



CAP CON 2024





CAP CON 2024

Lobbying 2.0

MML State & Federal Affairs Department



John LaMacchia
Director



Jennifer Rigterink
Assistant Director



Herasanna Richards
Legislative Associate



Dave Hodgkins
Legislative Associate



Betsy Richardson
Capital Office Coordinator

SFAD – What we do

- **Follow member-developed Core Principles and Legislative Agenda**
- **Testify before legislative committees**
- **Meet with legislators and staff**
- **Work with various State Departments and other interest groups as new policies are developed and implemented**
- **Provide information for you to talk with legislators**
- **Staff 5 internal issue committees**



The Michigan Legislature

Makes decisions daily that impact communities

- **4,000 bills introduced each session on average; 2/3 will affect your municipality**
- **Michigan is one of only a handful of states with a true full-time legislature**
- **You have year-round access to your state legislators**

March 12-13, 2024 | Lansing Center, MI

**CAP
CON
2024**

Tracking Legislation

Becoming familiar with legislation and the Michigan Legislature's website:

www.legislature.mi.gov



- Look up legislation
- Track Bills
- Find committee meetings
- Find legislators



March 12-13, 2024 | Lansing Center, MI

**CAP
CON
2024**



Day of a Legislator

- Face hundreds of issues daily, majority of which are complex, and they may have little background in
- Always at work, whether in District or Lansing
- There are lobbyists for nearly every special interest
- In the age of term limits, lobbyists also educators
- Local officials must be proactive in educating their lawmakers

March 12-13, 2024 | Lansing Center, MI

**CAP
CON
2024**



Local Concerns Are Complex

- Financial structure
- Aging infrastructure
- Economic factors
- Personnel and human resources issues
- Remember, many legislators have little experience with local issues
- Be an active voice!

March 12-13, 2024 | Lansing Center, MI

**CAP
CON
2024**

Create Relationships With Your Lawmakers

- Make it a priority to develop relationships with your legislators
- Talk regularly during legislative session on key issues
- Meet with them in district
- Let them know your priorities
- Build relationships with their staff
- Ask for their cell phone number
- Get connected with them on social media (Facebook, Twitter, Instagram, etc.)

Build That Relationship



Invite them to local meetings



Host roundtable discussions



Have lawmakers address local officials and the public



Ribbon cuttings



Say Thank You!



March 12-13, 2024 | Lansing Center, MI

**CAP
CON
2024**

Strength In Numbers

Coalition Building

Coalition Building

- Coalitions get the Legislature's attention
- Other communities, associations, and local groups can be effective allies





Questions?

March 12-13, 2024 | Lansing Center, MI





Contact Us!

John LaMacchia: jlamacchia@mml.org
• 517-420-1982

Jennifer Rigterink: jrigterink@mml.org
• 517-202-1577

Herasanna Richards: hrichards@mml.org
• 517-881-280

Dave Hodgkins: dhodgkins@mml.org
• 517-604-9294

Betsy Richardson: brichardson@mml.org
• 517-974-3991

March 12-13, 2024 | Lansing Center, MI

