Lobbying 3.0

2016 Capital Conference

michigan municipal league
Getting Involved within MML

- MML Legislative Committees
  - Energy, Environment and Technology
  - Land Use and Economic Development
  - Municipal Finance
  - Municipal Services
  - Transportation and Infrastructure

- Inside 208 Blog

- Legislative Link

CAPITAL CONFERENCE
Legislative Development

- Expert testimony

- Written testimony

- Feedback for League staff

- Examples: Historic Districts, Gag Order, Telecomm Line Relocation
Policy Development

• Participate in a legislative workgroup

• Providing feedback to staff involved in workgroup

• Examples: TIF/DDA, Tenant Responsibility, Dark Stores
Reaching Out to Legislators

• Phone calls
• Emails
• Coffee hours
• Invite to local events