

# CAP CON 2025



# Is Your City Ready?

**Sarah C. Peck, Director, UnitedOnGuns  
Public Health Advocacy Institute  
Northeastern University School of Law**



# Key Takeaways

Mayors and city managers play a significant role

- Crisis communications
- Law enforcement/emergency management
- Victim services
- Long-term recovery
- Prevention & Preparedness

# Crisis Communications

- The primary role of city leaders is to comfort the victims and families. Prepare your communications strategy accordingly.
- Avoid political statements, focus on healing and resources.
- **Resource: Playbook Communications chapter.**

# Law Enforcement

- Lesson-Learned from Uvalde: police require specialized AVI training and equipment to effectively respond to a mass shooting.
- Also required: a plan to stabilize and transport victims.
- Encourage schools to work with LE officials.
- **Resource: Playbook Collaborating with Law Enforcement chapter, [www.ALERRT.org](http://www.ALERRT.org).**

# Victim Services

- Work with public health officials to plan how your city will provide the services needed to help victims and their families recover from their injuries and from trauma.
- Plan long-term needs.
- **Resources: Playbook Victim Services chapter, and the National Mass Violence Center.**

# A Word About Prevention

- Key Resource: Michigan State Police BTAM team
- [MSP-BTAM@michigan.gov](mailto:MSP-BTAM@michigan.gov)

*"By understanding the warning signs and knowing how to connect individuals with resources, communities can play a vital role in stopping violence before it begins."*

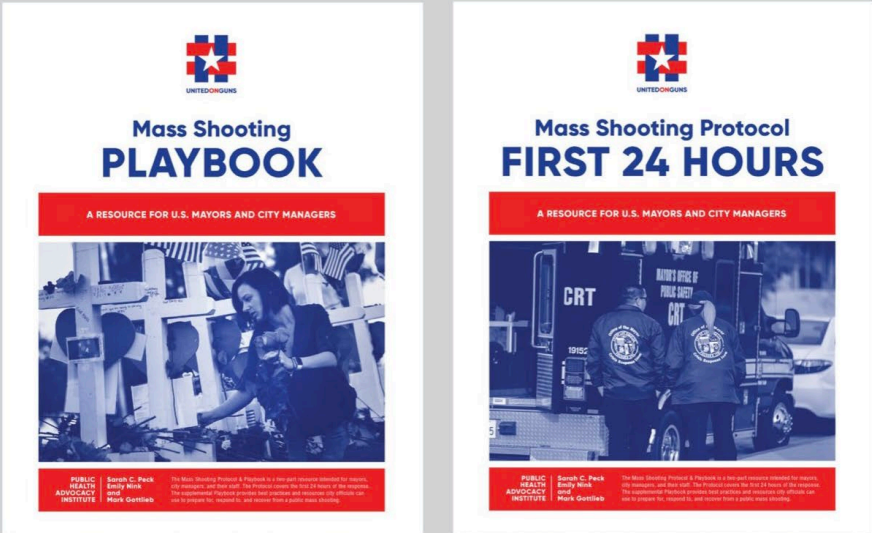
*– Brittany Prescott, BTAM Unit Manager, Michigan State Police*

# Plan a Tabletop Exercise

- Bring your team together to plan a “whole of government” response to a critical incident.
- **Resources: Preparedness Checklist and Tabletop Exercise Template**



# Resources for Mayors



*“The Playbook is required reading for every mayor.”*

## Mass Shooting Resources for Mayors\*

\*And other locally elected and appointed leaders.

When a mass shooting takes place, it falls on our nation’s mayors to respond. After researching six cities that responded to a mass shooting, UnitedOnGuns created resources to help local leaders prepare for, and respond to, a mass shooting.

### Our Resources

- The **Mass Shooting Protocol** is a leader’s checklist for the first 24 hours after a mass shooting.
- The **Mass Shooting Playbook** is a comprehensive resource leaders can use to prepare for, respond to, and help their community recover from a mass shooting.
- The **Preparedness Checklist** and the **Tabletop Exercise Template** are tools leaders can use to plan a city’s response to a mass shooting.
- **Executive briefings** are available in partnership with the Center for





# Mass Shooting Preparedness: Checklist

As your community's chief elected leader, you have a significant role to play in the event of a mass shooting. This Checklist can help you prepare for it. For more information, consult the Mass Shooting Playbook: A Resource for U.S. Mayors and City Managers.<sup>1</sup>

## Plan crisis communications

- Develop a communication strategy to ensure unified messaging.
  - Review the CDC's Crisis and Emergency Risk Communications (CERC) Manual.<sup>2</sup> If you have limited experience speaking to the national media, consider crisis communications training.
- Assess whether to establish an Emergency Notification System. Develop a policy for its use and request regular testing and operation of the system.

## Ensure law enforcement agencies are prepared

- Establish personal relationships with leaders of potential responding agencies (e.g., police, sheriff, FBI, neighboring city law enforcement agencies). Ensure mutual aid agreements are in place.<sup>3</sup>
- Ensure your law enforcement agency has adequate training, equipment, and funding to effectively respond to a mass shooting. Priorities include: <sup>4</sup>

# Suggested Next Steps

1. **Review** Mass Shooting Protocol & Playbook
2. **Plan** a Tabletop Exercise
3. **Consult** with your attorney
4. **Resources** a multi-jurisdictional, multi-agency active shooter drill — and attend Resources: Preparedness Checklist and Tabletop Exercise Template

**It isn't if, but when.  
Prepare.**

**<https://www.unitedonguns.org/key-resources>**

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