



Lobbying 2.0

Chris Hackbarth & John LaMacchia



michigan municipal league



SFAD – Who We Are

- State:
 - Chris Hackbarth, Director, State Affairs
 - Municipal Finance, Appropriations, Labor, Elections
 - chackbarth@mml.org
 - John LaMacchia, Legislative Associate
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- Federal:
 - Summer Minnick, Director, Policy Initiatives and Federal Affairs
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SFAD – What We Do

- Follow member-developed Core Principles and Legislative Agenda
- Testify before legislative committees
- Meet with legislators and staff
- Work with various State Departments and other interest groups as new policies are developed and implemented
- Provide information for you to talk with legislators
- Staff five internal issue committees



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SFAD – Committee Process

- Staff five internal issue committees:
 1. Energy, Environment and Technology
 2. Land Use and Economic Development
 3. Municipal Finance
 4. Municipal Services
 5. Transportation and Infrastructure
- Review legislation
- Make recommendations to the League's board of trustees, which then reviews the policy positions



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The Michigan Legislature...

Makes decisions daily that impact communities

- 4,000 bills introduced each session on average; 2/3 will affect your municipality
- Michigan is one of only a handful of states with a true fulltime legislature
- You have year-round access to your state legislators



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The League at Work for You

...in Washington, D.C.

- Monitor federal legislation and budget that impacts communities
- Meet with congressional leaders and staff in Washington D.C.
- Work with the National League of Cities on legislative efforts
 - www.nlc.org



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Day of a Legislator

- Face hundreds of issues daily, majority of which are complex and they may have little background in
- Always at work, whether in District or in Lansing
- Lobbyist for nearly every special interest
- Meet with many lobbyists each day
- In the age of term limits, lobbyists also educators
- Exactly why local officials must be proactive in educating their lawmakers



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Local Concerns are Complex



- Financial concerns
- Aging infrastructure
- Economic factors
- Personnel and human resources issues
- Again, many legislators have little experience with local issues = Be An Active Voice!



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Help Us Help You

Stay Informed

- mml.org
- Inside 208 blog
- Sign-up on mml.org to receive action alerts, issue advisories and the weekly Legislative Link e-Newsletter
- Tell us when issues arise in your community
- Tell us when you will be in Lansing

The screenshot shows the Michigan Municipal League website. At the top, there's a navigation bar with the league's logo and name. Below that, there are several news articles with images and headlines. A prominent banner for 'INSIDE 208 THE LEAGUE'S LEGISLATIVE BLOG' is visible. Below the banner, there are more articles, including one about 'MDOT to Send Out MI Travel Counts Survey' and another about 'League Board Unanimously Supports Michigan Road Funding Ballot Proposal on May 5'. On the right side, there are social media links and a 'FOLLOW THE LEAGUE!' section with a 'SUBSCRIBE TO INSIDE 208!' form.



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Relationships with Lawmakers

- Make it a priority to develop relationships with your legislators
- Talk regularly during legislative session on key issues
- Meet with them in district
- Let them know your priorities
- Build relationships with their staff
- Get connected with them on social media (Facebook, Twitter, Instagram, etc).



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Say “Thank You”

- Thank legislators and the governor when they help your community
- Ways to express gratitude:
 - Simple phone call
 - Favorable remarks at local functions
 - Acknowledgments on cable television, etc.
 - News releases
 - Press events
 - Council resolutions
 - Public letters



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Invite Lawmakers to Town



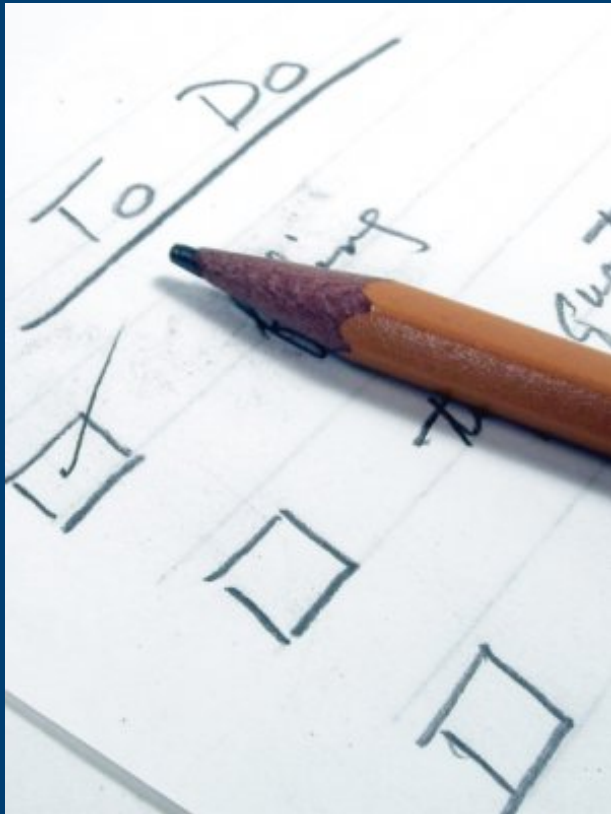
- Invite them to local meetings
- Host roundtable discussions
- Provide opportunities for lawmakers to address local officials and the public
- Get them on your local T.V. stations, radio talk shows and in the newspapers



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Constant Contact



- Both when there is an issue and when there is not.
- Put your issues at the top of their “to-do” list:
 - Contact legislators frequently and repeatedly
 - Phone, email, letters (use our online Action Center for info.)
 - Never assume they know your position



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Strength in Numbers

- Build Coalitions
- Coalitions get the Legislature's attention
- Other communities, associations, local groups can be effective allies
- An opponent on one issue may be an ally on another



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Elevate the Conversation - Media

- Build relationships with media outlets in your area
 - Brand yourself as a helpful resource for reporters
 - Meet with editorial boards
- Information to Share:
 - Impact of state proposals / new bills on the community
 - Ceremonies / events
 - New community projects
 - Recently passed resolutions



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Be Active with the League

- Visit Lansing and spend time in our Capital Office!
- Attend League events like Capital Conference
- Build relationships with your legislators
- Testify before legislative committees
- Respond to League action alerts



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Michigan Legislature Website

Becoming familiar with legislation and the Michigan Legislature's website:

www.legislature.mi.gov



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Michigan Legislature Website

www.legislature.mi.gov

The screenshot shows the Michigan Legislature website homepage. At the top right, it says "MICHIGAN LEGISLATURE" and "96th Legislature Regular Session". Below that, it states "Michigan Compiled Laws Complete Through PA Compiled through Act 87 and includes 89-140 of 2011", "House: Adjourned until Tuesday, September 20, 2011 1:30:00 PM", and "Senate: Adjourned until Tuesday, September 20, 2011 10:00:00 AM". A navigation bar includes links for Home, Register, Why Register?, Login, New!, and Help. On the left is a vertical menu with categories like Bills, Calendars, Committee Bill Records, Committee Meetings, Concurrent Resolutions, Initiatives, Joint Resolutions, Journals, Legislators, Public Acts (Signed Bills), Resolutions, Session Schedules, Basic Legislative Search, Adv Legislative Search, Laws, Often Req Laws, Req Repealed Acts, Basic MCL Search, Advanced MCL Search, Public Act MCL Search, Michigan Constitution, Chapter Index, Executive Orders, Executive Reorganization, Historical Documents, MCL Tables, More, Color Picker, Publications, and Related Sites. The main content area features a "Welcome!" message, a "Legislative Bill Search" section with "Bill Number (current session)" and "Bill Key Word Search (current session)" search boxes, a "Michigan Compiled Laws Search" section with "MCL Section" and "MCL Key Word Search" search boxes, "Legislative Activity" links, "How do I..." links, and "Related Sites" including Michigan House, Michigan Senate, Contact your Representative, and Contact your Senator.



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Bill & Versions - Webpage

www.legislature.mi.gov

Michigan Legislature - Home x

legislature.mi.gov/(S(rutnipyvri0mjbylieomzd45))/mileg.aspx?page=getObject&objectName=2013-HB-4001



Home Register Why Register? Login New! Help

NAVIGATE HOUSE BILLS

Legislature

- Bills
 - Appropriation Bills/Passed
 - Calendars
 - Committees
 - Committee Bill Records
 - Committee Meetings
 - Concurrent Resolutions
 - Initiatives
 - Joint Resolutions
 - Journals
 - Legislators
 - Public Act (Signed Bills)
 - Resolutions
 - Session Schedules
 - Basic Search
 - Advanced Search
- Laws
 - Often Req Laws
 - Req Outdated Acts
 - Basic MCL Search
 - Advanced MCL Search
 - Public Act MCL Search
 - Michigan Constitution
 - Chapter Index
 - Executive Orders
 - Executive Reorgs
 - Historical Documents
 - MCL Tables
- More
 - Michigan Color Themes
 - Publications
 - Related Sites
- Syndication
 - Bills
 - Meetings
 - Laws
- Recently Viewed

House Bill 4001 (2013)

friendly link printer friendly

Sponsor: Mike Shirkey

Categories: Civil rights, public records; Records, public

Civil rights; public records; statewide standards for freedom of information act costs; modify. Amends secs. 4, 5 & 10 of 1976 PA 442 (MCL 15.234 et seq.).

Bill Document Formatting Information
(gray icons indicate that the action did not occur or that the document is not available)

Documents

- House Introduced Bill**
Introduced bills appear as they were introduced and reflect no subsequent amendments or changes.
- As Passed by the House**
As Passed by the House is the bill, as introduced, that includes any adopted House amendments.
- As Passed by the Senate**
As Passed by the Senate is the bill, as received from the House, that includes any adopted Senate amendments.
- House Enrolled Bill**
Enrolled bill is the version passed in identical form by both houses of the Legislature.

House Fiscal Agency Analysis
 Summary As Introduced (05-13-13)
This document analyzes: **HB4001**

History(House actions in lowercase, Senate actions in UPPERCASE)

Date	Journal	Action
1/9/2013	HJ 1 Pg. 27	introduced by Representative Mike Shirkey
1/9/2013	HJ 1 Pg. 27	read a first time
1/9/2013	HJ 1 Pg. 27	referred to Committee on Oversight, Reform, and Ethics
1/22/2013	HJ 3 Pg. 43	printed bill filed 01/10/2013
11/13/2013	HJ 99 Pg. 1838	reported with recommendation with substitute H-4
11/13/2013	HJ 99 Pg. 1838	referred to second reading



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Bill History - Webpage

www.legislature.mi.gov

History (House actions in lowercase, Senate actions in UPPERCASE)

Date ▲	Journal	Action
6/14/2011 HJ 55	Pg. 1435	introduced by Representative Matt Huuki
6/14/2011 HJ 55	Pg. 1435	read a first time
6/14/2011 HJ 55	Pg. 1435	referred to Committee on Natural Resources, Tourism, and Outdoor Recreation
6/15/2011 HJ 56	Pg. 1444	printed bill filed 06/15/2011
6/16/2011 HJ 57	Pg. 1461	reported with recommendation without amendment
6/16/2011 HJ 57	Pg. 1461	referred to second reading
6/16/2011 HJ 57	Pg. 1462	read a second time
6/16/2011 HJ 57	Pg. 1462	placed on third reading
6/22/2011 HJ 59	Pg. 1510	read a third time
6/22/2011 HJ 59	Pg. 1510	substitute H-3 adopted
6/22/2011 HJ 59	Pg. 1510	passed; given immediate effect Roll Call # 212 Yeas 85 Nays 25
6/22/2011 HJ 59	Pg. 1510	transmitted
6/22/2011 SJ 57	Pg. 1581	REFERRED TO COMMITTEE ON NATURAL RESOURCES, ENVIRONMENT AND GREAT LAKES
6/30/2011 SJ 61	Pg. 1981	REPORTED FAVORABLY WITH SUBSTITUTE S-4
6/30/2011 SJ 61	Pg. 1981	COMMITTEE RECOMMENDED IMMEDIATE EFFECT
6/30/2011 SJ 61	Pg. 1981	REFERRED TO COMMITTEE OF THE WHOLE WITH SUBSTITUTE S-4
6/30/2011 SJ 61	Pg. 1958	REPORTED BY COMMITTEE OF THE WHOLE FAVORABLY WITH SUBSTITUTE S-5
6/30/2011 SJ 61	Pg. 1958	SUBSTITUTE S-5 CONCURRED IN
6/30/2011 SJ 61	Pg. 1958	PLACED ON ORDER OF THIRD READING WITH SUBSTITUTE S-5
6/30/2011 SJ 61	Pg. 1958	RULES SUSPENDED
6/30/2011 SJ 61	Pg. 1958	PLACED ON IMMEDIATE PASSAGE
6/30/2011 SJ 61	Pg. 1960	PASSED; GIVEN IMMEDIATE EFFECT ROLL CALL # 433 YEAS 26 NAYS 12 EXCUSED 0 NOT VOTING 0
6/30/2011 SJ 61	Pg. 1960	INSERTED FULL TITLE
6/30/2011 HJ 63	Pg. 2046	returned from Senate with substitute S-5 with immediate effect and full title
6/30/2011 HJ 63	Pg. 2046	laid over one day under the rules
6/30/2011 HJ 63	Pg. 2046	rule suspended
6/30/2011 HJ 63	Pg. 2046	Senate substitute S-5 concurred in
6/30/2011 HJ 63	Pg. 2046	Roll Call # 292 Yeas 85 Nays 23
6/30/2011 HJ 63	Pg. 2046	full title agreed to
6/30/2011 HJ 63	Pg. 2046	bill ordered enrolled
7/27/2011 HJ 64	Pg. 2072	presented to the Governor 7/6/2011 @ 3:56 PM
7/27/2011 HJ 64	Pg. 2080	approved by the Governor 7/20/2011 @ 9:48 AM
7/27/2011 HJ 64	Pg. 2080	filed with Secretary of State 7/20/2011 @ 1:18 PM
7/27/2011 HJ 64	Pg. 2080	assigned PA 113'11 with immediate effect



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Legislative Committee Meetings - Webpage



legislature.mi.gov/(S(knvhdv55IzI5ea454g5J5hbn))/mileg.aspx?page=CommitteeMeetings

Home Register Why Register? Login New! Help

Legislature

Committee Meetings
friendly link printer friendly

A form to search the meetings can be found below the list of meetings.

Meetings by Chamber Meetings Calendar Meetings by Committee

House Meetings Scheduled (Includes House and Joint Committees)
Appropriations: Higher Education, Joint Meeting with Senate Appropriations: Higher Education (1/30/2014-9:00 AM)
Education (1/22/2014-10:30 AM) **New**
Education, Joint Meeting with Appropriations:
Education, and Appropriations:
School Aid, and Senate Education (2/5/2014-2:30 PM or after ...) **Updated 1/17/2014**
Energy and Technology (1/21/2014-9:00 AM)
Financial Services (1/22/2014-12:00 PM) **New**
Natural Resources (1/21/2014-12:00 PM) **New**
Regulatory Reform (1/21/2014-9:00 AM)
Tax Policy (1/22/2014-9:00 AM)
Tourism (1/23/2014-9:00 AM) **New**

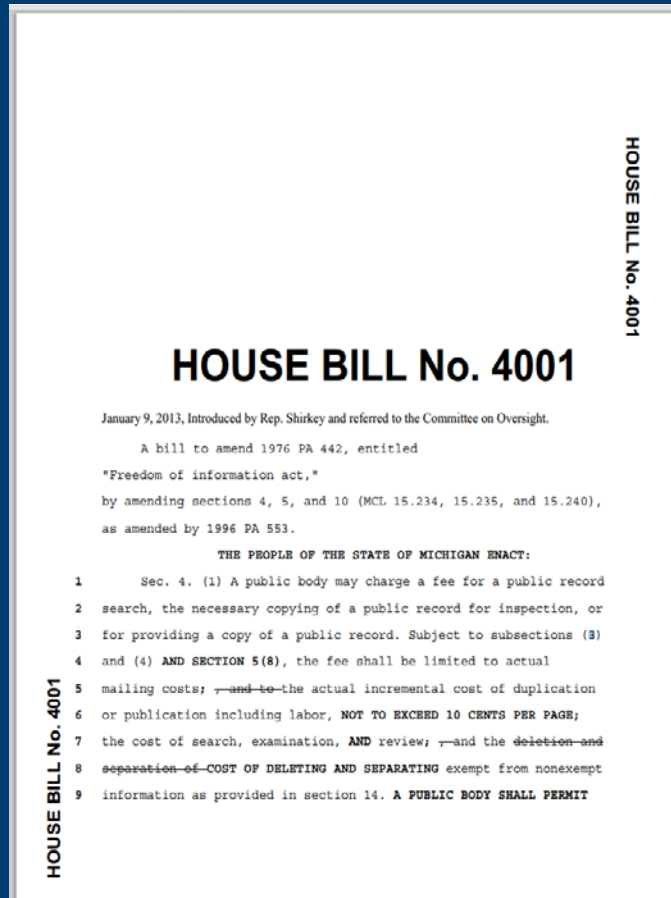
Senate Meetings Scheduled (Includes Senate and Joint Committees)
Appropriations:Agriculture and Rural Development (2/11/2014-3:00 p.m.)
Appropriations:Agriculture and Rural Development (2/18/2014-3:00 p.m.)
Appropriations:Agriculture and Rural Development (2/25/2014-3:00 p.m.)
Appropriations:Agriculture and Rural Development (3/11/2014-3:00 p.m.)
Appropriations:Agriculture and Rural Development (3/18/2014-3:00 p.m.)
Appropriations:Agriculture and Rural Development (3/25/2014-3:00 p.m.)
Appropriations:Higher Education, Senate and House (1/30/2014-9:00 a.m.)
Appropriations:
K-12, School Aid, Education joint with Senate Education, House School Aid (K-12) Subcommittee, House Education Subcommittee, and House Education Committee (2/5/2014-2:30 pm) **New**
Appropriations:State Police and Military Affairs (1/30/2014-1:30 pm)
Appropriations:State Police and Military Affairs (2/20/2014-3:00 pm)
Appropriations:State Police and Military Affairs (2/27/2014-3:00 pm)
Appropriations:State Police and Military Affairs (3/6/2014-3:00 pm)
Appropriations:State Police and Military Affairs (3/13/2014-3:00 pm)
Appropriations:State Police and Military Affairs (3/27/2014-3:00 pm)
Appropriations:State Police and Military Affairs (4/17/2014-3:00 pm)
Education, Joint Meeting with the Senate Appropriations Subcommittee on K-12, School Aid, Education, the House Committee on
Education, the House Appropriations Subcommittee on School Aid, and the House Appropriations Subcommittee on Education (2/5/2014-2:30 p.m.) **New**
Energy and Technology (1/21/2014-1:00 pm)
Michigan Law Revision Commission (2/13/2014-12:00 p.m.) **New**
Senate Fiscal Agency Board of Governors (1/23/2014-9:00 a.m.)
State Drug Treatment Court Advisory Committee (1/28/2014-9:30 a.m.)



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How to read a Bill - Webpage



- Bold language
- Stricken language
- New acts
- Single vs. multi-section bills



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Don't Forget Congress

U.S. Reps. And Sens. Need to Hear from you Too!

- Phone calls, emails, Capitol Hill visits
- Invite senators and representatives to your community when they are in town.
- Visit face-to-face on Capitol Hill
- <https://www.congress.gov/>



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Questions?



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