

**April 18-19, 2023**

**Lansing Center**

# CAP CON 2023



michigan municipal league

## **Lobbying 2.0**

# MML State & Federal Affairs Department



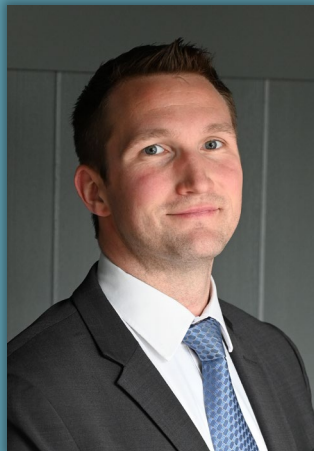
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# **SFAD – WHAT WE DO**

- **Follow member-developed Core Principles and Legislative Agenda**
- **Testify before legislative committees**
- **Meet with legislators and staff**
- **Work with various State Departments and other interest groups as new policies are developed and implemented**
- **Provide information for you to talk with legislators**
- **Staff 5 internal issue committees**

# THE MICHIGAN LEGISLATURE

**Makes decisions daily that impact communities**

- **4,000 bills introduced each session on average; 2/3 will affect your municipality**
- **Michigan is one of only a handful of states with a true full-time legislature**
- **You have year-round access to your state legislators**



# TRACKING LEGISLATION

Becoming familiar with legislation and the Michigan Legislature's website: [www.legislature.mi.gov](http://www.legislature.mi.gov)



## MICHIGAN LEGISLATURE

Michigan Compiled Laws Complete Through PA 8 of 2022  
House: Adjourned until Tuesday, March 8, 2022 1:30:00 PM  
Senate: Adjourned until Tuesday, March 8, 2022 10:00:00 AM

- **Look up legislation**
- **Track bills**
- **Find committee meetings**
- **Find legislators**

# Day of a Legislator

- **Face hundreds of issues daily, majority of which are complex, and they may have little background in**
- **Always at work, whether in District or in Lansing**
- **There are lobbyists for nearly every special interest**
- **In the age of term limits, lobbyists also educators**
- **Local officials must be proactive in educating their lawmakers**

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# LOCAL CONCERNS ARE COMPLEX

- **Financial structure**
- **Aging infrastructure**
- **Economic factors**
- **Personnel and human resources issues**
- **Remember, many legislators have little experience with local issues**
- **Be An Active Voice!**

# CREATE RELATIONSHIPS WITH LAWMAKERS

- Make it a priority to develop relationships with your legislators
- Talk regularly during legislative session on key issues
- Meet with them in district
- Let them know your priorities
- Build relationships with their staff
- Ask for their cell phone number
- Get connected with them on social media (Facebook, Twitter, Instagram, etc).





# BUILD THAT RELATIONSHIP



**Invite them to local meetings**



**Host roundtable discussions**



**Have lawmakers address local officials and the public**



**Ribbon cuttings**



**Say Thank You!**

# STRENGTH IN NUMBERS

## Coalition Building

- Coalitions get the Legislature's attention
- Other communities, associations, and local groups can be effective allies



# QUESTIONS?

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# Contact Us!

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