



Bridge Builders 2021 Neighborhood Microgrants

Eligibility, Application Info, and FAQs

April 22, 2021 – 12:00 PM ET

Zoom Webinar



**BRIDGE
BUILDERS
MICROGRANTS**



foundation
michigan municipal league

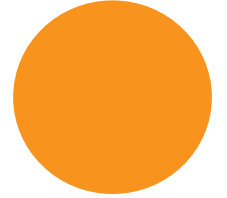
Overview

- About the MML Foundation
- About Bridge Builders
- Eligibility
- Timeline
- Application Information
- Q&A

Today's Presenters

Helen Davis Johnson

MML Foundation President



Danielle Beard

Associate Program Officer

About the MML Foundation

- The Michigan Municipal League's philanthropic arm
- Creating the pre-conditions for community wealth building



Community Wealth Building

- Not just economic growth
- An ideal end state where communities have the resources and will to ensure the well-being of all residents





BRIDGE BUILDERS MICROGRANTS



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What is the Bridge Builders Project?

- 2020 microgrant pilot
- Trust and belonging
- Civic engagement
- Agency



rd Vaughn, chairman of Forum '66 and owner of Vaughn's Book headquarters for the Convention, propagandizes for the program.

DIGEST June 1967

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Who are Bridge Builders?

People who intentionally and creatively bring people together across divides to celebrate our shared humanity and the places that we call 'home.'



Funding Categories



BRIDGE BUILDERS
neighborhood microgrants



BRIDGE BUILDERS
main street microgrants

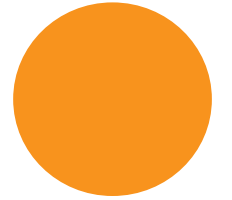
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Eligibility

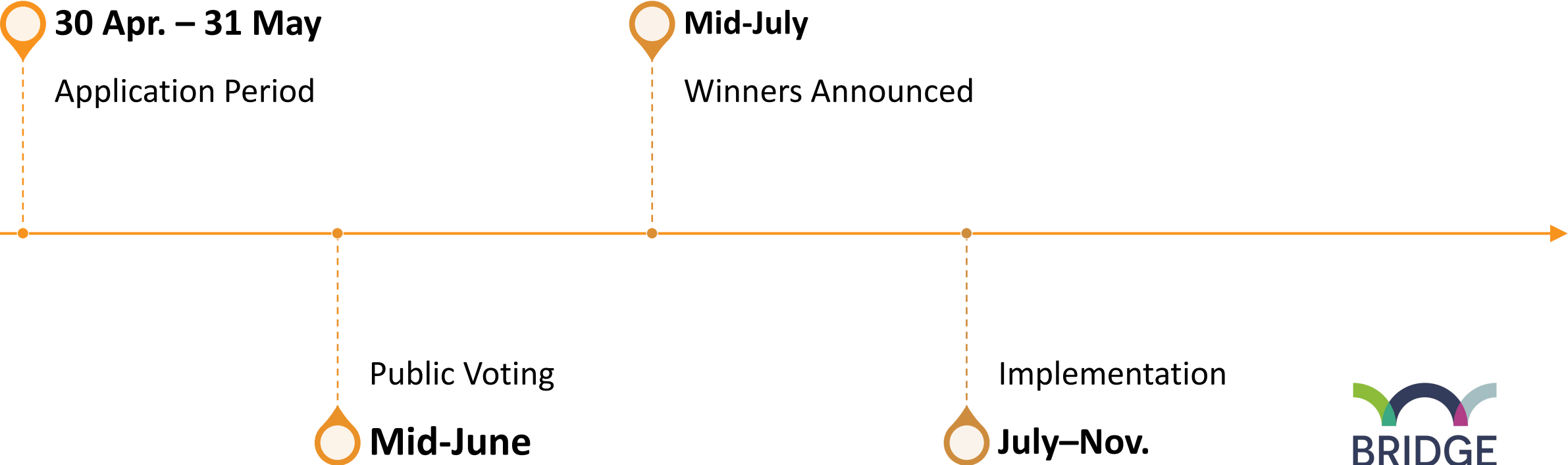
- Where: MML Member Communities
- Who:
 - Neighborhood organizations
 - Block clubs
 - Grassroots organizations
 - Individuals or groups of community members



BRIDGE BUILDERS
neighborhood microgrants



Timeline



Applications

- April 30 through May 31
- Separate applications for each category
- Demonstrate feasibility, partnership, and creativity



What makes a good project?

- Community-driven, bottom-up approach
- Impact
- Inclusion
- Celebration
- Unification
- **Safety precautions for COVID-19**





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Semi-Finalists



Semi-Finalists & Voting

- 15 semi-finalists from around Michigan will be selected & notified
- Voting will take place online
- Voting allowed once per day per person

How Projects will be Scored

Process



Step 1: Internal Review



Step 2: Public Voting



Step 3: External Review

Criteria

- Innovation and Creativity
- Community Impact
- Addresses Equity Issues in Community
- Overall Feasibility
- **Weighted Votes**



Application Questions – About You

- Applicant Information
- Specify a main point of contact for your application



Application Questions – About your Project

- Briefly describe your project. What will you do? Who is involved?
- What outcomes do you hope to achieve through this project?
- Why does your community need this project?



Application Questions – About your Project

- What resources do you already have to make this project successful? Resources could include things like time, partners, expertise, donated goods/materials/space, matching funds, and more.





Keep it Legal



Will your project require special permits from the community you are in?

- Road closures
- Permanent art installations (including murals)

Once at the semi-final stage, the MML Foundation can assist applicants in navigating the permit process.



Questions?

Additional questions can be sent to:
grants@mml.org





Thank you!

www.mmlfoundation.org/grants

