LOBBYING 2.0

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SFAD – WHO WE ARE

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SFAD – WHAT WE DO

• Follow member-developed Core Principles and Legislative Agenda

• Testify before legislative committees

• Meet with legislators and staff

• Work with various State Departments and other interest groups as new policies are developed and implemented

• Provide information for you to talk with legislators

• Staff six internal issue committees
SFAD – COMMITTEE PROCESS

- MML internal issue committees:
  1. Energy and Environment
  2. Land Use and Economic Development
  3. Municipal Finance
  4. Municipal Services and Elections
  5. Municipal Administration and Permitting
  6. Transportation, Infrastructure and Technology

- Committees made up of League members appointed every two years
- Review legislation
- Recommend positions to the League’s board of trustees
THE MICHIGAN LEGISLATURE...

Makes decisions daily that impact communities

• 4,000 bills introduced each session on average; 2/3 will affect your municipality

• Michigan is one of only a handful of states with a true full-time legislature

• You have year-round access to your state legislators
THE LEAGUE AT WORK FOR YOU

• …in Washington, D.C.

• Monitor federal legislation and budget that impacts communities

• Meet with congressional leaders and staff in Washington D.C.

• Work with the National League of Cities on legislative efforts
DAY OF A LEGISLATOR

• Face hundreds of issues daily, majority of which are complex and they may have little background in

• Always at work, whether in District or in Lansing

• There are lobbyists for nearly every special interest

• In the age of term limits, lobbyists also educators

• Local officials must be proactive in educating their lawmakers
LOCAL CONCERNS ARE COMPLEX

• Financial structure

• Aging infrastructure

• Economic factors

• Personnel and human resources issues

• Remember, many legislators have little experience with local issues

• Be An Active Voice!
HELP US HELP YOU – STAY INFORMED!

• mml.org
• Inside 208 blog
• Sign-up on mml.org to receive action alerts, issue advisories and League newsletters
• Tell us when issues arise in your community
• Tell us when you will be in Lansing
• Attend League events
CREATE RELATIONSHIPS WITH LAWMAKERS

• Make it a priority to develop relationships with your legislators
• Talk regularly during legislative session on key issues
• Meet with them in district
• Let them know your priorities
• Build relationships with their staff
• Ask for their cell phone number
• Get connected with them on social media (Facebook, Twitter, Instagram, etc).
BUILD THAT RELATIONSHIP

• Invite them to local meetings

• Host roundtable discussions

• Provide opportunities for lawmakers to address local officials and the public

• Get them on your local T.V. stations, radio talk shows and in the newspapers
CONSTANT CONTACT

• When there is an issue and when there is not.
• Whether you agree or disagree
• Put your issues at the top of their “to-do” list:
  • Contact legislators frequently and repeatedly
  • Phone, email, letters (use our online Action Center for info.)
  • Never assume they know your position
STRENGTHEN THAT RELATIONSHIP

• Acknowledge your legislators when they help your community
  • Simple phone call
  • Favorable remarks at local functions
  • Acknowledgments on cable television, etc.
  • News releases
  • Press events
  • Council resolutions
  • Public letters
STRENGTH IN NUMBERS

• Build Coalitions
  ▪ Coalitions get the Legislature’s attention
  ▪ Other communities, associations, local groups can be effective allies

• An opponent on one issue may be an ally on another
BE ACTIVE WITH THE LEAGUE

• Visit Lansing and spend time in our Capital Office!
• Attend League events like Capital Conference
• Build relationships with your legislators
• Testify before legislative committees
• Respond to League action alerts
TRACING LEGISLATION

Becoming familiar with legislation and the Michigan Legislature’s website:

www.legislature.mi.gov
House Bill 4001 (2013)

Sponsor:
Mike Shirkey

Categories: Civil rights, public records; Records, public

Civil rights; public records; statewide standards for freedom of information act costs; modify. Amends secs. 4, 5 & 10 of 1976 PA 442 (MCL 15.234 et seq.),

Bill Document Formatting Information
(gray icons indicate that the action did not occur or that the document is not available)

Documents:
- House Introduced Bill
- As Passed by the House
- As Passed by the Senate
- House Enrolled Bill

House Fiscal Agency Analysis
- Summary As Introduced (05-13-13)

This document analyzes: H4-4001

History:
(House actions in lowercase, Senate actions in UPPERCASE)

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<thead>
<tr>
<th>Date</th>
<th>Journal</th>
<th>Action</th>
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<tbody>
<tr>
<td>1/9/2013</td>
<td>HJ 1 Pg. 27 introduced by Representative Mike Shirkey</td>
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<td>1/9/2013</td>
<td>HJ 1 Pg. 27 read a first time</td>
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<tr>
<td>1/9/2013</td>
<td>HJ 1 Pg. 27 referred to Committee on Oversight, Reform, and Ethics</td>
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<td>1/22/2013</td>
<td>HJ 3 Pg. 43 printed bill filed 01/19/2013</td>
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<td>11/13/2013</td>
<td>HJ 99 Pg. 1838 reported with recommendation with substitute H-4</td>
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<td>11/13/2013</td>
<td>HJ 99 Pg. 1838 referred to second reading</td>
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HOW TO READ A BILL - WEBPAGE

- Bold language
- Stricken language
- New acts
- Single vs. multi-section bills
DON’T FORGET CONGRESS

U.S. Reps & Senators need to hear from you too!

- Phone calls, emails, social media
- Invite Senators and Representatives to your community
- Visit face-to-face on Capitol Hill
- https://www.congress.gov/
Questions?