhodes, Community Specialist, Delta Institute

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**Elected Officials Academy 101**
*Emerald Room, Amway Grand (second floor)*
What is the Elected Officials Academy and why should I join? The League’s Elected Officials Academy is a leading, voluntary, four-level, recognition program that has been emulated by several state municipal leagues since its inception in 1997. Hundreds of Michigan officials have graduated from the program, and many more are actively working on completing credits at the various levels. Attend this session to hear from League staff and EOR graduates about the need for education, the importance of participating in the EOR, and details on what is needed to graduate from each level.

*Moderator:* Brenda F. Moore, Councilmember, Saginaw; Vice President, EOR Advisory Board

*Speakers:* Marlon Brown, Mayor Pro Tem, Mason; Sandra Houland, Commissioner, Walker; Kelly Warren, Director, Membership & Affiliate Engagement, Michigan Municipal League; A panel of EOR graduates

**It’s Budget Time. Do you Know Where Your Revenue Is?**
*Gerald R. and Betty Ford Presidential Ballroom, Amway Grand (first floor)*
Mapping out how much property tax, revenue sharing, and other dollars each part of your community generates can be a great way to show stakeholders where—literally—your local budget dollars are generated. The results may be surprising, and can change your conversations about the budget, development incentives, and even your zoning ordinance. You’ll have a chance to look at sample maps prepared by League staff and others, and let us know how these approaches could best help your community.

*Moderator:* John Hoppough, Mayor, Greenville

*Speakers:* Jacob Kain, City Planner, Mount Pleasant; Richard Murphy, Program Coordinator, Civic Innovations, Michigan Municipal League; Eilis Seide, Assistant to the City Manager, East Lansing

**Short Term Rentals: Trends, Impacts & Options**
1.25 AICP CM | MCP
*Ambassador Ballroom West, Amway Grand (second floor)*
With the rise of the short-term rental phenomenon, many communities are struggling to come up with a fair and effective system for maximizing the benefits of home-sharing while mitigating any negative impact on neighbors and the community. To make these decisions, manage these rentals effectively, and navigate the inevitable debates, it’s important for local leaders, the public, real estate agents, and others to discuss and understand both the positive and negative impacts they can bring.

*Moderator:* Robert Monetza, Councilmember, Grand Haven

*Speakers:* Ulrik Binzer, CEO, Host Compliance; Jennifer Rigterink, Legislative Associate, State and Federal Affairs, Michigan Municipal League
9:00 AM – NOON
Mobile Workshop: Farmers Markets and Food Halls as Catalysts for Business and Real Estate Development

2.5 AICP CM | MCP | $20
Pearl Room, Amway Grand (second floor)
Workshop starts in the Pearl room for a short presentation, then departs from the lobby level of the Amway Grand near the Sales and Catering offices

In the past decade, farmers markets have become more numerous, sophisticated, and popular across Michigan. Grand Rapids has not one but two award-winning markets—the Downtown Market and the Fulton Street Farmers Market. This tour will focus on the success these markets have enjoyed, and how they have served as catalysts for development and launching pads for numerous entrepreneurs.

Speaker: Ted Lott, Principal, Lott3Metz Architecture

Mobile Workshop: Restoring the Rapids: A Tour of Grand River Restoration Efforts

2.5 AICP CM | MCP | $20
Workshop departs from the lobby level of the Amway Grand near the Sales and Catering offices

Grand Rapids White Water, the City of Grand Rapids, and other partners are working on a $45 million plan to restore the historic Grand River rapids in downtown. The aim of the project is to restore a more natural hydrology and ecosystem in this stretch of the river, improve fisheries, provide a unique and engaging recreational amenity for the region, and catalyze economic development. On this walking tour, we will hear from project leaders and see some of the planned and ongoing restoration activities.

Speaker: Wendy Ogilvie, Director of Environmental Programs, Grand Valley Metro Council

10:30 AM – NOON
Closing General Session | Civic Engagement Strategy: Inclusivity for the Win
Sponsored by DTE Energy

1.5 AICP CM ETHICS | MCP
Ballroom AB, DeVos Place

When we plan for the future success of our communities, how well are we considering the needs and challenges of all of our citizens? Are the local leaders playing a key role in facilitating these discussions with the citizens? Mayor Karen Freeman-Wilson of Gary, Indiana will talk about the critical importance of civic engagement as a necessary component for long-term community success, and how engaging people of all genders, ethnicities, and socio-economic statuses is a key responsibility of community leaders.

Moderator: Carla Gibbs, Regional Manager, DTE Energy
Speaker: Karen Freeman-Wilson, Mayor, Gary, Indiana; 1st Vice President, National League of Cities

Announcement of 2018 Community Excellence Award Winner

Karen Freeman-Wilson
Back by popular demand, we are providing the opportunity for conference attendees to complete the Michigan State University (MSU) Extension Citizen Planner Program in only three (3) days. All sessions will be available beginning on Thursday morning, September 20, 2018, and ending by lunchtime on Saturday, September 22, 2018. Only people who register for the program (and pay the additional fee) can attend the Citizen Planner Program sessions.

The Citizen Planner Program consists of a six-session course leading to a certificate of completion awarded by MSU Extension. The course is intended for local appointed and elected officials, zoning administrators, and interested citizens. The program cost is $105 and includes the MSU Extension Citizen Planner Program; notebook with extensive handout materials; the opening general session Thursday; lunch during the classroom session Thursday, and the Keynote Luncheon Friday. This fee is in addition to your conference fee. Sign in and out required.

Participants may also choose to pursue the Master Citizen Planner (MCP) credential by completing the entire course, passing a final exam, and delivering a capstone presentation to their community.

**CURRICULUM**

**THURSDAY, SEPTEMBER 20, 2018**
11:00 AM – 1:30 PM
**MSU Extension Citizen Planner Session 1**
*Understanding the Planning and Zoning Context*
Learn the legal sources and limitations of planning and zoning authority and explore your understanding of ethical decision-making. Lunch Included.
Harmony Gmazel, AICP, MSU Extension

**THURSDAY, SEPTEMBER 20, 2018**
1:45 – 4:15 PM
**MSU Extension Citizen Planner Session 2**
*Planning for the Future of Your Community*
Recognize the function and importance of a master plan, know the process for developing one and its relationship to zoning.
Brad Neumann, AICP, MSU Extension

**THURSDAY, SEPTEMBER 20, 2018**
4:30 – 5:30 PM &
**FRIDAY, SEPTEMBER 21, 2018**
8:30 – 10:00 AM
**MSU Extension Citizen Planner Session 3**
*Implementing the Plan with Zoning*
Discover the importance of zoning, learn how zoning is administered and gain confidence in your zoning reviews, including site plans.
Mary Reilly, MSU Extension

**FRIDAY, SEPTEMBER 21, 2018**
10:15 AM – Noon & 2 – 2:45 PM
**MSU Extension Citizen Planner Session 4**
*Making Zoning Decisions*
Learn how to adopt and amend a zoning ordinance, understand the role of the zoning board of appeals, and obtain skills in basic property development methods.
Brad Neumann, AICP, MSU Extension

**FRIDAY, SEPTEMBER 21, 2018**
3:00 – 5:30 PM
**MSU Extension Citizen Planner Session 5**
*Using Innovative Planning and Zoning*
Strategize with placemaking and design-based solutions for local and regional success in the New Economy.
Crystal Wilson, MSU Extension

**SATURDAY, SEPTEMBER 22, 2018**
9:00 AM – NOON
**MSU Extension Citizen Planner Session 6**
*Successfully Fulfilling Your Role*
Strengthen your ethical decision-making skills, apply standards to your decision-making.
Lindsey Gardner, MSU Extension

**The Master Citizen Planner Credential**
This year all conference sessions (except the Citizen Planner Program core sessions) are designated for Master Citizen Planner (MCP) continuing education hours. The MCP credential was developed to provide advanced skill development and a benchmark for continuing education among Michigan elected and appointed officials and citizen volunteers making land use decisions. Maintaining the MCP credential involves completing a minimum of six continuing education hours each year.

The MCP credential is an achievement recognized as the standard of excellence among planning officials and community leaders in Michigan. Learn more at http://citizenplanner.msu.edu
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- Private Health Care Exchange – Marketplace 365

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**WEDNESDAY, SEPT. 19**

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>2:00 - 7:00 PM</td>
<td>Early Arrival Registration <em>(Amway Grand Registration Counters)</em></td>
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<tr>
<td>7:30 - 10:00 PM</td>
<td>Pre-Conference Meet &amp; Greet Mixer <em>(Atwater Grand Rapids, Off Site)</em></td>
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**THURSDAY, SEPT. 20**

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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00 AM - 6:30 PM</td>
<td>Registration <em>(Amway Grand Registration Counters)</em></td>
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<tr>
<td>8:00 AM - 5:00 PM</td>
<td>Exhibit Hall Hours <em>(Amway Grand Registration Area)</em></td>
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<td>9:00 - 10:30 AM</td>
<td>Opening General Session: Empowering Communities to Set Their Own Destinies <em>(Ballroom AB, DeVos Place)</em></td>
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<td>10:00 AM - 3:30 PM</td>
<td>MI Green Communities Lunch &amp; Workshop <em>(Atrium)</em></td>
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<td>10:30 - 11:00 AM</td>
<td>Networking Break</td>
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<td>11:00 AM - 12:15 PM</td>
<td>General Session: Townhall Live! Bridging the Gap Between Local and State Government <em>(Ballroom AB, DeVos Place)</em></td>
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<td>11:00 AM - 1:30 PM</td>
<td>MSU Extension Citizen Planner <em>(Grand View Room)</em></td>
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<tr>
<td>11:00 AM - 12:15 PM</td>
<td>Session 1</td>
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<td>12:30 - 1:45 PM</td>
<td>Lunch: Grab and Go <em>(Secchia Lobby, DeVos Place)</em></td>
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<td>12:30 - 2:00 PM</td>
<td>MML Board of Trustees Meeting <em>(Gerald Ford)</em></td>
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<td>12:30 - 1:45 PM</td>
<td>Principles to Establish Traditional Neighborhoods in Cities and Suburbs, Working Lunch <em>(Ambassador East)</em></td>
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<td>1:45 - 3:15 PM</td>
<td>HR up in Smoke: The Intersection between Marijuana Legalization and Employment Law <em>(Ambassador West)</em></td>
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<td>1:45 - 4:15 PM</td>
<td>MSU Extension Citizen Planner <em>(Grand View)</em></td>
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<tr>
<td>1:45 - 4:15 PM</td>
<td>Session 2</td>
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<tr>
<td>2:00 - 3:15 PM</td>
<td>Amazon: Michigan’s Wake Up Call <em>(Emerald)</em></td>
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**FRIDAY, SEPT. 21**

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<th>Time</th>
<th>Event</th>
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<tr>
<td>7:00 AM - 5:00 PM</td>
<td>Registration <em>(Amway Grand Registration Counters, second floor)</em></td>
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<tr>
<td>7:30 - 8:45 AM</td>
<td>MAP Annual Meeting and AICP Breakfast Option—Tactical Innovation for Small and Rural Towns <em>(Vandenberg B)</em></td>
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<td>7:45 - 8:45 AM</td>
<td>MI Association of Mayors Annual Meeting/Breakfast <em>(Thornapple)</em></td>
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<td>7:45 - 8:45 AM</td>
<td>MI Women in Municipal Government Meeting/Breakfast <em>(Atrium)</em></td>
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<tr>
<td>7:45 - 8:45 AM</td>
<td>Michigan Black Caucus of Local Elected Officials Meeting/Breakfast <em>(Pearl)</em></td>
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8:00 AM - 3:45 PM
Exhibit Hall Open *(Amway Grand Registration Area)*

8:30 - 10:00 AM
MSU Extension Citizen Planner *(Grand View)*
Session 3 | Implementing the Plan with Zoning - Part 2 ◆

9:00 - 10:15 AM
Infrastructure, Natural Resources, and the Blue Economy *(Imperial)*
Leading Change vs Managing Change *(Pantlind)*
Ten Ways a Zoning Ordinance Discourages Quality Development, Part Two *(Ambassador East)*
What Matters in Michigan *(Gerald Ford)*

9:00 - 10:30 AM
Mobility, the Community Conversation *(Vandenberg B)*
CNU Rules for Great Places: The Project... *(Ambassador West)*
Explore: ArtPrize10 ◆ *(lobby level)*
Fostering an Inclusive Community Environment... *(Emerald)*
From Grand Rapids’ Downtown to Your Town: Idea Tour for Building Reuse ◆ *(lobby level)*
Game of Floods *(Governor’s Room)*
The Modern Orchard ◆ *(lobby level)*
Vital Streets in Action Bike Tour ◆ *(lobby level)*

10:15 - 10:45 AM
Coffee Break

10:15 - noon
MSU Extension Citizen Planner *(Grand View)*
Session 4 | Making Zoning Decisions ◆

10:45 AM - NOON
Help! Can We Really Afford What We Want to Build? *(Imperial)*
Master Planning: The Critical Role of Elected Leaders and the Planning Commission *(Pantlind)*
Perceptions of Planning: Insights from Local Leaders *(Vandenberg B)*
Redevelopment Ready Communities Office Hours *(Robinson Room)*
Social Media Pitfalls and Upsides for Communities *(Gerald Ford)*
We Need More Parking! (But Do We Really?) *(Ambassador East)*

NOON - 1:45 PM

2:00 - 2:45 PM
MSU Extension Citizen Planner *(Grand View Room, third floor)*
Session 4 | Making Zoning Decisions - Part 2 ◆

2:00 - 5:00 PM
Site Plan Review *(Vandenberg B)*
Frederik Meijer Gardens ◆ *(lobby level)*
Terra Square and the Seeds of a New Downtown ◆ *(lobby level)*
Under, Over, and All Around ◆ *(lobby level)*

2:15 - 3:30 PM
Improving the Tone and Quality of our Civic Discourse *(Vandenberg A)*
From Bills to the Ballot Box – Legislative Insights from the League’s Lobbying Team *(Gerald Ford)*
The New Localism Follow-Up *(Emerald)*
Smart, Accessible, Connected *(Pantlind)*
The Keys to Putting Ethics into Action *(Governor’s)*

2:15 - 3:45 PM
Planners and City Managers *(Ambassador East)*
The Power of the Wind: A Michigan Story *(Imperial)*

3:00 - 5:30 PM
MSU Extension Citizen Planner *(Grand View Room, third floor)*
Session 5 | Using Innovative Planning and Zoning ◆

3:30 - 5:30 PM
Bridge Street Breus ◆ *(lobby level)*

3:45 - 5:00 PM
MML Annual Business Meeting *(Ambassador West)*
The Sky’s the Limit: Big Data, Drones, and the Internet... *(Pantlind)*
Trail Tours *(Ambassador East)*

5:00 - 6:00 PM
Elected Officials Academy Board Meeting *(Pearl Room)*
MML New Members and 1st Timers Meet-Up *(Rendezvous Lounge)*

6:00 - 8:00 PM
MAP Planning Excellence Awards Banquet ◆ *(Imperial)*
Michigan Municipal League Foundation Reception ◆ *(Eve/Off Site)*

SATURDAY, SEPT. 22

8:30 - 10:30 AM
Registration *(Amway Grand Registration Counter)*

9:00 - 10:15 AM
Approaches to Resilience in Michigan... *(Ambassador East)*
Elected Officials Academy 101 *(Emerald Room)*
It’s Budget Time. Do you Know Where Your... *(Gerald Ford)*
Short Term Rentals: Trends, Impacts & Options *(Ambassador West)*

9:00 AM - NOON
Farmers Markets and Food Halls as Catalysts for Business and Real Estate Development ◆ *(Pearl, lobby level)*
MSU Extension Citizen Planner *(Grand View Room)*
Session 6 | Successfully Fulfilling Your Role ◆
Restoring the Rapids: A Tour of Grand River... ◆ *(lobby level)*

10:30 AM - NOON
Closing General Session: Civic Engagement Strategy: Inclusivity for the Win *(Ballroom AB, DeVos Place)*
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