



Business Resources

During the COVID-19 outbreak, the City of Sterling Heights is actively supporting our community at large, including the important members of our business community. This includes the hundreds of small businesses that are the backbone of our community, providing important goods and services that keep our economy – and our residents – thriving. We have prepared a comprehensive list of resources for both employers and their employees, and we will continue to do everything we can to ensure tools are made available from the state and federal government to protect businesses and their employees from any economic impact resulting from the COVID-19 public health crisis.

For more information, please feel free to contact **Senior Economic Development Advisor Luke Bonner** at lbonner@sterling-heights.net.

The state of Michigan's small business entrepreneurial support organizations have joined forces with the Michigan Economic Development Corporation to ensure economic support is available to Michigan businesses to overcome anticipated loss of revenue as a result of the COVID-19 virus.

Read full article here: puremi.ch/3a0aiZI

On March 19, MEDC announced that economic assistance for small businesses around Michigan that have been negatively impacted by the COVID-19 virus gained approval from the Michigan Strategic Fund. [Read the full release.](#)

Small Business Relief Application is now open.

All applications are due Friday, April 3 at 5 p.m.

Macomb County Planning and Economic Development (MCPED) is pleased to announce it is working with the Michigan Economic Development Corporation (MEDC) to coordinate economic assistance for local businesses affected by the COVID-19 situation. [Apply online today!](#)

Important Resources for Business:

- [Pure Michigan Business Connect COVID-19 Emergency Access & Retooling Grants](#)
- [Paycheck Protection Program](#)
- [SBDC Michigan - Supporting Your Small Business During COVID-19 Webinars](#)
- [Michigan Economic Development Corporation - Resources for Michigan Business During COVID-19](#)
- [US Chamber Of Commerce Guide For Business Owners](#)
- [US SBA Guidance and Funding Options](#)
- [US SBA Disaster Assistance](#)
- [3 Tips To Save Your Business](#)
- [CDC Guide To Business Response](#)
- [US Chamber of Commerce Foundation - Corporate Aid Fund](#)
- [Disaster Loan Assistance](#)
- [Virtual Procurement Assistance Forms](#)
- [Michigan Works!](#)
- [US Department of Labor - Families First Coronavirus Response Act](#)
- [Michigan.gov resources for employers / employees](#)
- [Facebook Small Business Grant Program](#)
- [Michigan COVID-19 Business Response Center](#)

Are you a restaurant offering take-out and/or delivery options?

Add your restaurant to the list at www.detroitfoodupdates.com.

This online resource is **FREE** for you to use to promote your local business!

A Resource Guide For Remote Employees:

Remote Work Resources

- [New to Working Remotely? These Resources Can Help](#)
LinkedIn free learning path with 16 online courses with focus areas on productivity, leading teams, the virtual environment as well as online tools.
- [What It Takes to Run a Great Virtual Meeting](#)
HBR article with tips on facilitating effective virtual meetings.
- [Best Practices for Effective Video Conferencing](#)
Stanford University provides best practices for onsite and remote participants.

- [5 Tech Companies Providing Free Remote Working Tools During Coronavirus Outbreak](#)
This article highlights five companies with remote working tools, that are making their services more accessible to small businesses and organizations.
- [So You've Been Told to Work From Home. Now What?](#)
Advice for individuals, managers, and teams on how to navigate remote work.
- [2020 State of Remote Work](#)
Buffer report provides the latest data and findings on remote work.

Sterling Heights Regional Chamber of Commerce

The [Sterling Heights Regional Chamber of Commerce](#) is working to continue their dedicated and amazing support to their members and community. They have also put together resources to ensure the success of our regional businesses. See below for their resources and be sure to visit their [website](#) and follow them on social for more info!

How Can We Help?

[SHRCCI](#) values your membership and wants to be able to support their members – but they need some information from you!

- Are you a restaurant that is offering carry out and delivery services? – please share that [HERE](#). This Friday SHRCCI will be sharing an email to their membership with restaurants to support and share this information on social media sites.
- As this new reality is just starting for so many of us – they want to hear what the Chamber can do for you to support your business now and once this crisis is over. Please give your thoughts [HERE](#).
- If you are offering services that might be helpful to those that are home bound, the elderly let SHRCCI know so that they can share that on the website and social media channels immediately.

Let's Keep Supporting Local!

- Buy a gift card to use at a later date
- Get take out/delivery from your favorite local restaurant
- Shop Local Businesses Online
- Stay home if you're sick – this should go without saying!!
- Be Patient – we are all working at reduced capacity and we might have longer waits for carry out, deliveries or out of stock items. Our fellow businesses are doing all they can to serve their community
- Say Thank You – for many these last few days have been exhausting, uncertain and a little bit of thanks goes a long way. When you're in a store or restaurant, remember to say thank you to the cashier, the person stocking the shelves or the person packing up your carryout.

