WHAT IS FERNDALE MOVES?

COMPLETE STREETS ORDINANCE

MULTI-MODAL PLAN

WEBSITE

GRANT ELIGIBLE

INTERNAL PLANNING TEAM
SAFE + EQUITABLE TRANSPORTATION

SAFETY

ECONOMIC DEVELOPMENT

MULTI-MODAL

BEAUTIFICATION

QUALITY OF LIFE
KEY INGREDIENTS TO SUCCESS
KEY INGREDIENTS: FLEXIBILITY

WANT A BIKE-FRIENDLY CITY?
GET READY TO FAIL UNTIL IT WORKS
KEY INGREDIENTS: COMMUNICATION

BE A PAL! WALK YOUR WHEELS

What are those GREEN THINGS on the roads?

You may have noticed some new additions to Hilton and E. Nine Mile Roads: narrow, right-side lanes with bright green patches. These are called buffered bike lanes, and the green markers indicate potential conflict areas between vehicles and bicycles.

According to City of Ferndale DPW Deputy Director Matt Davis, the addition of buffered bike lanes keeps both drivers and riders safer on the road. "Think of them like caution signs."

Here’s how they work: If you’re driving a vehicle and you need to cross the bike lane (to make a turn, for example), use the green areas to do so. Never drive in a buffered bike lane. If you’re a cyclist, use caution and watch for vehicle turn signals when you approach a green patch—these areas indicate a higher likelihood of vehicle-bicycle conflict.

Studies show that cyclists are five times more likely to be hit riding on a sidewalk than on a roadway. Providing a space for riding makes cyclists more comfortable with road-biking, reduces conflicts, and makes everyone safer. "These modifications could potentially save a life."

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KEY INGREDIENTS: MAINTENANCE

- Budget for present and future
- Ask “how”, not “why not”
- Talk to partner communities
- Tie to other upcoming projects

Image from Woodward Talk (Josh Gordon)
RECENT PROJECTS
FERNDALE MOVES TIMELINE

- W. Nine Mile Road Diet (Woodward to Planavon)
- Pinecrest Bike Lanes
- Hilton Road Bike Lanes
- Complete Streets Ordinance Adopted
- Hilton Road (E. Nine Mile to Woodward Hghts)
- W. Nine Mile Road Diet (Planavon to Pinecrest)
- Livernois TAP Grant
- Hilton Road (North of Woodward Hghts)
- E. Nine Mile Resurface (South of E. Nine Mile)
- Woodward Corridor Neighborhood Bike Route
- Pinecrest Resurface
- Livernois Resurface

Year:
- 2001
- 2005
- 2010
- 2013
- 2015
- 2016
- 2017
- 2018
LIVERNOIS CORRIDOR

- $133K TAP award for road diet - buffered bike lanes, on-street bike racks, conflict areas
- Worked with SEMCOG, MDOT, & City of Detroit on 8 Mile Road connection
WOODWARD CORRIDOR BIKE ROUTE

- Ferndale + 5 neighboring communities (Hazel Park, Huntington Woods, Oak Park, Pleasant Ridge and Royal Oak)
- $194k TAP award through MDOT and SEMCOG in July 2015
GRANT FUNDED PROJECT ELEMENTS

- Wayfinding Signage (142 signs)
  - Ferndale, Hazel Park, Huntington Woods, Pleasant Ridge, Royal Oak
- Rectangular Rapid Flashing Beacons (4)
  - Ferndale & Royal Oak
- Shared Lane Markings
  - Ferndale & Huntington Woods
- Bike Lanes
  - Ferndale (Woodward Heights from Bermuda to Hilton)
- Wayfinding Hubs - Racks, Benches, Repair Stations (3)
  - Ferndale (W. Nine Mile, Pinecrest, Woodward Heights)
WOODWARD HEIGHTS 1
WOODWARD HEIGHTS 2
STREET NETWORK PROGRESS

- **Share the Road**
  - Sharrow: 2.7 miles

- **Bike Parking**
  - 30+

- **Bike Lanes**
  - 6.1 miles

- **Bike Route**
  - 14 miles
If you need a sign to tell people to slow down, you designed the street wrong.

#slowthecars
WHAT’S NEXT FOR FERNDALE MOVES

- More partnerships!
- Education & communication
- Protected bike lanes
- Ferndale Bike Month
- Coordination w/events
- Measuring route “comfort”
QUESTIONS?

jlyons@ferndalemi.gov

@jayelplanner