

# Lobbying 2.0

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CAPITAL CONFERENCE  
March 21-22, 2017  
Lansing Center, Lansing



# SFAD – Who We Are

- Chris Hackbarth, Director, State & Federal Affairs
  - Municipal Finance, Appropriations, Labor, Elections
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# SFAD – What We Do

- Follow member-developed Core Principles and Legislative Agenda
- Testify before legislative committees
- Meet with legislators and staff
- Work with various State Departments and other interest groups as new policies are developed and implemented
- Provide information for you to talk with legislators
- Staff five internal issue committees

# SFAD – Committee Process

- Staff five internal issue committees:
  1. Energy, Environment and Technology
  2. Land Use and Economic Development
  3. Municipal Finance
  4. Municipal Services
  5. Transportation and Infrastructure
- Review legislation
- Make recommendations to the League's board of trustees, which then reviews the policy positions

# The Michigan Legislature...

Makes decisions daily that impact communities

- 4,000 bills introduced each session on average; 2/3 will affect your municipality
- Michigan is one of only a handful of states with a true fulltime legislature
- You have year-round access to your state legislators

# The League at Work for You

...in Washington, D.C.

- Monitor federal legislation and budget that impacts communities
- Meet with congressional leaders and staff in Washington D.C.
- Work with the National League of Cities on legislative efforts
  - [www.nlc.org](http://www.nlc.org)



# Day of a Legislator

- Face hundreds of issues daily, majority of which are complex and they may have little background in
- Always at work, whether in District or in Lansing
- Lobbyist for nearly every special interest
- Meet with many lobbyists each day
- In the age of term limits, lobbyists also educators
- Exactly why local officials must be proactive in educating their lawmakers



# Local Concerns are Complex



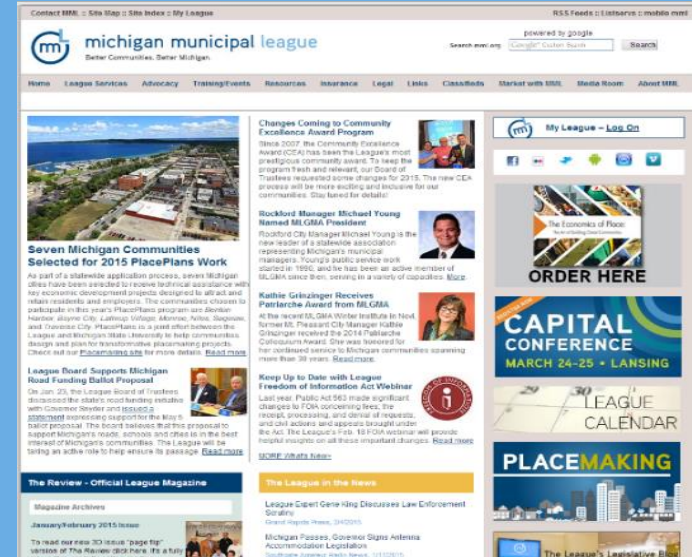
- Financial concerns
- Aging infrastructure
- Economic factors
- Personnel and human resources issues
- Again, many legislators have little experience with local issues = Be An Active Voice!



# Help Us Help You

## Stay Informed

- [mml.org](http://mml.org)
- Inside 208 blog
- Sign-up on [mml.org](http://mml.org) to receive action alerts, issue advisories and the weekly Legislative Link e-Newsletter
- Tell us when issues arise in your community
- Tell us when you will be in Lansing



# Relationships with Lawmakers

- Make it a priority to develop relationships with your legislators
- Talk regularly during legislative session on key issues
- Meet with them in district
- Let them know your priorities
- Build relationships with their staff
- Get connected with them on social media (Facebook, Twitter, Instagram, etc).



# Say “Thank You”

- Thank legislators and the governor when they help your community
- Ways to express gratitude:
  - Simple phone call
  - Favorable remarks at local functions
  - Acknowledgments on cable television, etc.
  - News releases
  - Press events
  - Council resolutions
  - Public letters

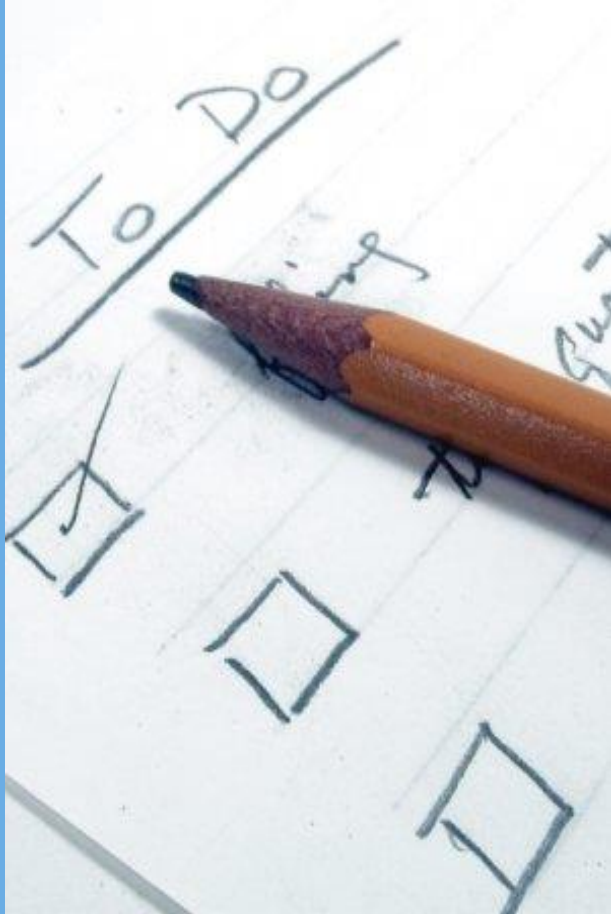


# Invite Lawmakers to Town



- Invite them to local meetings
- Host roundtable discussions
- Provide opportunities for lawmakers to address local officials and the public
- Get them on your local T.V. stations, radio talk shows and in the newspapers

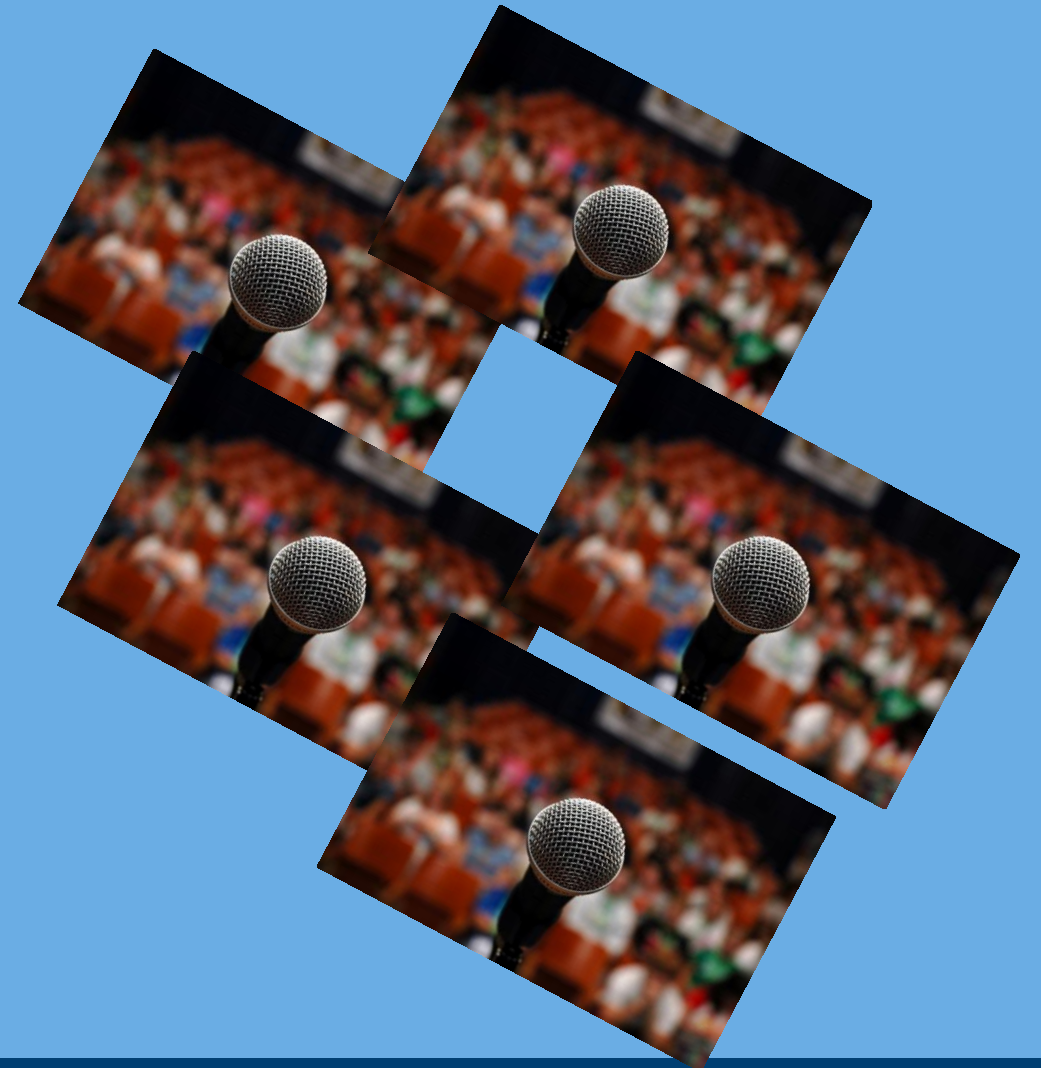
# Constant Contact



- Both when there is an issue and when there is not.
- Put your issues at the top of their “to-do” list:
  - Contact legislators frequently and repeatedly
  - Phone, email, letters (use our online Action Center for info.)
  - Never assume they know your position

# Strength in Numbers

- Build Coalitions
- Coalitions get the Legislature's attention
- Other communities, associations, local groups can be effective allies
- An opponent on one issue may be an ally on another



# Be Active with the League

- Visit Lansing and spend time in our Capital Office!
- Attend League events like Capital Conference
- Build relationships with your legislators
- Testify before legislative committees
- Respond to League action alerts



# Michigan Legislature Website

Becoming familiar with legislation and the Michigan Legislature's website:

[www.legislature.mi.gov](http://www.legislature.mi.gov)



# Michigan Legislature Website



## MICHIGAN LEGISLATURE

96th Legislature Regular Session

Michigan Compiled Laws Complete Through PA Compiled through Act 87 and includes 89-140 of 2011

House: Adjourned until Tuesday, September 20, 2011 1:30:00 PM

Senate: Adjourned until Tuesday, September 20, 2011 10:00:00 AM

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## Welcome!

*A free service of the Michigan Legislative Council, the Michigan House of Representatives, and the Michigan Senate.*

### Legislative Bill Search

#### Bill Number (current session)

(ex. "4001" or "4001-4005")

#### Bill Key Word Search (current session)

(ex. "environment")

### Michigan Compiled Laws Search

#### MCL Section

(ex. "2.29" or "8.40-8.50")

#### MCL Key Word Search

(ex. "tenant")

### Legislative Activity

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### How do I...

[...get notified when a bill status changes?](#)  
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### Related Sites

[Michigan House](#)  
[Contact your Representative](#)  
[Michigan Senate](#)  
[Contact your Senator](#)

# Bill & Versions - Webpage

Michigan Legislature - Home x  
legislature.mi.gov/(S(rutnipyvri0mjbylieomzd45))/mileg.aspx?page=getObject&objectName=2013-HB-4001

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NAVIGATE HOUSE BILLS

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## House Bill 4001 (2013)

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**Sponsor**  
Mike Shirkey

**Categories** Civil rights, public records; Records, public

Civil rights; public records; statewide standards for freedom of information act costs; modify. Amends secs. 4, 5 & 10 of 1976 PA 442 (MCL 15.234 et seq.).

**Bill Document Formatting Information**  
(gray icons indicate that the action did not occur or that the document is not available)

**Documents**

- House Introduced Bill**  
Introduced bills appear as they were introduced and reflect no subsequent amendments or changes.
- As Passed by the House**  
As Passed by the House is the bill, as introduced, that includes any adopted House amendments.
- As Passed by the Senate**  
As Passed by the Senate is the bill, as received from the House, that includes any adopted Senate amendments.
- House Enrolled Bill**  
Enrolled bill is the version passed in identical form by both houses of the Legislature.

**House Fiscal Agency Analysis**  
Summary As Introduced (05-13-13)  
This document analyzes: **HB4001**

**History**(House actions in lowercase, Senate actions in UPPERCASE)

Date	Journal	Action
1/9/2013	HJ 1 Pg. 27	introduced by Representative Mike Shirkey
1/9/2013	HJ 1 Pg. 27	read a first time
1/9/2013	HJ 1 Pg. 27	referred to Committee on Oversight, Reform, and Ethics
1/22/2013	HJ 3 Pg. 43	printed bill filed 01/10/2013
11/13/2013	HJ 99 Pg. 1838	reported with recommendation with substitute H-4
11/13/2013	HJ 99 Pg. 1838	referred to second reading

# Bill History - Webpage

History (House actions in lowercase, Senate actions in UPPERCASE)

Date ▲	Journal	Action
6/14/2011	HJ 55	Pg. 1435 introduced by Representative Matt Huuki
6/14/2011	HJ 55	Pg. 1435 read a first time
6/14/2011	HJ 55	Pg. 1435 referred to Committee on <a href="#">Natural Resources, Tourism, and Outdoor Recreation</a>
6/15/2011	HJ 56	Pg. 1444 printed bill filed 06/15/2011
6/16/2011	HJ 57	Pg. 1461 reported with recommendation without amendment
6/16/2011	HJ 57	Pg. 1461 referred to second reading
6/16/2011	HJ 57	Pg. 1462 read a second time
6/16/2011	HJ 57	Pg. 1462 placed on third reading
6/22/2011	HJ 59	Pg. 1510 read a third time
6/22/2011	HJ 59	Pg. 1510 substitute H-3 adopted
6/22/2011	HJ 59	Pg. 1510 passed; given immediate effect Roll Call # 212 Yeas 85 Nays 25
6/22/2011	HJ 59	Pg. 1510 transmitted
6/22/2011	SJ 57	Pg. 1581 REFERRED TO COMMITTEE ON <a href="#">NATURAL RESOURCES, ENVIRONMENT AND GREAT LAKES</a>
6/30/2011	SJ 61	Pg. 1981 REPORTED FAVORABLY WITH SUBSTITUTE S-4
6/30/2011	SJ 61	Pg. 1981 COMMITTEE RECOMMENDED IMMEDIATE EFFECT
6/30/2011	SJ 61	Pg. 1981 REFERRED TO COMMITTEE OF THE WHOLE WITH SUBSTITUTE S-4
6/30/2011	SJ 61	Pg. 1958 REPORTED BY COMMITTEE OF THE WHOLE FAVORABLY WITH SUBSTITUTE S-5
6/30/2011	SJ 61	Pg. 1958 SUBSTITUTE S-5 CONCURRED IN
6/30/2011	SJ 61	Pg. 1958 PLACED ON ORDER OF THIRD READING WITH SUBSTITUTE S-5
6/30/2011	SJ 61	Pg. 1958 RULES SUSPENDED
6/30/2011	SJ 61	Pg. 1958 PLACED ON IMMEDIATE PASSAGE
6/30/2011	SJ 61	Pg. 1960 PASSED; GIVEN IMMEDIATE EFFECT ROLL CALL # 433 YEAS 26 NAYS 12 EXCUSED 0 NOT VOTING 0
6/30/2011	SJ 61	Pg. 1960 INSERTED FULL TITLE
6/30/2011	HJ 63	Pg. 2046 returned from Senate with substitute S-5 with immediate effect and full title
6/30/2011	HJ 63	Pg. 2046 laid over one day under the rules
6/30/2011	HJ 63	Pg. 2046 rule suspended
6/30/2011	HJ 63	Pg. 2046 Senate substitute S-5 concurred in
6/30/2011	HJ 63	Pg. 2046 Roll Call # 292 Yeas 85 Nays 23
6/30/2011	HJ 63	Pg. 2046 full title agreed to
6/30/2011	HJ 63	Pg. 2046 bill ordered enrolled
7/27/2011	HJ 64	Pg. 2072 presented to the Governor 7/6/2011 @ 3:56 PM
7/27/2011	HJ 64	Pg. 2080 approved by the Governor 7/20/2011 @ 9:48 AM
7/27/2011	HJ 64	Pg. 2080 filed with Secretary of State 7/20/2011 @ 1:18 PM
7/27/2011	HJ 64	Pg. 2080 assigned PA 113'11 with immediate effect

# Legislative Committee Meetings - Webpage

← → ↻ legislature.mi.gov/(S(knvhdv55lzl5ea454g5j5hbn))/mileg.aspx?page=CommitteeMeetings

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## Committee Meetings

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A form to search the meetings can be found below the list of meetings.

Meetings by Chamber Meetings Calendar Meetings by Committee

### House Meetings Scheduled (Includes House and Joint Committees)

Appropriations: Higher Education, Joint Meeting with Senate Appropriations: Higher Education (1/30/2014-9:00 AM)  
Education (1/22/2014-10:30 AM) **New**  
Education, Joint Meeting with Appropriations:  
Education, and Appropriations:  
School Aid, and Senate Education (2/5/2014-2:30 PM or after ...) **Updated 1/17/2014**  
Energy and Technology (1/21/2014-9:00 AM)  
Financial Services (1/22/2014-12:00 PM) **New**  
Natural Resources (1/21/2014-12:00 PM) **New**  
Regulatory Reform (1/21/2014-9:00 AM)  
Tax Policy (1/22/2014-9:00 AM)  
Tourism (1/23/2014-9:00 AM) **New**

### Senate Meetings Scheduled (Includes Senate and Joint Committees)

Appropriations:Agriculture and Rural Development (2/11/2014-3:00 p.m.)  
Appropriations:Agriculture and Rural Development (2/18/2014-3:00 p.m.)  
Appropriations:Agriculture and Rural Development (2/25/2014-3:00 p.m.)  
Appropriations:Agriculture and Rural Development (3/11/2014-3:00 p.m.)  
Appropriations:Agriculture and Rural Development (3/18/2014-3:00 p.m.)  
Appropriations:Agriculture and Rural Development (3/25/2014-3:00 p.m.)  
Appropriations:Higher Education, Senate and House (1/30/2014-9:00 a.m.)  
Appropriations:  
K-12, School Aid, Education joint with Senate Education, House School Aid (K-12) Subcommittee, House Education Subcommittee, and House Education Committee (2/5/2014-2:30 pm) **New**  
Appropriations:State Police and Military Affairs (1/30/2014-1:30 pm)  
Appropriations:State Police and Military Affairs (2/20/2014-3:00 pm)  
Appropriations:State Police and Military Affairs (2/27/2014-3:00 pm)  
Appropriations:State Police and Military Affairs (3/6/2014-3:00 pm)  
Appropriations:State Police and Military Affairs (3/13/2014-3:00 pm)  
Appropriations:State Police and Military Affairs (3/27/2014-3:00 pm)  
Appropriations:State Police and Military Affairs (4/17/2014-3:00 pm)  
Education, Joint Meeting with the Senate Appropriations Subcommittee on K-12, School Aid, Education, the House Committee on  
Education, the House Appropriations Subcommittee on School Aid, and the House Appropriations Subcommittee on Education (2/5/2014-2:30 p.m.) **New**  
Energy and Technology (1/21/2014-1:00 pm)  
Michigan Law Revision Commission (2/13/2014-12:00 p.m.) **New**  
Senate Fiscal Agency Board of Governors (1/23/2014-9:00 a.m.)  
State Drug Treatment Court Advisory Committee (1/28/2014-9:30 a.m.)

# How to read a Bill - Webpage

- Bold language
- Stricken language
- New acts
- Single vs. multi-section bills

HOUSE BILL NO. 4001

**HOUSE BILL No. 4001**

January 9, 2013, Introduced by Rep. Shirkey and referred to the Committee on Oversight.

A bill to amend 1976 PA 442, entitled  
"Freedom of information act,"  
by amending sections 4, 5, and 10 (MCL 15.234, 15.235, and 15.240),  
as amended by 1996 PA 553.

**THE PEOPLE OF THE STATE OF MICHIGAN ENACT:**

1        Sec. 4. (1) A public body may charge a fee for a public record  
2 search, the necessary copying of a public record for inspection, or  
3 for providing a copy of a public record. Subject to subsections (3)  
4 and (4) **AND SECTION 5(8)**, the fee shall be limited to actual  
5 mailing costs; ~~and to the actual incremental cost of duplication~~  
6 or publication including labor, **NOT TO EXCEED 10 CENTS PER PAGE;**  
7 the cost of search, examination, **AND** review; ~~and the deletion and~~  
8 ~~separation of~~ **COST OF DELETING AND SEPARATING** exempt from nonexempt  
9 information as provided in section 14. **A PUBLIC BODY SHALL PERMIT**

HOUSE BILL No. 4001

# Don't Forget Congress

U.S. Reps. And Sens. Need to Hear from you Too!

- Phone calls, emails, Capitol Hill visits
- Invite senators and representatives to your community when they are in town.
- Visit face-to-face on Capitol Hill
- <https://www.congress.gov/>



# Legislative Team

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# Thank You!

# Questions?