



Andy Schor, Mayor

Lansing Opportunity Zones



Michigan is famous for its hospitality and encompasses everything from bustling cities to beautiful countryside.

The state's capital city of Lansing boasts the best of both worlds: the down-to-earth spirit of the Midwestern USA with the cultured amenities of a state capital. **#lovelansing**



Greater Lansing CVB

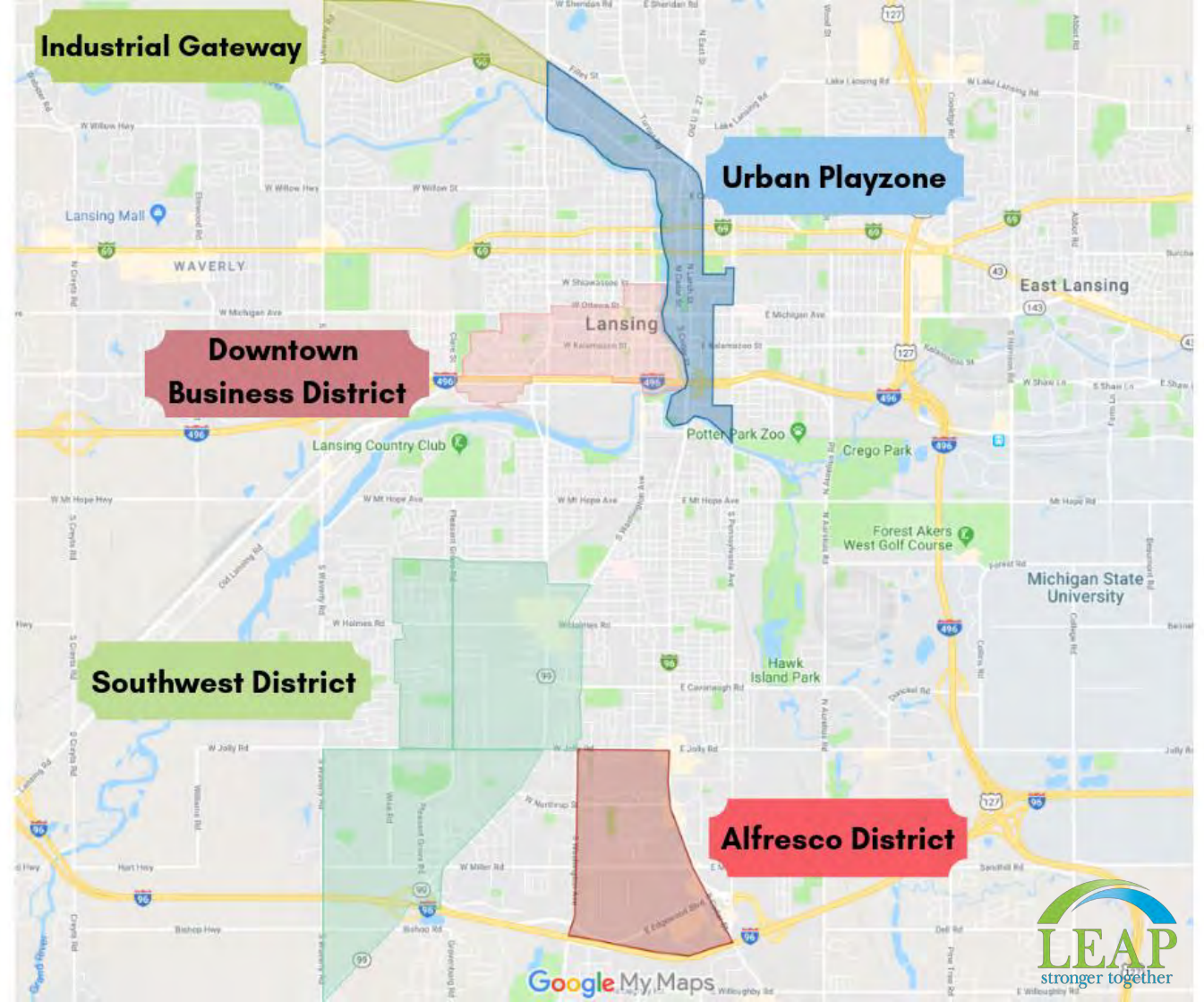
The Industrial Gateway – North Grand River Corridor

Urban Play Zone – North Cedar & Larch Corridor

Downtown Business District – Downtown & Washington Square

Alfresco District – South Cedar & West I-96

The Southwest District – S. MLK & Southwest



Opportunity Zone Tracts in Lansing



THE INDUSTRIAL GATEWAY OF LANSING

NORTH GRAND RIVER
CORRIDOR



CENSUS TRACT: 26065003301
0.848 SQ MI | 4.58 MI

Total population: 3,282 | Total jobs: 1,245
Total businesses: 120

DOWNTOWN BUSINESS DISTRICT

DOWNTOWN LANSING-
WASHINGTON SQUARE



CENSUS TRACT: 26065006700
1.10 SQ MI | 5.95 MI

Total population: 3,894 | Total jobs: 30,081
Total businesses: 917

ALFRESCO DISTRICT

SOUTH CEDAR
CORRIDOR - WEST 196



CENSUS TRACT: 26065005303
1.51 SQ MI | 5.30 MI

Total population: 4,715 | Total jobs: 2,643
Total businesses: 160

URBAN PLAYZONE

NORTH CEDAR/LARCH
CORRIDOR



CENSUS TRACT: 26065006600
1.51 SQ MI | 5.30 MI

Total population: 3,250 | Total jobs: 4,227
Total businesses: 383

THE SOUTHWEST DISTRICT

SOUTH MARTIN LUTHER KING
JR BLVD CORRIDOR |
SOUTHWEST LANSING



CENSUS TRACTS
26065003602; 26065003700
26065005100
4.156 SQ MI | 16.31 MI

Total population: 3,250 | Total jobs: 4,227
Total businesses: 383

Opportunity Zones



Opportunity Zones are created in an effort to promote economic development in the targeted communities. Investors can
1,410 views



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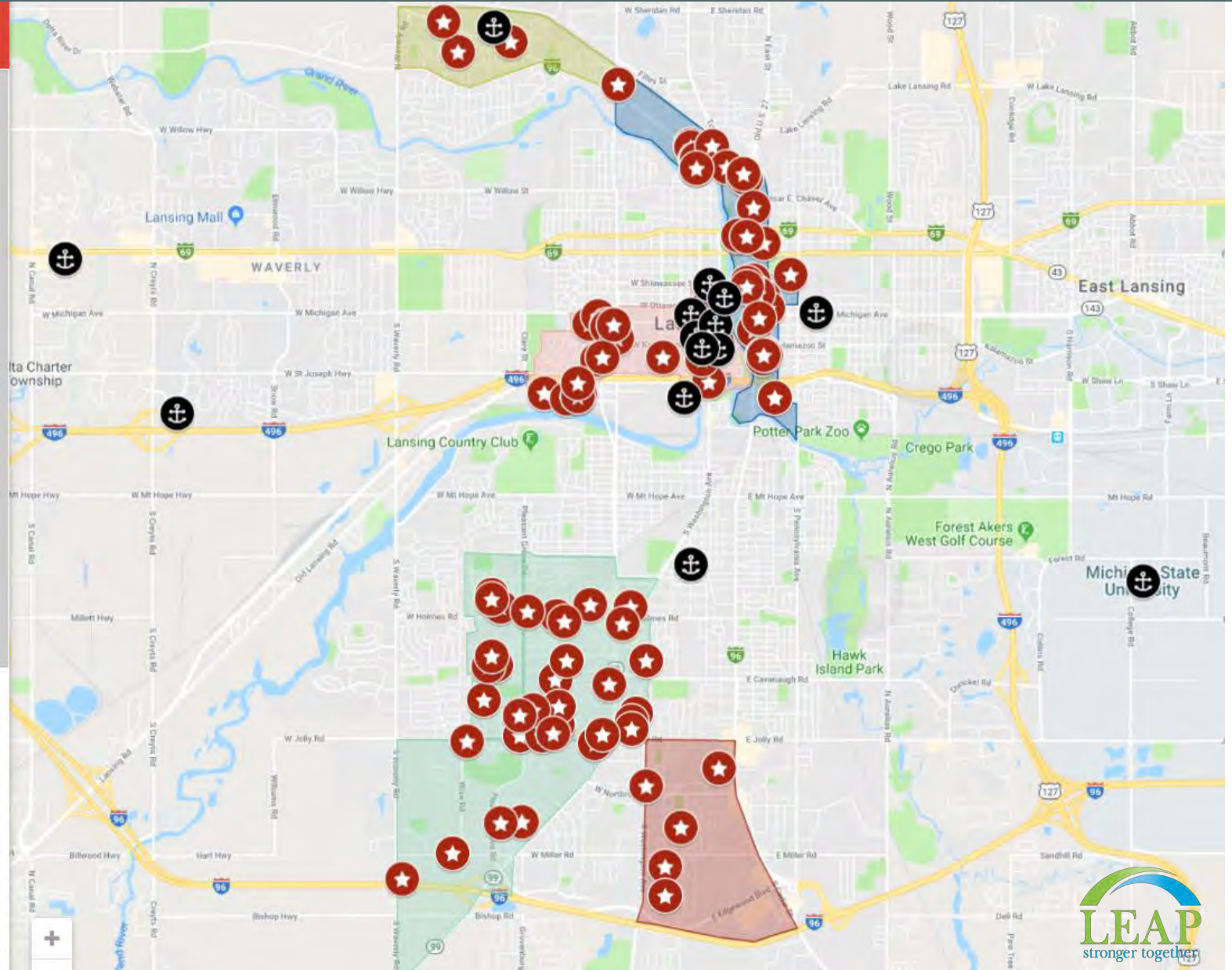
QOZ in the City of Lansing

- Alfresco District
- The Southwest District
- The Southwest District
- The Southwest District
- The Industrial Gateway of Lansing
- Downtown Business District
- Urban Playzone

QOZ in Lansing Region

Opportunities

- 4919 Christiansen Rd
- Development Opportunity: 5835 Rolfe Rd
- Development Opportunity: 325 N Larch St



The image features a large, solid green oval in the center, containing the text "Lansing Momentum" in white. To the left of the oval is a thick, black, curved swoosh that points towards the bottom right. The background is white with several thin, light gray lines that are curved and overlapping, creating a sense of motion or a stylized globe. Some of these lines are solid, while others are dashed.

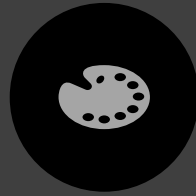
Lansing Momentum



Committed Investments of \$891M



Road & Sidewalk Improvements



Art's Impact & First Impressions



Corridor Improvement Authority boards



Unique Workforce Development Programs



Lansing Ignite – Professional Soccer Team



Beacon Southwest Soccer Field



Shovel-Ready Projects

Capital City Market

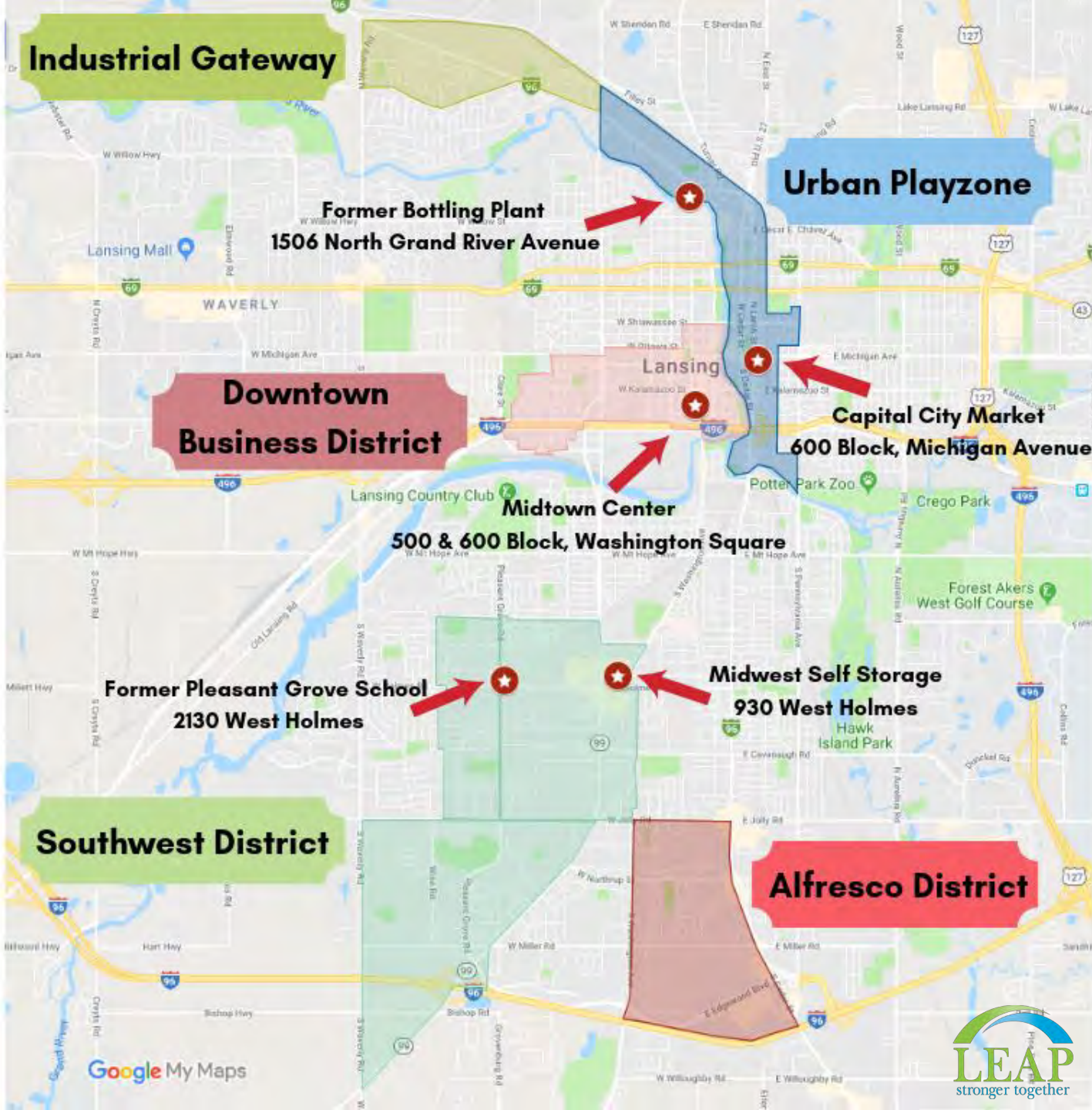
600 Block, Michigan Avenue

120 rooms hotel and 36 units apartment complex with Meijer, the grocery store, on the first level occupying 3,700 sq. ft.

Seeking Capital: \$1MM-3MM



Urban Playzone | North Cedar & Larch Corridor | Census Tract: 66



Midwest Self Storage

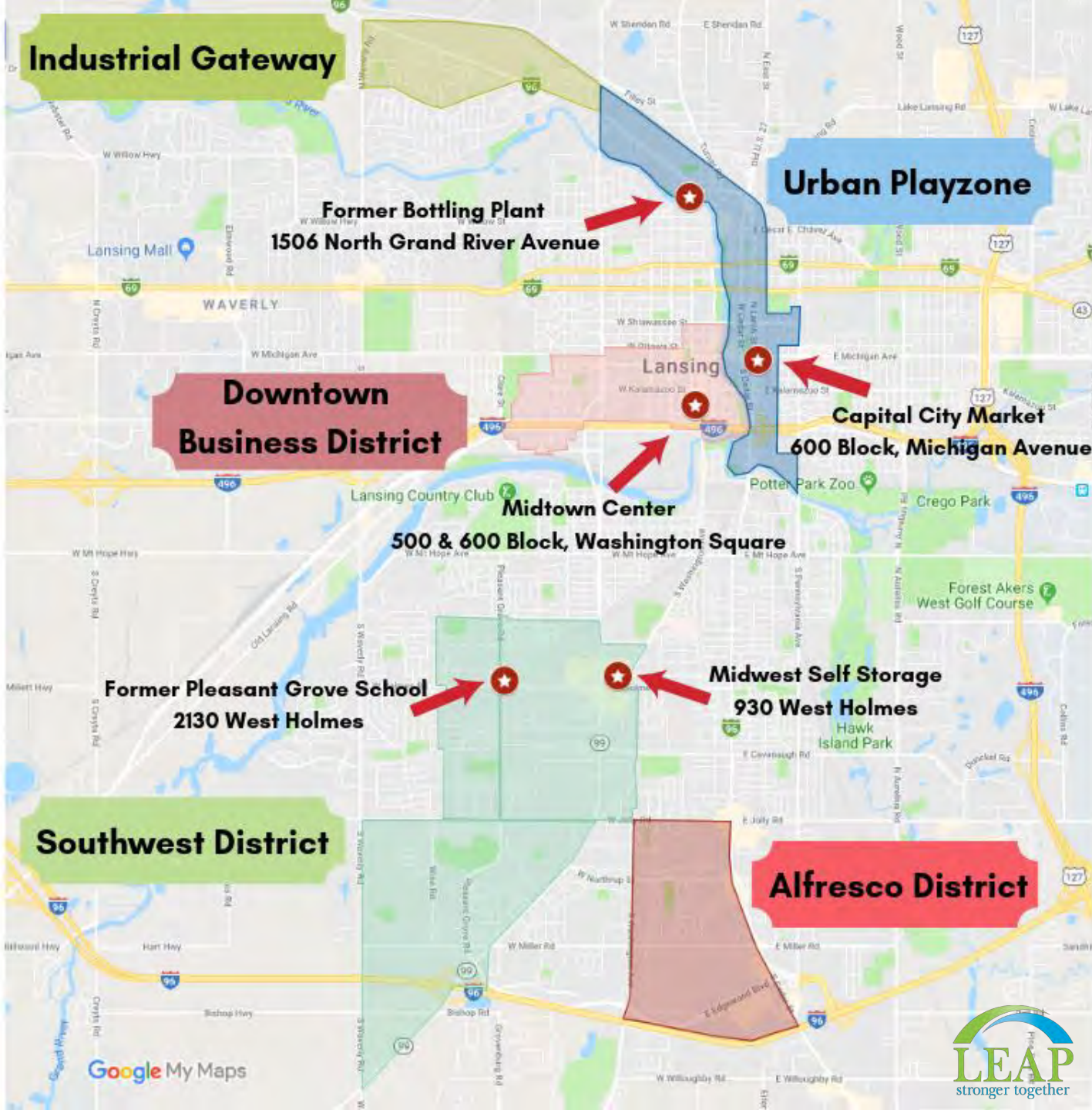
930 W. Holmes

873 climate-controlled storage units to open in the 102,206-square foot building.

Seeking Capital: \$500,000 – \$1,000,000



The Southwest District | Southwest and S. MLK Corridor | Census Tract: 37



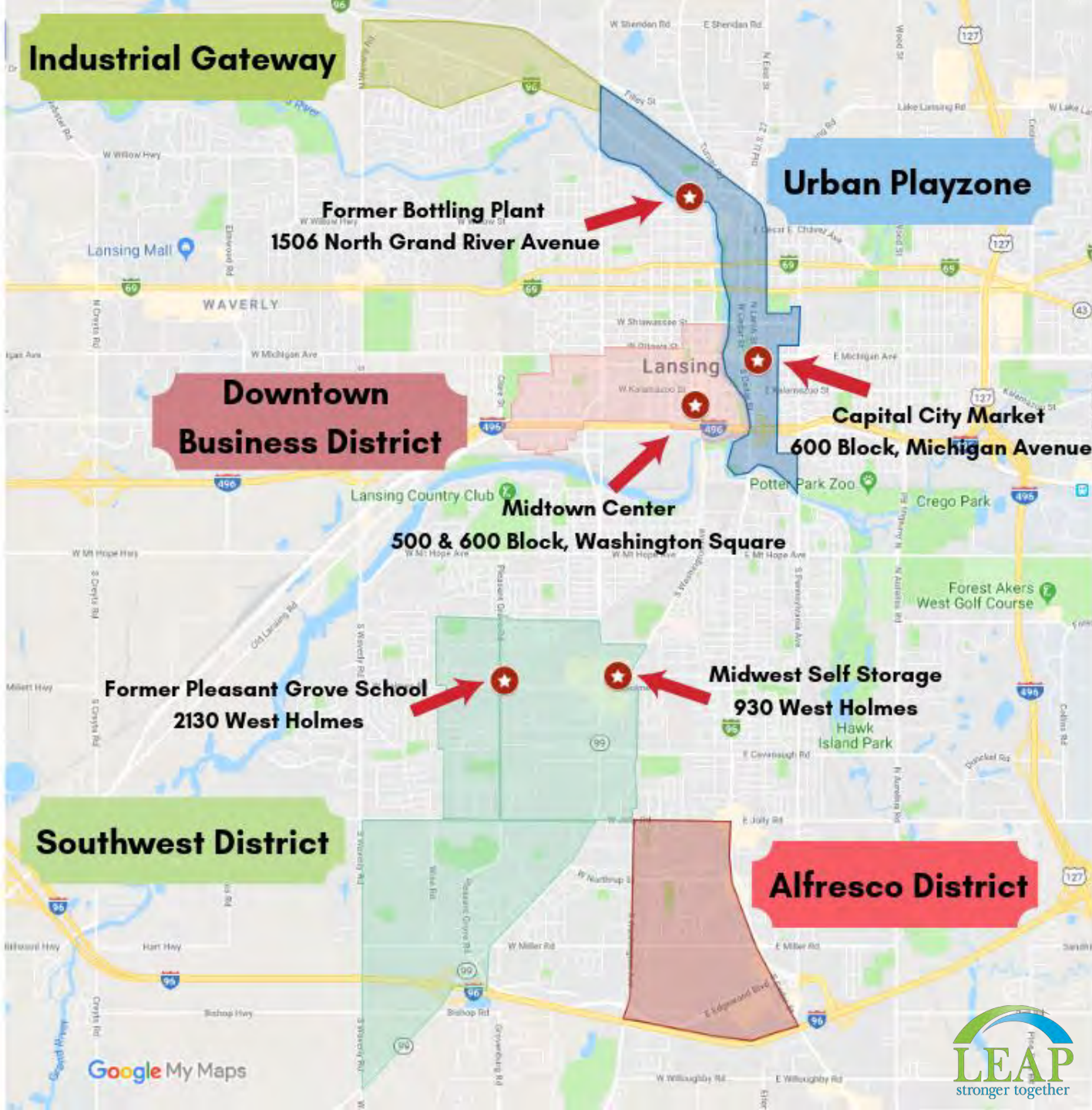
Midtown Center

500 and 600 Block,
Washington Square

1,730 apartment units, up to 50,000 SF of commercial space, up to 200,000 SF of Professional Office and a 110-key riverfront hotel.

Seeking Capital: \$17MM - \$50MM (Phase 1)





Industrial Gateway

Urban Playzone

**Former Bottling Plant
1506 North Grand River Avenue**

**Downtown
Business District**

**Capital City Market
600 Block, Michigan Avenue**

**Midtown Center
500 & 600 Block, Washington Square**

**Former Pleasant Grove School
2130 West Holmes**

**Midwest Self Storage
930 West Holmes**

Southwest District

Alfresco District

LEAP Opportunity Zones Network

Connect-Support-Catalyze



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