



Lobbying 3.0

2016 Capital Conference

 michigan municipal league



Getting Involved within MML

- MML Legislative Committees
 - Energy, Environment and Technology
 - Land Use and Economic Development
 - Municipal Finance
 - Municipal Services
 - Transportation and Infrastructure
- Inside 208 Blog
- Legislative Link



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Legislative Development

- Expert testimony
- Written testimony
- Feedback for League staff
- Examples: Historic Districts, Gag Order, Telecomm Line Relocation



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Policy Development

- Participate in a legislative workgroup
- Providing feedback to staff involved in workgroup
- Examples: TIF/DDA, Tenant Responsibility, Dark Stores



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Reaching Out to Legislators

- Phone calls
- Emails
- Coffee hours
- Invite to local events



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