MML Capital Conference

Michigan Municipal League, March 19-20

Victor Cardenas, Assistant City Manager, Novi, MI
Our Mission

To advance professional local government through leadership, management, innovation, and ethics.

Our Vision

To be the leading association of local government professionals dedicated to creating and sustaining thriving communities throughout the world.
Over 11,000 members representing all 50 states and 33 counties
Who Are Our Members?

MORE THAN 11,000 ICMA MEMBERS REPRESENTING ALL 50 STATES AND 33 COUNTRIES!

- Local Govt CAOs: 31.9%
- Local Govt Assistant CAOs: 10.2%
- Local Govt Directors: 10.2%
- Local Govt Entry-Level to Mid-Mgmt Staff: 12.8%
- Local Govt Interns: 0.9%
- Students: 9.8%
- Professors: 1.3%
- Retired & Life: 13.3%
- Other Non-Local Govt: 9.6%
Core Functions

Professional Development

Networking

Leadership

Ethics
Conferences
   National
   Regional (including International Summit)

Webinars

Voluntary Credentialing

Student Chapters

Partnerships
ICMA 105th Annual Conference

October 20-23, 2019
Nashville, TN
Building for the Future

- 88 student chapters = 1,370+ student members
- 15 chapters in the Midwest region; three in Michigan
Member Benefits

- Ethics Advice
- Job Board
- Career Guides
- Networking and Knowledge Sharing
- Personal Support
- Professional Development
LEARNING COMMUNITY

- Live webinar subscription program
- New professional development catalog with updated career stage checklist
  - Students
  - Early Career Professionals
  - Mid-career Managers
  - Executives
  - Encore Professionals
ICMA Coaching Program

- 6 live free webinars per year
  - Effective team training
- Archived webinars at
  - http://icma.org/coaching
- ICMA CoachConnect
  - Register and get trained to Coach
  - Get a coach
Current Research & Policy Team Projects

- Leadership Before, During, and After a Crisis
- The Return on Investment (ROI) of Performance Measurement
- The Impacts of Globalization
- Recruitment / Retention: Underrepresented Minorities as City & County Managers
High Value e-Books --
Making It Work:
The Essentials of Council Manager Relations

Performance Measurement --
Open Access
Benchmarking
New focus on Thought Leadership
Driven by ethics and transparency

ICMA members subscribe to the stringently-enforced Code of Ethics.