Lansing Opportunity Zones
Michigan is famous for its hospitality and encompasses everything from bustling cities to beautiful countryside.

The state’s capital city of Lansing boasts the best of both worlds: the down-to-earth spirit of the Midwestern USA with the cultured amenities of a state capital. #lovelansing
Opportunity Zone Tracts in Lansing

- The Industrial Gateway – North Grand River Corridor
- Urban Play Zone – North Cedar & Larch Corridor
- Downtown Business District – Downtown & Washington Square
- Alfresco District – South Cedar & West I-96
- The Southwest District – S. MLK & Southwest

Map showing the areas: Industrial Gateway, Urban Playzone, Downtown Business District, Southwest District, Alfresco District.
Opportunity Zones are created in an effort to promote economic development in the targeted communities. Investors can view the map online.

QOZ in the City of Lansing
- Alfresco District
- The Southwest District
- The Industrial Gateway of Lansing
- Downtown Business District
- Urban Playzone

QOZ in Lansing Region

Opportunities
- 4919 Christiansen Rd
- Development Opportunity: 5835 Rolfe Rd
- Development Opportunity: 325 N Larch St

purelansing.com/opportunityzones/lansing
Lansing Momentum
Committed Investments of $891M
Road & Sidewalk Improvements

Art’s Impact & First Impressions

Corridor Improvement Authority boards

Unique Workforce Development Programs

Lansing Ignite – Professional Soccer Team

Beacon Southwest Soccer Field
Shovel-Ready Projects
Capital City Market
600 Block, Michigan Avenue

120 rooms hotel and 36 units apartment complex with Meijer, the grocery store, on the first level occupying 3,700 sq. ft.

Seeking Capital: $1MM-3MM
Midwest Self Storage
930 W. Holmes

873 climate-controlled storage units to open in the 102,206-square foot building.
Seeking Capital: $500,000 – $1,000,000
Midtown Center
500 and 600 Block, Washington Square

1,730 apartment units, up to 50,000 SF of commercial space, up to 200,000 SF of Professional Office and a 110-key riverfront hotel.

Seeking Capital: $17MM - $50MM (Phase 1)
LEAP Opportunity Zones Network

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