

LOBBYING 2.0

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LANSING, MI

MARCH 19-20

 michigan municipal league

CAPCON
2019

SFAD – WHO WE ARE



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SFAD – WHAT WE DO

- Follow member-developed Core Principles and Legislative Agenda
- Testify before legislative committees
- Meet with legislators and staff
- Work with various State Departments and other interest groups as new policies are developed and implemented
- Provide information for you to talk with legislators
- Staff six internal issue committees

SFAD – COMMITTEE PROCESS

- MML internal issue committees:
 1. Energy and Environment
 2. Land Use and Economic Development
 3. Municipal Finance
 4. Municipal Services and Elections
 5. Municipal Administration and Permitting
 6. Transportation, Infrastructure and Technology
- Committees made up of League members appointed every two years
- Review legislation
- Recommend positions to the League's board of trustees

THE MICHIGAN LEGISLATURE...

Makes decisions daily that impact communities

- 4,000 bills introduced each session on average; 2/3 will affect your municipality
- Michigan is one of only a handful of states with a true full-time legislature
- You have year-round access to your state legislators

THE LEAGUE AT WORK FOR YOU

- ...in Washington, D.C.
- Monitor federal legislation and budget that impacts communities
- Meet with congressional leaders and staff in Washington D.C.
- Work with the National League of Cities on legislative efforts



DAY OF A LEGISLATOR

- Face hundreds of issues daily, majority of which are complex and they may have little background in
- Always at work, whether in District or in Lansing
- There are lobbyists for nearly every special interest
- In the age of term limits, lobbyists also educators
- Local officials must be proactive in educating their lawmakers



LOCAL CONCERNS ARE COMPLEX

- Financial structure
- Aging infrastructure
- Economic factors
- Personnel and human resources issues
- Remember, many legislators have little experience with local issues
- Be An Active Voice!



HELP US HELP YOU – STAY INFORMED!

- mml.org
- Inside 208 blog
- Sign-up on mml.org to receive action alerts, issue advisories and League newsletters
- Tell us when issues arise in your community
- Tell us when you will be in Lansing
- Attend League events



CREATE RELATIONSHIPS WITH LAWMAKERS

- Make it a priority to develop relationships with your legislators
- Talk regularly during legislative session on key issues
- Meet with them in district
- Let them know your priorities
- Build relationships with their staff
- Ask for their cell phone number
- Get connected with them on social media (Facebook, Twitter, Instagram, etc).



BUILD THAT RELATIONSHIP

- Invite them to local meetings
- Host roundtable discussions
- Provide opportunities for lawmakers to address local officials and the public
- Get them on your local T.V. stations, radio talk shows and in the newspapers



CONSTANT CONTACT

- When there is an issue and when there is not.
- Whether you agree or disagree
- Put your issues at the top of their “to-do” list:
 - Contact legislators frequently and repeatedly
 - Phone, email, letters (use our online Action Center for info.)
 - Never assume they know your position



STRENGTHEN THAT RELATIONSHIP

- Acknowledge your legislators when they help your community
 - Simple phone call
 - Favorable remarks at local functions
 - Acknowledgments on cable television, etc.
 - News releases
 - Press events
 - Council resolutions
 - Public letters



STRENGTH IN NUMBERS

- Build Coalitions
 - Coalitions get the Legislature's attention
 - Other communities, associations, local groups can be effective allies
- An opponent on one issue may be an ally on another



BE ACTIVE WITH THE LEAGUE

- Visit Lansing and spend time in our Capital Office!
- Attend League events like Capital Conference
- Build relationships with your legislators
- Testify before legislative committees
- Respond to League action alerts



TRACKING LEGISLATION

Becoming familiar with legislation and the Michigan
Legislature's website:

www.legislature.mi.gov



MICHIGAN LEGISLATURE WEBSITE



MICHIGAN LEGISLATURE

Michigan Compiled Laws Complete Through PA 15 of 2018
House: Adjourned until Tuesday, March 6, 2018 1:30:00 PM
Senate: Adjourned until Tuesday, March 6, 2018 10:00:00 AM

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[Appropriation Bills](#)
[Calendars](#)
[Committees](#)
[Committee Bill Records](#)
[Committee Meetings](#)
[Concurrent Resolutions](#)
[Initiatives/Alternative Measures](#)
[Joint Resolutions](#)
[Journals](#)
[Legislators](#)
[Public Act \(Signed Bills\)](#)
[Resolutions](#)
[Rules](#)
[Session Schedules](#)
[Search - Basic](#)
[Search - Advanced](#)

Laws

[Basic MCL Search](#)
[Advanced MCL Search](#)
[Public Act MCL Search](#)
[Michigan Constitution](#)
[Chapter Index](#)
[Executive Orders](#)
[Executive Reorgs](#)
[Historical Documents](#)
[See the MCL Tables](#)
[Often Req Laws](#)
[Req Outdated Acts](#)

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[Michigan Color Themes](#)
[Publications](#)
[Related Sites](#)

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The 2017-2018 Michigan Manual is available for [Purchase!](#)

Recent Bill Activity (current news cycle has 21 items) [[List all recent bill activity](#)]

- [HB 5043 of 2017 \(PA 45 of 2018\)](#) Traffic control; other; driver responsibility fees; eliminat... **Last**

Legislative Bill Search for 2017-2018 Session

House bills begin with 4001, Senate bills begin with 1

You can use a wild card, e.g., "limit*"

(For Example: Select 'weapons' to show related bills even if 'weapons' is not found in the text of the bill.)

Michigan Compiled Laws Search

e.g., 2.14

You can use a wild card, e.g., "limit*"

Legislative Activity

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[Senate Audio/Video](#)
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How do I...

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BILL & VERSIONS - WEBPAGE

Michigan Legislature - Home

legislature.mi.gov/(S(rutnipyvri0mjbylieomzd45))/mileg.aspx?page=getObject&objectName=2013-HB-4001

Home Register Why Register? Login News Help

NAVIGATE HOUSE BILLS

Legislature:

- Bills
- Appropriation Bills/Passed
- Calendars
- Committees
- Committee Bill Records
- Committee Meetings
- Concurrent Resolutions
- Initiatives
- Joint Resolutions
- Journals
- Legislators
- Public Act (Signed Bills)
- Resolutions
- Session Schedules
- Basic Search
- Advanced Search

Laws

- Often Req Laws
- Req Outdated Acts
- Basic MCL Search
- Advanced MCL Search
- Public Act MCL Search
- Michigan Constitution
- Chapter Index
- Executive Orders
- Executive Reorgs
- Historical Documents
- MCL Tables

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- Related Sites

Syndication

- Bills
- Meetings
- Laws

Recently Viewed

House Bill 4001 (2013)

[friendly link](#) [printer friendly](#)

Sponsor
Mike Shirkey

Categories [Civil rights, public records](#); [Records, public](#)

Civil rights; public records; statewide standards for freedom of information act costs; modify. Amends secs. 4, 5 & 10 of 1976 PA 442 (MCL 15.234 et seq.).

Bill Document Formatting Information
(gray icons indicate that the action did not occur or that the document is not available)

Documents

House Introduced Bill
Introduced bills appear as they were introduced and reflect no subsequent amendments or changes.

As Passed by the House
As Passed by the House is the bill, as introduced, that includes any adopted House amendments.

As Passed by the Senate
As Passed by the Senate is the bill, as received from the House, that includes any adopted Senate amendments.

House Enrolled Bill
Enrolled bill is the version passed in identical form by both houses of the Legislature.

House Fiscal Agency Analysis

Summary As Introduced (05-13-13)
This document analyzes: **HB4001**

History (House actions in lowercase, Senate actions in UPPERCASE)

Date	Journal	Action
1/9/2013	HJ 1 Pg. 27	introduced by Representative Mike Shirkey
1/9/2013	HJ 1 Pg. 27	read a first time
1/9/2013	HJ 1 Pg. 27	referred to Committee on Oversight, Reform, and Ethics
1/22/2013	HJ 3 Pg. 43	printed bill filed 01/10/2013
11/13/2013	HJ 99 Pg. 1838	reported with recommendation with substitute H-4
11/13/2013	HJ 99 Pg. 1838	referred to second reading

HOW TO READ A BILL - WEBPAGE

HOUSE BILL No. 4001

HOUSE BILL No. 4001

January 9, 2013, Introduced by Rep. Shirkey and referred to the Committee on Oversight.

A bill to amend 1976 PA 442, entitled
"Freedom of information act,"
by amending sections 4, 5, and 10 (MCL 15.234, 15.235, and 15.240),
as amended by 1996 PA 553.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

1 Sec. 4. (1) A public body may charge a fee for a public record
2 search, the necessary copying of a public record for inspection, or
3 for providing a copy of a public record. Subject to subsections (3)
4 and (4) **AND SECTION 5(8)**, the fee shall be limited to actual
5 mailing costs; ~~and to the actual incremental cost of duplication~~
6 or publication including labor, **NOT TO EXCEED 10 CENTS PER PAGE**;
7 the cost of search, examination, **AND** review; ~~and the deletion and~~
8 ~~separation of~~ **COST OF DELETING AND SEPARATING** exempt from nonexempt
9 information as provided in section 14. **A PUBLIC BODY SHALL PERMIT**

HOUSE BILL No. 4001

- Bold language
- Stricken language
- New acts
- Single vs. multi-section bills

DON'T FORGET CONGRESS

U.S. Reps & Senators need to hear from you too!

- Phone calls, emails, social media
- Invite Senators and Representatives to your community
- Visit face-to-face on Capitol Hill
- <https://www.congress.gov/>



Questions?

