MML Capital Conference

*Michigan Municipal League, March 20-21*

*Victor Cardenas, Assistant City Manager, Novi, MI*
Our Mission
To advance professional local government through leadership, management, innovation, and ethics.

Our Vision
To be the leading association of local government professionals dedicated to creating and sustaining thriving communities throughout the world.
Over 11,000 members representing all 50 states and 33 counties
Who Are Our Members?

MORE THAN 11,000 ICMA MEMBERS REPRESENTING ALL 50 STATES AND 33 COUNTRIES!
Core Functions

Professional Development

Networking

Leadership

Ethics
Professional Development/Networking

Conferences
   National
   Regional (including International Summit)

Webinars

Voluntary Credentialing

Student Chapters

Partnerships
Building for the Future

- 88 student chapters = 1,370+ student members
- 15 chapters in the Midwest region; three in Michigan
Member Benefits

- Ethics Advice
- Job Board
- Career Guides
- Networking and Knowledge Sharing
- Personal Support
- Professional Development
LEARNING COMMUNITY

- Live webinar subscription program
- New professional development catalog with updated career stage checklist
  - Students
  - Early Career Professionals
  - Mid-career Managers
  - Executives
  - Encore Professionals
ICMA Coaching Program

- 6 live free webinars per year
  - Effective team training
- Archived webinars at
  - http://icma.org/coaching
- ICMA CoachConnect
  - Register and get trained to Coach
  - Get a coach
Current Research & Policy Team Projects

- Leadership Before, During, and After a Crisis
- The Return on Investment (ROI) of Performance Measurement
- The Impacts of Globalization
- Recruitment / Retention: Underrepresented Minorities as City & County Managers
Publications, Performance Measurement

High Value e-Books --
Making It Work:
The Essentials of Council Manager Relations

Performance Measurement --
Open Access Benchmarking
New focus on Thought Leadership
ICMA Code of Ethics

The mission of ICMA is to create excellence in local governance by developing and fostering professional local government management worldwide. To further this mission, certain principles, as enforced by the Rules of Procedure, shall govern the conduct of every member of ICMA, who shall:

Driven by ethics and transparency

ICMA members subscribe to the stringently-enforced **Code of Ethics**.
STRATEGIC PLAN

ENVISION ICMA
Mission, Vision, and Strategic Plan
Get the Full Picture Here

2017 STRATEGIC PLAN PROGRESS UPDATE